

#### **XP @ UNRULY**

@rachelcdavies

@unrulymedia

gotocon.com

BERLIN INTERNATIONAL SOFTWARE DEVELOPMENT CONFERENCE

"XP is a lightweight methodology for small to medium sized teams developing software in the face of <u>vague</u> or rapidly changing requirements."

treme rogramming Dained EMBRACE CHANGE

Kent Beck Foreword by Erich Gamma





Founded in 2006, Unruly is the leading global platform for social video marketing.

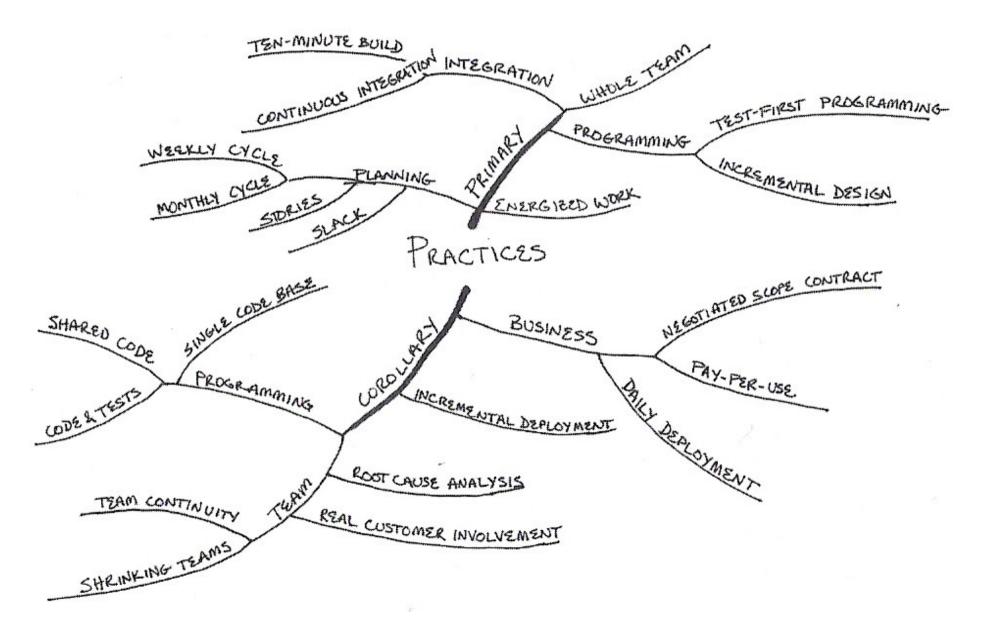
#### **AGILE COACH @UNRULY**







#### **XP PRACTICE MAP**











Sit Together, Informative Workspace





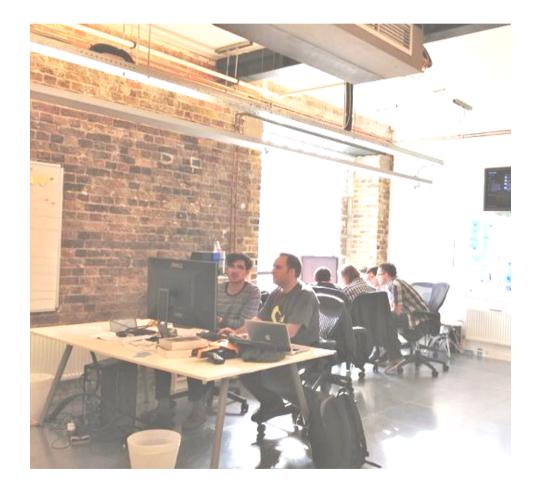






#### **PAIR PROGRAMMING**

- Code together
- Discuss
- Share keyboard
- Problem solving
- Learn new things
- Teach new ways
- Share knowledge



