



APPS

30/8-2011

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<http://hugelawn.com>

**“Saving the world,
one app at a time”**



**“Saving the world,
one app at a time”**



HUGE LAWN SOFTWARE





BEIERHOLM
VI SKABER BALANCE

Vestas®
No. 1 in Modern Energy



tc electronic®

NORDJYSKE.DK



Sundhedsstyrelsen



UNCLE

nordlux®

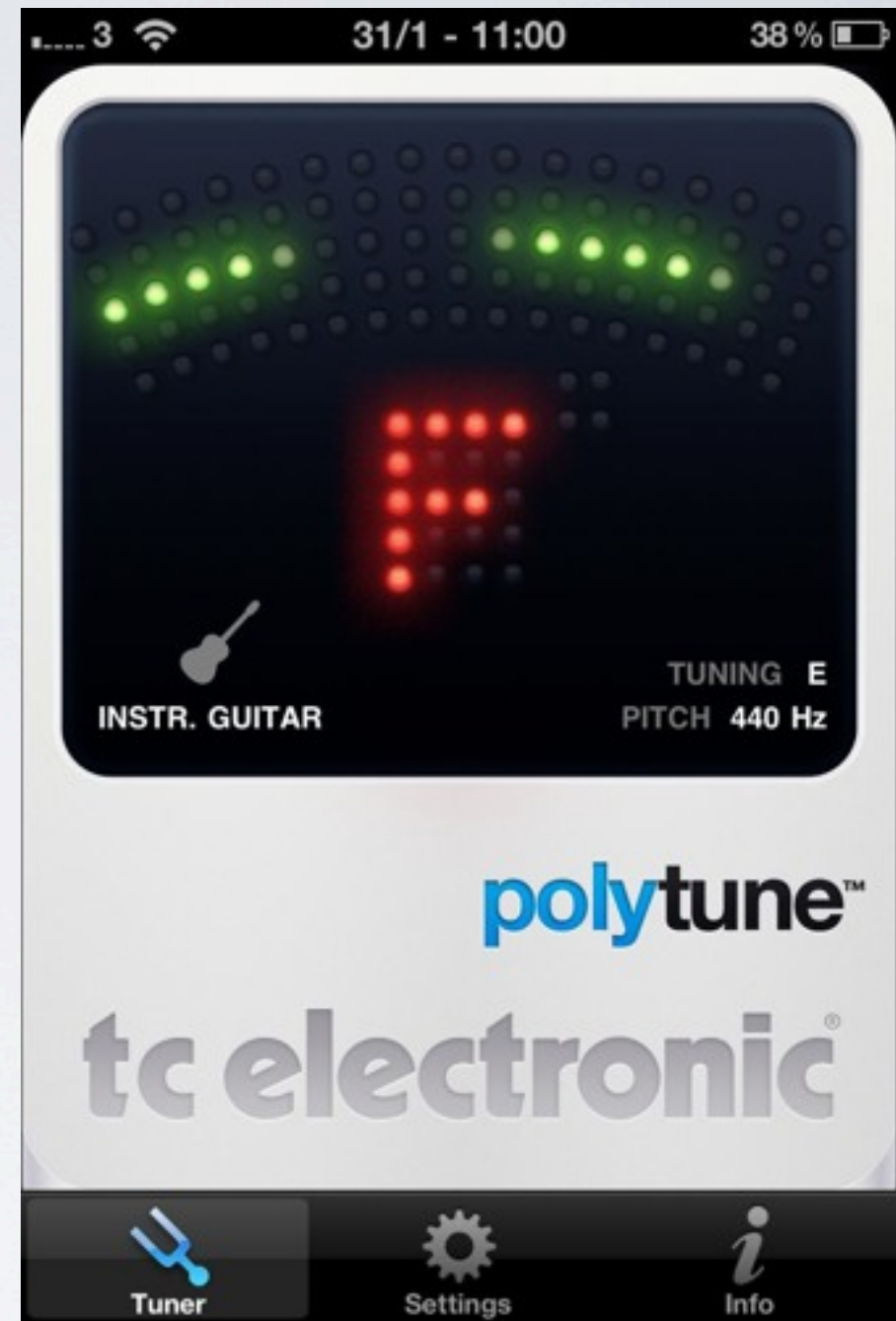
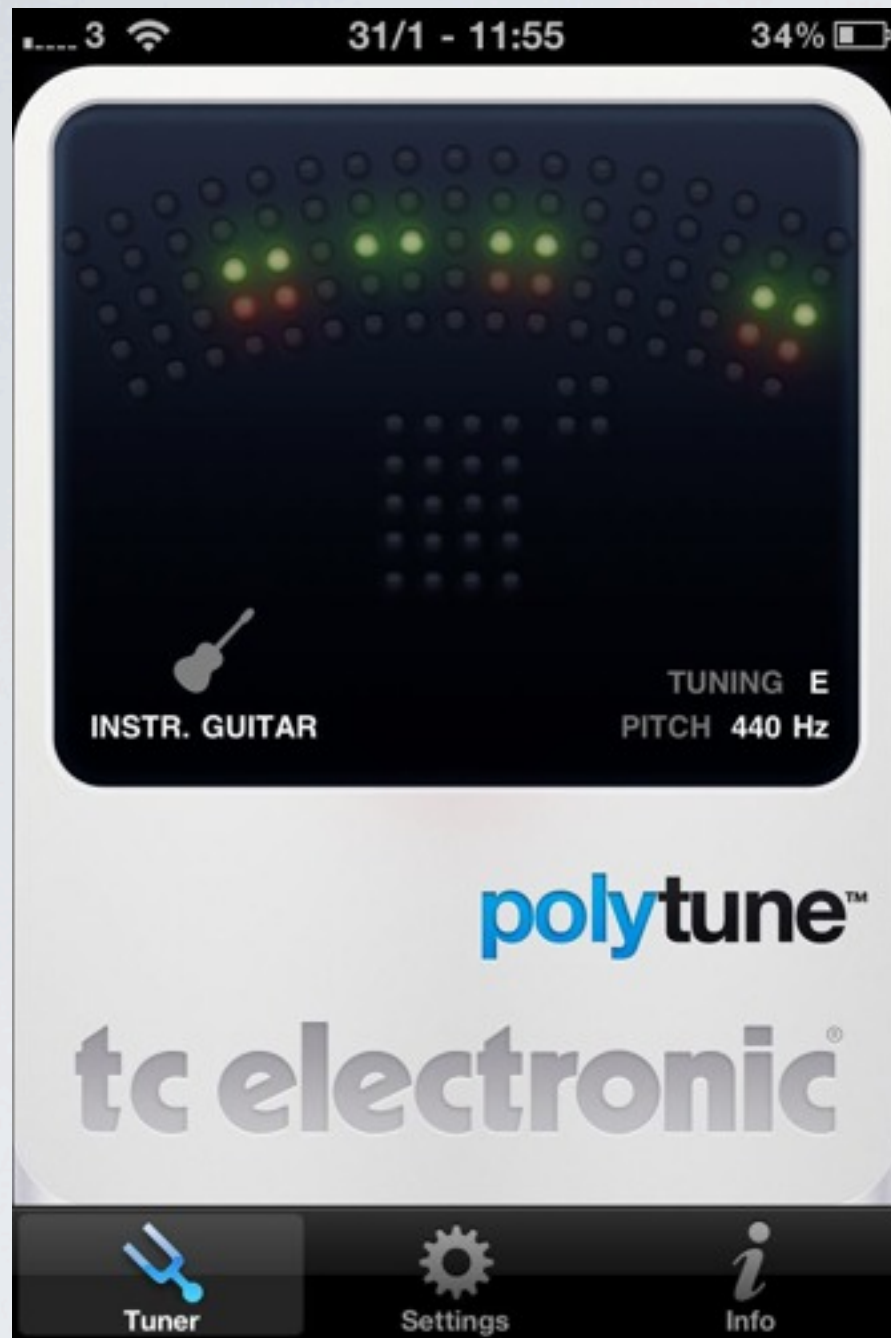
Silkeborg Bibliotekerne

