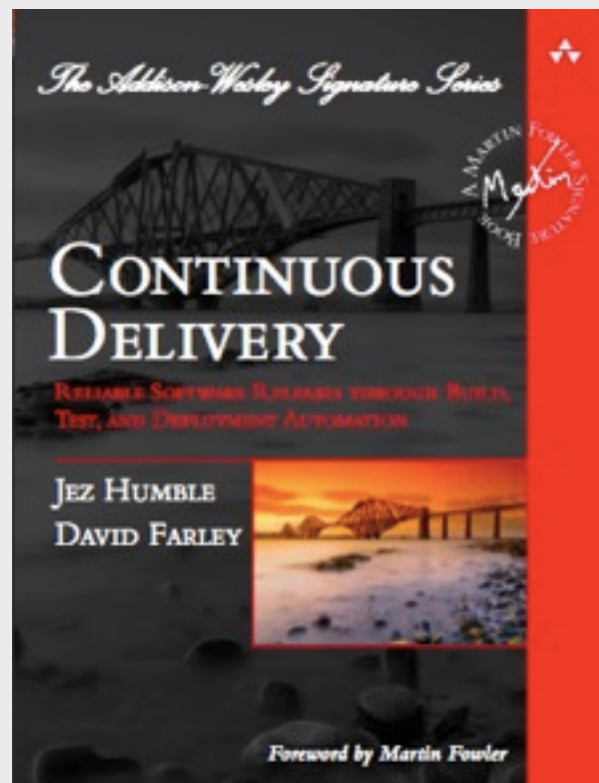


# Scaling Devops

Breaking Down the Barriers between Development and IT Operations



October 10, 2011, GOTO Århus

**Jez Humble, ThoughtWorks Studios**

@jezhumble #continuousdelivery

<http://continuousdelivery.com/>

<http://thoughtworks-studios.com/>

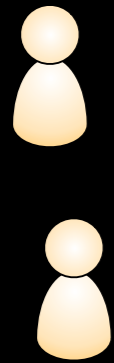
# business agility

---

“The main obstacles to improved business responsiveness are slow decision-making, conflicting departmental goals and priorities, risk-averse cultures and silo-based information.”

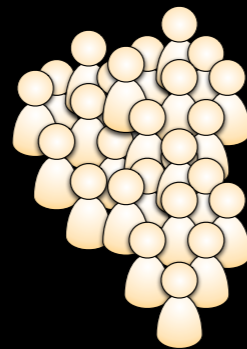
# “the enterprise”

Business

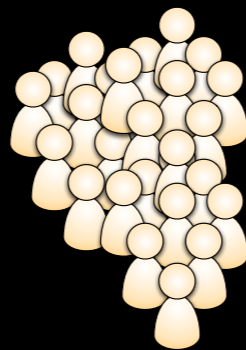
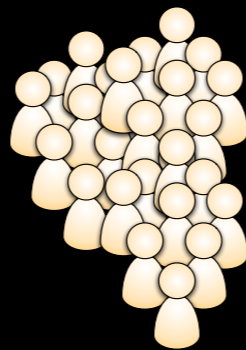


Engineering

Project C

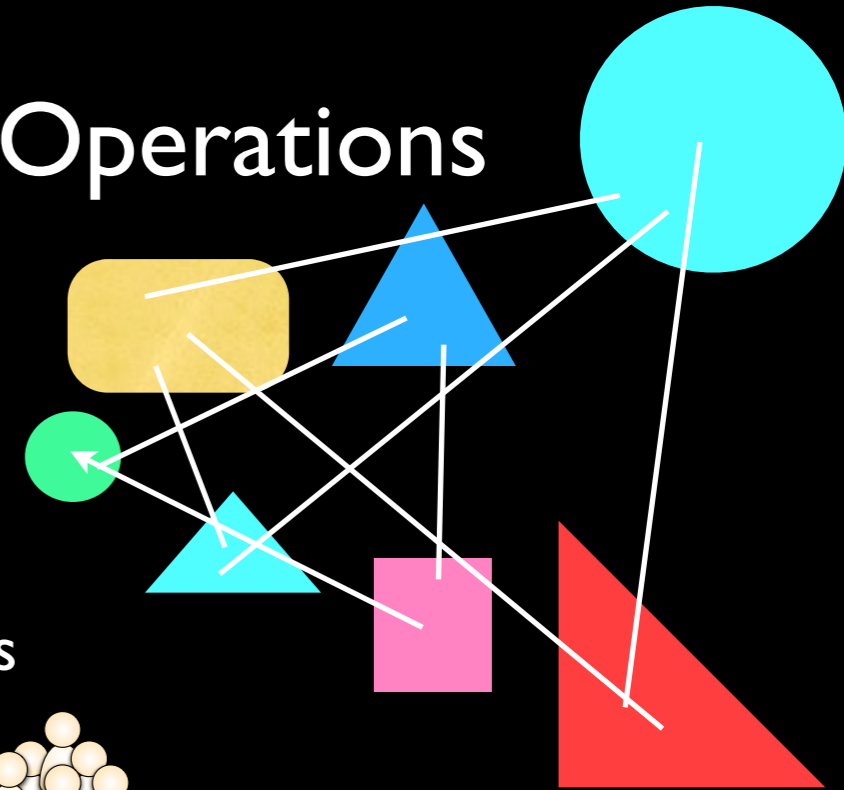


Project A

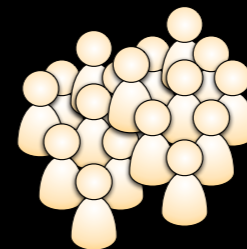


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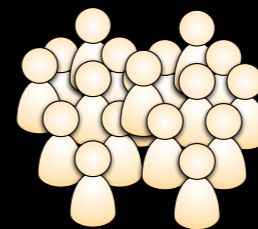
Operations



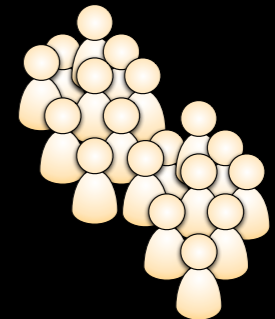
DBAs



Service desk



Infrastructure team



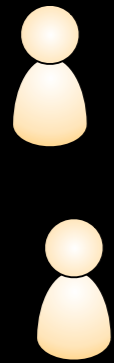
Value stream



# “the enterprise”

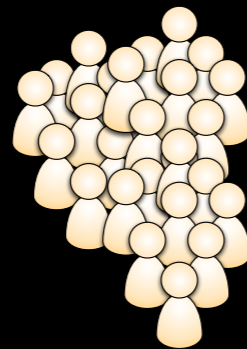
Ping!

Business

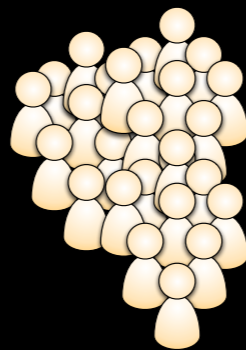
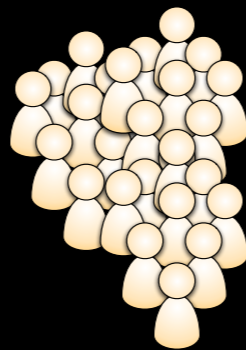


Engineering

Project C

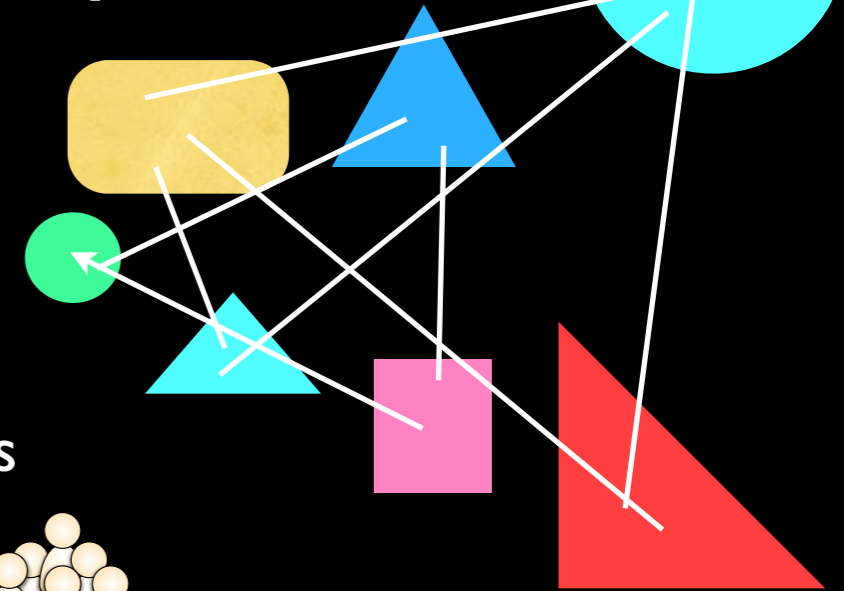


Project A

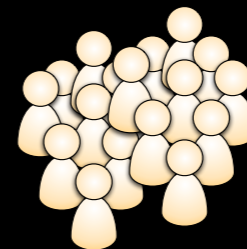


Project B

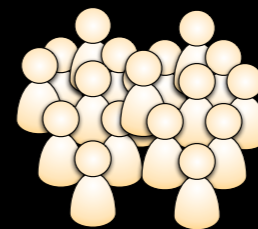
Operations



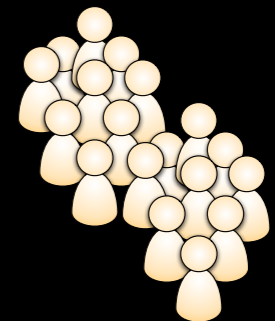
DBAs



Service desk



Infrastructure team



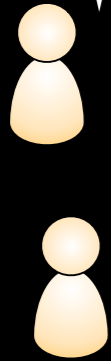
Value stream



# enterprise projects

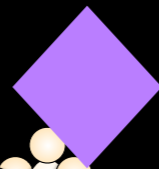
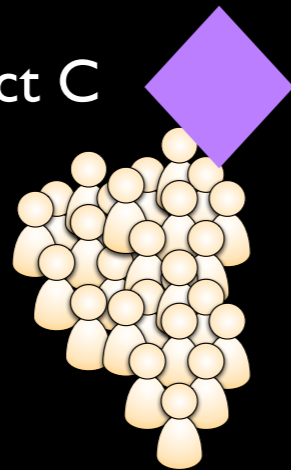
## Business

Let's create  
a new  
product

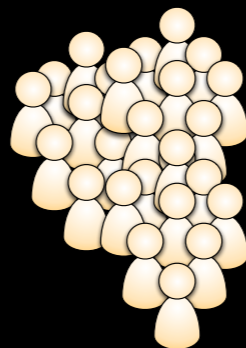
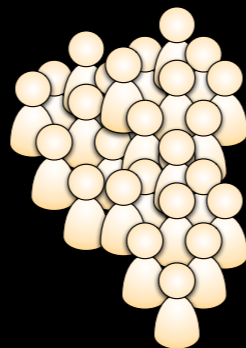


## Engineering

Project C

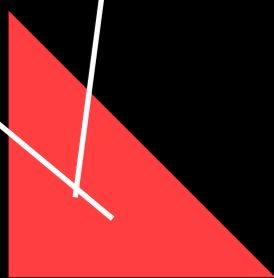
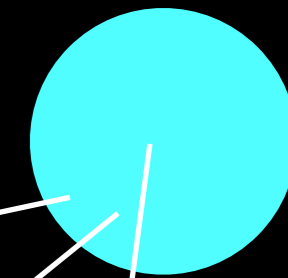
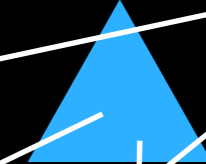