#### **RELEASE WHEN READY**

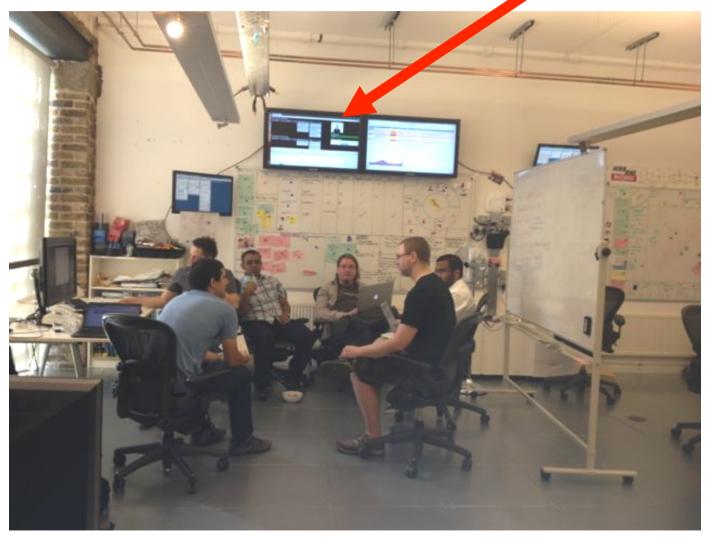


#### **INTERNAL USERS & STAKEHOLDERS**

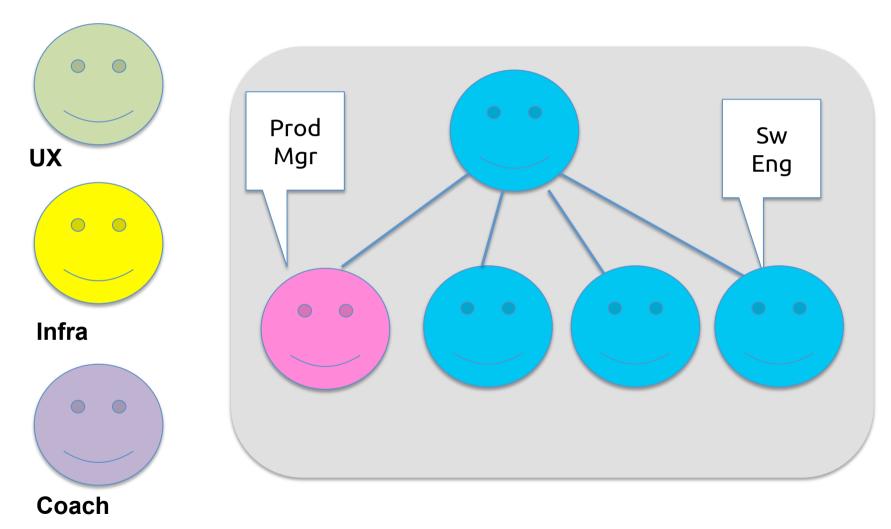




## SHARED VIEW



#### WHOLE TEAM X 3



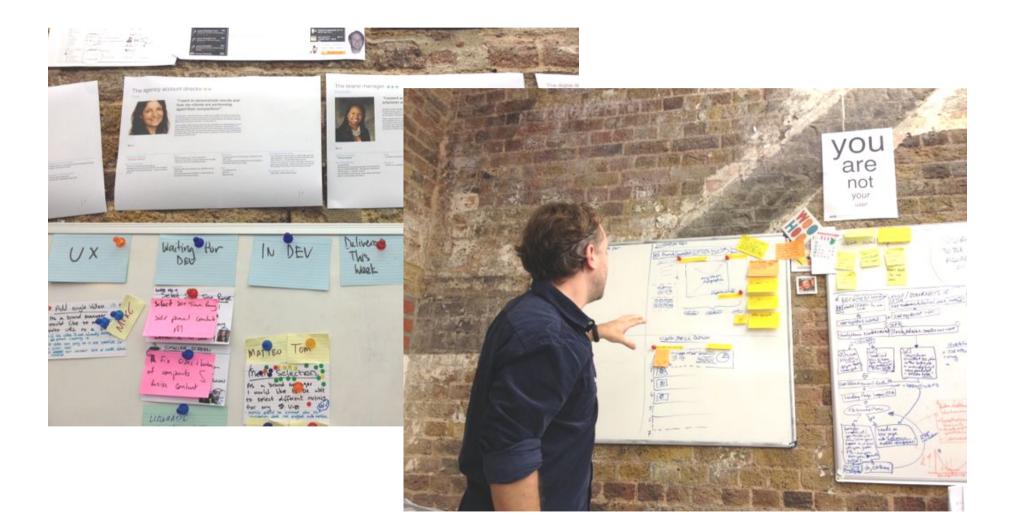


#### **EMBEDDED PRODUCT MANAGERS**



## **EMBEDDED UX**





## **EMBEDDED COACH**

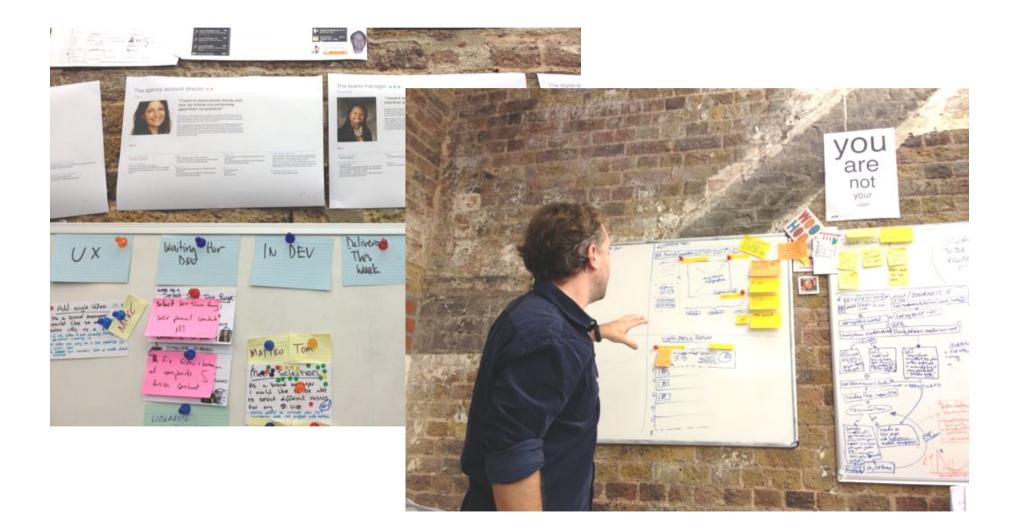