sm6 | **passcode**
secure world business









nordlux®



Tilbage

Væglamper

Kataloger

Relaterede varer



Vis bestilling

Tilføj til bestilling

Search

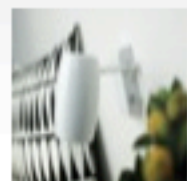
26

Item no.: 72361011



Darling

Item no.: 72361041



Odd

Item no.: 73091101



Odd

Item no.: 73091103



Scope

Item no.: 73101001



Scope

Item no.: 73101002



Scope

Item no.: 73101003



Scope

Item no.: 73101006



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Tilføj til bestilling



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Tilføj til bestilling

Search

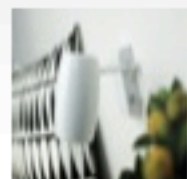
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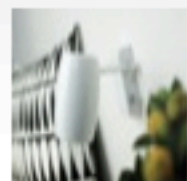
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Scope

Item no.: 73101001



Scope

Item no.: 73101002



Scope

Item no.: 73101003



Scope

Item no.: 73101006

Varen er nu tilføjet til bestillingslisten



Tilbage

W

X

Næste

Tilføj til bestilling

Search

Tilføj vare nr.

+

**Cyclone**Nettopris 66 DKK
Item no.: 73072027

15

+

-

**Trinity**Nettopris 179 DKK
Item no.: 73235102

6

+

-

**Emission 17**Nettopris 262 DKK
Item no.: 72743003

3

+

-

**Evo**Nettopris 472 DKK
Item no.: 71400132

3

+

-

**Border**Nettopris 205 DKK
Item no.: 59630109

3

+

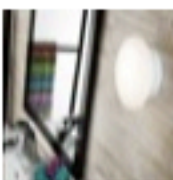
-

**Study**Nettopris 121 DKK
Item no.: 73512101

3

+

-

**Bonus**Nettopris 157 DKK
Item no.: 72831029

3

+

-

**Cyclone**Nettopris 65 DKK
Item no.: 72991027

6

+

-

Tilbage

Back

Send

Tilføj til bestilling

Search

Search

Kundeinformationer

Navn AC EL-INSTALLATION APS**Navn2****Telefonnummer** 76420066**Adresse****Adresse2** BELLEVUE VEJ 1**Postnummer** 7100**By** VEJLE**E-mail-adresse****Nummer** 420066**Kunde Ref.****Lev. dato**

Bemærkninger

Tilbage

Cancel

Bestilling fra AC EL-INSTALLATION APS

Send

Tilføj til bestilling

To:

Cc/Bcc:

Subject: Bestilling fra AC EL-INSTALLATION APS

noter:



order.csv

venlig hilsen - best regards
/Uffe Koch
Direktør

Huge Lawn Software ApS
iPhone & iPad software udvikling

+45 2828 7878
<http://hugelawn.com>

Sent from my iPad2

Tilbage

Cancel

Vareinformation fra Nordlux

Send

Tilføj til bestilling

To:

Cc/Bcc:

Subject: Vareinformation fra Nordlux

Ledningsfarve: Clear

Max Watt: 3X10W

Lyskilde: Incl. 3x10W G4

IP-Grad: IP20

EAN: 5701581112056

Fatningstype: G4

Skærm diameter: 4,6 cm

Afbryder: On cable

TUN: 5157044

Antal pr. Kolli: 3

Materiale: Metal/Glass

Ledningslængde: 180 cm

Klasse: Double insul. (CL. 2)

Højde: 37,5 cm

Vejl. udsalgspris 429 DKK





OSCAR FILM







BIG MACHINES

Kids love big, noisy machines

The tractor, the truck, the big loader tractor and the combine harvester are just a few of the many machines waiting on this new **FREE** app 'BIG MACHINES'. Stunning video sequences with narration in english.

In addition, specific films with each machine can be bought with the app, without narration, making it fun for the kids to watch the machines work, crush, pull and lift and hear them roar over and over again.



