

Sponsor Opportunities

Gold Sponsorship Benefits	Silver Sponsorship Benefits
<p>8.000 EUR Exhibition Booth approx. {2x} 3m x 2.5m x 2.5m,</p> <p>50-min. presentation in the Solutions Track</p> <p>Prominent logo exposure as gold sponsor on:</p> <ul style="list-style-type: none"> • GOTO App • GOTO Berlin website • Printed banner at the conference venue • Social media channels <p>Complimentary passes:</p> <ul style="list-style-type: none"> • 4 free conference registrations • 4 x VIP Passes • 4 x Exhibition passes per day • 1 x Speaker pass <p>Conference kit: 1 insert in the delegate bag</p> <p>Lead scanner provided if applicable</p>	<p>6.500 EUR Exhibition Booth: approx. 3m x 2.5m x 2.5m</p> <p>50-min. presentation in the Solutions Track</p> <p>Logo exposure as silver sponsor on:</p> <ul style="list-style-type: none"> • GOTO App • GOTO Berlin Website • Printed Banner in the conference hall • Social media channels <p>Complimentary passes</p> <ul style="list-style-type: none"> • 2 free conference registrations • 2 x VIP Passes • 2 x Exhibition passes per day • 1 x Speaker pass <p>Conference kit: 1 insert in the delegate bag</p> <p>Lead scanner provided if applicable</p>
Bronze Sponsorship: Exhibition	Bronze Sponsorship: Speaking
<p>4.600 EUR Exhibition Booth: 3m x 2.5m x 2.5m</p> <p>Logo exposure as bronze sponsor on:</p> <ul style="list-style-type: none"> • GOTO App • GOTO Berlin Website • Printed Banner in the conference hall • Social media channels <p>Complimentary passes:</p> <ul style="list-style-type: none"> • 1 free conference registration • 2 x Exhibition passes per day <p>Conference kit: one insert in the delegate bag</p> <p>Lead scanner provided if applicable</p>	<p>2.500 EUR Speaking opportunity</p> <p>Logo exposure as bronze sponsor on:</p> <ul style="list-style-type: none"> • GOTO App • GOTO Berlin Website • Printed Banner in the conference hall • Social media channels <p>Complimentary Conference tickets</p> <ul style="list-style-type: none"> • 50% discount on one registration • 1 x Speaker Pass <p>Conference kit: one insert in the delegate bag</p>

A la Carte Sponsorship Opportunities

Lanyard – 2500 Euros + providing pre-printed lanyards

- Sponsor's logo will be featured on conference lanyards given to every attendee

Crew T-shirt Sponsorship - One day: 2500 EUR + T-Shirts

- The Crew will be wearing company branded t-shirts
- The design for the crew has to be unique for each volunteer and the crew should be recognizable as crew for delegates and exhibitors.

Conference Lunch Sponsorship 2000 Euros each

- Sponsor Signage at all catering stations

Exclusive coffee break sponsorship: 1,900 Euro

- Brand one official GOTO Berlin coffee break with your company logo and place flyers on the tables in the coffee break area
- Logo exposure on GOTO Berlin website

Twitter Board Sponsorship 1500 Euros

Large Twitter board displays GOTO related tweets from all over the world during conference

- Sponsor Logo and Message on Twitter Board

Conference Coffee/Tea Break Sponsorship 1000 Euros each

- Sponsor Signage at each catering station

Become a Sponsor at GOTO Berlin

We are proud to announce the first annual **GOTO Berlin** conference designed for software developers, IT architects and project managers. **GOTO Berlin** offers ideal opportunities for learning, networking and tracking innovation occurring in the Java, Mobile, Cloud, Open Source, Lean/Agile, Architecture, New Languages & Process communities. **GOTO Berlin** provides opportunities to present, interact and create leads with the software development community. Our goal is to welcome 300 attendees at the conference.

Conference Details

Berlin, Germany, October 17-18, 2013 (Trainings October 15-16, 2013)

Venue: Estrel Hotel & Conference Center

URL: gotocon.com/berlin-2013

Conference Contact: Daphne Keislair, dke@trifork.com

GOTO Audience

GOTO reaches 1000s of Software Professionals through its regular email circulations, social media presence and evening events (GOTO Nights) throughout the year.

GOTO Berlin 2013 is part of the GOTO Conference (www.gotocon.com) series that takes place in several cities across Europe and US. With an established brand, independent program committee and relationships with 100s of international thought leaders, GOTO will feature a truly world class program. The program attracts developers, designers, architects, technical managers, directors and CTOs.

The conference program offers in-depth coverage of current and emerging practices and technologies including Architecture, Design, Enterprise Java, MS.Net, Ruby, Open Source, Lean and Agile, Web 2.0, Cloud Computing, SOA, Software Craftsmanship, NoSQL, DevOps, Testing and more.

Why Sponsor?

GOTO Berlin is a great opportunity to network with top software developer professionals and to launch solutions and technologies. **GOTO Berlin** provides opportunities to present, interact and create leads with the software development community.

Your sponsorship at this highly anticipated event demonstrates your firm's commitment to professional excellence and provides your developers with a unique professional development opportunity. Reinforce your brand throughout the local business and developer community and reach out to other top developers unfamiliar with your products and services.