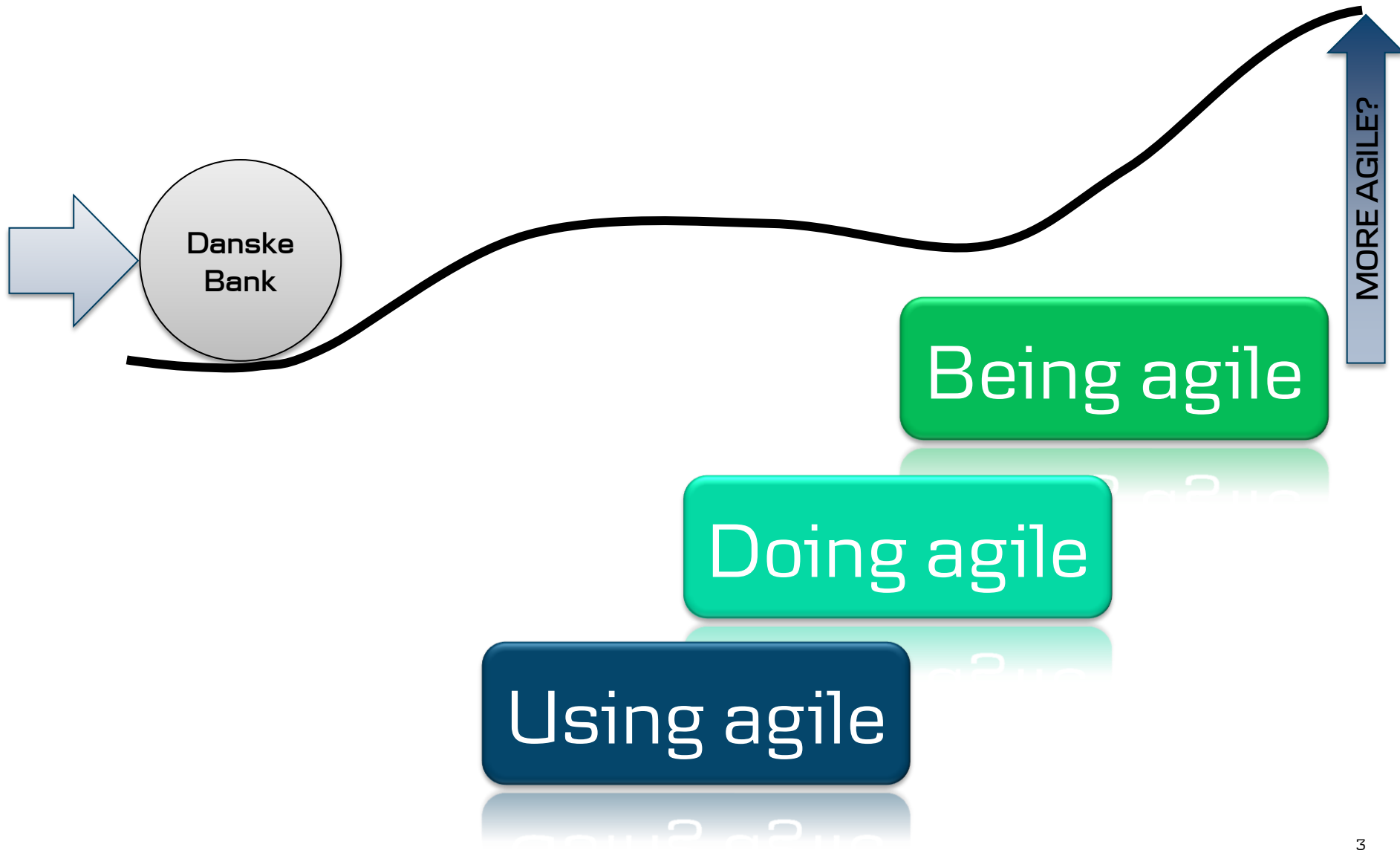


Large scale agile enablement – can you do it?

Scrum Forum 29 August 2012

Sune Lomholt

The goal ...



Higher
quality

Increased
productivity

Higher return
on investment

Agile@Danske Bank



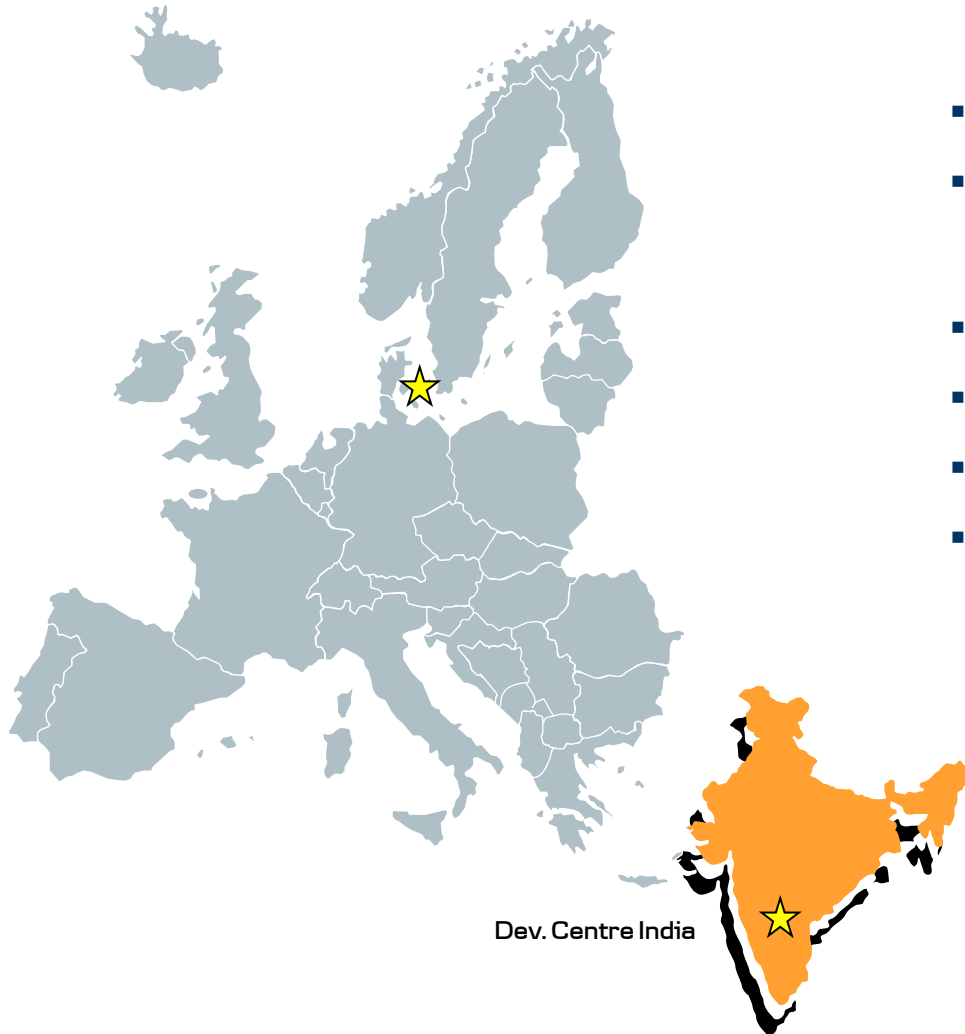
Increased employee
satisfaction and
motivation

Banking is changing – rapidly!



Danske Bank is investing heavily in digitalising banking

Danske Bank – IT set-up



- USD 375 mill. development budget
- 2000 IT- employees
 - 1500 working at 4 different DK locations
 - 500 working out of Bangalore, India
- Open Architecture (SOA)
- 70% IBM mainframe
- 30% Microsoft platform
- Operations and technical infrastructure outsourced to IBM

The challenge ...