Available on the
App Store





TravAlarm

Recent locations

Office

Home

Airport

Gym

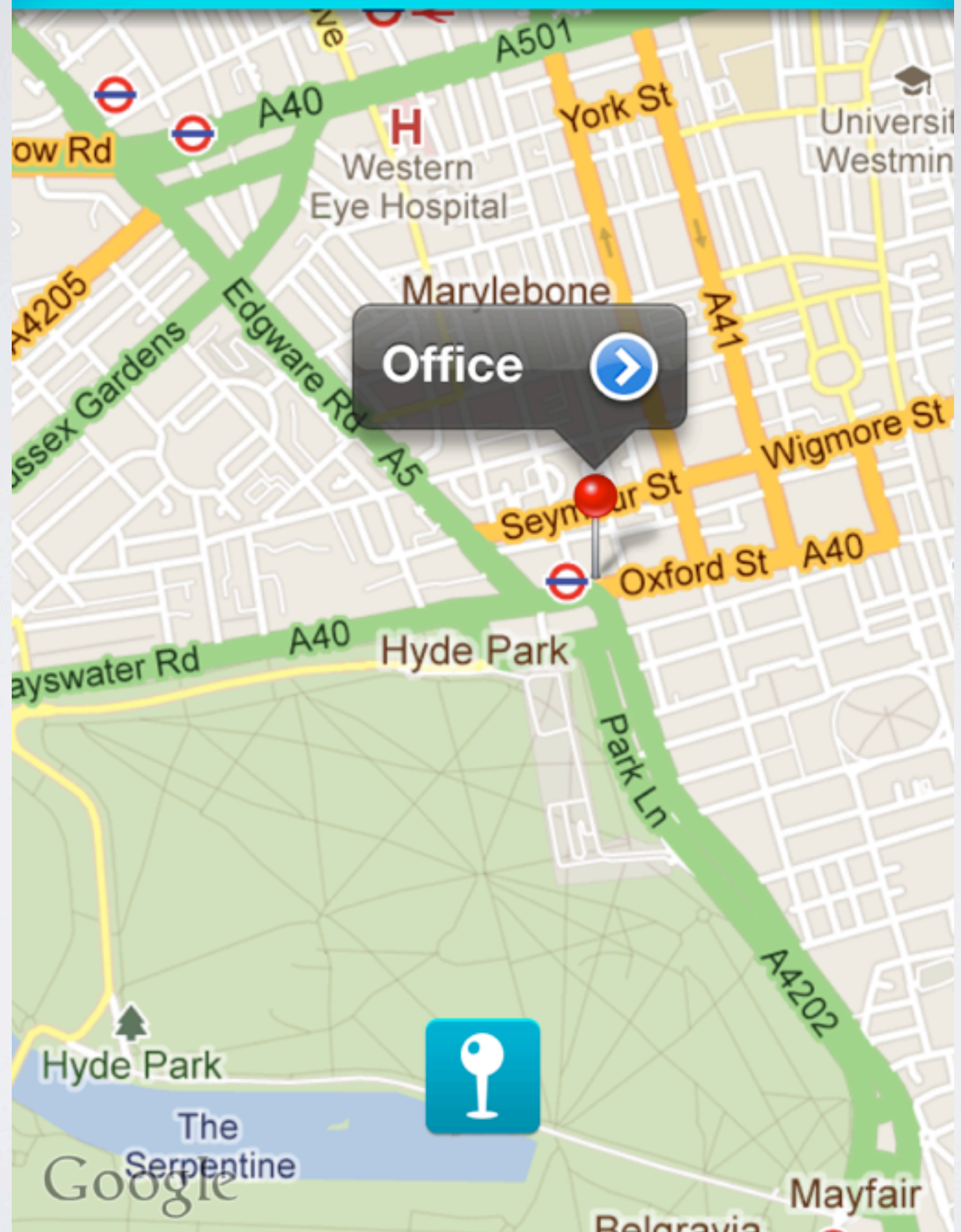
New location



Cancel

New location

Next




 New location

Set new alarm

1 2 3 4 5

km before arrival


 22 km away from Office


 Electric Rodeo >

Start

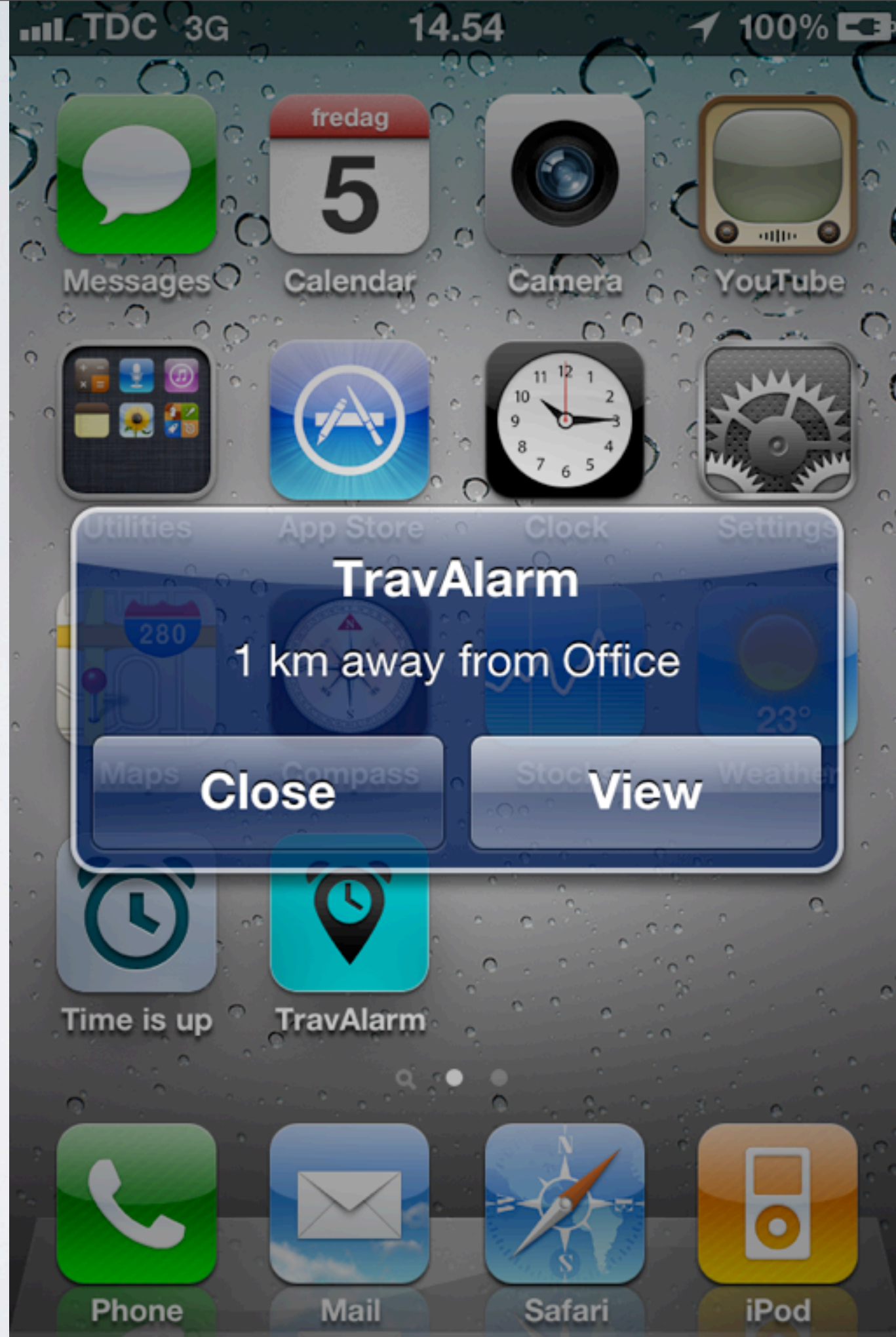




22
km away from Office

Cancel







TravAlarm

TravAlarm is a easy to use location based alarm allowing you to get that extra sleep during your daily commute. Just set your destination and where you want to be woken. Using the distance instead of time it doesn't matter if your train/bus is late or early because you will be notified before arrival.

