

MobilePay – Behind the scenes

GOTO 2014

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TRIFORK.
...think software

Danske Bank

A background image of a stage with red theater curtains. The curtains are pulled back, revealing a black stage floor. The word "Agenda" is written in large white letters in the center of the stage.

Agenda

About MobilePay

Technology views

Cooperation & daily work

The battle of M-payments

A simple solution for making payments



Send,
request or
split a bill

Available for
everyone

Sign-up
takes less
than 2 min.

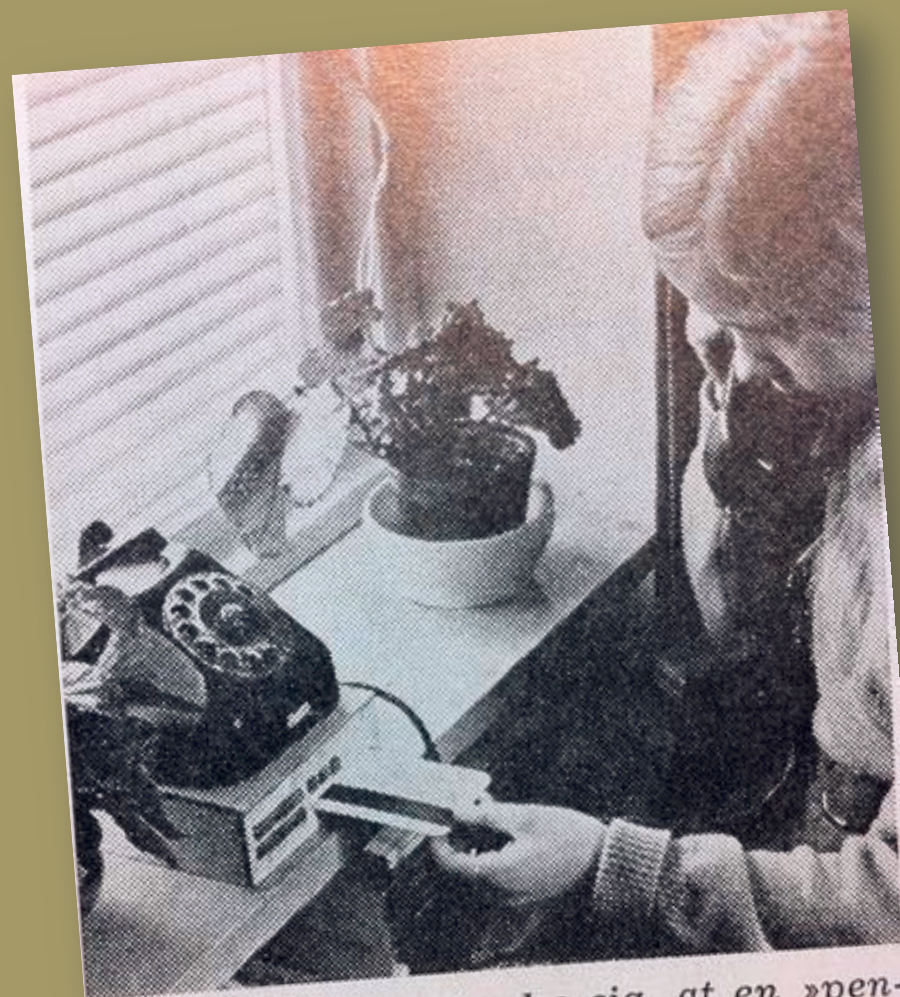


FACTS:

1,6 m. users
5 Bn. DKK in total transfers



MobilePay anno 1970



Sådan kan man tænke sig, at en »pen-
gesender« kommer til at se ud. Der er
en trykknop for SENDE, for MOD-
TAGE og for 1, 10 og 100 kroner. Frem-
gangsmåden er den, at man placerer sit
»personpengekort« i sprækken i kassen
under telefonen, trykker på knapperne
— og lader det ønskede beløbs data
overføre pr. telefonlinie.