The challenge is variation in

Context

Culture

Technology

Process
maturity

A photograph of a man in a white t-shirt and red shorts holding a baby over a waterfall. The man is on the left, holding the baby with both arms. The baby is positioned over the edge of the waterfall, with its legs hanging down. The water is cascading down the rocks, creating a misty spray. The scene is captured from a low angle, looking up at the man and the baby.

Stefano Corso

Don't throw the
baby out with
the bathwater ...

Accept that it is challenge ...



Its change management

not process implementation





Commitment from management



Piloting and getting experience

- **Mitigating risks**

- Base on well-established frameworks
- Learn from other companies
- Try it
- Refine iteratively based on experience "from the field" (Pilots)

- **Focusing on enablers**

- Changing mindset
- Enabling change

Establish a foundation
for evolution (v0.5)

Obtain "real world"
feedback as soon as
possible

Refine iteratively
(v0.7, v0.8, v0.9...)

Focus as much on
the enablers as on
the framework itself

You need **good coaches**



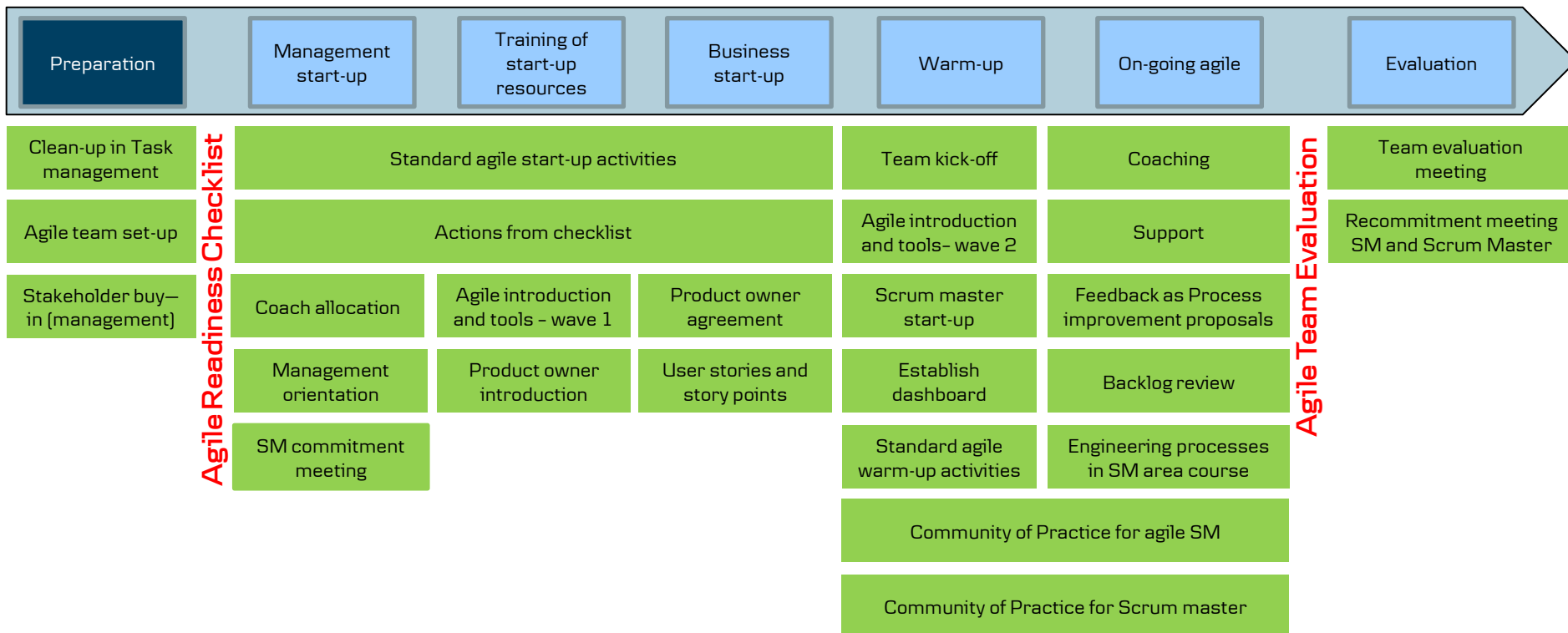
Enablement concept

Start-up
(SM, BD, SA as primary)