Features:

- X Choose location from a map, simply drag'n'drop a pin to where you are going.
- X Recent locations are remembered for quick selection.
- X Auto lookup of location names or choose you own name.
- X Works both in the Foreground and Background.
- X No internet access is required when TravAlarm has been set.
- X Uses the absolute minimum of power in background mode.
- X Supports both imperial and metric units.



Available on the
App Store



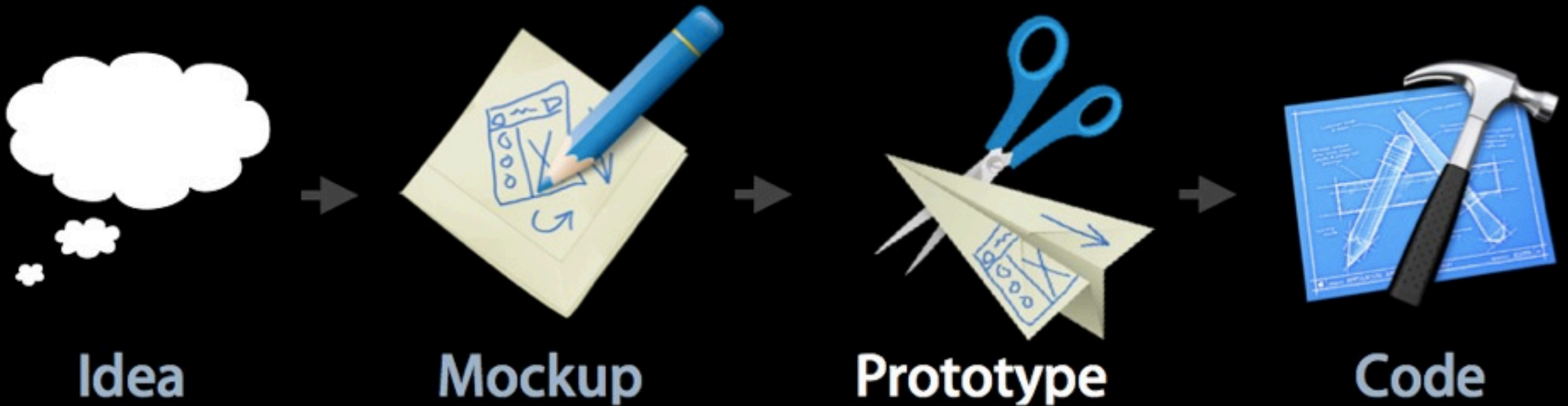


#1

Paid iPhone Travel app



The Development Process



Foundation

Understand the paradigm shifts of iPhone

Product Definition

Develop core concepts and directions

Design and Prototype

Rapid problem solving on paper

Polish and Refine

Application differentiation through details

iPhone App Design Process

Foundation

Understand the paradigm shifts of iPhone

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Changing the Rules



Foundation

Understand the paradigm shifts of iPhone

The iPhone is not just a miniaturized computer; don't design like it is



Foundation

Understand the paradigm shifts of iPhone



Foundation

Understand the paradigm shifts of iPhone



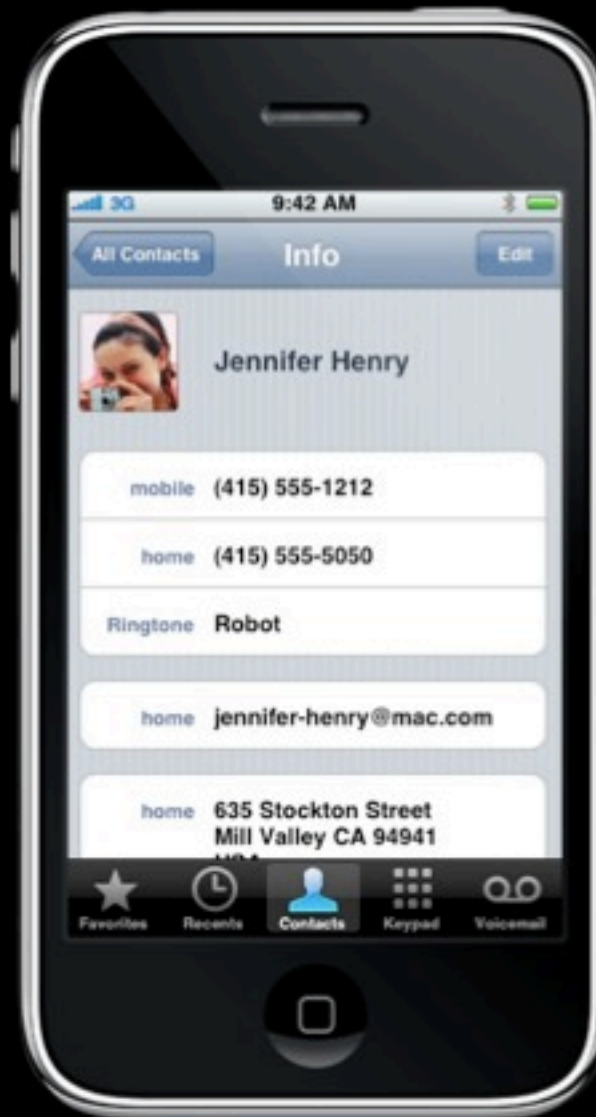
General

Specific

Foundation

Understand the paradigm shifts of iPhone

More frequently used or read



Less frequently used or read

Foundation

Understand the paradigm shifts of iPhone

DESIGN MED

“THE IPHONE STATE OF MIND”

- Compact Screen Size, focus the user interface on the essentials.
- Memory is Not Unlimited
- One Screen at a Time
- One Application at a Time
- Minimal User Help