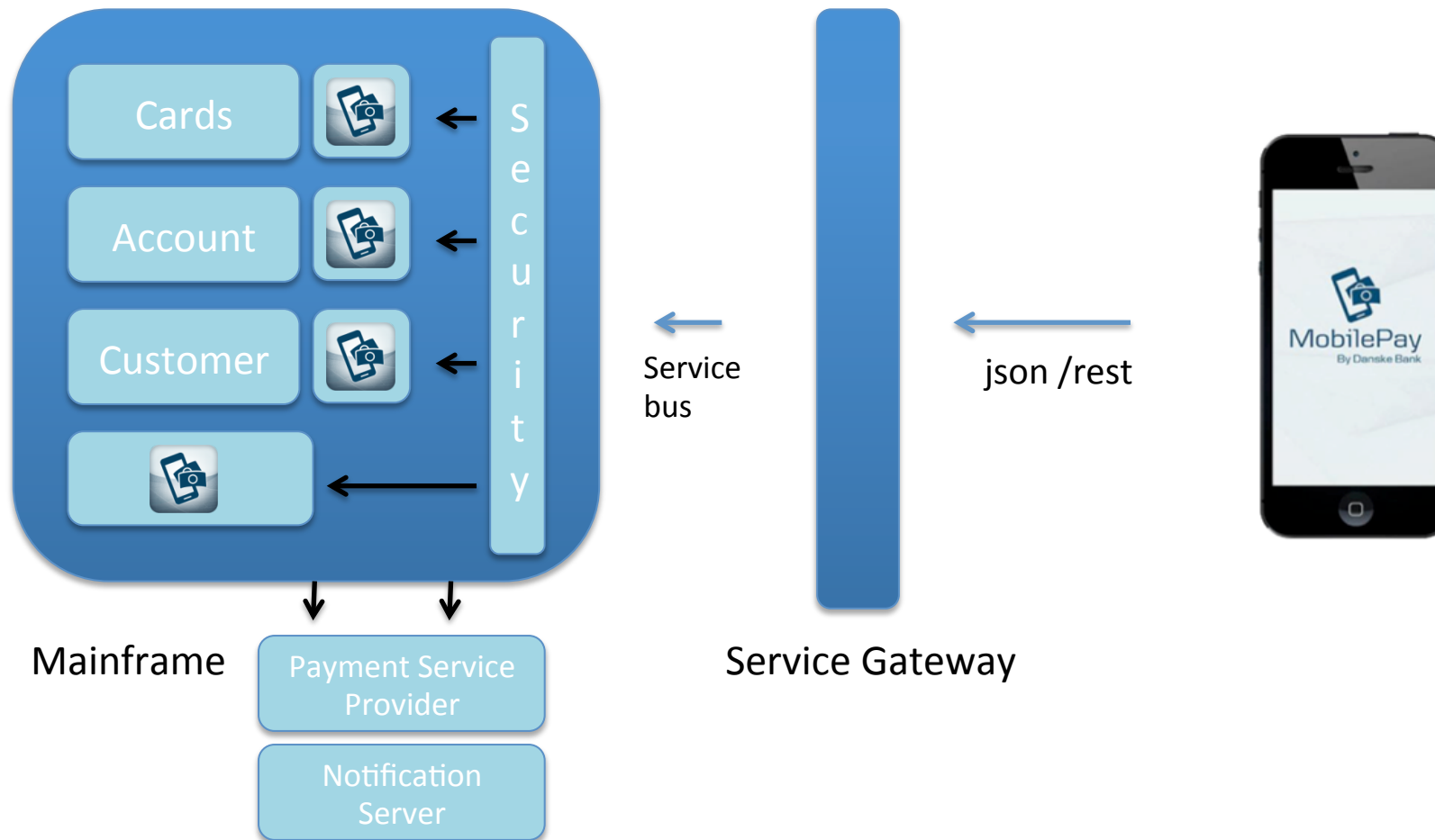
Technology