Warm-up and
initial sprints

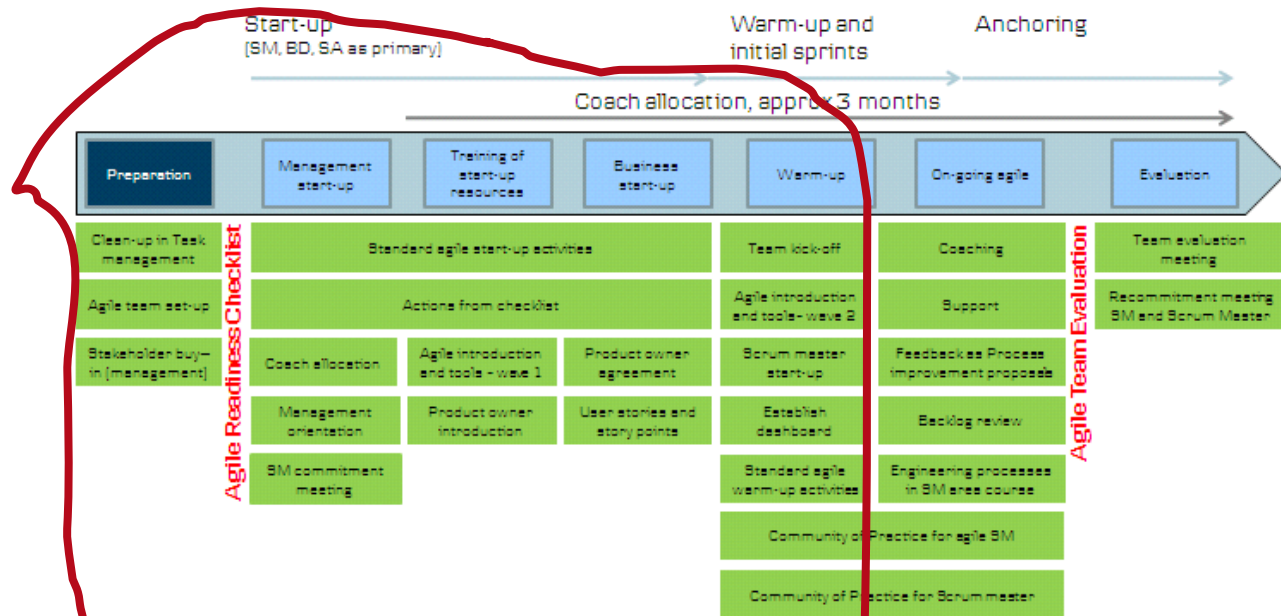
Anchoring

Coach allocation, approx 3 months

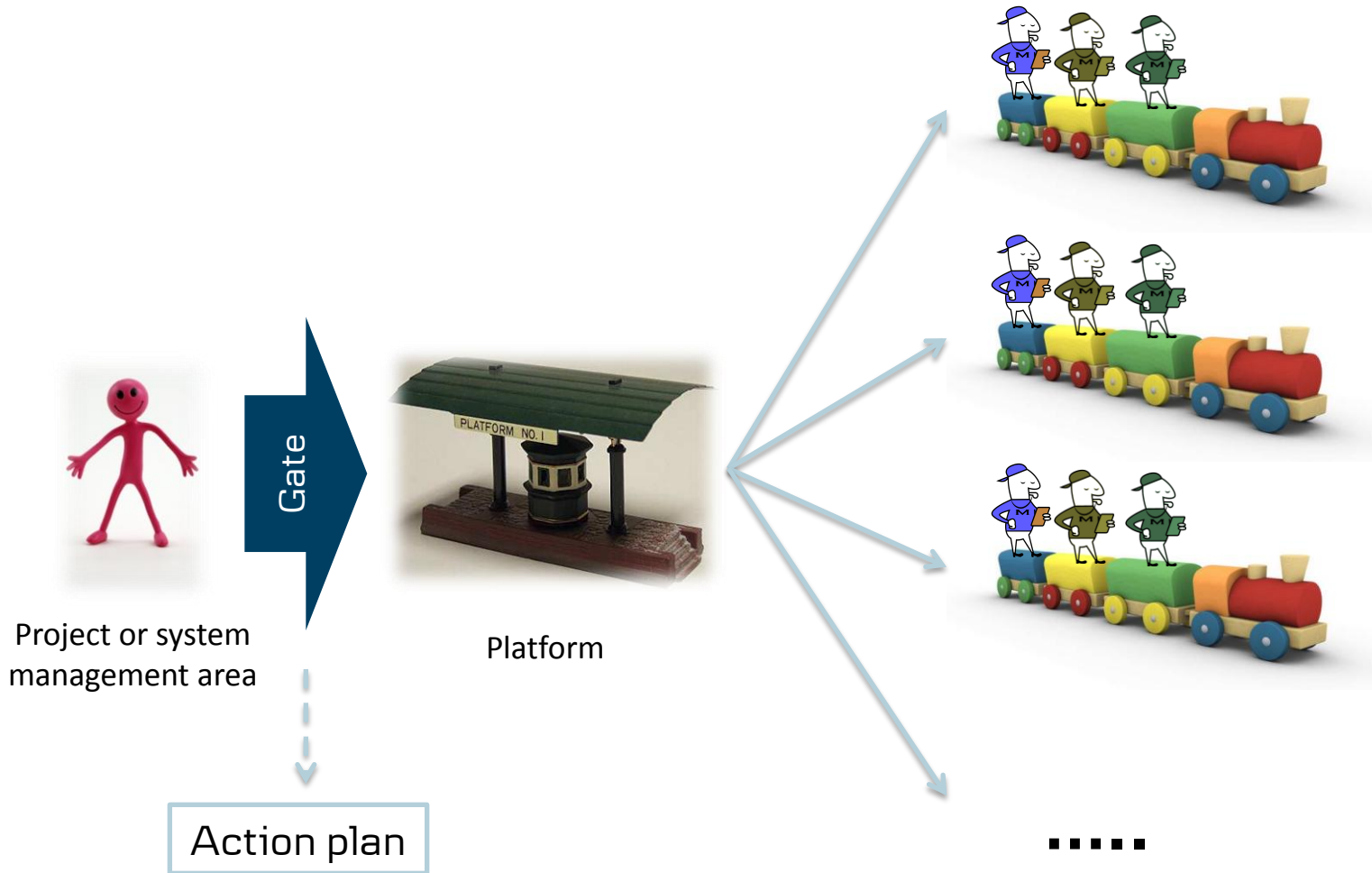


Sprinting and scrum ceremonies is not enough

- Start-up
- Warm-up
- Values
- Some traditional project management



Coaches and trains



What have we achieved ...