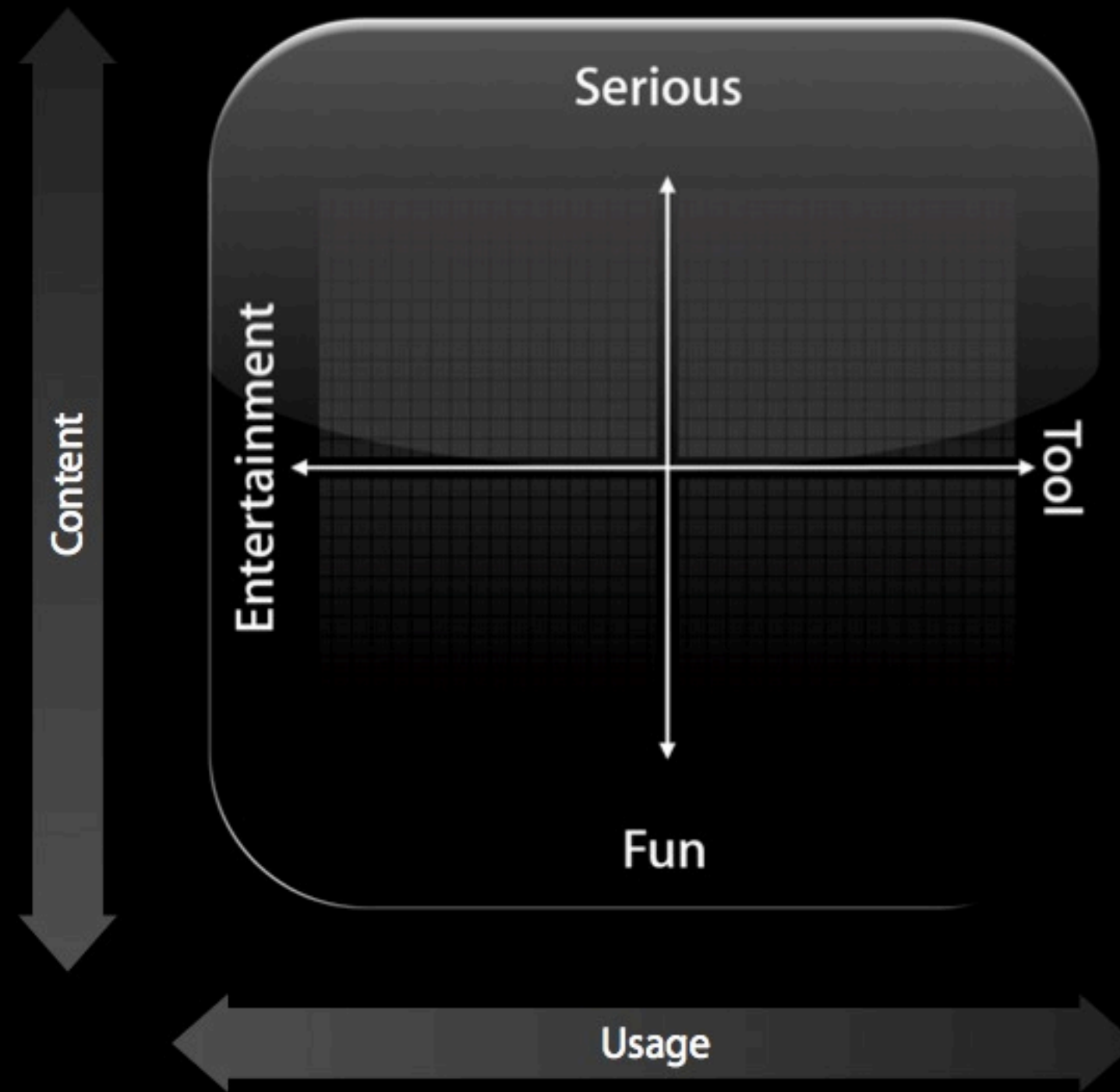


IPHONE DEV GUIDELINES

- An app must typically do less but better
- Startup time must be very short
- Get down to business!
- Remember state
- Limit tekst input
- Get the users to select from lists instead

