Click ‘engage’ to rate sessions and ask questions.
IS THIS YOUR BOSS?
"I know exactly how you feel."
EMPATHY
GOTTA HAVE IT
TECHNOLOGY IN 2005

• LAMP Stack
• Windows XP
• Mac OS X Tiger (10.4) — PowerPC only
• Google Map Reduce Paper
• Facebook has 5.5 Million users
5 APPROACHES IN TODAY’S TALK

1. BECOME THE TEACHER
2. ASSIGN WORK TO YOUR MANAGER
3. HELP YOUR BOSS SUCCEED
4. THINK DIFFERENT
5. COMPLEXITY & COMMUNICATIONS
BECOME THE TEACHER
ASSIGN WORK TO YOUR MANAGER

Manager Backlog

Send email to team to outline AWS program and migration

Three teams building the same thing. Can you please fix it so there's only 1 team?

Teach your boss that 1-year Gantt charts aren't really a thing anymore
HELP YOUR BOSS SUCCEED
Think different.
START WITH THE USER

USER PROBLEM

“I HAVE NO IDEA WHAT THE USER WANTS, BETTER EXPERIMENT”

OPINION OF WHAT TO BUILD

“I KNOW BEST”
USER PROBLEM
“THERE IS NO IDEA WHAT THE USER WANTS, BETTER EXPERIMENT”

OPINION OF WHAT TO BUILD
“THERE IS BEST”

START WITH THE USER
FIND COMMON GROUND
START WITH THE USER

USER PROBLEM

“I HAVE NO IDEA WHAT THE USER WANTS, BETTER EXPERIMENT”

COMMON GROUND

OPINION OF WHAT TO BUILD

“I KNOW BEST”
NO MORE GANTT CHARTS

DEPLOYS IN THE REAL WORLD

Auto facet timing

- Mean
- Upper 90
- Lower
- Deploys

SOURCE: CODEASCRFT.COM
TEACHING EXECS WHY PROJECT PLANS ARE USELESS

START WITH 3 QUESTIONS:

1. DO WE HIRE SMART, CAPABLE, AND RATIONAL PEOPLE?
2. DOES EVERYONE HAVE THE RIGHT INFORMATION TO MAKE GOOD CHOICES?
3. DO YOU BELIEVE PEOPLE ARE WORKING HARD?
1. NOT SMART, CAPABLE, AND RATIONAL? WHY ARE THEY HERE?

2. DON’T HAVE ALL THE INFORMATION? FIX IT!

3. CONTINUOUS DEPLOY != NO PLAN

4. SHARE A NON-SOFTWARE STORY — e.g. TOYOTA & KANBAN
Think different.
COMPLEXITY & COMMUNICATIONS

Degree of Complexity

Seniority

Complexity of Topics
Complexity & Communications

Degree of Complexity vs. Seniority

- Complexity of Topics
- Complexity of Communication
1. BECOME THE TEACHER
2. ASSIGN WORK TO YOUR MANAGER
3. HELP YOUR BOSS SUCCEED
4. THINK DIFFERENT
5. COMPLEXITY & COMMUNICATIONS
STILL YOUR BOSS?

WITH YOUR HELP

SOURCE: HTTP://WWW.IMDB.COM/TITLE/TT0770828/
Please remember to rate session thank you!
THANK YOU!

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