If you're ever in a sticky situation, just ask yourself this: What Would Rachel Do?

#### **OUTREACH: LONE RANGER**



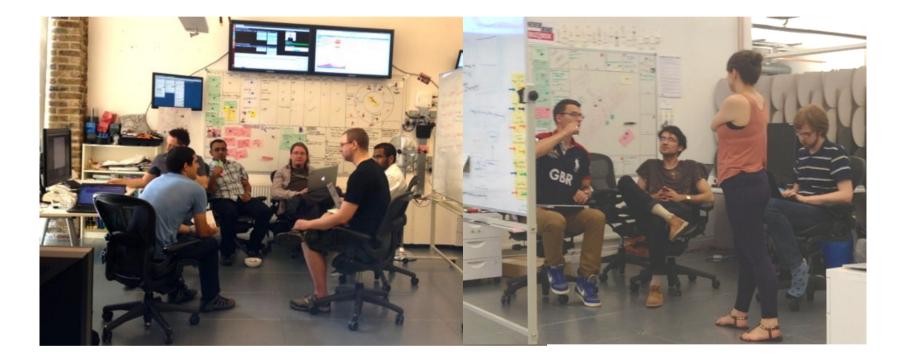
## PERSONAS FOR STORIES UNRULY



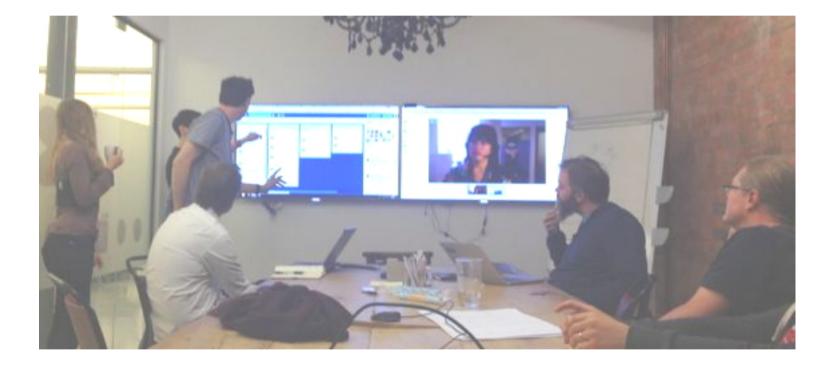
Share Creative. As a brand manager Would like to share my creatile with another Analytics user. So fley don't have to configur the sume thing.