Project A

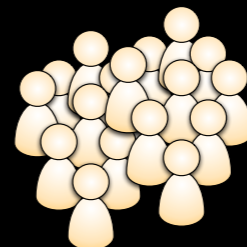


Project B

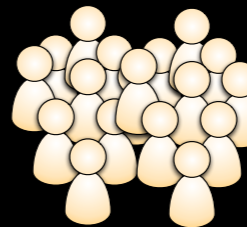
## Operations



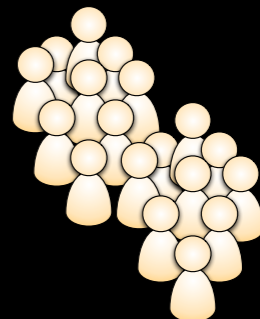
DBAs



Service desk



Infrastructure team



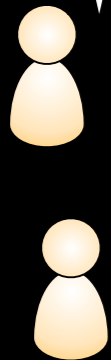
Value stream



# enterprise projects

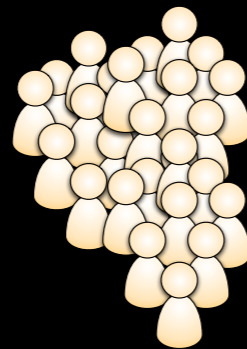
## Business

Let's create  
a new  
product

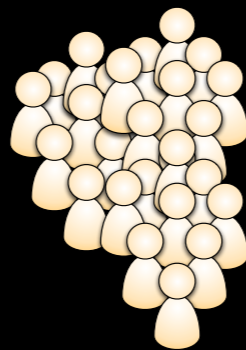
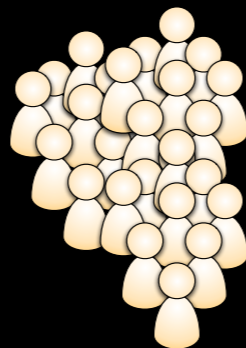


## Engineering

Project C

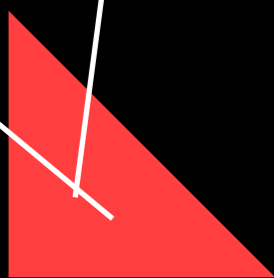
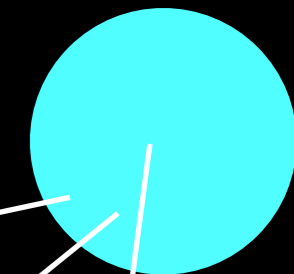
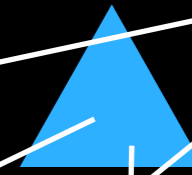
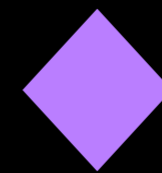


Project A

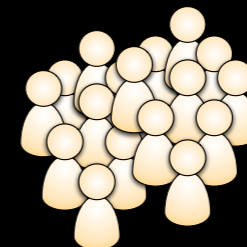


Project B

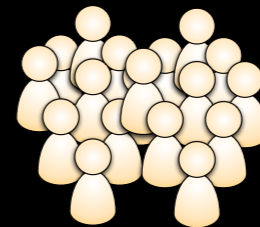
## Operations



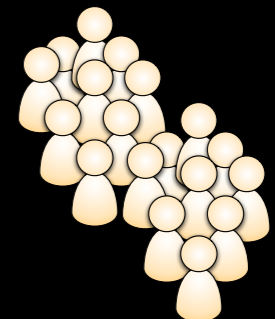
DBAs



Service desk



Infrastructure team



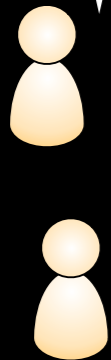
Value stream



# enterprise projects

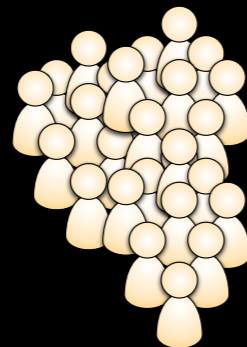
## Business

Let's create  
a new  
product

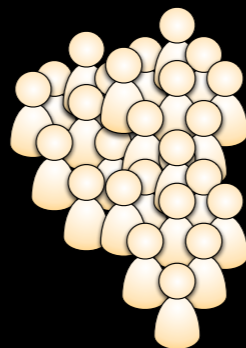
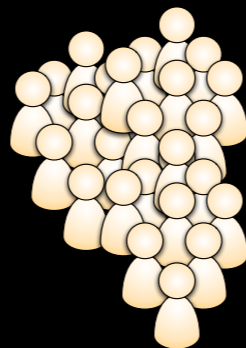


## Engineering

Project C

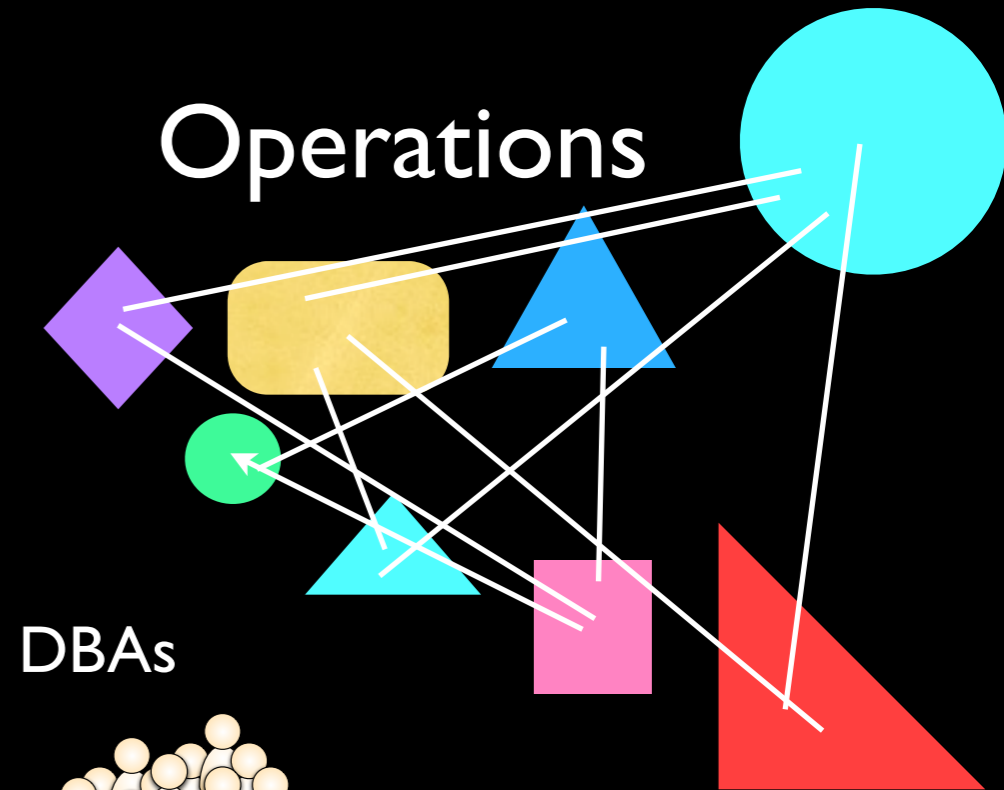


Project A

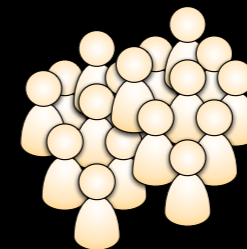


Project B

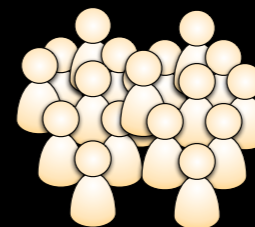
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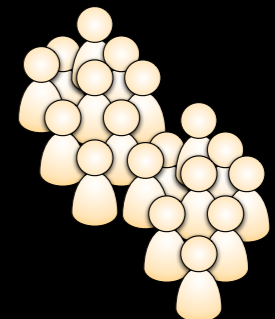
DBAs



Service desk



Infrastructure team



Value stream

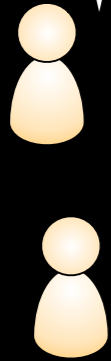


# enterprise projects

Ping!

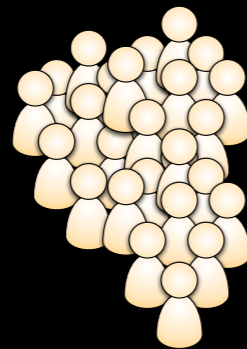
## Business

Let's create  
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product

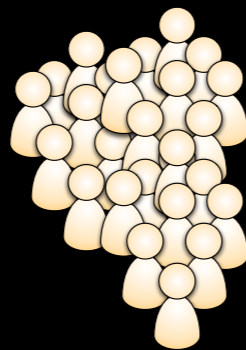
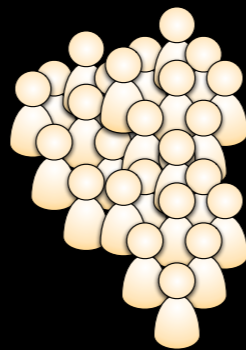


## Engineering

Project C

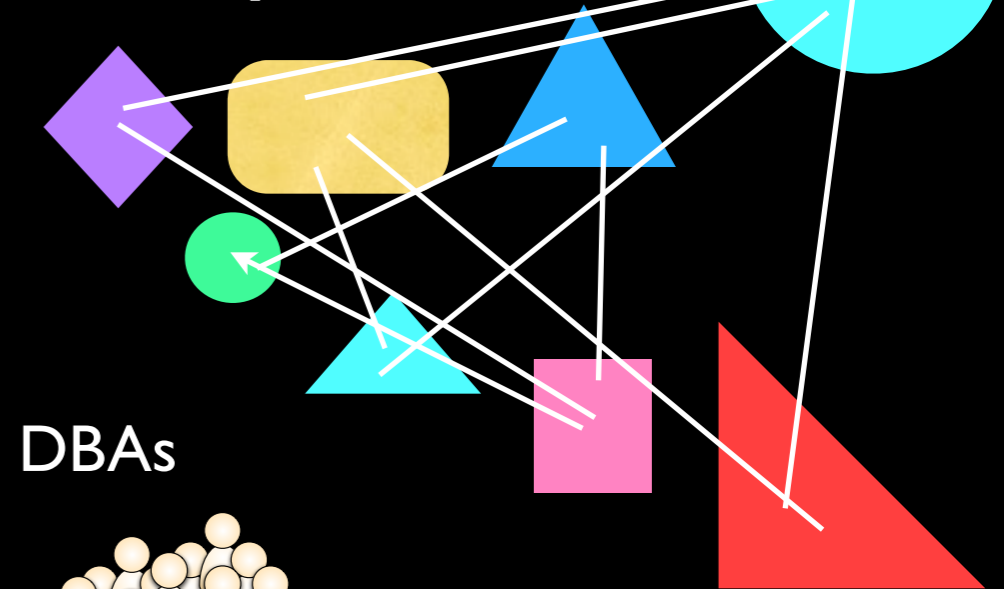


Project A

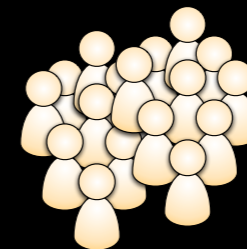


Project B

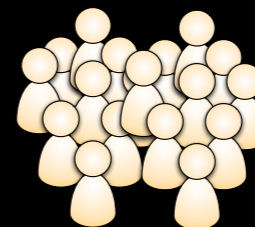
## Operations



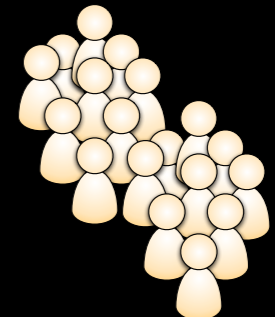
DBAs



Service desk



Infrastructure team



Value stream

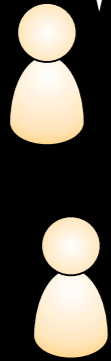


# enterprise projects

Ping!

