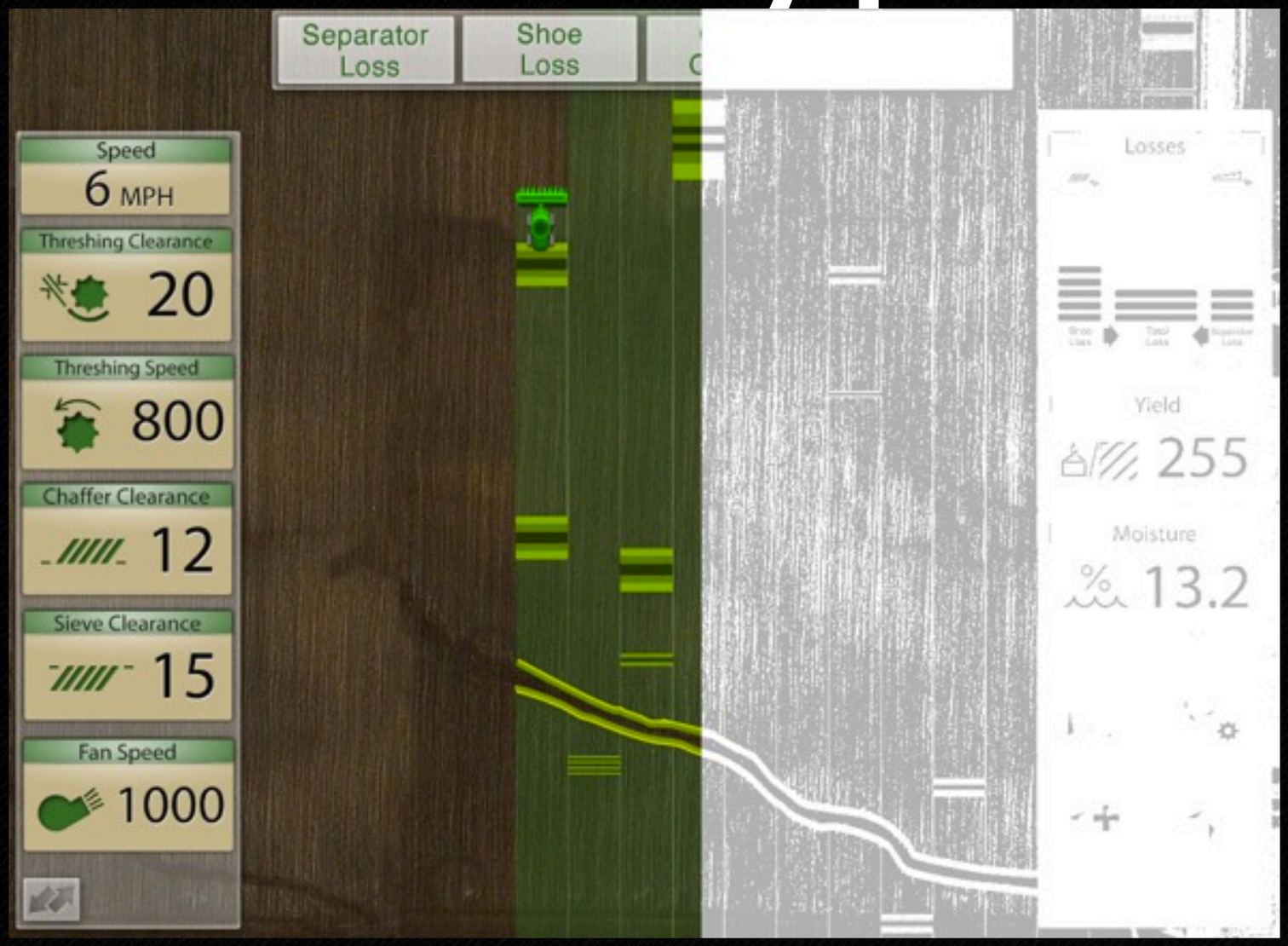
Mobile UX

Prototyping for a mobile experience

Mobile Prototypes



Touchable Wireframes

Starts with an IDEA?

- **iPad** Prototype
- **2 week** Deliverable
- **Landscape** Support
- **Medium** Fedelity
- **Annotations** Spec

User needs to be able to ajust the system settings from within the Dashboard

User needs to be able to login to the system.

