



Sponsor Opportunities

Gold Sponsorship Benefits	Silver Sponsorship Benefits
<p>15000€ Exhibition Booth and 2 speaking opportunity</p> <p>Logo exposure</p> <ul style="list-style-type: none"> • GOTO App • Conference Website • Printed Banner in the conference hall • In Daily Conference Opening Presentation <p>Complementary Conference tickets</p> <ul style="list-style-type: none"> • 4 free conference registrations (including pass for your speaker) • 30 x Sponsor Passes <p>Marketing</p> <ul style="list-style-type: none"> • One maximum A4 / 0.5 cm thick insert in the delegate bag • Lead scanner provided if wanted 	<p>8000€ Exhibition Booth and Speaking opportunity</p> <p>Logo exposure</p> <ul style="list-style-type: none"> • GOTO App • Conference Website • Printed Banner in the conference hall • In Daily Conference Opening Presentation <p>Complementary Conference tickets</p> <ul style="list-style-type: none"> • 2 free conference registrations (including pass for your speaker) • 20 x Sponsor Passes <p>Marketing</p> <ul style="list-style-type: none"> • One maximum A4 / 0.5 cm thick insert in the delegate bag • Lead scanner provided if wanted
Bronze Sponsorship: Exhibition	Bronze Sponsorship: Speaking
<p>5500€ Exhibition Booth</p> <p>Logo exposure</p> <ul style="list-style-type: none"> • GOTO App • Conference Website • Printed Banner in the conference hall • In Daily Conference Opening Presentation <p>Complementary Conference tickets</p> <ul style="list-style-type: none"> • 50% discount on one registration • 10 x Sponsor Passes <p>Marketing</p> <ul style="list-style-type: none"> • One maximum A4 / 0.5 cm thick insert in the delegate bag • Lead scanner provided if wanted 	<p>3500€ Speaking opportunity</p> <p>Logo exposure</p> <ul style="list-style-type: none"> • GOTO App • Conference Website • Printed Banner in the conference hall • In Daily Conference Opening Presentation <p>Complementary Conference tickets</p> <ul style="list-style-type: none"> • One free full conference registration (for the Solution Track speaker) • 5 x Sponsor Passes tickets <p>Marketing</p> <ul style="list-style-type: none"> • One maximum A4 / 0.5 cm thick insert in the delegate bag • Lead scanner provided if wanted



A la Carte Sponsorship Opportunities

Conference Reception Sponsorship 10.000 Euros

- 3 hour reception hosted by GOTO on the first evening of the conference
- Sponsor Signage at each catering station and on the projector screen
- Opportunities to give away prizes and promotional material
- Can be a co-sponsorship between more than one sponsor

Twitter Board Sponsorship 1500 Euros

Large Twitter board displays GOTO related tweets from all over the world during conference

- Sponsor Logo and Message on Twitter Board

Conference Lunch Sponsorship 1500 Euros each

- Sponsor Signage at all catering stations

Conference Coffee/Tea Break Sponsorship 750 Euros each

- Sponsor Signage at each catering station

Lanyard – 1000 Euros + providing pre-printed lanyards

- Sponsor's logo will be featured on conference lanyards given to every attendee

Bag Insert 1000 Euros

- Max size letter size, ¼" thick

Chair Drop 1'500 Euros

- Sponsor promotional material will be placed on the chair of each attendee prior to a keynote session
- Logo exposure on the GOTO Aarhus website

Crew Shirts 1000 + T-Shirts

- The Goto crew will be wearing your branded t-shirts

Private Meeting Room: 300 Euros

- Rent a room for all 3 days so your sales staff can meet with clients

Solutions Track

- We've added a Solutions Track as an opportunity for, Gold and Silver sponsors to Send a speaker and provide increased visibility for your companies.