20 TRAINS

80 PASSENGERS

112 TEAMS

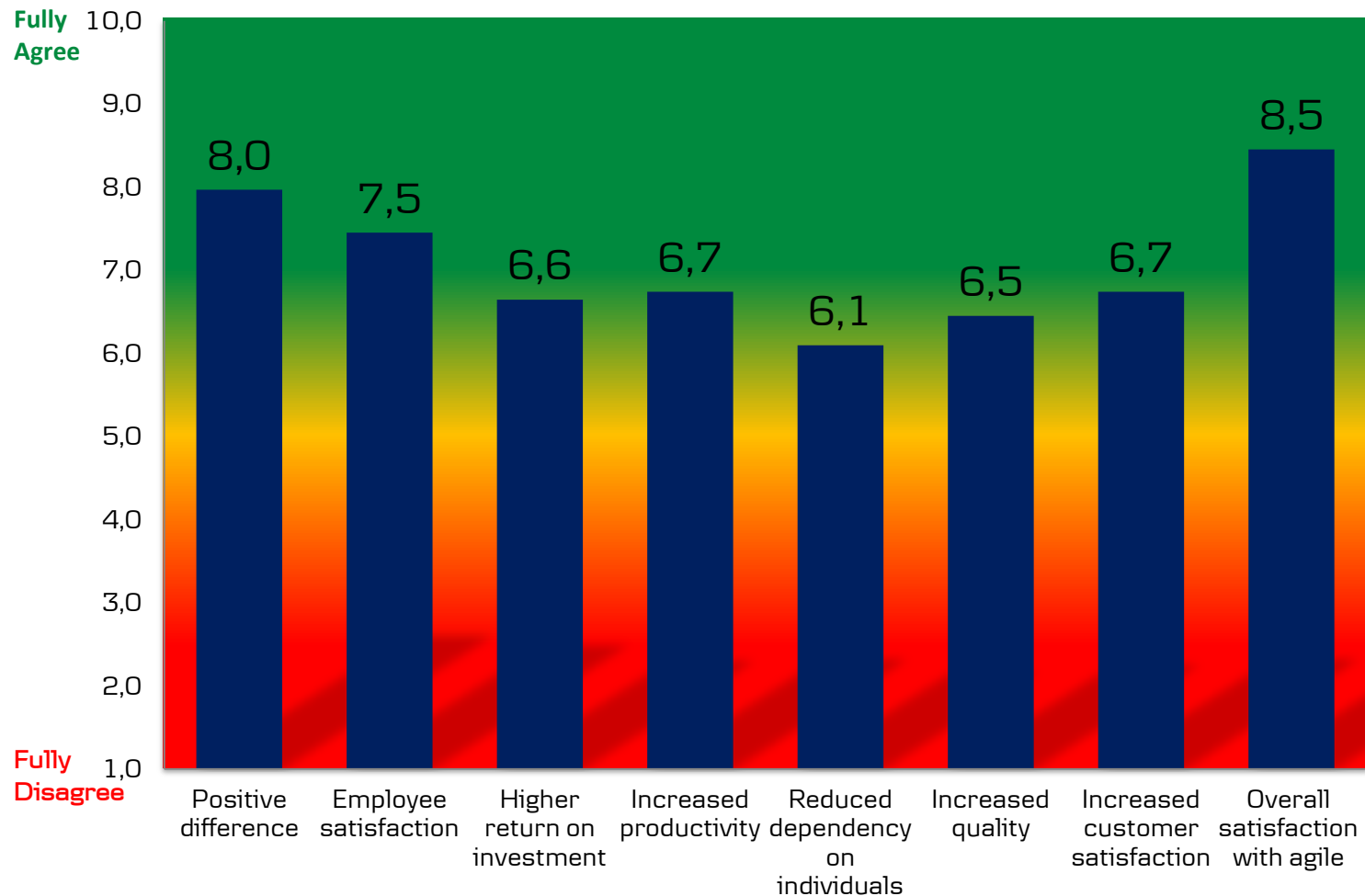
891 PEOPLE

Measurements

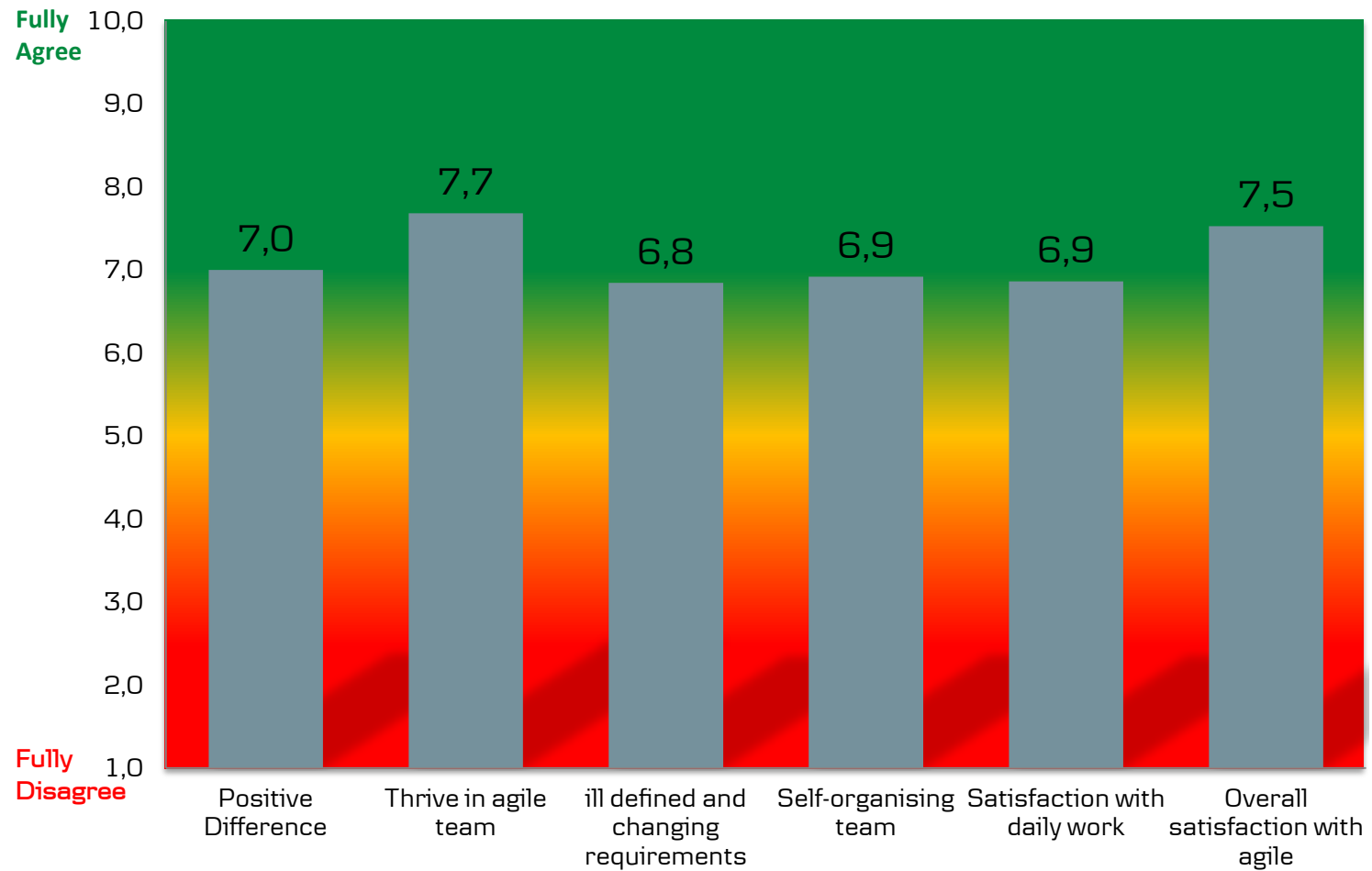


- Qualitative
 - Surveys
- Quantitative
 - Not possible!

