

# USER REQUIREMENTS WITH LEGO®

GOTONight Berlin  
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Documentation



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GOTONIGHT BERLIN

## Dear GOTO Community in Berlin,

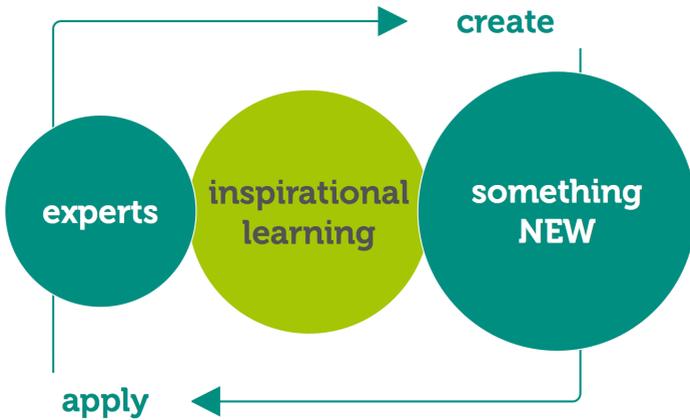
this small brochure includes the slides from our session on user requirements with LEGO® as well as some additional hints for further exploration.

It shall help you to remember the ideas and findings from the session. It is meant to be your personal booklet. If others are interested in it, use it as an opportunity to explain the ideas

Thank you for the inspiring session - we really enjoyed your playfulness!

Learn On ;)

Julia, Jan & Cordula



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innovation:  
high level of abstraction  
use of technology  
diverse teams  
rapid environment

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„everyone has a voice“

„the answer is in the system“

## LEGO® Serious Play®\*

„diversity is the key“

„there is not one single right answer“

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\* open source: [www.seriousplay.com](http://www.seriousplay.com)



## Hand-Mind-Connection

Most of the information in our brain is and remains unconscious. It is not easy to access - neither for us nor for others.

When reflecting about a topic, only single aspects get our attention. Especially when it comes to complex challenges, it is often difficult to grasp the challenge as a whole.

While creating a real model with our hands, our mind starts to create a model as well. Links between different elements get clearer and clearer. At the end, the model enables us to tell a coherent story about the topic.

The physical model is a mirror of the model in our mind. It contains our ideas as metaphors and helps us to express abstract thoughts and complex interdependencies. The bricks are the anchors that help us to see the whole.





the developers are still fighting with the cactus while management is planning yet another flower bed

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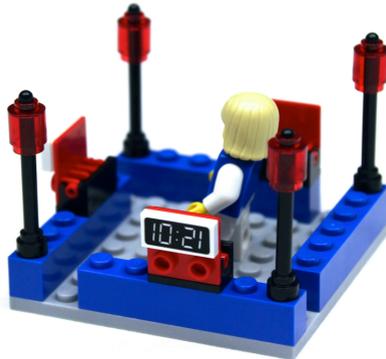
customers and developers run in all directions because there are too many options

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all work well together but one hides their know-how

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developers imprisoned by deadlines and taboos

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know-how in the team too heterogeneous

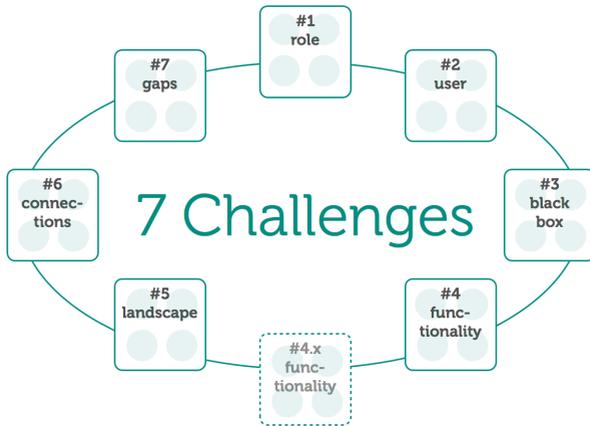
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## User Requirements with LEGO®

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*Zzzz... Zzzz... Zzzz...*

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product vision / product box  
personas  
user stories / epics  
non-functional requirements

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innovation  
communication  
team work

©

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Lebendig Lernen. Innovativ sein.

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