



Join GOTO Conferences as Global Sponsor

The prices below are guidelines and we are happy to create custom packages to meet your needs – just contact your local sponsor contact:

- **Aarhus:** Gary Scott Harvey. Email: gsh@trifork.com
- **Amsterdam:** Daphne Keislair. Email: daphne.keislair@trifork.nl
- **Chicago:** Cindy Sprague. Email: casprague@gmail.com
- **Zürich:** Christian Frei. Email: frei@trifork.com

Gold: Exhibition booth + Speaking Opportunity: 49'000 Euros

At each of the 4 GOTO conferences you will get the following:

- Exhibit booth: 10x10 feet / 3m x 2.5m, with the option of getting a larger booth up to 10X30 feet / 3m x 7.5m
- Presentation in the Solution / Cool companies Track **(2 x 20 or 50mins)**
- Registration: 4 free conference tickets (including ticket for your speaker)
- One insert in the delegate bag and lead scanner (if applicable)
- One full page (Landscape) ad in each of the conference magazines. Size of the magazines might be varied.
- Prominent Logo exposure as global Gold Sponsor:
 - Printed programs,
 - GOTOcon website
 - all GOTO conferences website
 - printed banners in the conference halls

Silver: Exhibition booth + Speaking Opportunity: 39'000 Euros

At each of the 4 GOTO conferences you will get the following:

- Exhibit booth: 10x10 feet / 3m x 2.5m, with the option of getting a larger booth up to 10X30 feet / 3m x 7.5m
- Presentation in the Solution / Cool companies Track **(2 x 20 or 50mins)**
- Registration: 2 free conference tickets (including ticket for your speaker)
- One insert in the delegate bag and lead scanner (if applicable)
- One A6 (portrait) ad in the conference magazines
- Prominent Logo exposure as global Silver Sponsor:
 - Printed programs,
 - GOTOcon website
 - all GOTO conferences website



Bronze: Exhibition booth: 29'000 Euros

At each of the 4 GOTO conferences you will get the following:

- Exhibit booth: Single booth 10x10 feet / 3m x 2.5m
- Registration: 1 free conference ticket
- Prominent Logo exposure as global Bronze Sponsor:
 - Printed programs,
 - GOTOcon website
 - all GOTO conferences website
- One insert in the delegate bag and lead scanner (if applicable)

*Discount

2 conferences = 10%

3 Conferences = 15%

4 Conferences = 20%

GOTO Nights sponsor: 1'300 Euros

In addition to the premier flagship events we also hold GOTO Nights which are 'taster' events to provide technical speakers and networking opportunities to the local communities around the conferences. Such as London, Berlin, Hamburg, Stockholm, Oslo, Amsterdam, Chicago, Aarhus, Zurich, Copenhagen etc. Events take place every 2 to 8 weeks leading up to the conference.

- Sponsors are invited to provide brief opening remarks.
- Sponsors are advertised on Eventbrite and the GOTO websites and promotional emails.
- Sponsors are advertised on presentations slides, which are posted online and in a follow up email to attendees.
- Sponsor may optionally have a prize drawn by the Speaker/GOTO representative.
- Sponsors will be provided contact details of attendees who 'opt in' to receive information.

Shout for Drinks! - €300 (3 per night available)

Logo sponsor: 19'000 Euros

- Have your company logo on every GOTO website and linked to your website.
- And your logo will be published on the main GOTO Site: <http://gotocon.com>