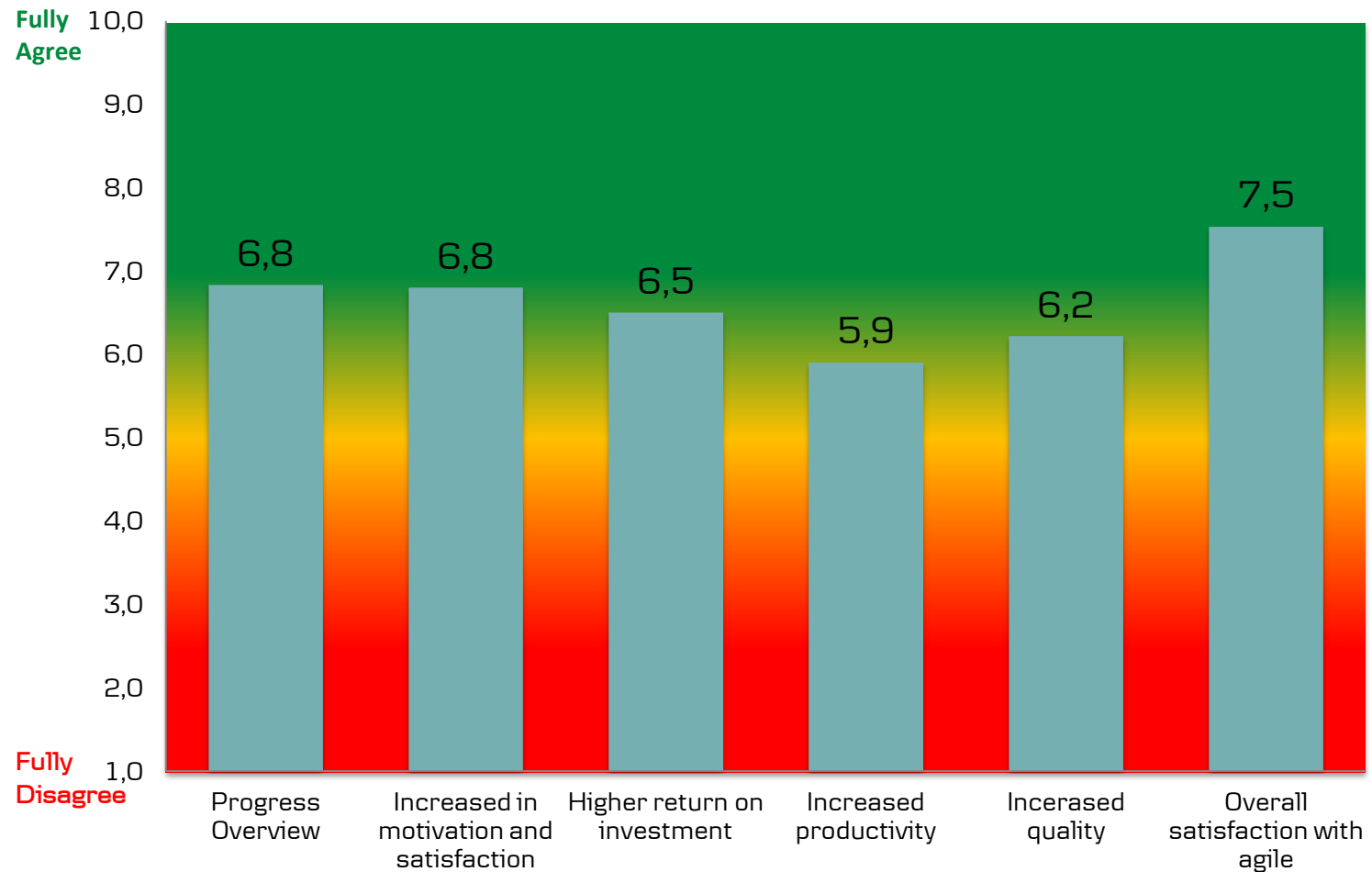
Direct managers survey



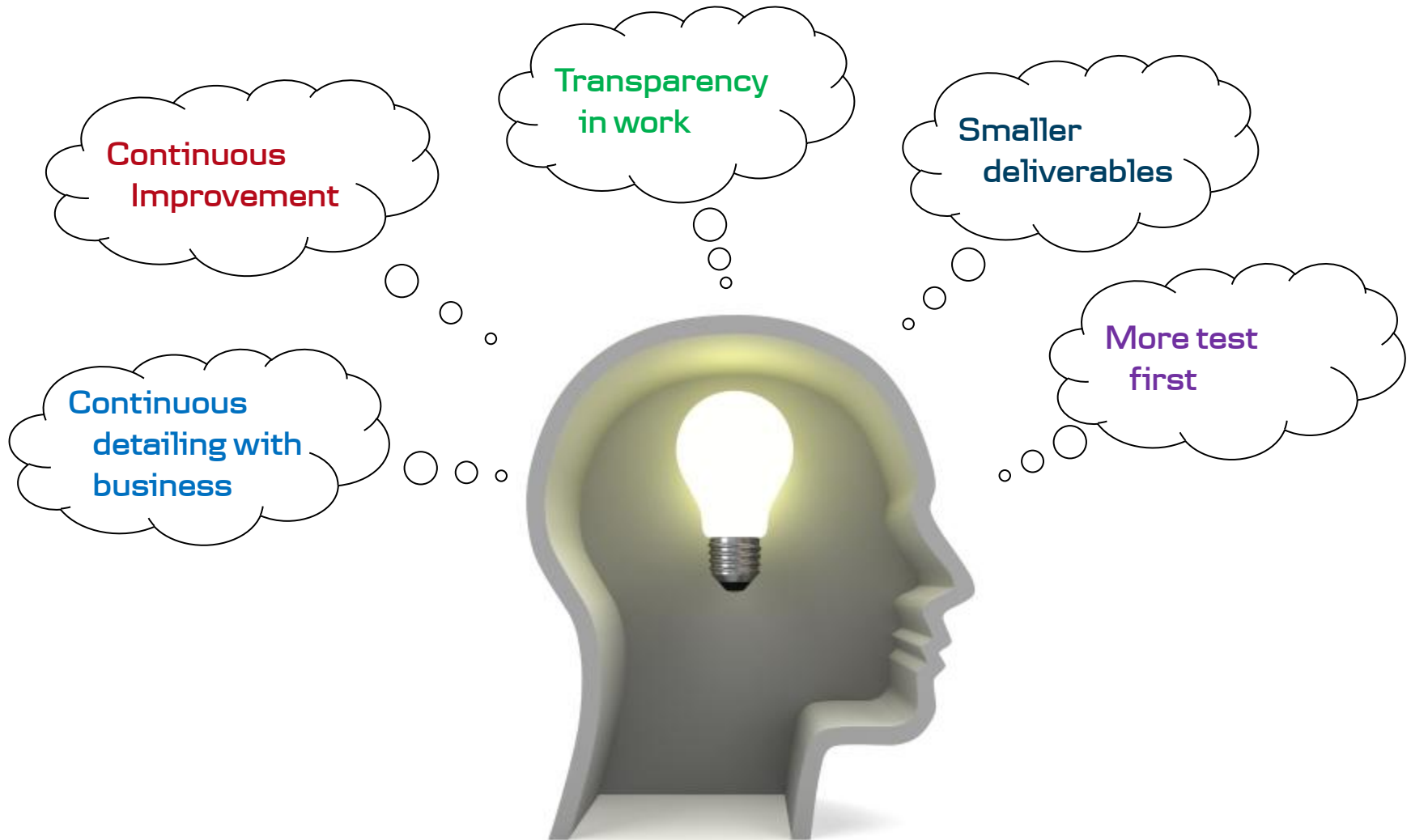
Employee survey



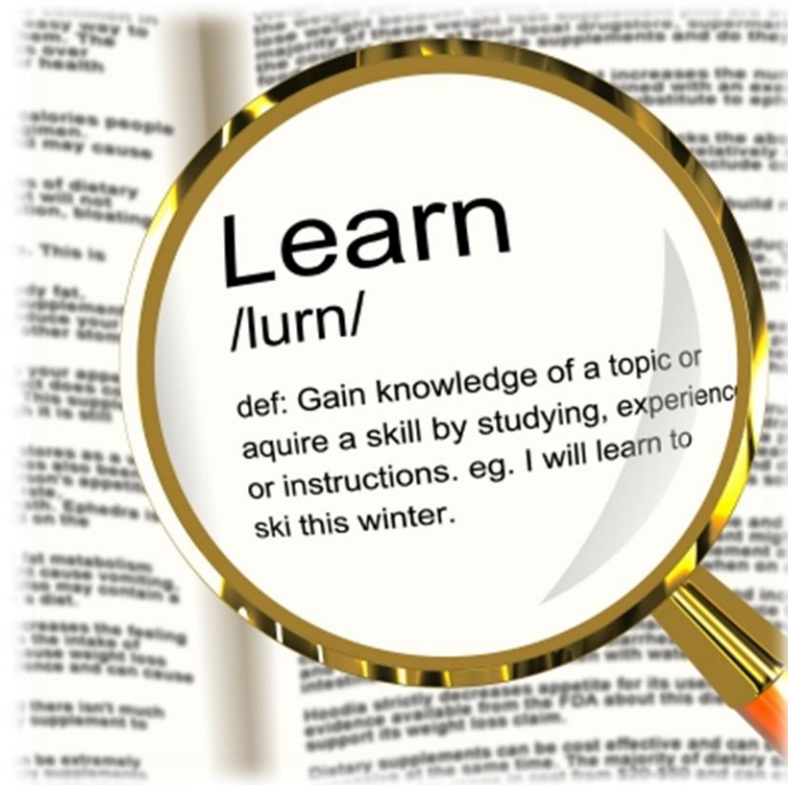
Business and high-level management survey