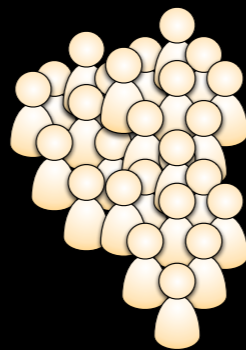
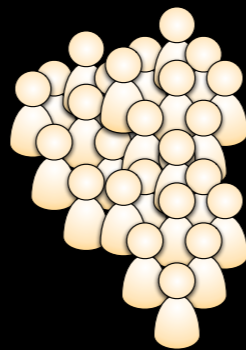
## Business

Let's create  
a new  
product



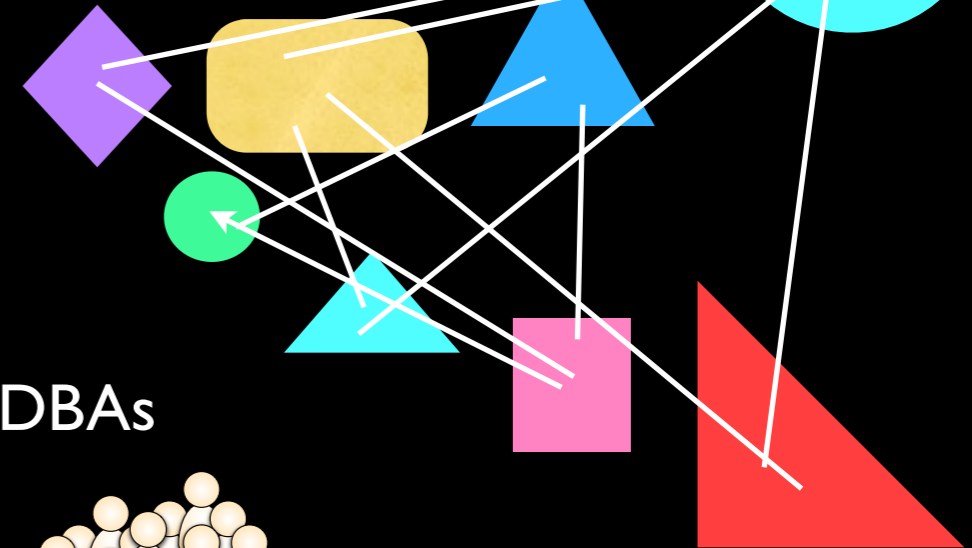
## Engineering

Project A

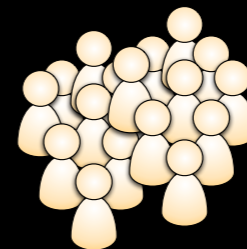


Project B

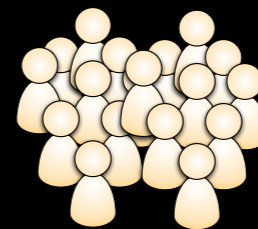
## Operations



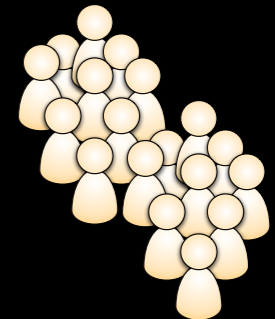
DBAs



Service desk



Infrastructure team



Value stream

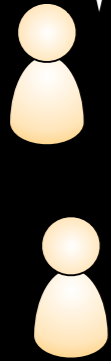


# enterprise projects

Ping!

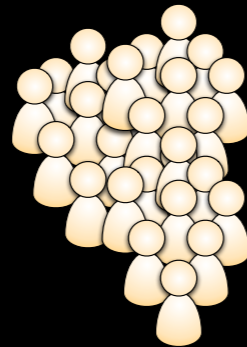
## Business

Let's create  
a new  
product

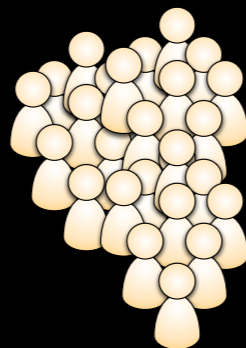
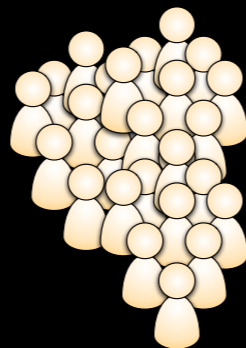


## Engineering

Project D

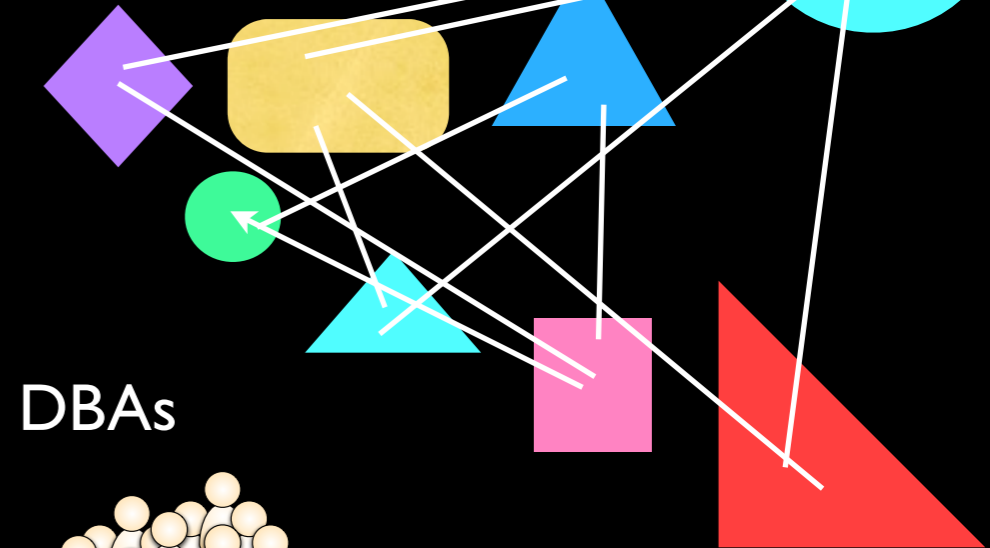


Project A

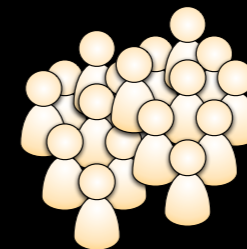


Project B

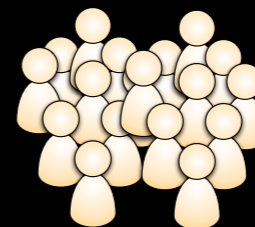
## Operations



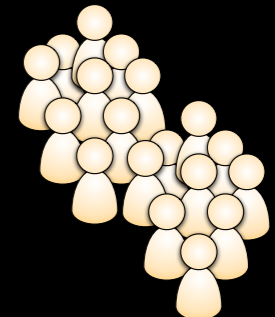
DBAs



Service desk



Infrastructure team



Value stream



We're going agile!

# Business

# Engineering

# Operations

Project D

Project A

Project B

DBAs

Service desk

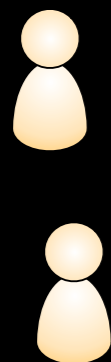
Infrastructure team

Value stream



Oh crap!

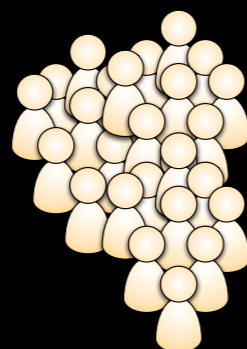
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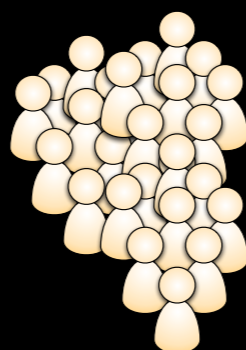
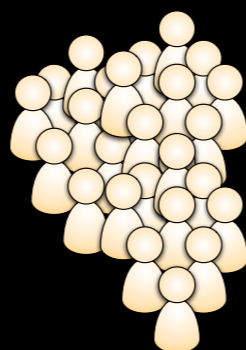
We're going agile!

Engineering

Project D



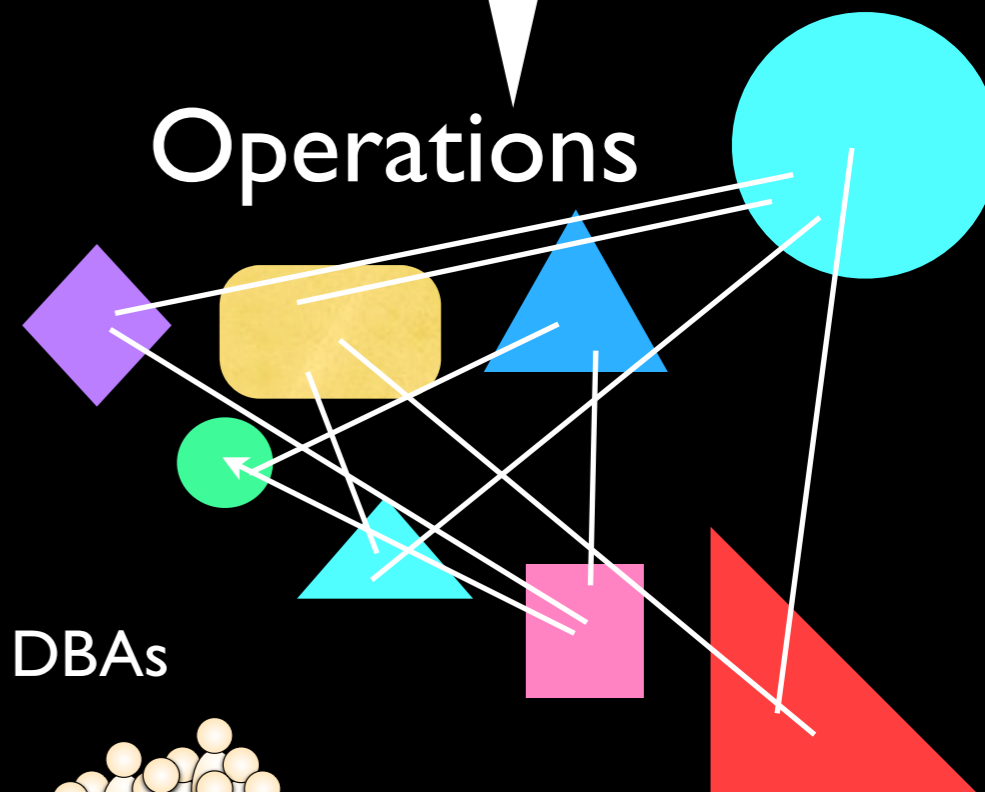
Project A



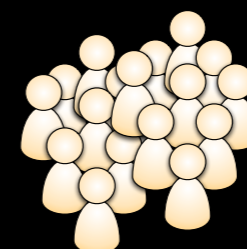
Project B

Oh crap!