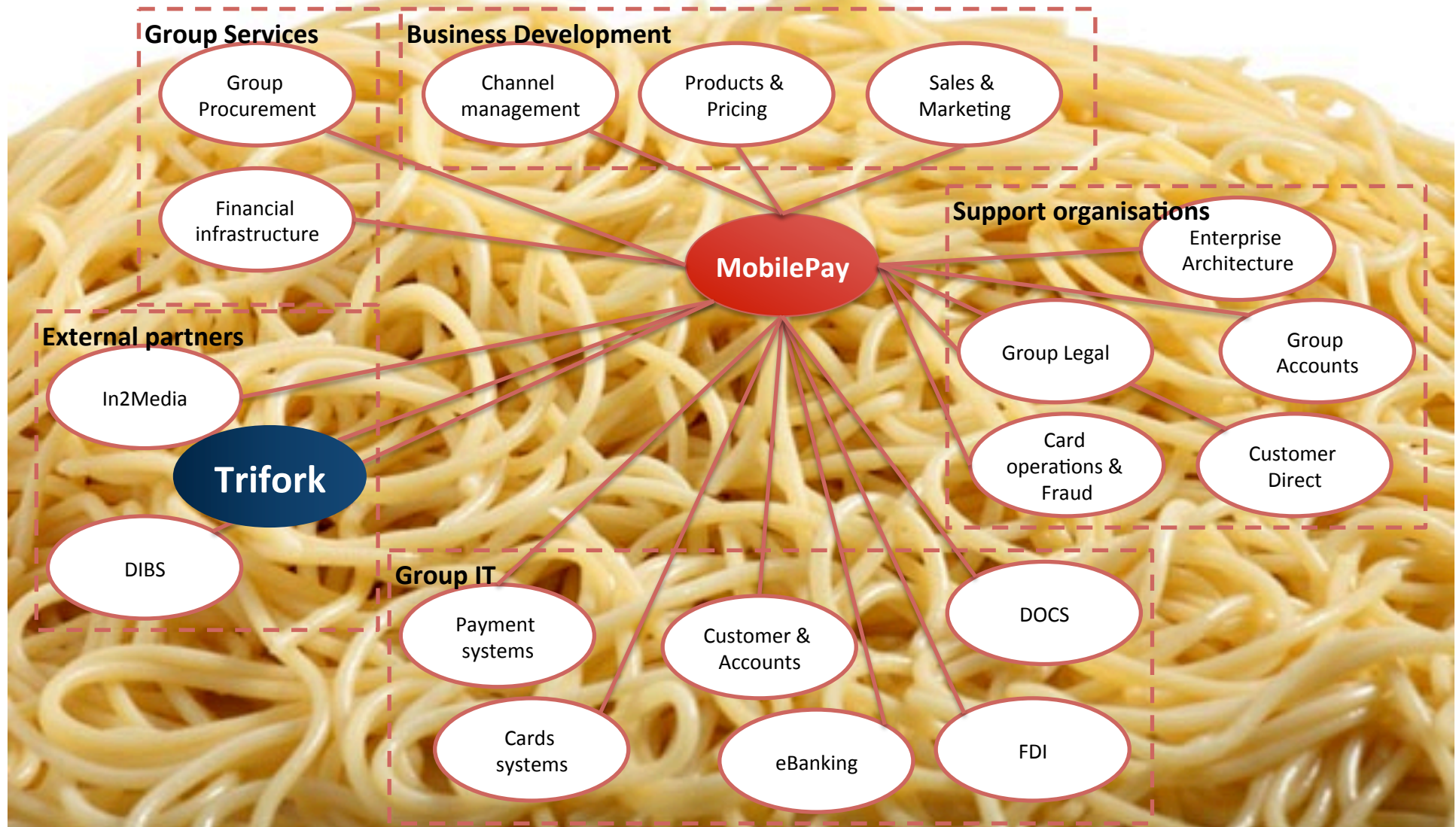
?