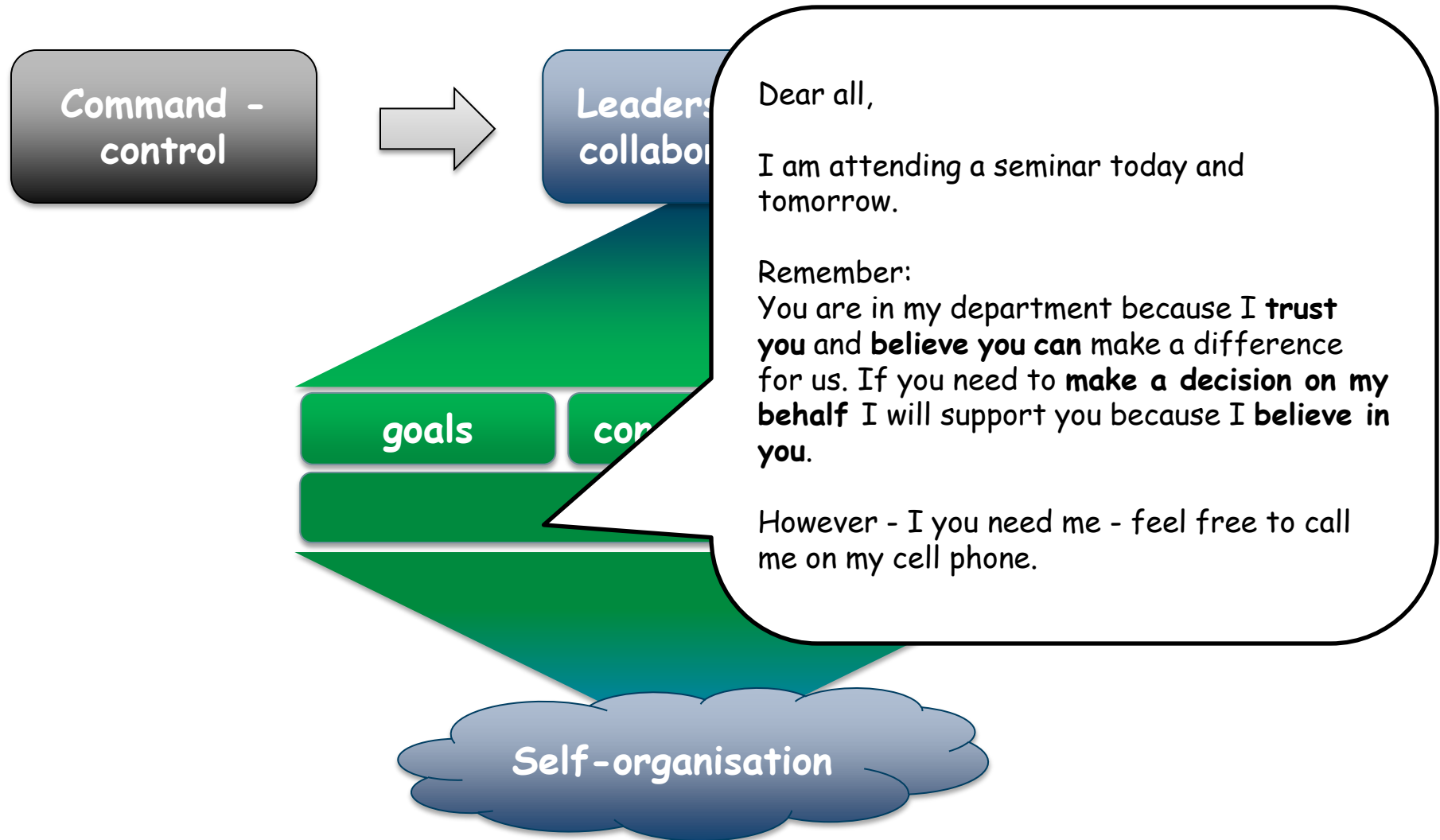
Changed the mindset in IT



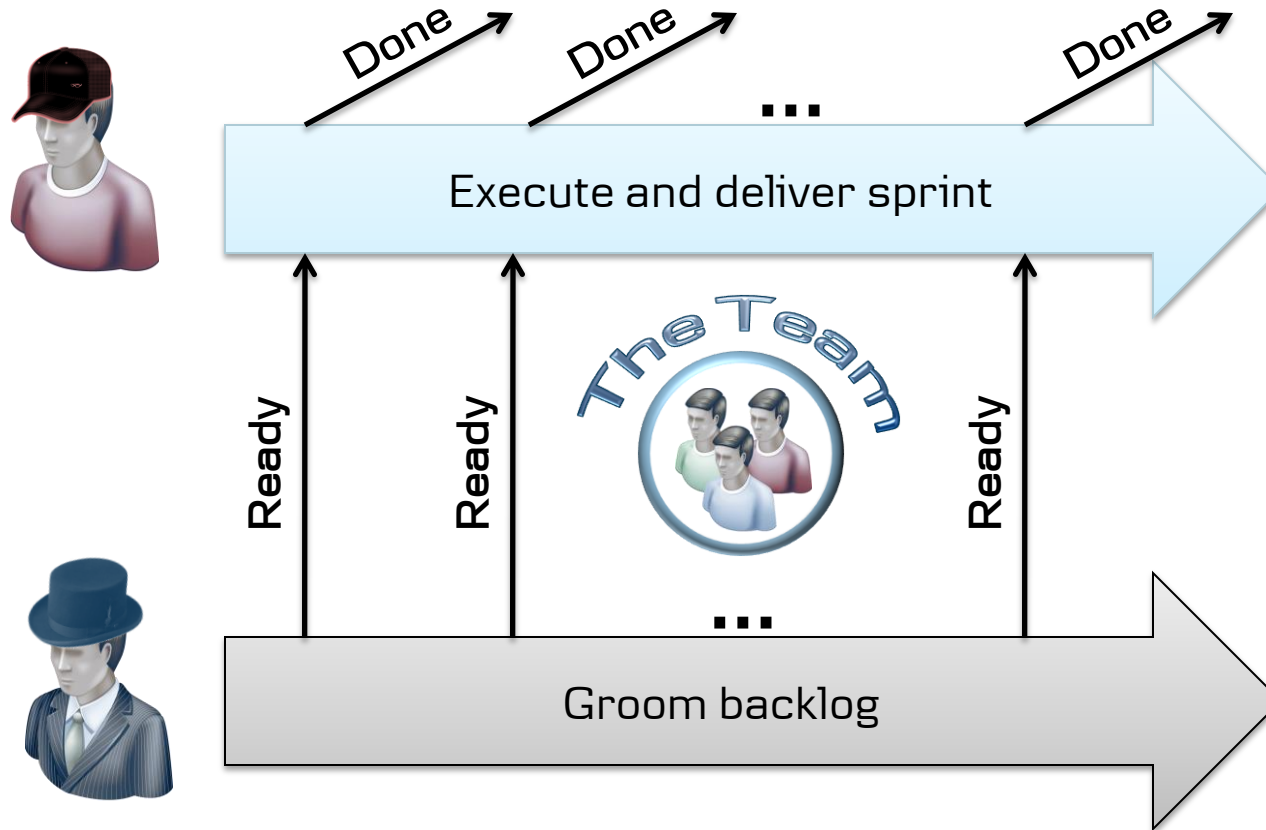
Most important learnings ...



From management to leadership ...



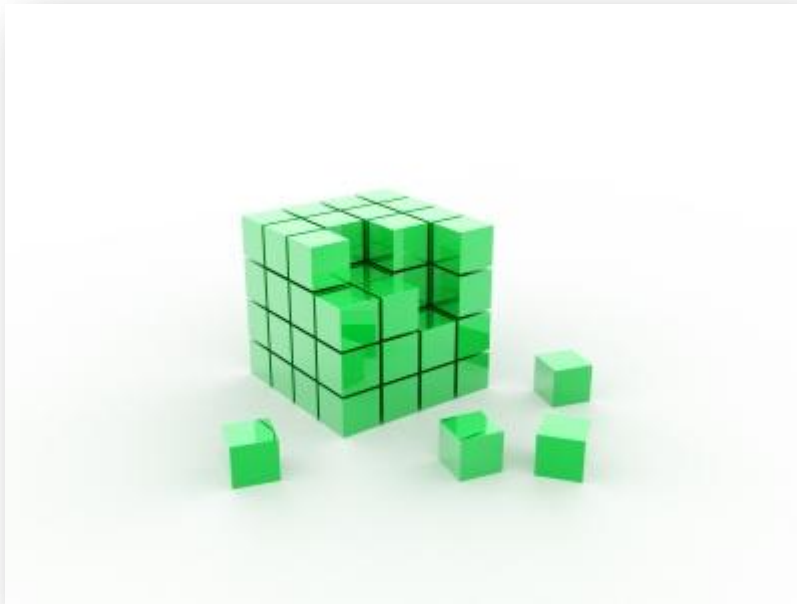
Ready state enables done and small increments



Identifying the **right**
Product Owner **set-up** is **crucial**



Working in **inchpebbles**
is very, very, very **difficult**...