#### **STORY PRIORITISATION (SPAM)**



#### **JOINT SPAM**



#### RETROSPECTIVES



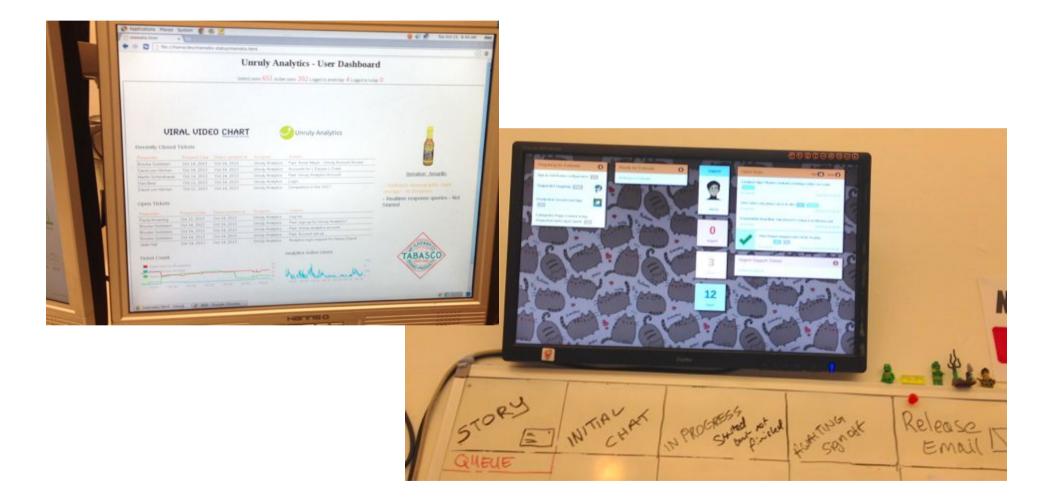


## **CONTINUOUS TIMELINE**



### **VISIBLE SUPPORT**

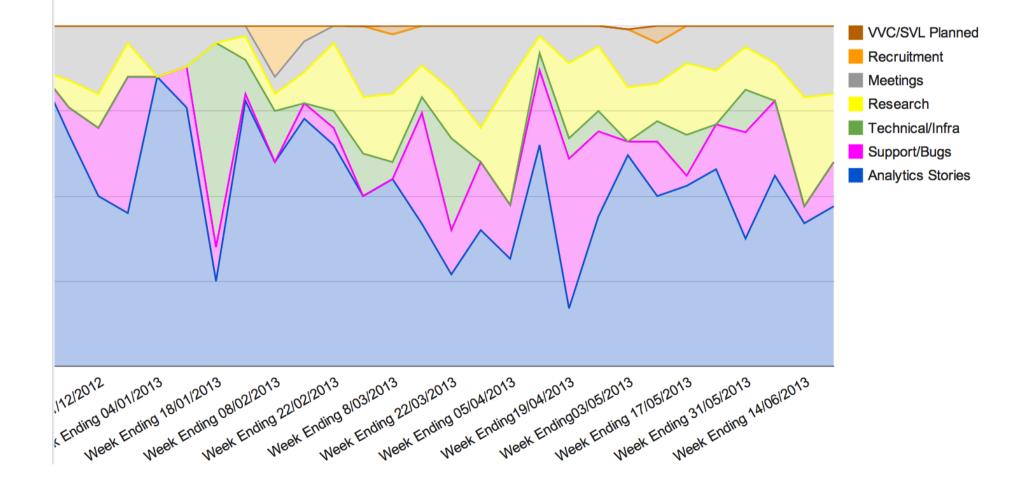




#### **VISUALISING TYPES OF WORK**



#### **DOT COUNTING**





# Play with interesting technology Pitch ideas to business and visa versa

**GOLD CARDS** 

20% time for research

Weekly catch ups over beer and snacks







#### LEARNING

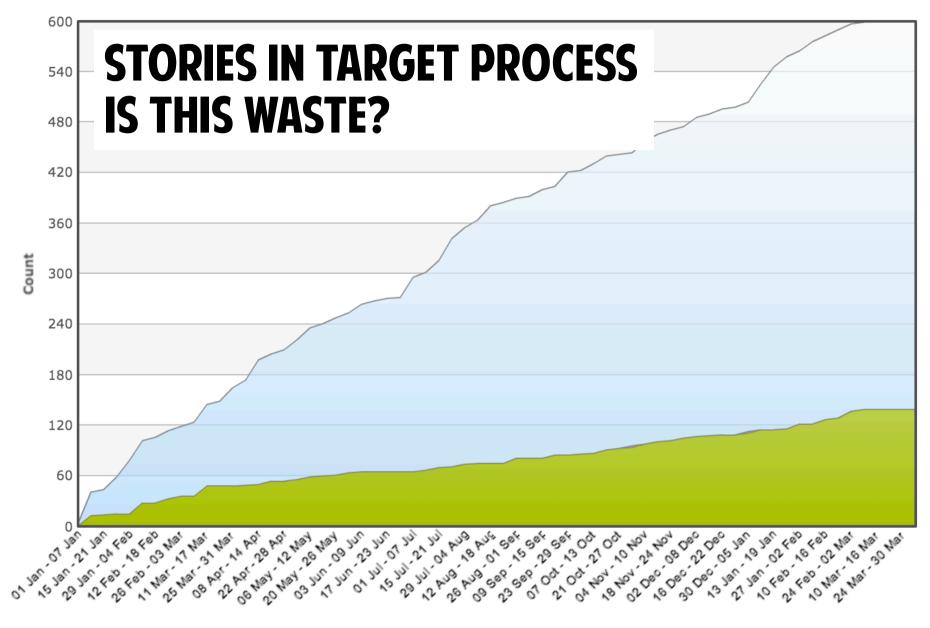
- Tech Academy 12 weeks new starters
- Lighting Talks (every other Thu)
- Lunchtime Coding Dojo (Wed)
- Conference allowance (3days + £)