The dashboard services are able to communicate with widgets in 30 second refresh

The system needs to be able to authenticate the users creditials.

The users can configure dashboard widgets using a simple drag and drop gesture

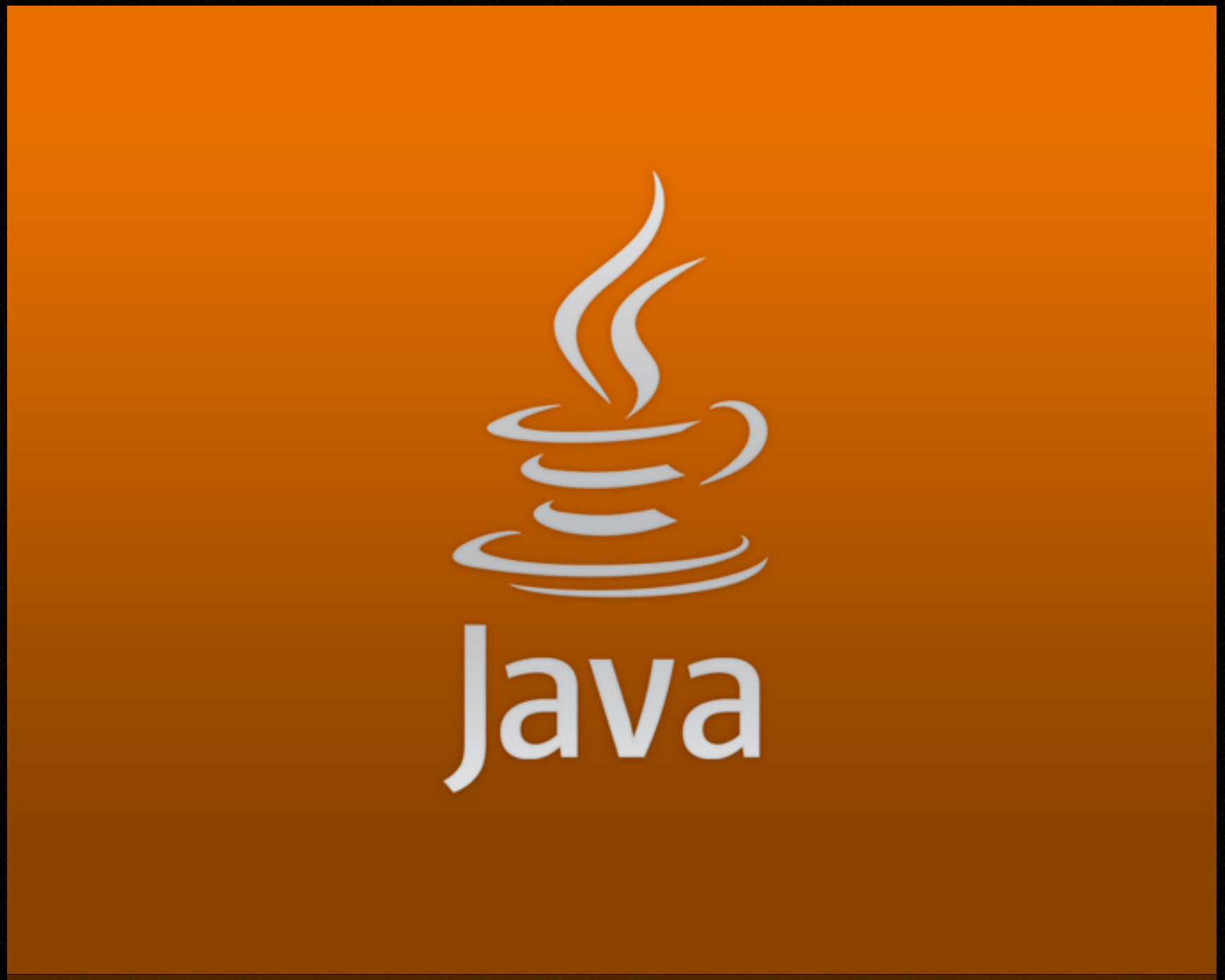
The user once loggin will be able to view the system dashboard with visual updates.