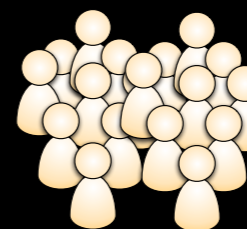
Operations



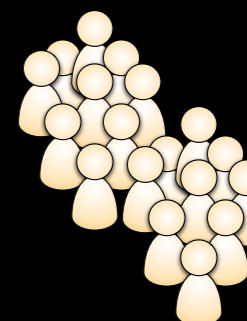
DBAs



Service desk



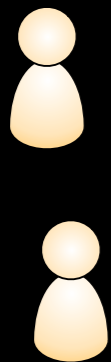
Infrastructure team



Value stream

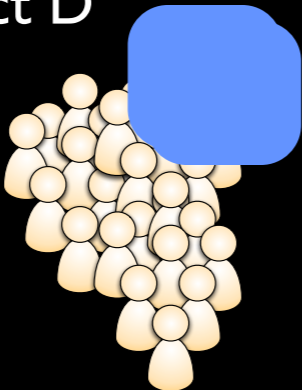


# Business

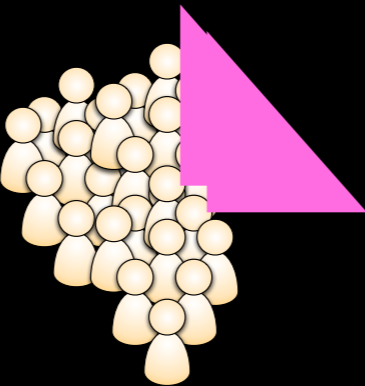
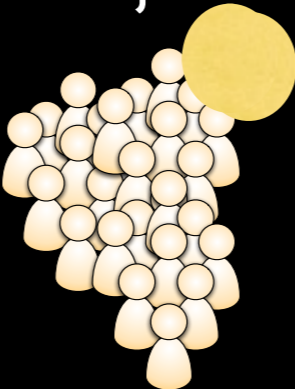


# Engineering

Project D

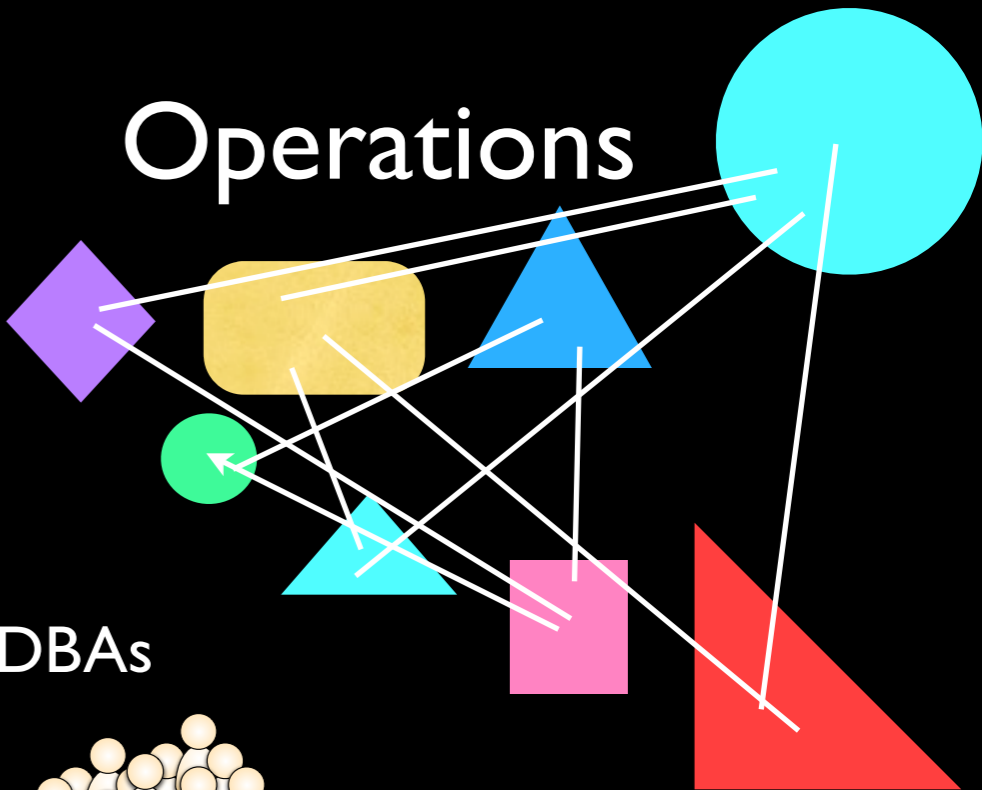


Project A

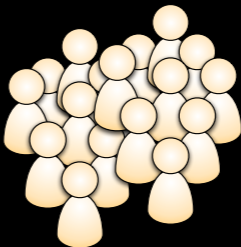


Project B

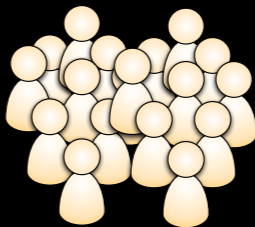
# Operations



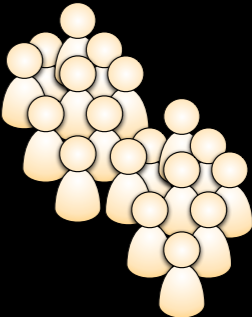
DBAs



Service desk



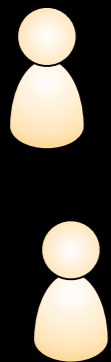
Infrastructure team



Value stream

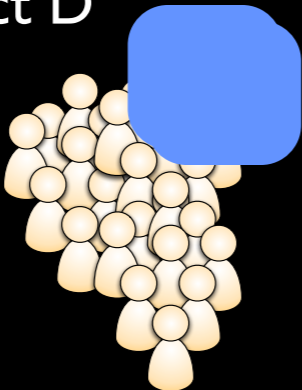


# Business

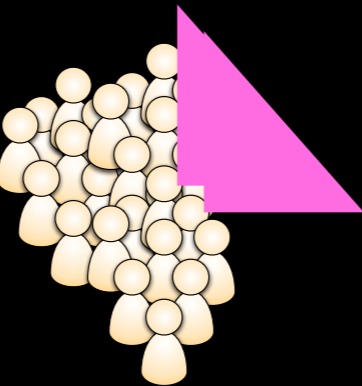
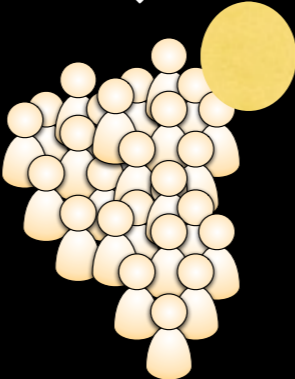


# Engineering

Project D

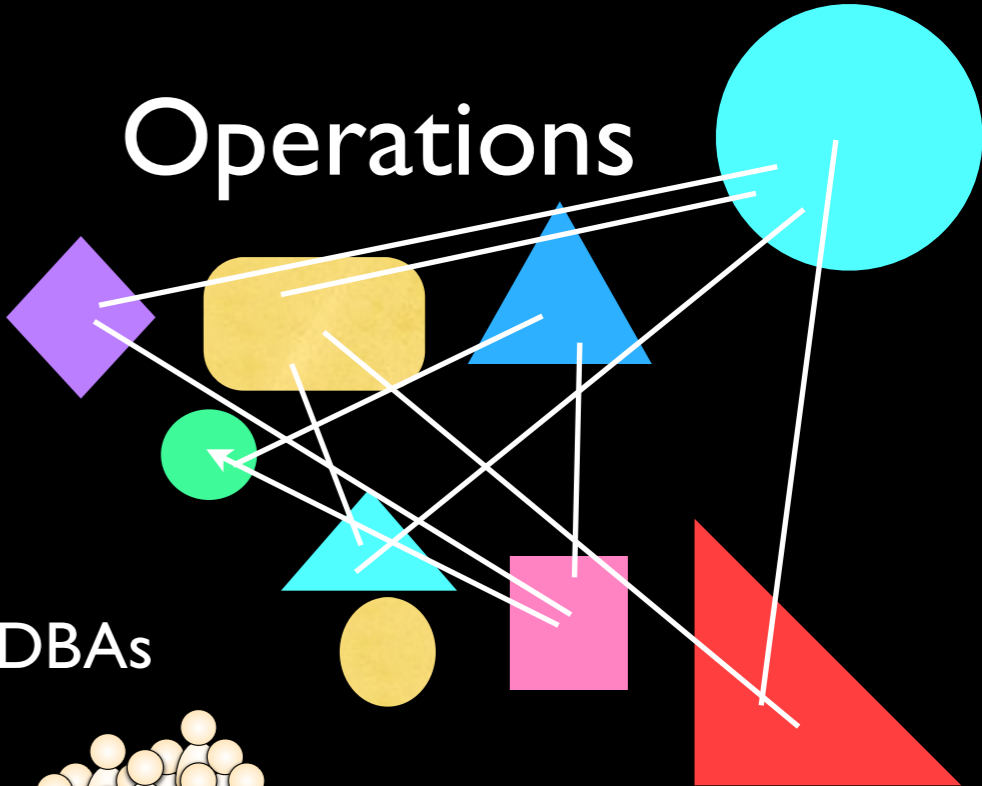


Project A

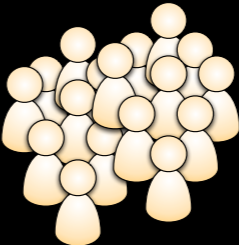


Project B

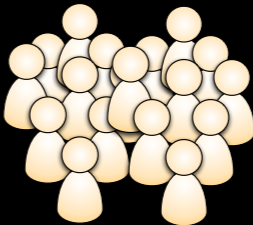
# Operations



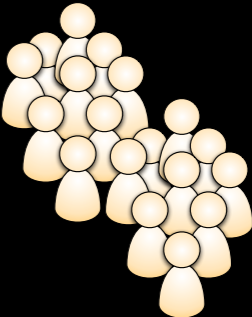
DBAs



Service desk



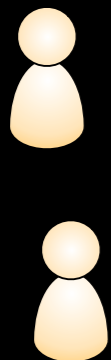
Infrastructure team



Value stream

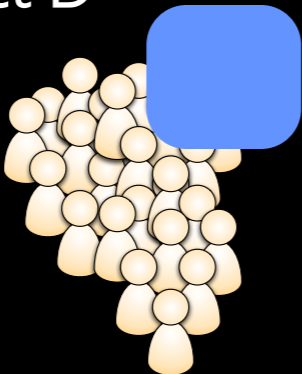


# Business

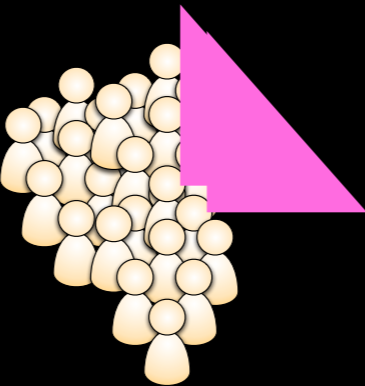
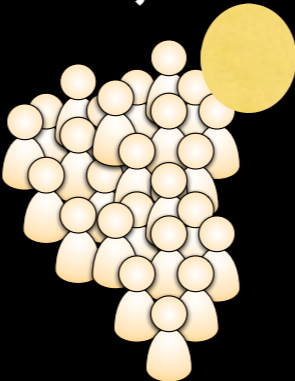