#### **CONSISTENCY BETWEEN TEAMS**





 Days

 To Do
 In Progress
 Completed

#### HOME BAKED DEV INFRASTRUCURE

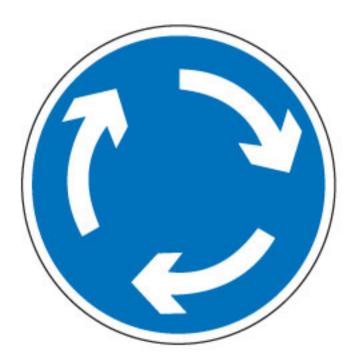




## **BREAKING THE FELLOWSHIP**



#### **QUARTERLY TEAM ROTATION**

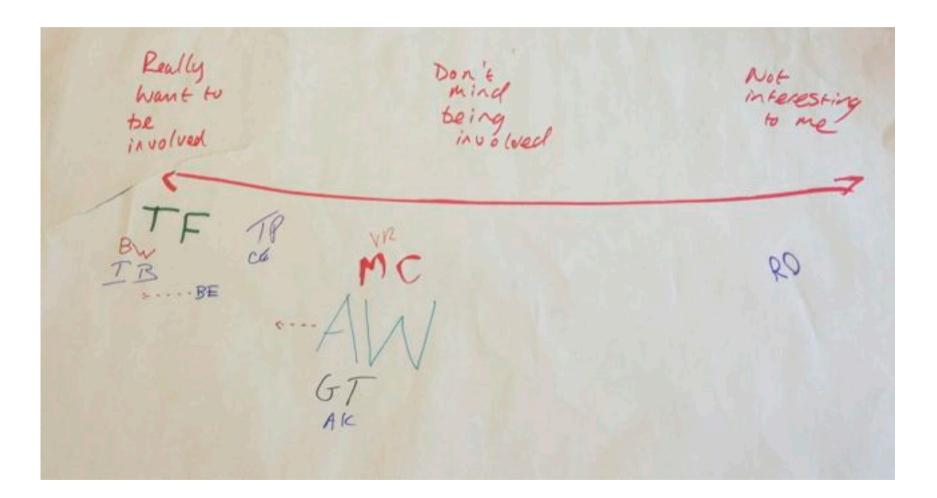


#### **CROSS-TEAM PAIRING ON INFRASTRUCTURE**



## **BORAT SQUAD**





UNRULY Topics to work on \* Configuration Management () Unit osi + quick provisioning /recovery. \* Monitoring replacing ragios, logging, emails... 6 \* Security :.... 9 \* # Appli cations deployment, supervision 3 A 3 dots put them on topics you think most important

#### **BORAT BOARD**

Show sidebar				
Uncategorised/Backlog	IMMINENT	Doing	Done	Research
iptables: drop by default iptables: drop by default into the field of	retire jenkins (current installation at least)          Imore logs into splunk         Imore logs into splunk	kill mustard (for real this time) make puppet less slow i≡4/5 refactor nagios ■ 3 i≡1/5 Fedora/something else for dev workstations ■ 1 i≡1/3 upgrade - puppet3 i≡2/4 Add a card	orchestation 2 votes 3 upgrade - collectd5.2 2 github backups 3 votes 2 github backups 3 votes 2 Move dev workstations to CentOS 6 3 votes 2 Move dev workstation provisioning 3 votes 2 2 4/4 ec2-create - dns support puppet - use prod modules where possible 1 4/4 graphite rebuild 1 Add a card	graphite viewers/dashboards          alternatives to Jenkins         alternatives to Jenkins         nagios alternatives         puppet dashboard         tools to make puppet dev easier         i = 3/4         puppet - big picture         i = 1/8         Add a card

#### **DEVELOPERS DRIVE STORY DISCOVERY**



#### **TECH ACADEMY GRADUATION**







## Thank you!

#### More tomorrow: Keynote: "The Art of Embracing Change" Beyond Agile: "Turning Product Management Upside-down"



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