User should be able to move from the dashboard to the information panel using a dashboard control

User Stories

Agile Process

Unlimited Undo
& Redo
Color palette
Precise control
over font, text
style, & paragraph
settings
Writing
Tools
PROJECT: APPLICATION.APP
ARCHITECT: XCODE #1


Java

Microsoft

Distribution

Testflight

Business Store

Ad Hoc

iOS Developer Enterprise Program

Public App Store

Axure RP

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proto.io

PROTOSHARE®

invision

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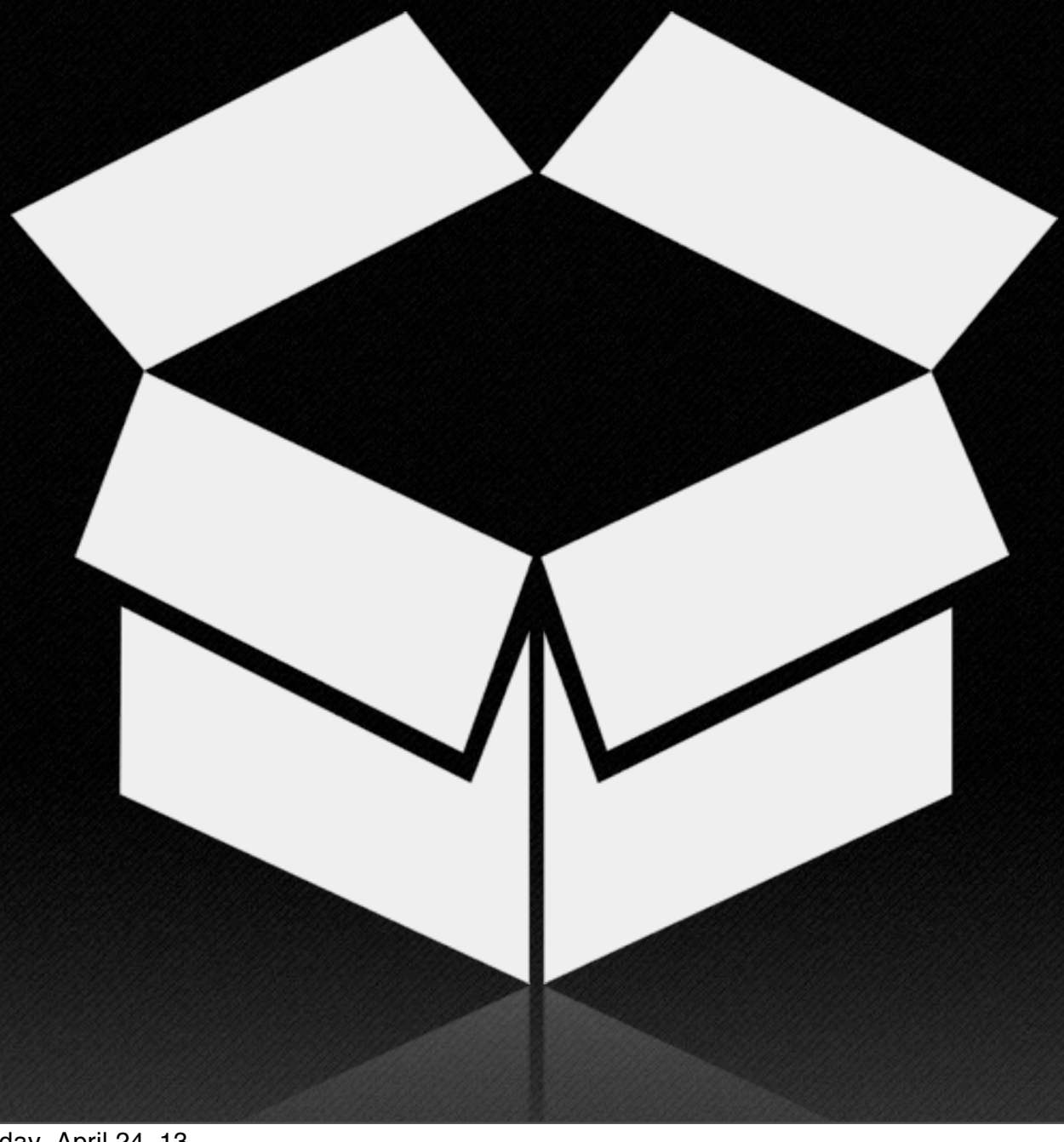
Justinmind