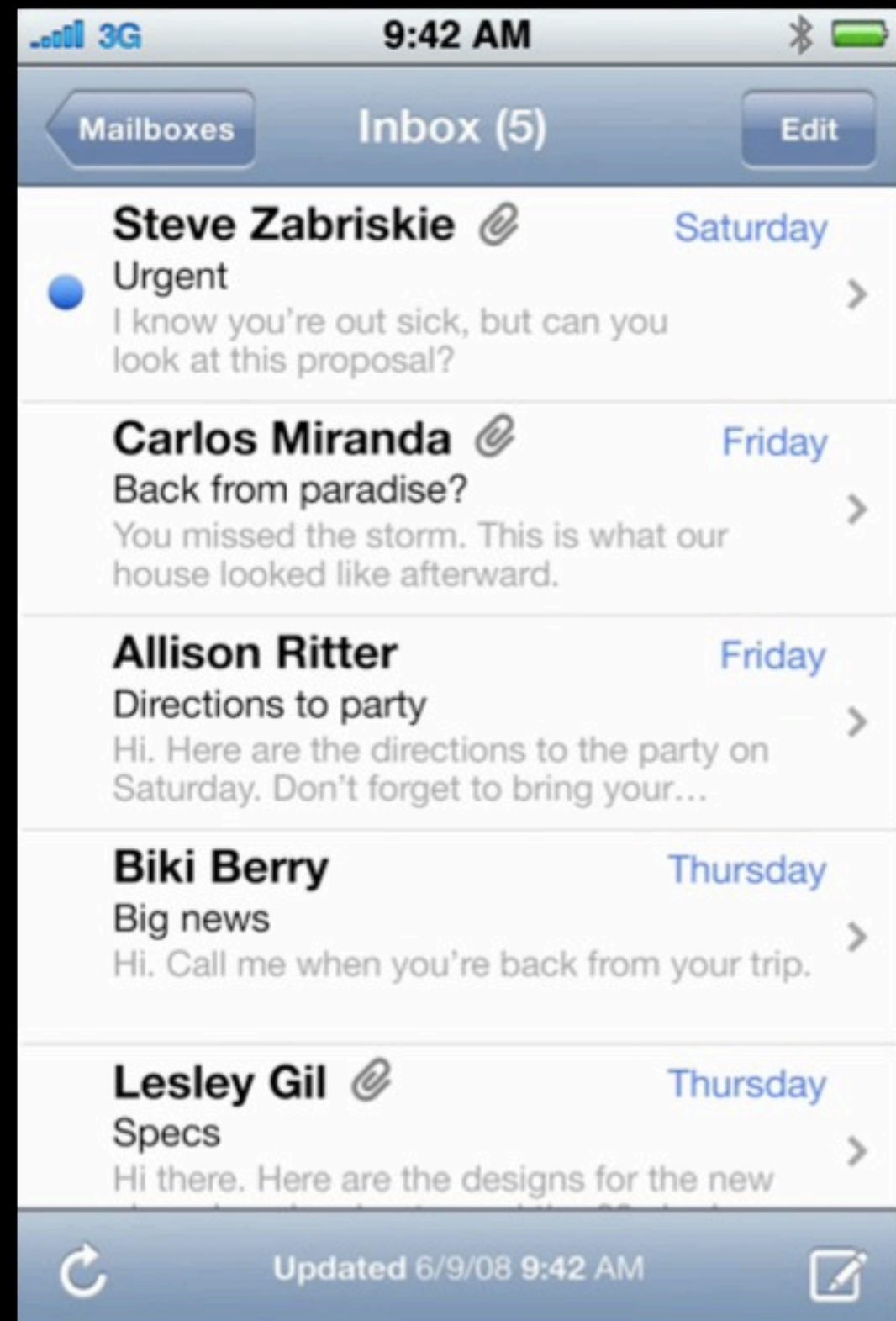


Assessing Application Types



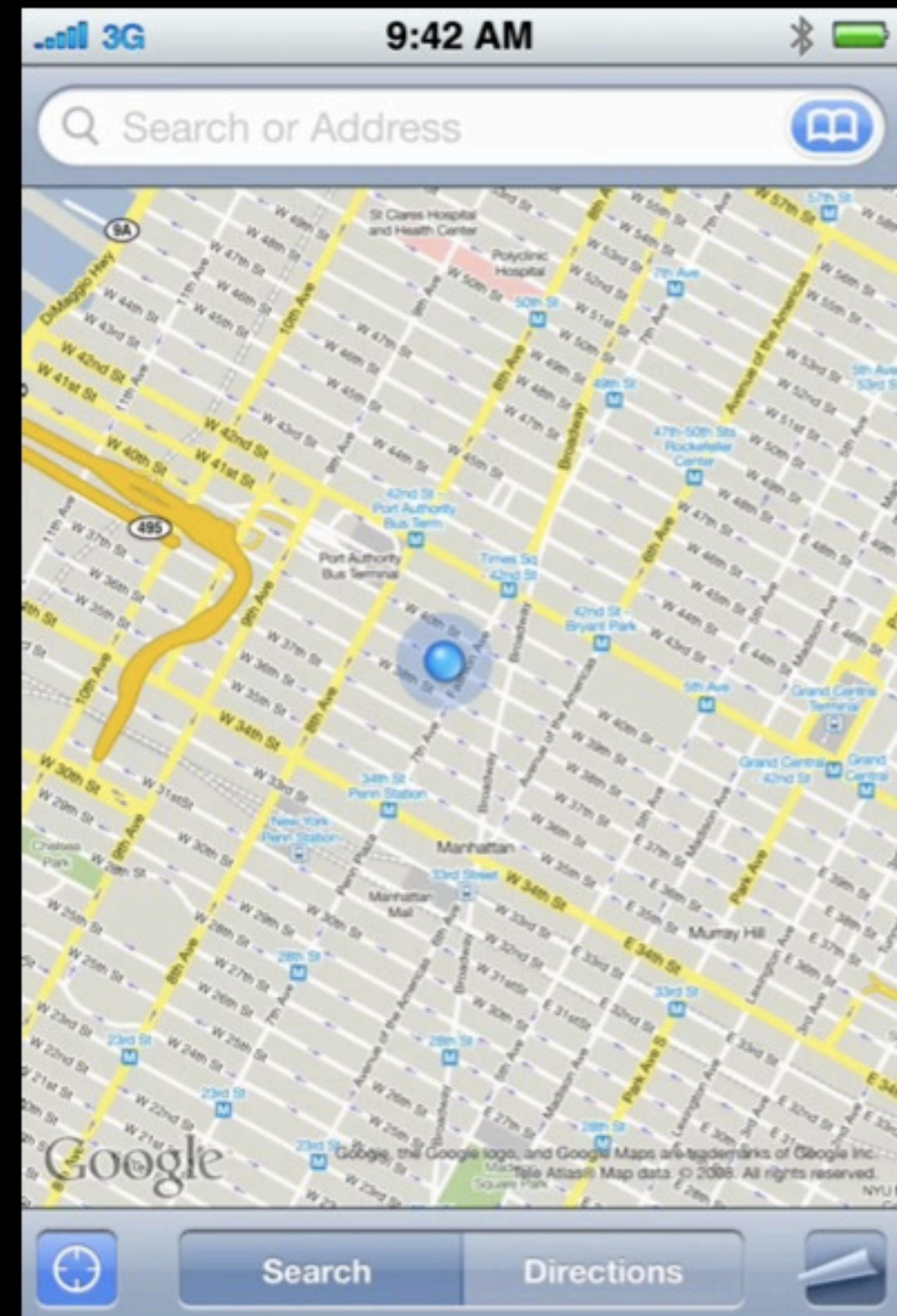
Foundation

Understand the paradigm shifts of iPhone



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