Please ask questions via the mobile app!







CRAFTSMANSHIP OVER HYPE

ENRIQUE COMBA RIEPENHAUSEN





Manifesto for Software Craftsmanship

Raising the bar.

As aspiring Software Craftsmen we are raising the bar of professional software development by practicing it and helping others learn the craft. Through this work we have come to value:

Not only working software, but also **well-crafted software**

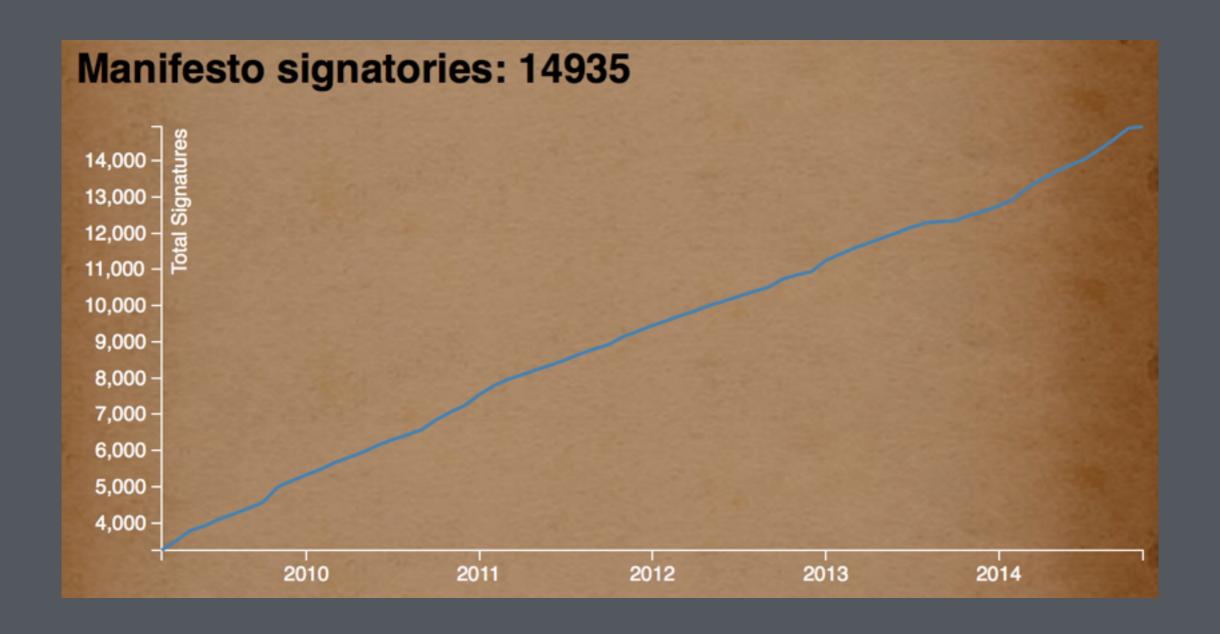
Not only responding to change, but also **steadily adding value**