# Engineering

Project D

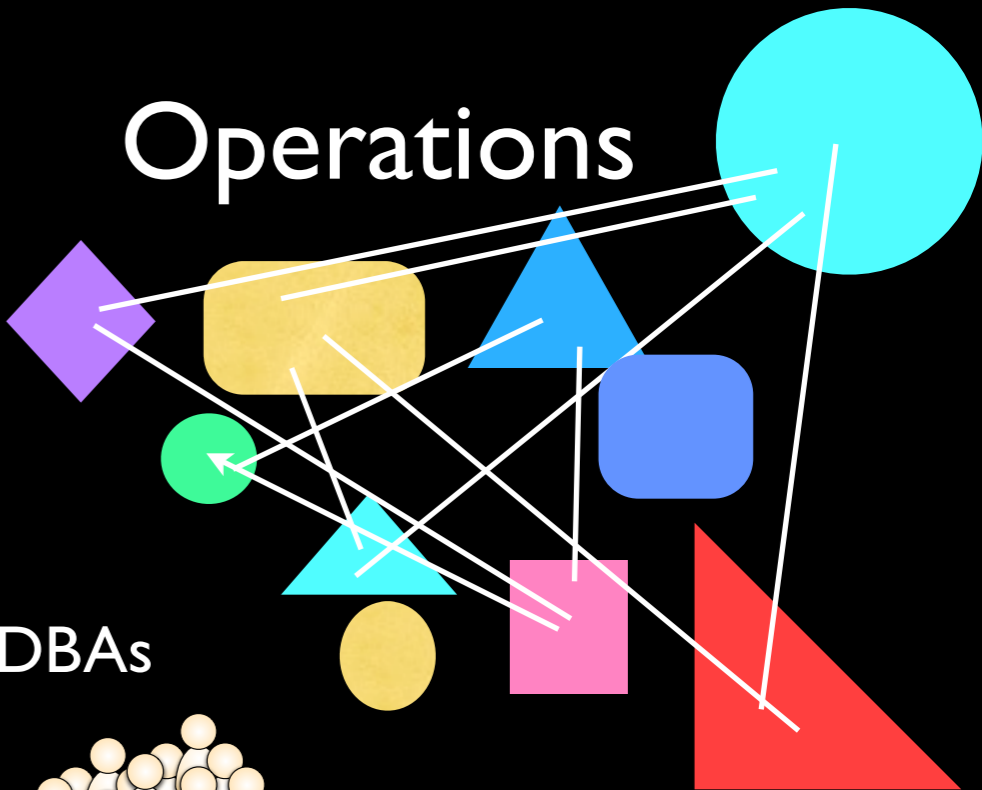


Project A

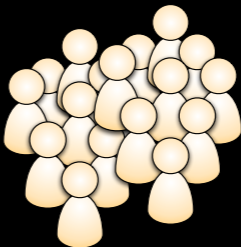


Project B

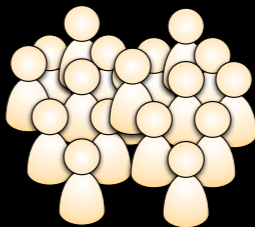
# Operations



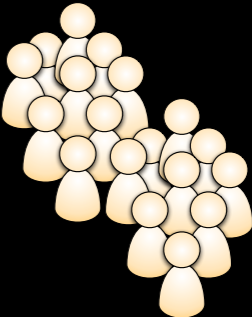
DBAs



Service desk



Infrastructure team



Value stream



Business

Engineering

Operations

Project D

Project A

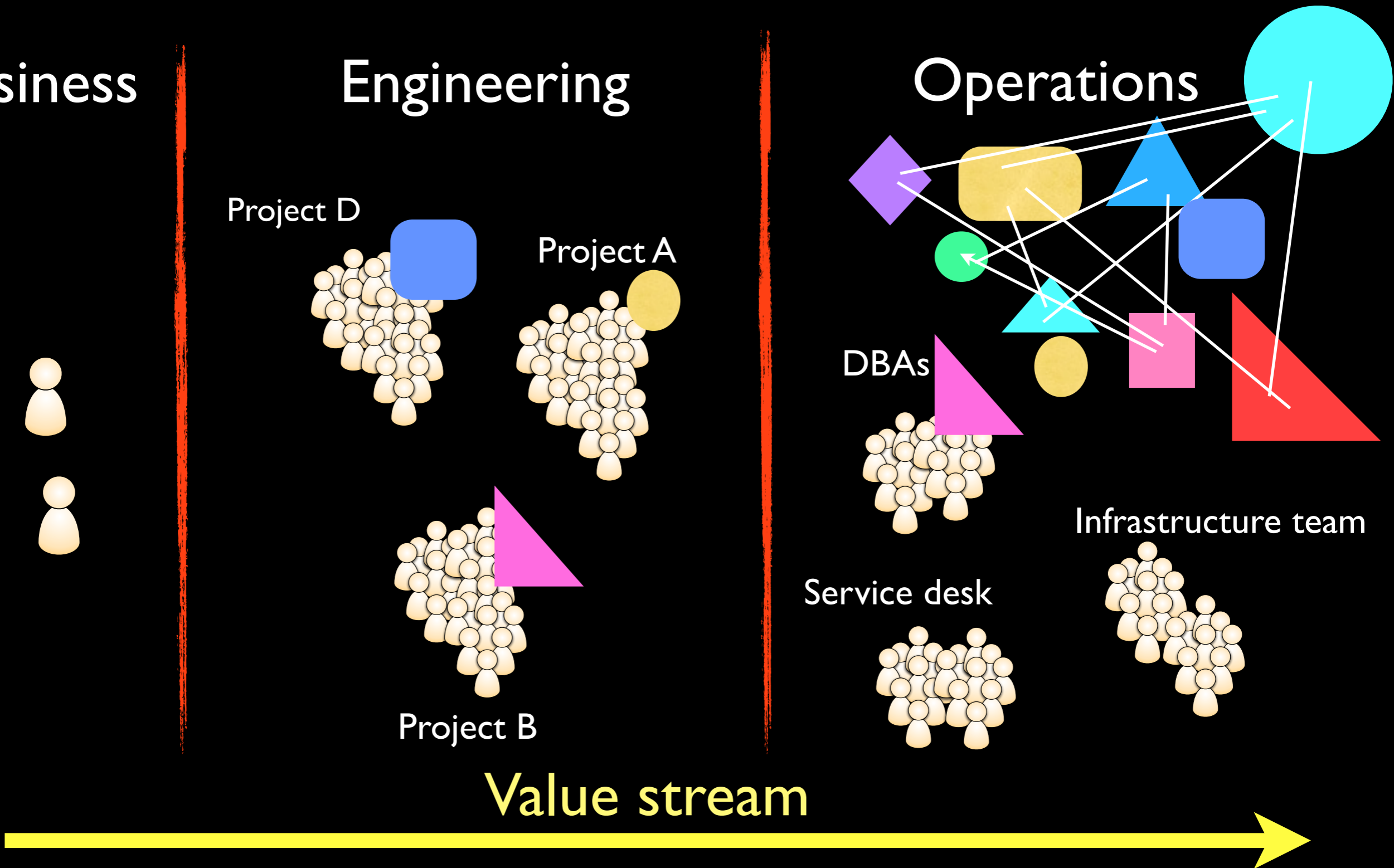
DBAs

Infrastructure team

Service desk

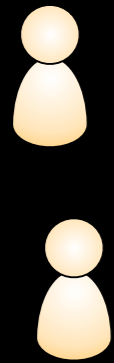
Project B

Value stream



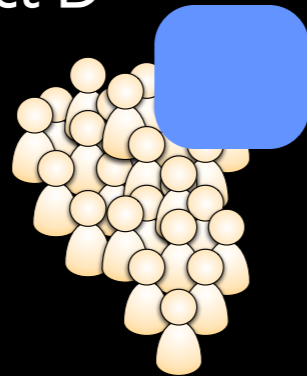
Our test-driven code follows SOLID principles

Business

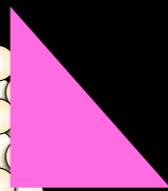
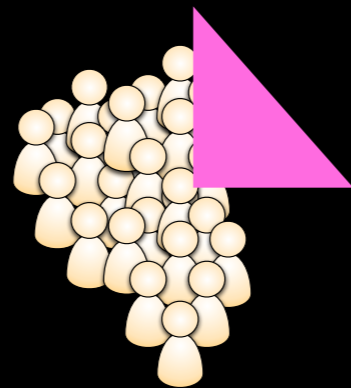
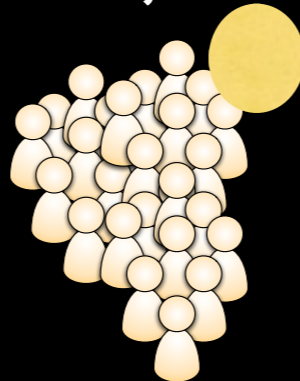