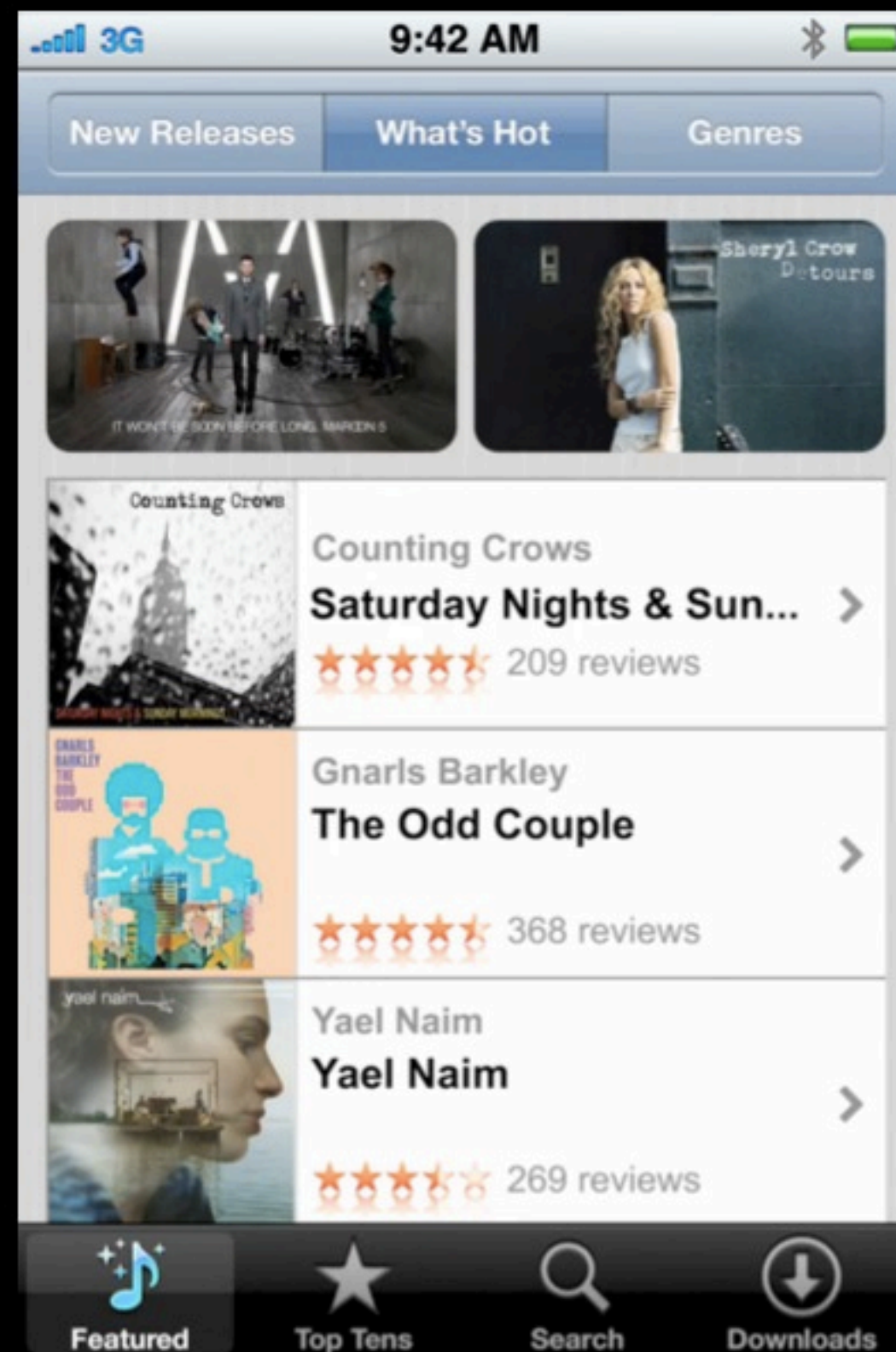
Understand the paradigm shifts of iPhone



Foundation
Understand the paradigm shifts of iPhone



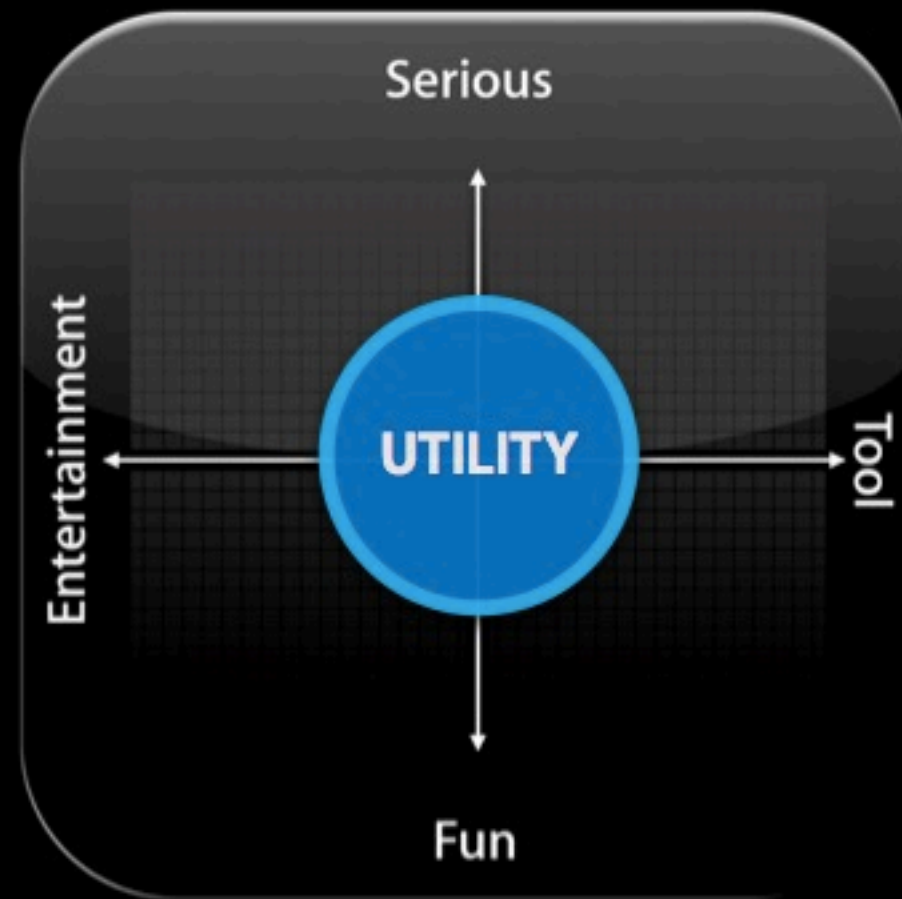
Foundation
Understand the paradigm shifts of iPhone