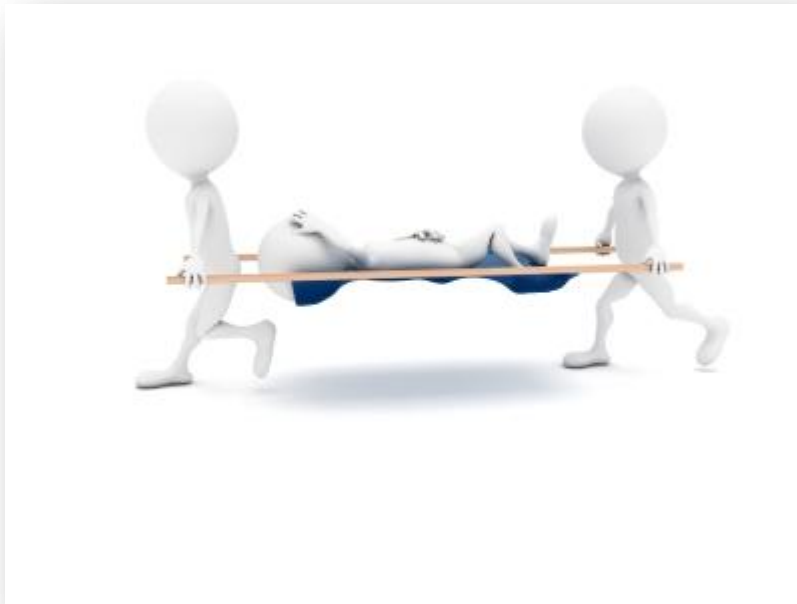
the **improvement** mindset
and **elevating** impediments



measure **progress**
in **team**



Beware the Law of unintended Consequences



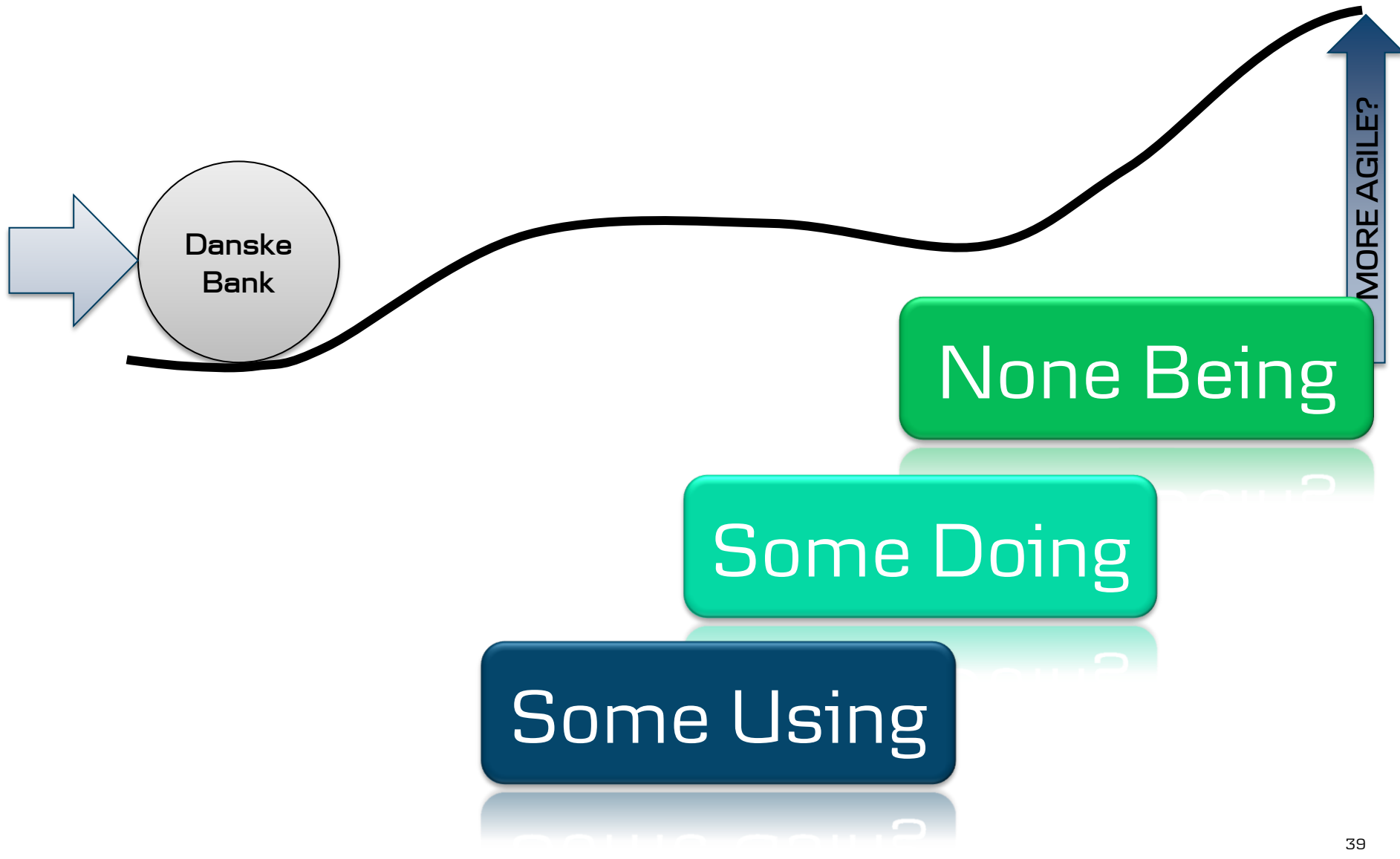
Nurse and improve the concept



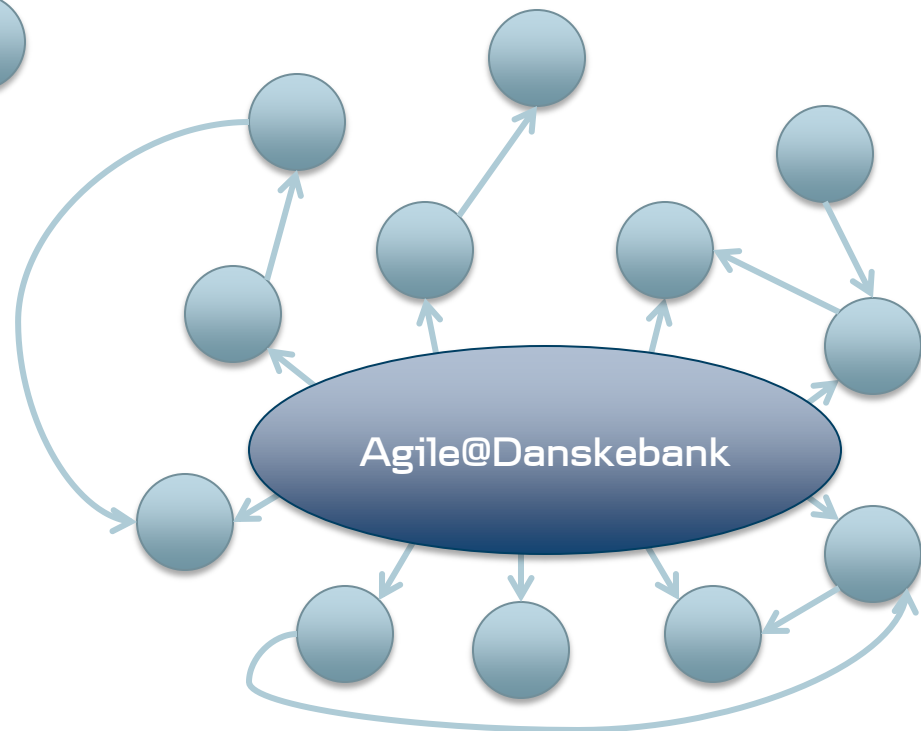
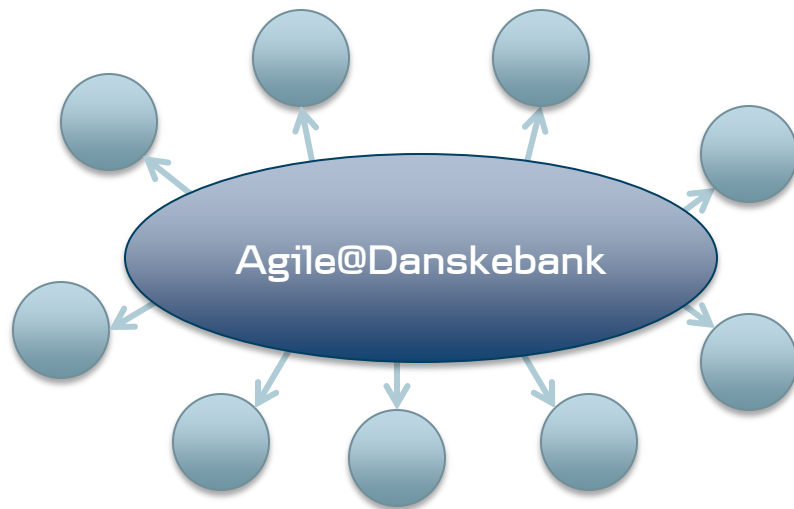
less **disruptive** approach to
avoid **frustration**