Engineering

Project D

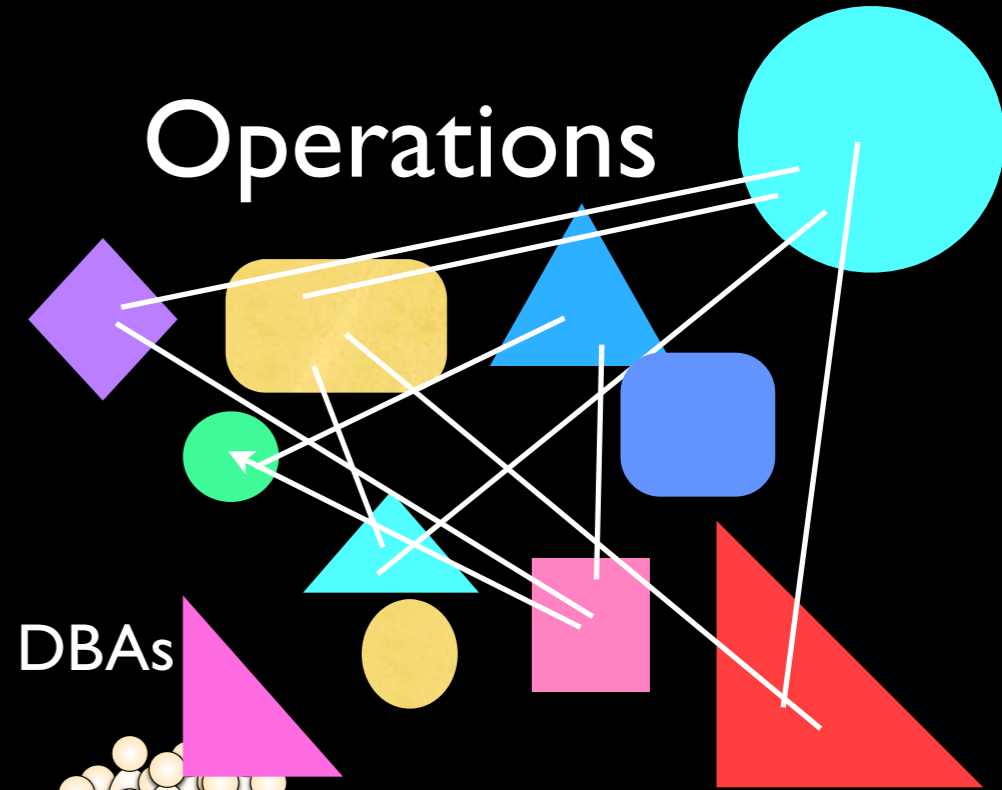


Project A

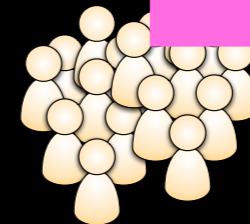


Project B

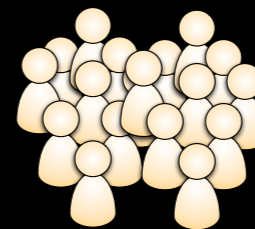
Operations



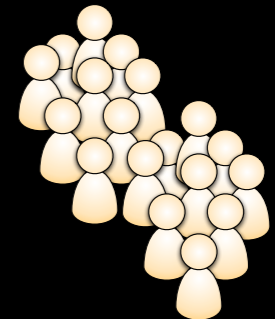
DBAs



Service desk



Infrastructure team



Value stream



Our test-driven code follows SOLID principles

Shame it doesn't work

Business

Engineering

Operations

Project D

Project A

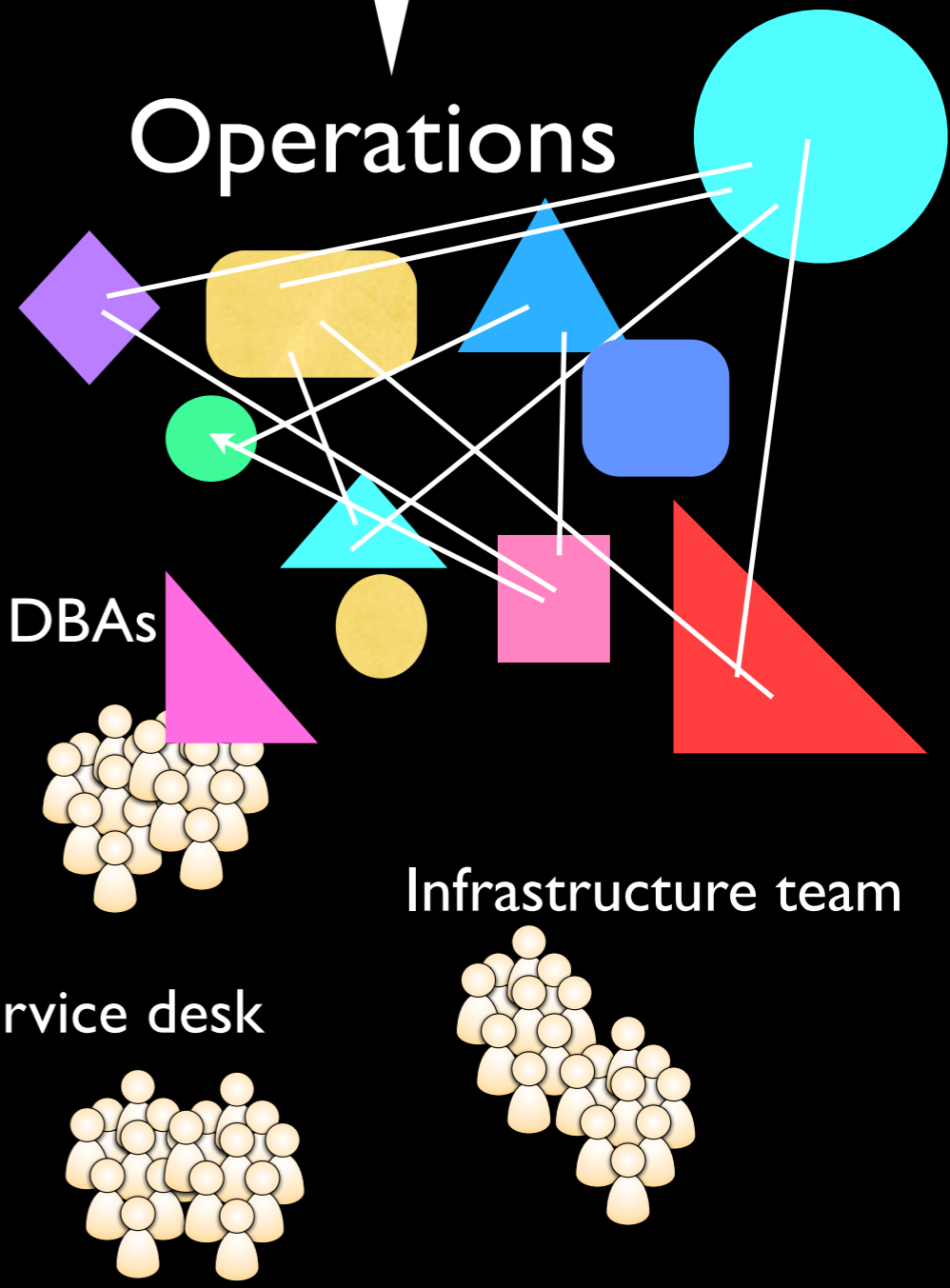
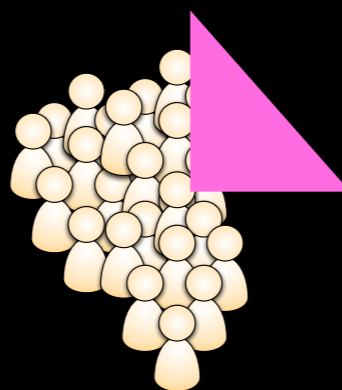
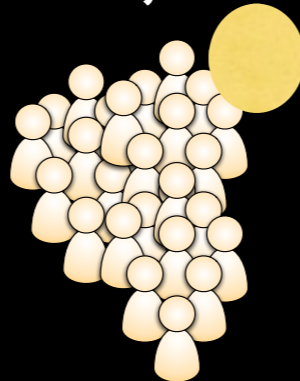
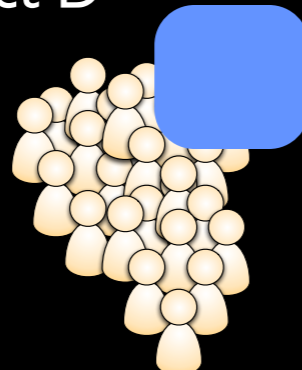
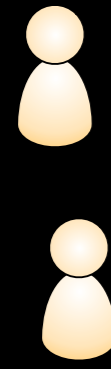
DBAs

Infrastructure team

Service desk

Project B

Value stream



Our test-driven code follows SOLID principles

Change management

Shame it doesn't work

Business

Engineering

Operations

Project D

Project A

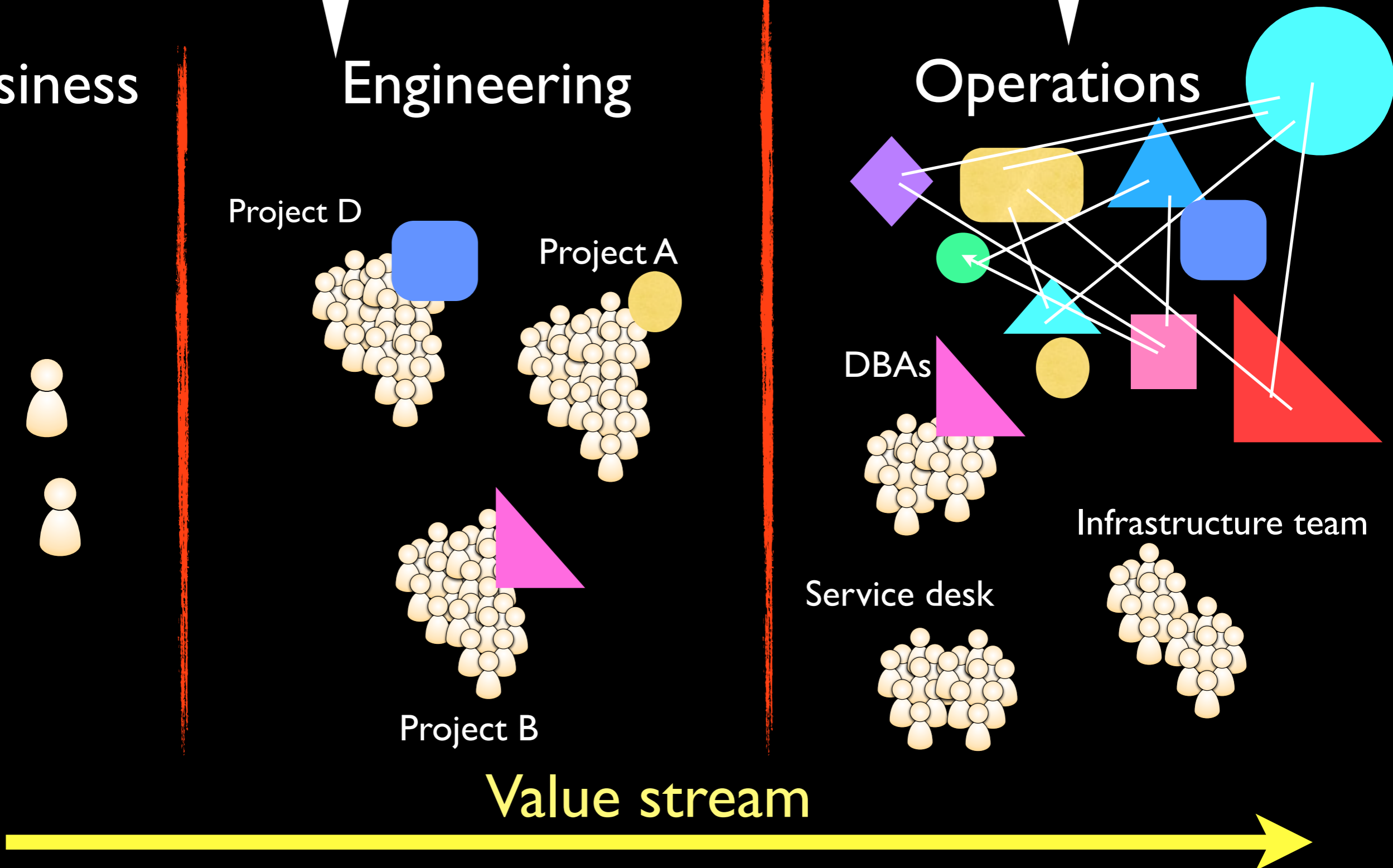
DBAs

Infrastructure team

Service desk

Project B

Value stream



# devops



culture  
automation  
measurement  
sharing

# culture

---

- ops involved in inception, showcases, retrospectives
- devs go to weekly ops stand-ups
- devs rotate through ops
- devs carry pagers
- organize your incentives (Hawthorne effect)

# automation

---

- build, deploy, test release (deployment pipeline)
- provisioning & management of infrastructure and environments (infrastructure-as-code)
- database migrations and deployments

# measurement

---

- business metrics - revenue, # orders, # users
- ops metrics - changes, incidents, TTD, TTRS, TBF
- technical metrics - TPS, response time, hits
- root cause analysis - which changes break stuff?

# sharing

---

- celebrate success together (one team)
- knowledge
- tools and techniques (bdd, refactoring, continuous integration)