Foundation
Understand the paradigm shifts of iPhone

3G

9:42 AM



New York
H: 73° L: 54°

64°

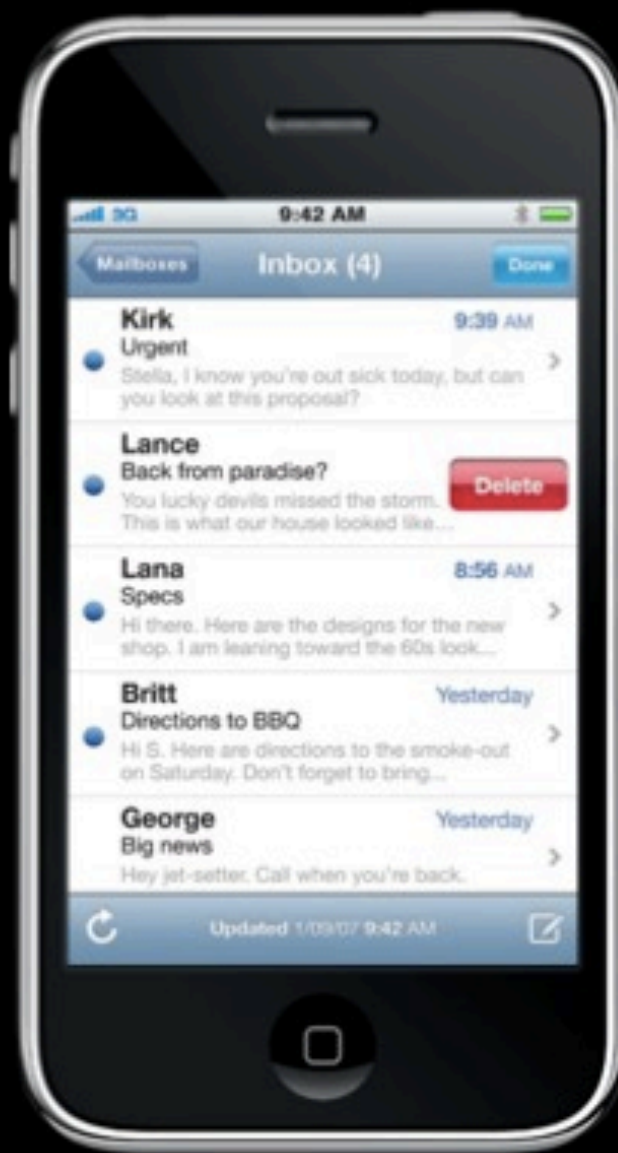
MONDAY		71° 54°
TUESDAY		73° 52°
WEDNESDAY		69° 51°
THURSDAY		73° 59°
FRIDAY		75° 60°
SATURDAY		76° 57°

Updated 6/9/08 9:42 AM



Foundation

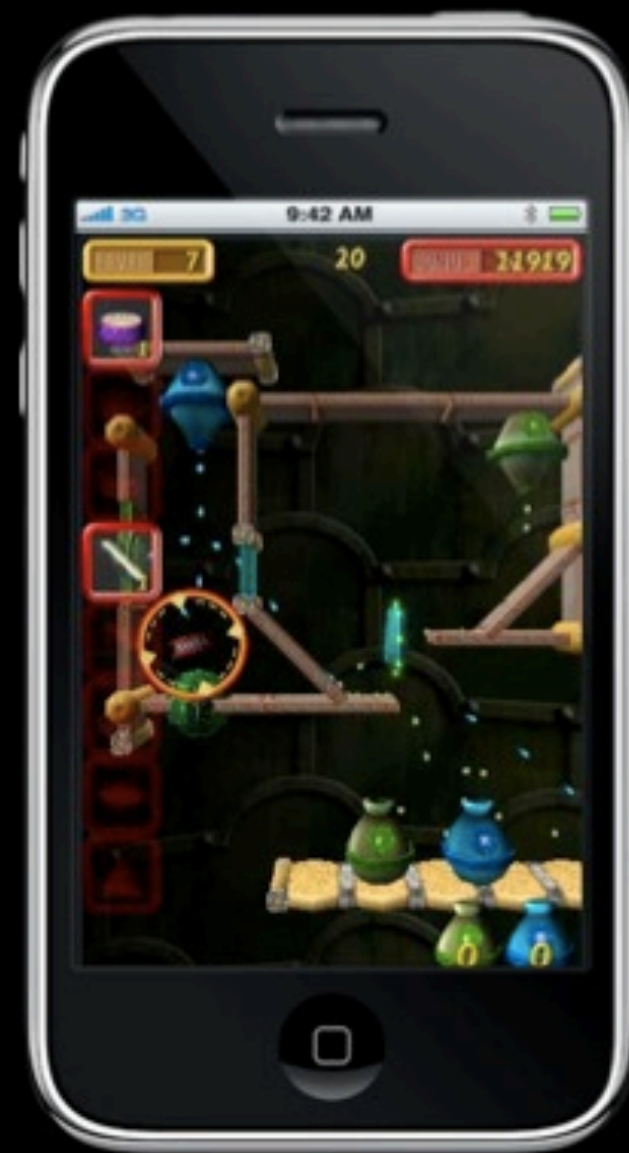
Understand the paradigm shifts of iPhone



Productivity



Utility



Immersive

Foundation

Understand the paradigm shifts of iPhone

Application Definition Statement

Feature filtering mantra

**“Pick the few features,
most frequently used,
by the majority of your users,
most appropriate for the mobile context.”**

Product Definition

Develop core concepts and directions

Exploring the Design



Try out an idea



Discover problems



Inspire new ideas

40 GOTO 10

Design and Prototype
Rapid problem solving on paper



<http://keynotopia.com/>



<http://keynotopia.com/>



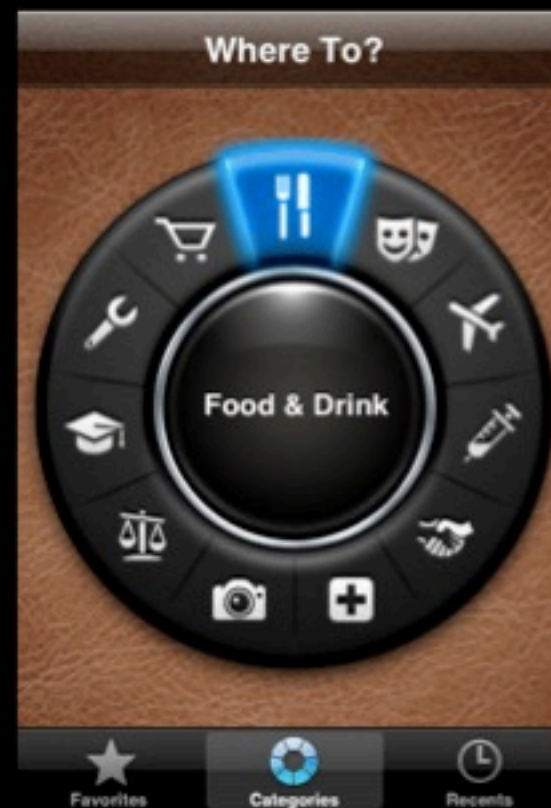
<http://www.teehanlax.com/blog/2009/06/18/iphone-gui-psd-30/>

Polish and Refine

Tactile design, the new frontier



Ski Lodge



Where To?



Convertbot

Polish and Refine
Application differentiation through details

