# Please ask questions via the mobile app!



# <u>Engage</u>



#### Security Architecture for the Smart Home

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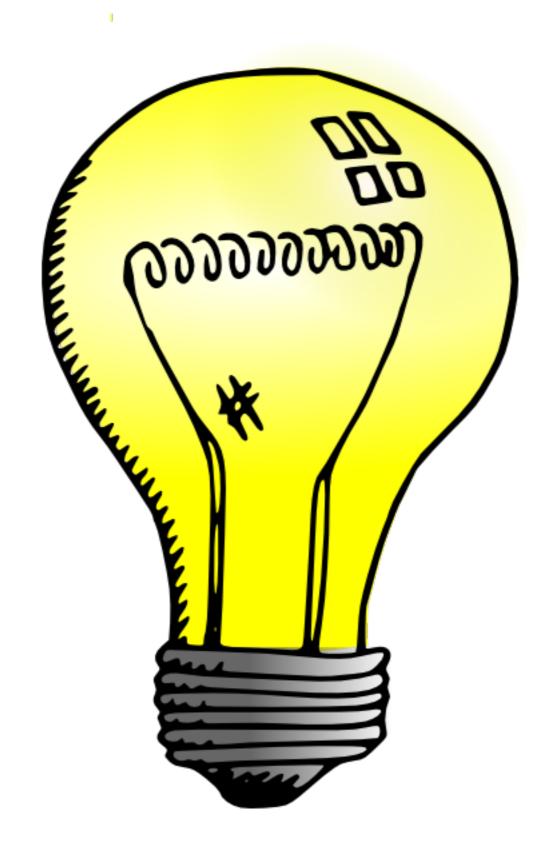
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#### **Definition of Smart Home**



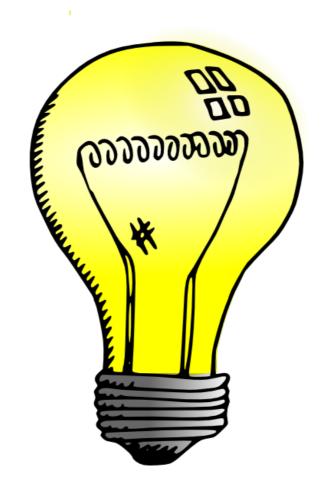
# Smart Home is not home automation!













### **Everything connected**

### Simplified Architecture

# Communication inside the Home

Apps

Software Platform

Home Gateway

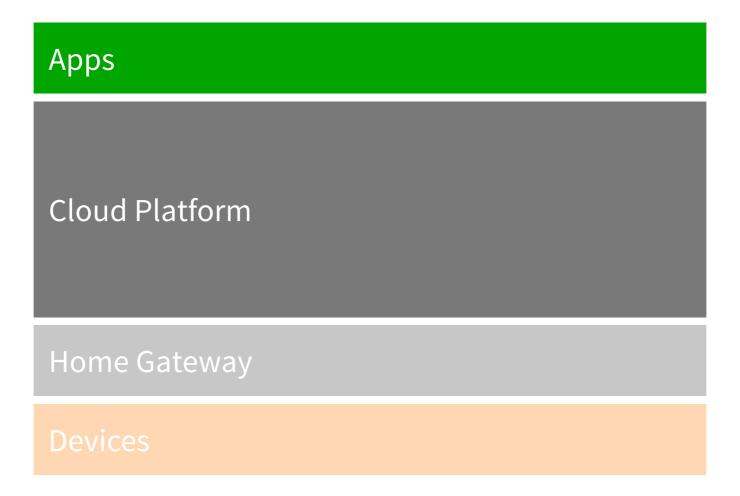
Devices

### The Home Gateway

#### **Cloud Communication**

### Data Collection and Storage

#### Public Web Interfaces



# Total Transparency for all industries

# Protect the privacy of mankind!

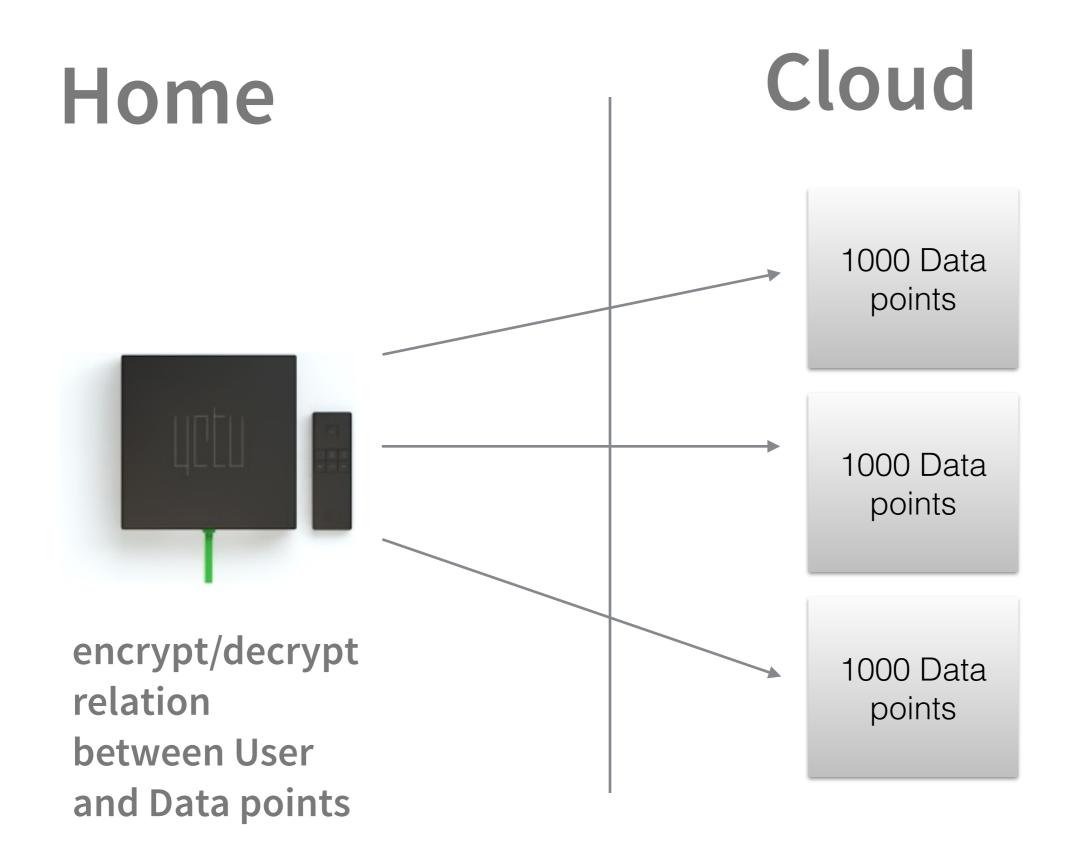
## Your data belongs to YOU! Your privacy belongs to YOU!

## privacy

# data mining



### Decouple Data from Person



## Your data belongs to YOU! Your privacy belongs to YOU!

# Please evaluate this talk via the mobile app!



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