# Business

# Engineering

# Operations

Project C

Project A

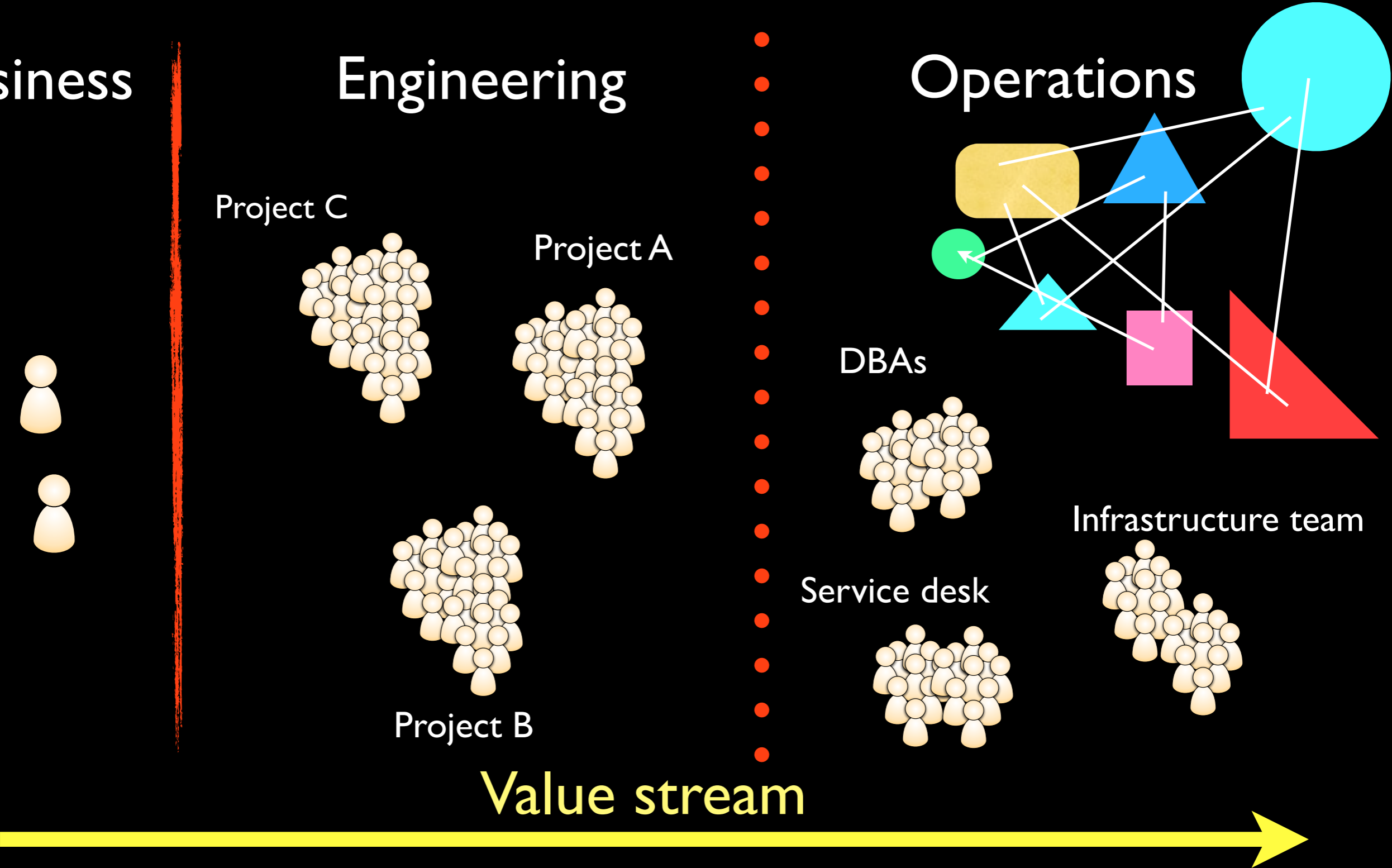
Project B

DBAs

Service desk

Infrastructure team

Value stream



# continuous delivery

---

developers write production-ready code

# continuous delivery

---

developers write production-ready code

everyone collaborates throughout lifecycle

# continuous delivery

---

developers write production-ready code

everyone collaborates throughout lifecycle

**faster feedback loops**

# continuous delivery

---

developers write production-ready code

everyone collaborates throughout lifecycle

faster feedback loops

**lower-risk, more reliable releases**

# continuous delivery

---

developers write production-ready code

everyone collaborates throughout lifecycle

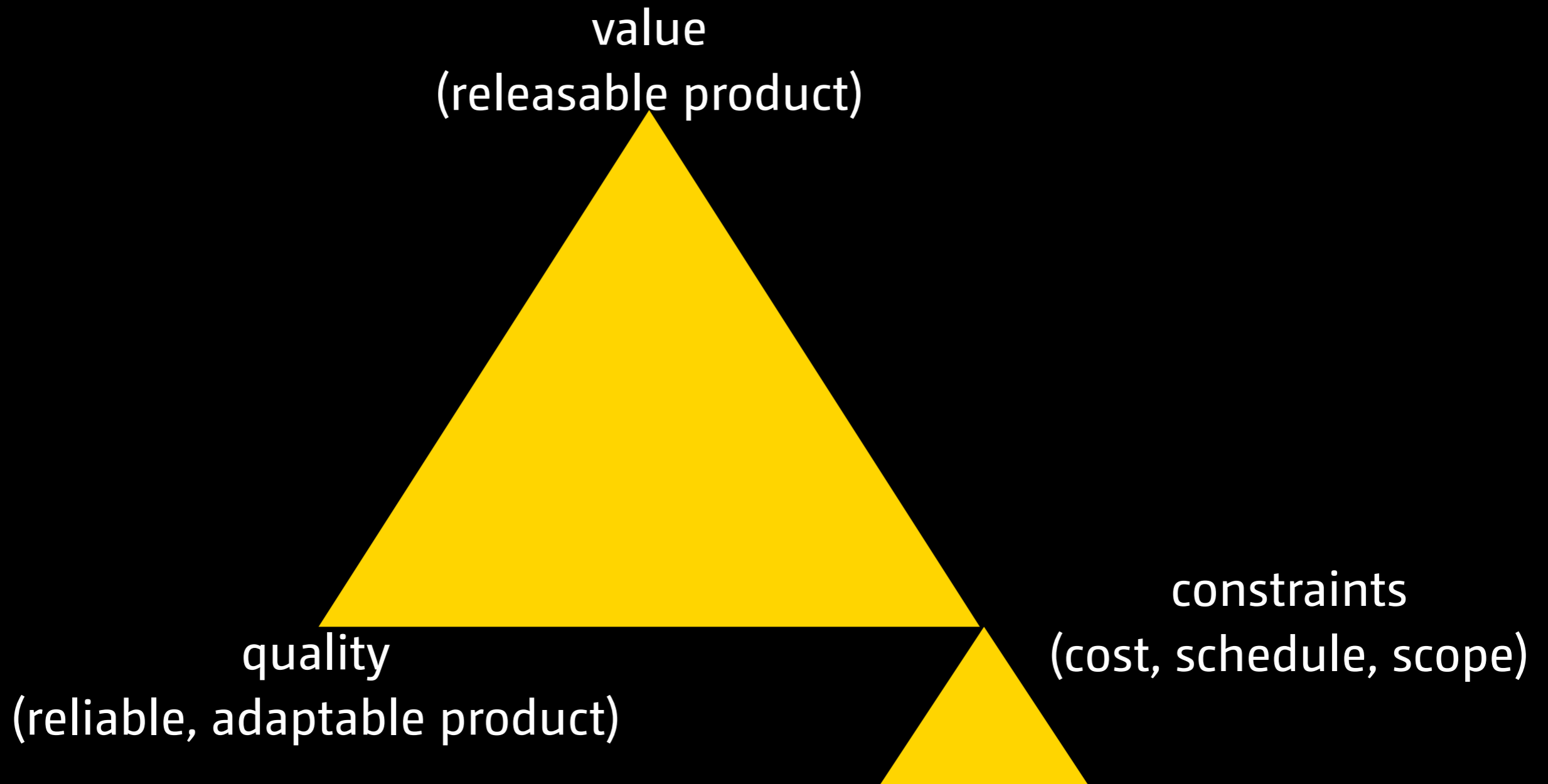
faster feedback loops

lower-risk, more reliable releases

done means released

# agile triangle

---



# do less

---

**Far more than 50% of functionality in software is rarely or never used. These aren't just marginally valued features; many are no-value features.**

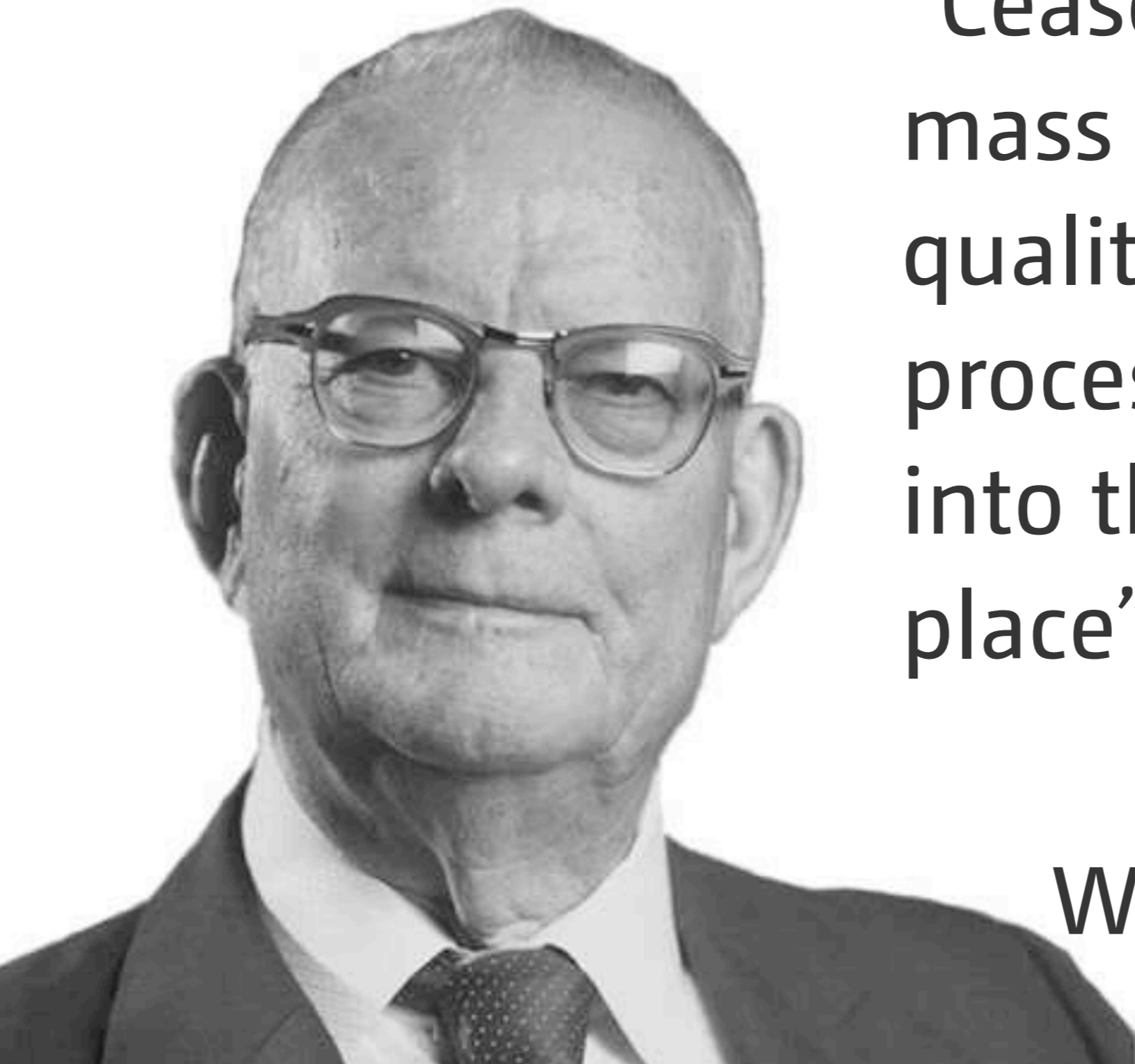
# quality

---

“if we do not know who the customer is, we do not know what quality is”

# build quality in

---



“Cease dependence on mass inspection to achieve quality. Improve the process and build quality into the product in the first place”

W. Edwards Deming

# but

---

ops still has all that legacy crap

# but

---

ops still has all that legacy crap

no way to rationally decide what to retire

# but

---

ops still has all that legacy crap

no way to rationally decide what to retire

**deciding what to do is command-and-control**

# but

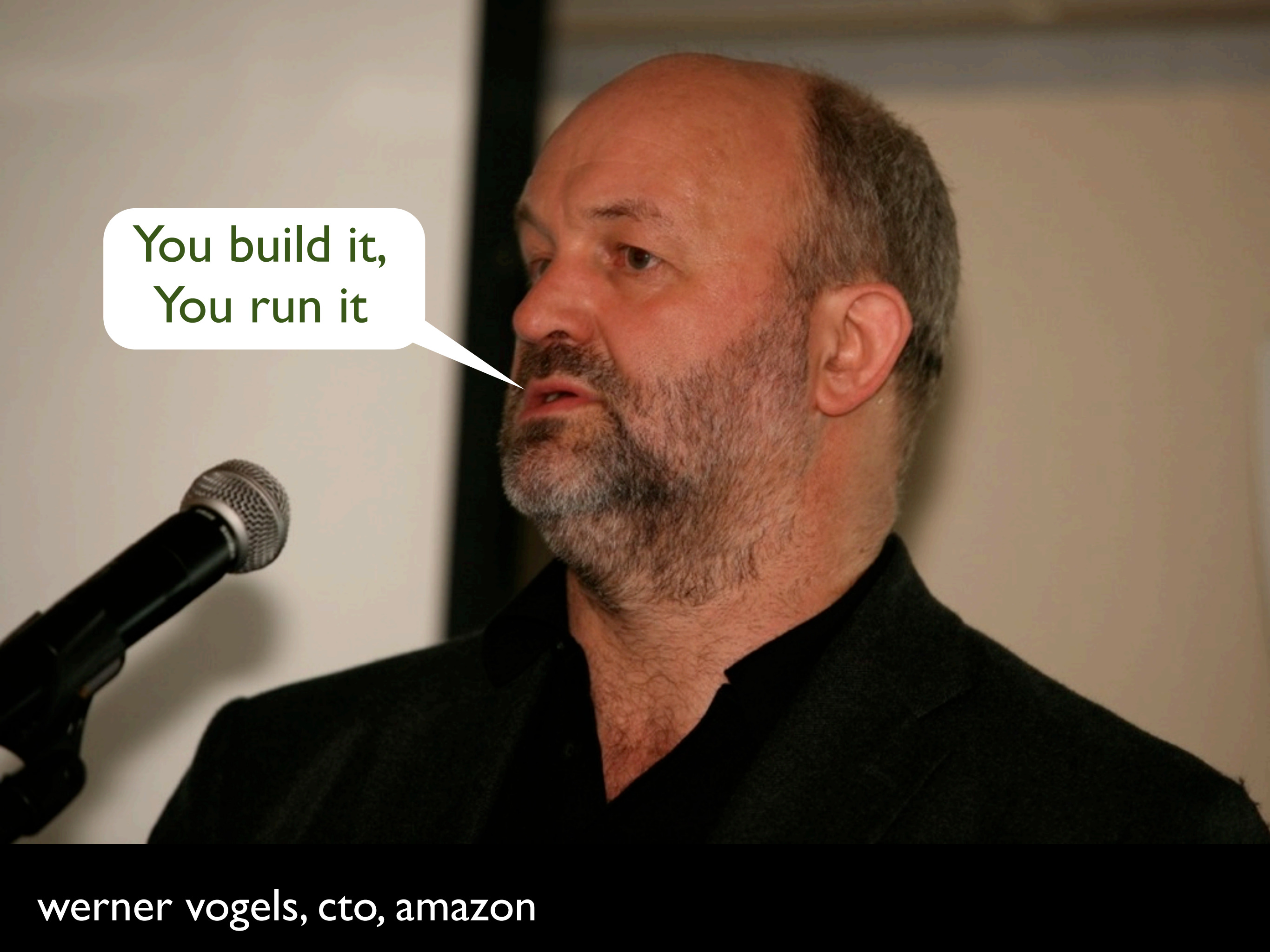
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ops still has all that legacy crap

