Let us know what you think

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Blueprint of a Mobile App

Indy Khare - Tech Lead & Manager
Google Photos Android
Designing
Building
Iterating
Designing
Do a few things
and do them well
Focus on UX first
Your Enemy
Building
The one true architecture!
- UIViewController or Activities/Fragments
- Don’t block on network
- Register for data and receive updates
• Local data stores
• Sync data on:
  • UI Requests
  • Notification readiness
  • Low priority background jobs
Scrolling
Code Sharing
WebView containers
Code compilers
Shared native code
React Native
Iterating
Crashes
Crashes

< 2%

User Session
Crashes

User Session < 1%
<table>
<thead>
<tr>
<th>Device</th>
<th>User sessions</th>
<th>Crashes</th>
<th>Crash Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Samsung S6</td>
<td>2890</td>
<td>45</td>
<td>1.6%</td>
</tr>
<tr>
<td>HTC M8</td>
<td>2152</td>
<td>190</td>
<td>8.8%</td>
</tr>
<tr>
<td>Samsung S5</td>
<td>1965</td>
<td>29</td>
<td>1.4%</td>
</tr>
<tr>
<td>Nexus 5</td>
<td>1786</td>
<td>43</td>
<td>2.4%</td>
</tr>
</tbody>
</table>

*All numbers are fictitious*
User Ratings
User Feedback
What actions are important to your app?
DAU/MAU

Daily Active Users

Monthly Active Users
# of users from day 1 on day N

Users on day 1
Make dashboards
Thanks!

@ikhare · http://abstractedmind.com
Please

Remember to rate session

Thank you!

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