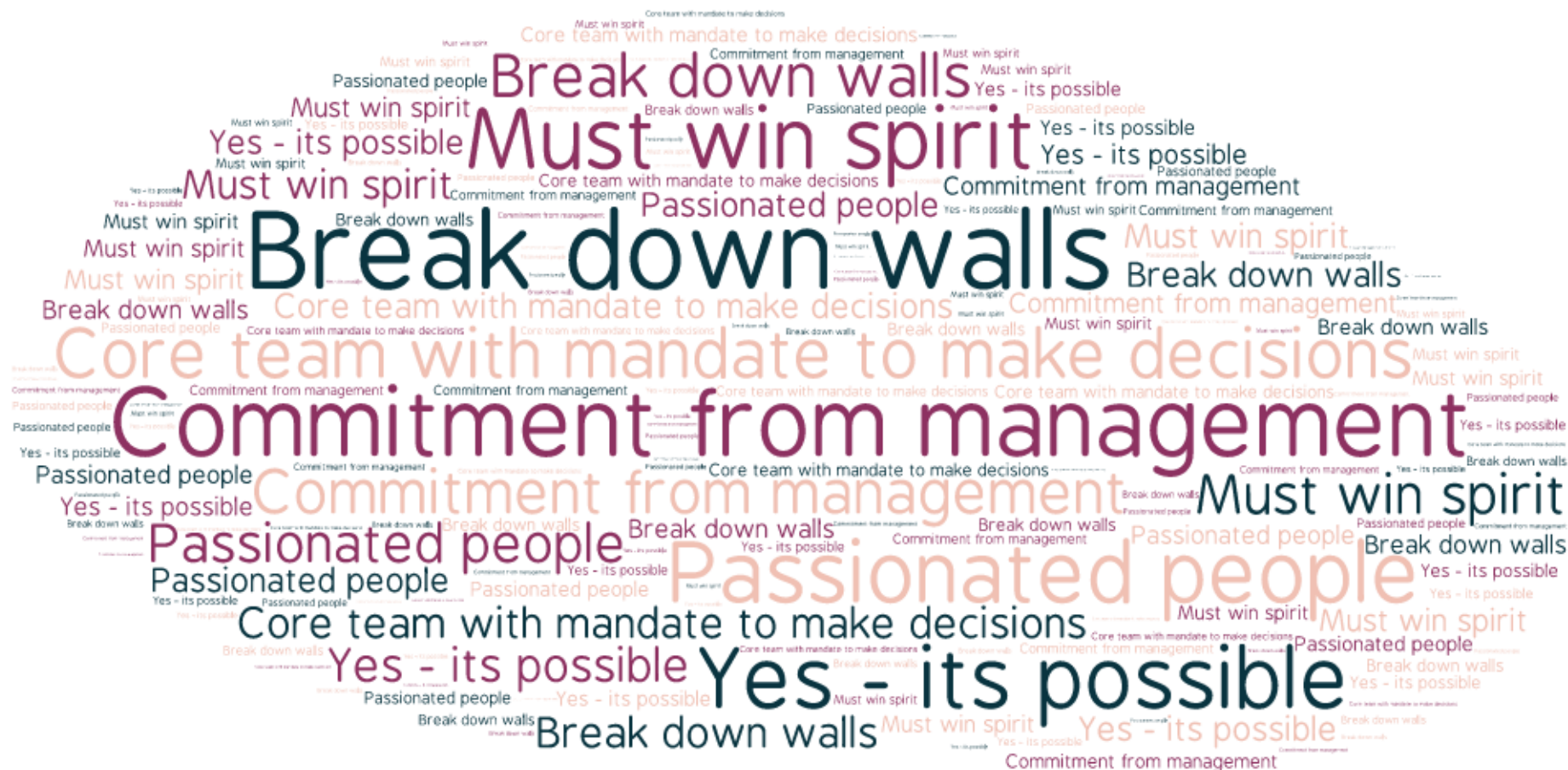
Infrastructure



While the product was simple - the project was quite complex...



How could this be a success?



How is Mobile Development different?



Mobile App Development – where to focus

NO



Focus on UX and simplicity

Quality first approach

On top of platform, tools and Technology

Accurate tracking of feature status and bugs

Passionated testers

Updated toolchain

Automatic build process

Phones and tables (Lots of them)

MobilePay Agile Process

Danske Bank



MobilePay IT
Core team



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...think software



App Software team



Software Development
teams



MobilePay Business
Representatives

Fixed:

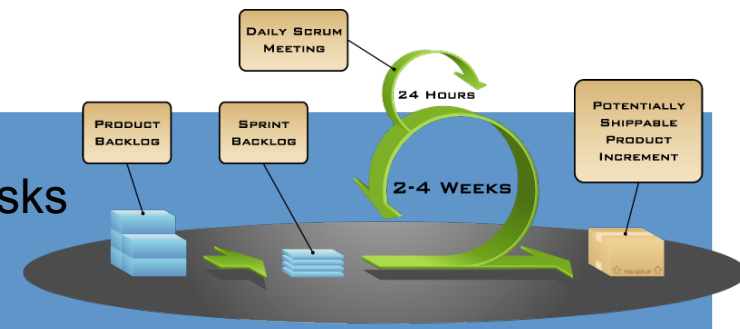
- Project backlog
- Scrum review meeting 14 days
 - * Demo, Clarification, prioritization
 - * Core team + App developers + ad hoc
 - * Running software
 - * Updated scrumboard / backlog
- Daily standups – Trifork

Dynamic:

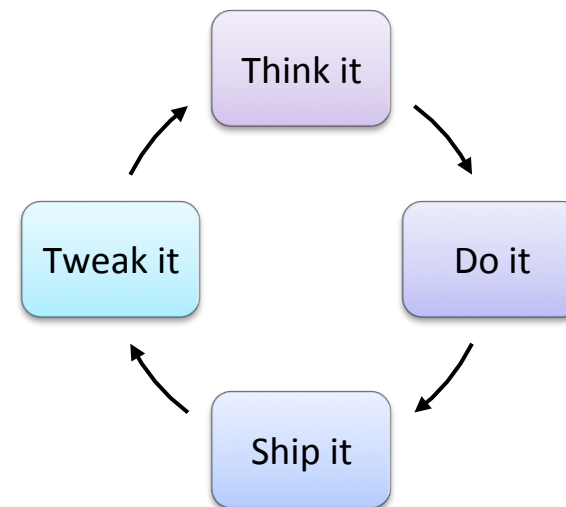
- Everything else is adjusted to fit current project status and challenges

Prototype new features

Agile development with backlog of prioritized tasks and short development cycles



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Prototype new features



Competition is here to stay



PayPal



Square Wallet



Google wallet





A large white question mark is centered on a black background, framed by red theater curtains.

?

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