no way to rationally decide what to retire

deciding what to do is command-and-control

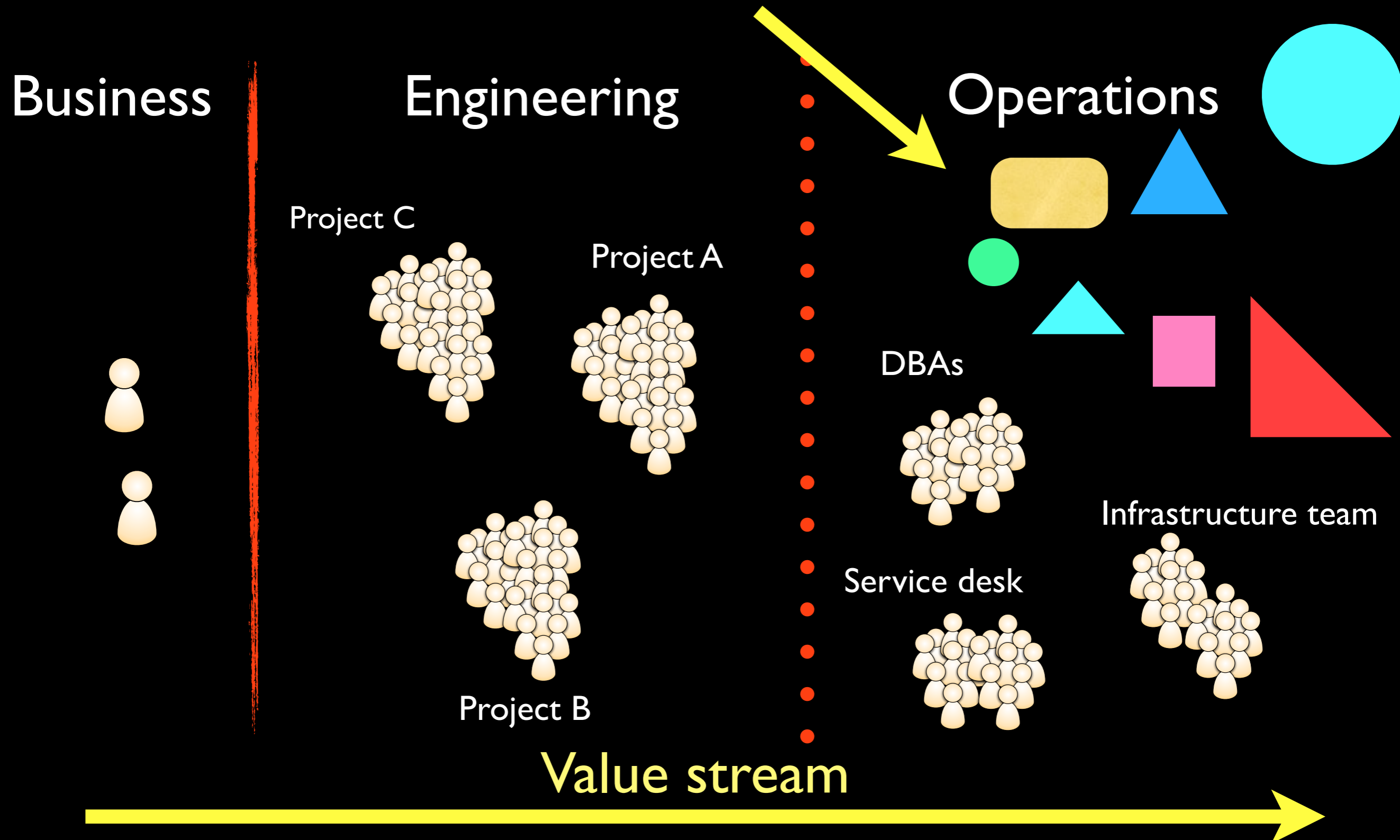
**people who can make the changes aren't the ones  
feeling the pain**

A close-up, profile shot of Werner Vogels, CTO of Amazon, speaking into a microphone. He has a beard and is wearing a dark shirt. A speech bubble is overlaid on the image, containing the text "You build it, You run it".

You build it,  
You run it

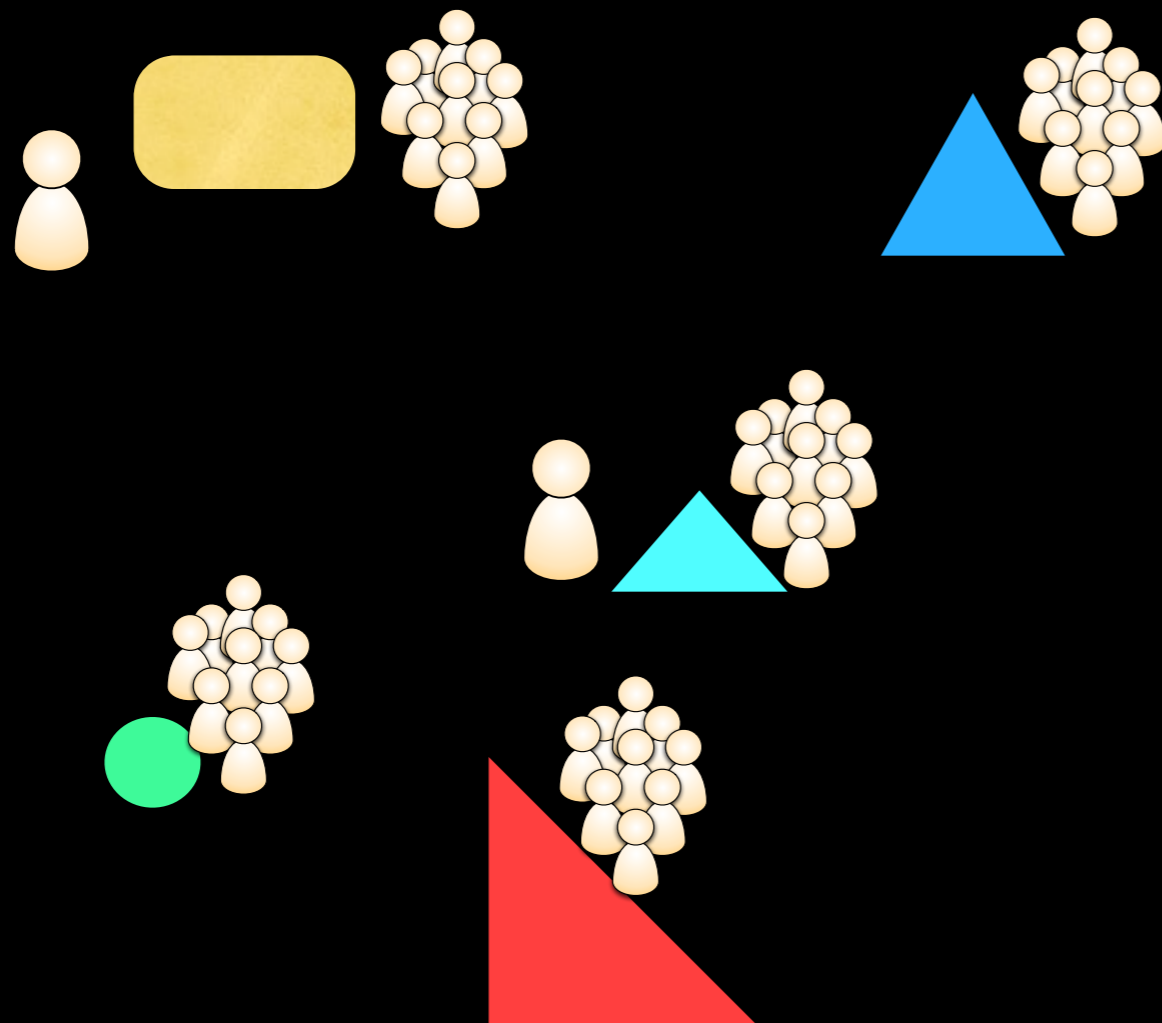
werner vogels, cto, amazon

# Treat these services as if they were products

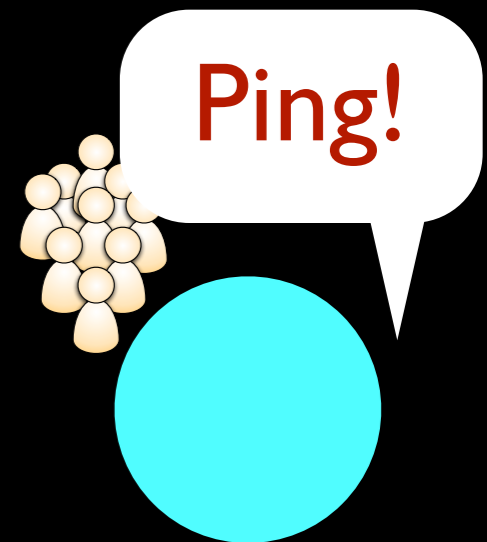
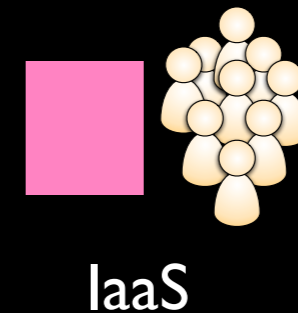


# think product

## Products / Services

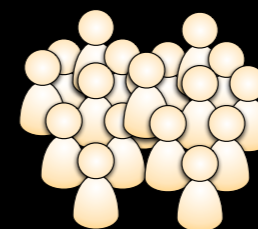


## Operations



Ops management

Service desk



Value stream



# therefore...

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teams can measure cost and value delivered per product

# therefore...

---

teams can measure cost and value delivered per product

teams can rationally determine what to prioritize in their product backlog

# therefore...

---

teams can measure cost and value delivered per product

teams can rationally determine what to prioritize in their product backlog

**teams can self-manage using the lean startup methodology**

# therefore...

---

teams can measure cost and value delivered per product

teams can rationally determine what to prioritize in their product backlog

teams can self-manage using the lean startup methodology

**architecture group responsible for regulating and monitoring system-level attributes**

# therefore...

---

teams can measure cost and value delivered per product

teams can rationally determine what to prioritize in their product backlog

teams can self-manage using the lean startup methodology

architecture group responsible for regulating and monitoring system-level attributes

**PMO regulates and measures to prevent “market failure” and manage externalities**

# organizational change

---

architecture group

# organizational change

---

architecture group

PMO

# organizational change

---

architecture group

PMO

operations

# organizational change

---

architecture group

PMO

operations

business

# enterprise governance

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risk management

# enterprise governance

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risk management

SOX, ITIL, COBIT

# enterprise governance

---

risk management

SOX, ITIL, COBIT

segregation of duties

# enterprise governance

---

risk management

SOX, ITIL, COBIT

segregation of duties

change management

# enterprise governance

---

risk management

SOX, ITIL, COBIT

segregation of duties

change management

auditing and compliance

# questions

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[jez@thoughtworks.com](mailto:jez@thoughtworks.com)

<http://continuousdelivery.com/>

@jezhumble #continuousdelivery