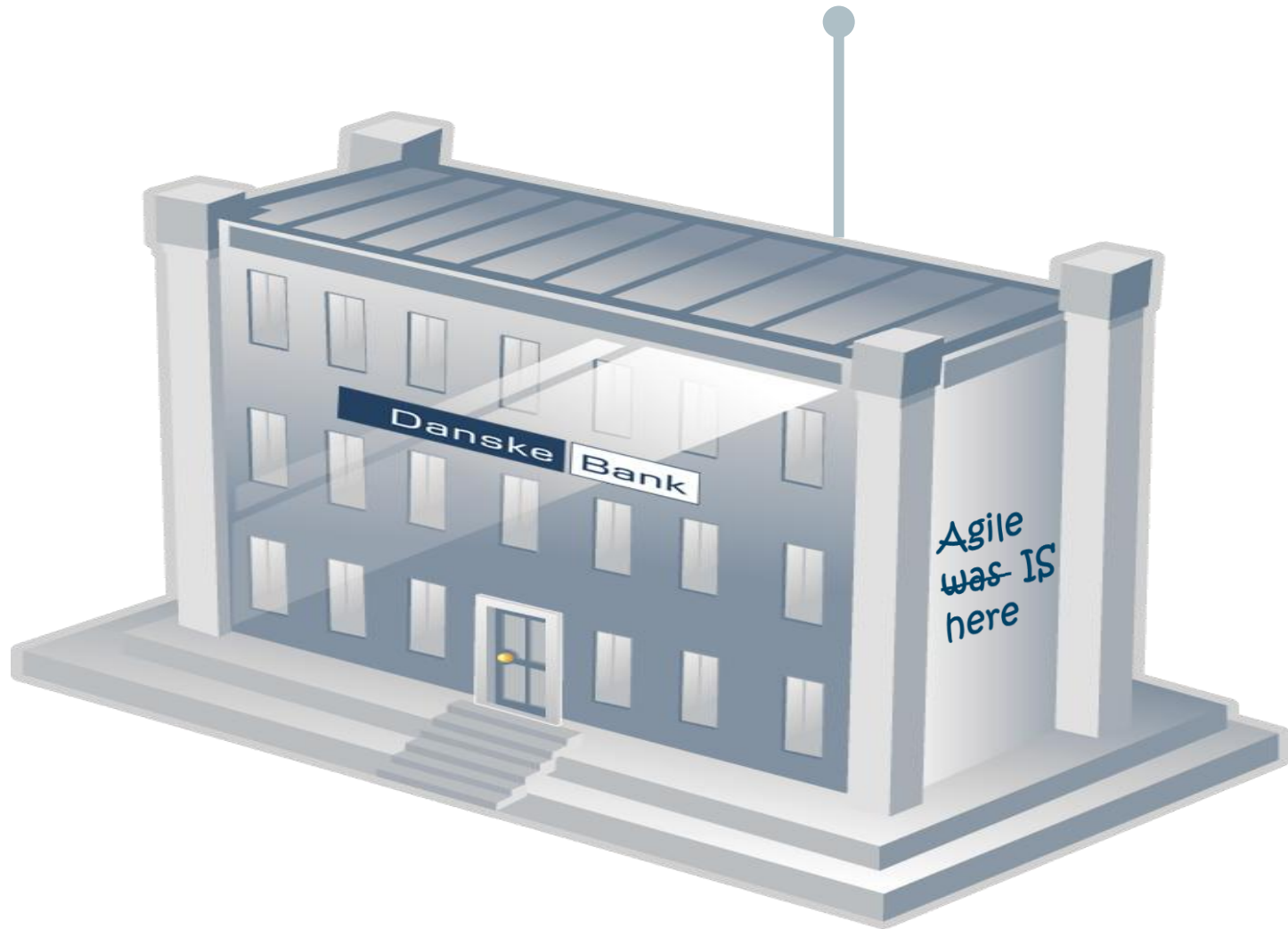


Agile has settled



Gaining traction ...

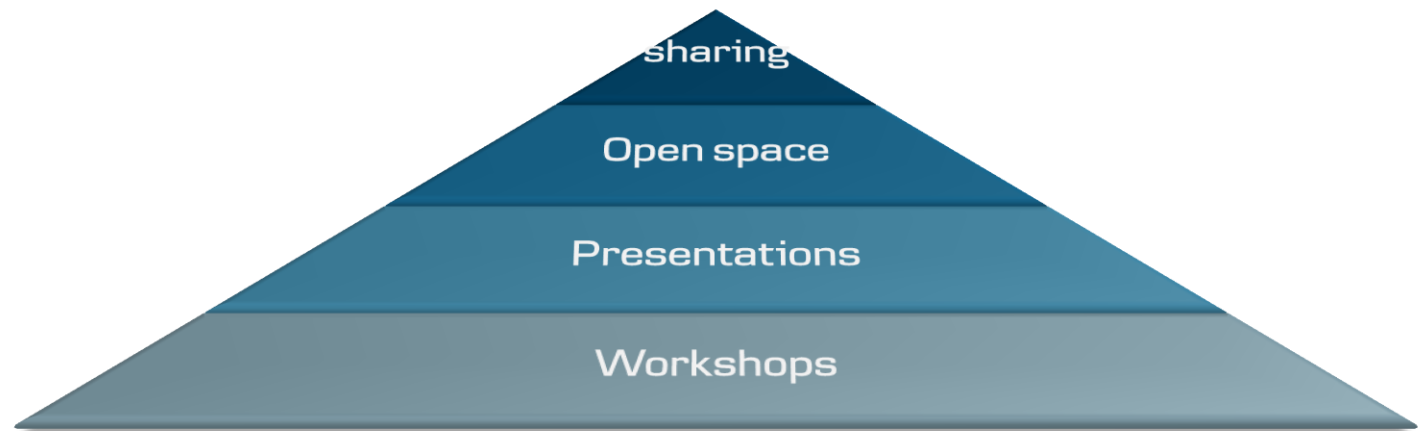








Agile-Lean Learning Experience



QUESTIONS?