Not only individuals and interactions, but also a community of professionals

Not only customer collaboration, but also **productive partnerships**

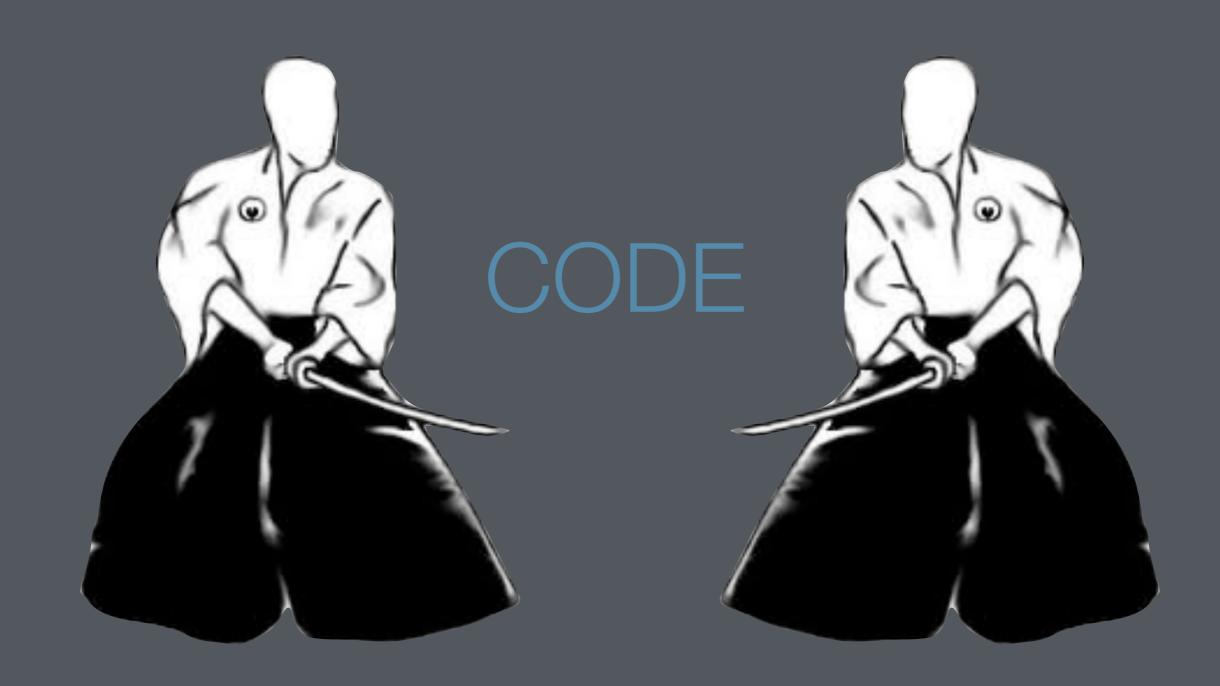
That is, in pursuit of the items on the left we have found the items on the right to be indispensable.

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WELL CRAFTED SOFTWARE

"Craftsmanship names an enduring, basic human impulse, the desire to do a job well for its own sake."

–Richard Sennet

STEADILY ADDING VALUE

"To assess the quality of thoughts of people, don't listen to their words, but watch their actions."

–Amit Kalantri

COMMUNITY OF PROFESSIONALS

"Be a yardstick of quality. Some people aren't used to an environment where excellence is expected."

-Steve Jobs

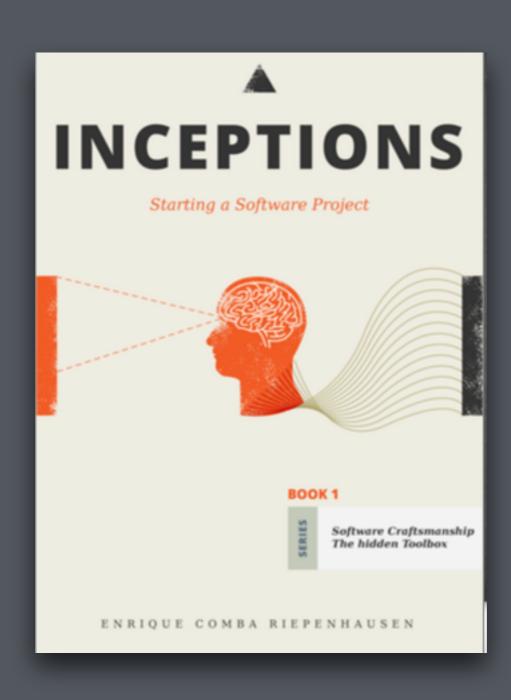
PRODUCTIVE PARTNERSHIPS

"We are what we repeatedly do. Excellence then, is not an act, but an habit."

–Aristotle



Look ma, I wrote a book!





CAN YOU TEACH IN 12WKS?

SHORT ANSWER: NO

LONG ANSWER: YES

BUT...

HOW DO YOU COOK?

IF YOU HAVE NEVER EATEN BEFORE

Makers Academy

- * 12 weeks
- * Head of Education
- * ~ 300 beginners

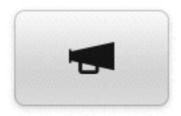




THANK YOU!

@ecomba

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