fluid
www.fluidui.com

Prototype Distribution



Quick Turn Around

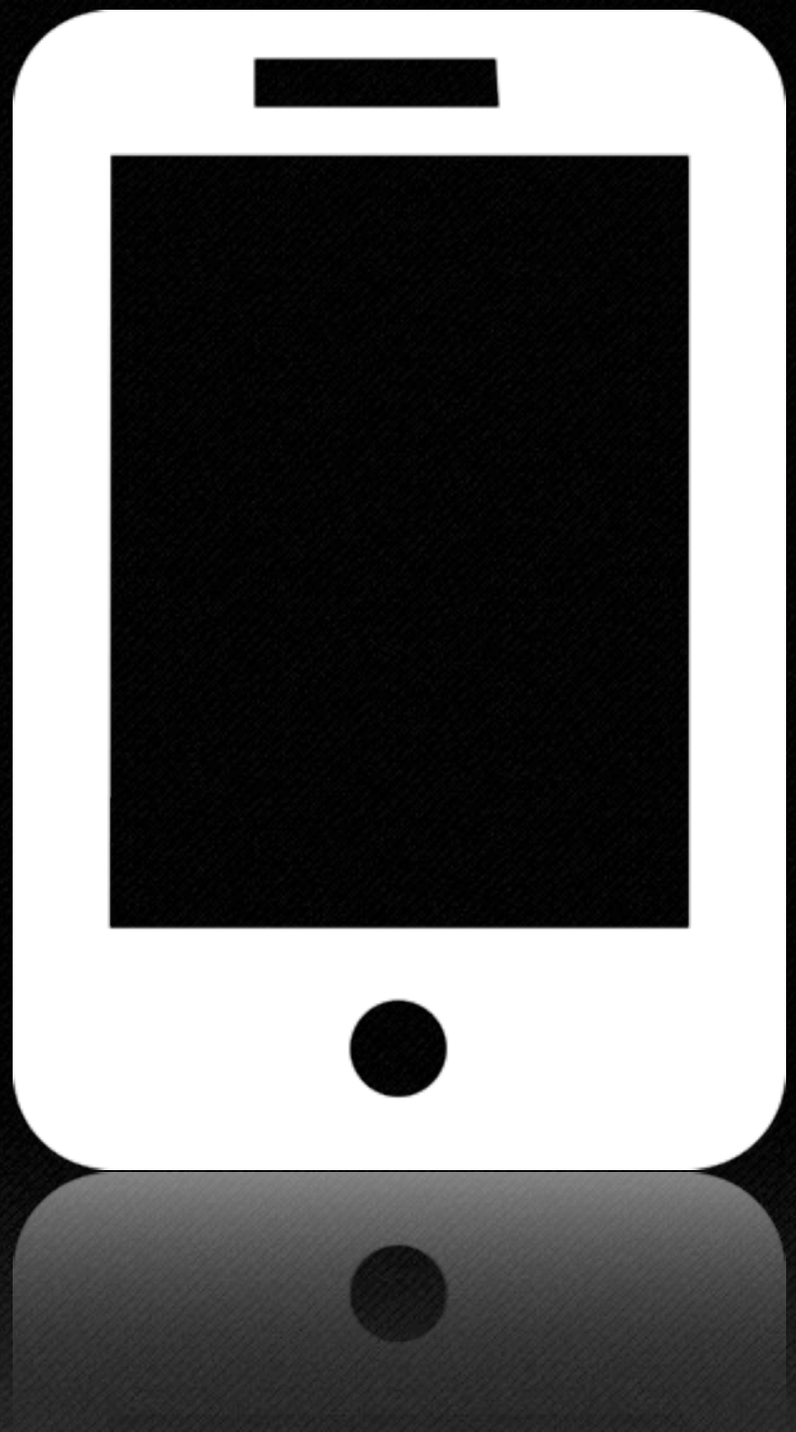
Unlimited Devices

Why Prototype

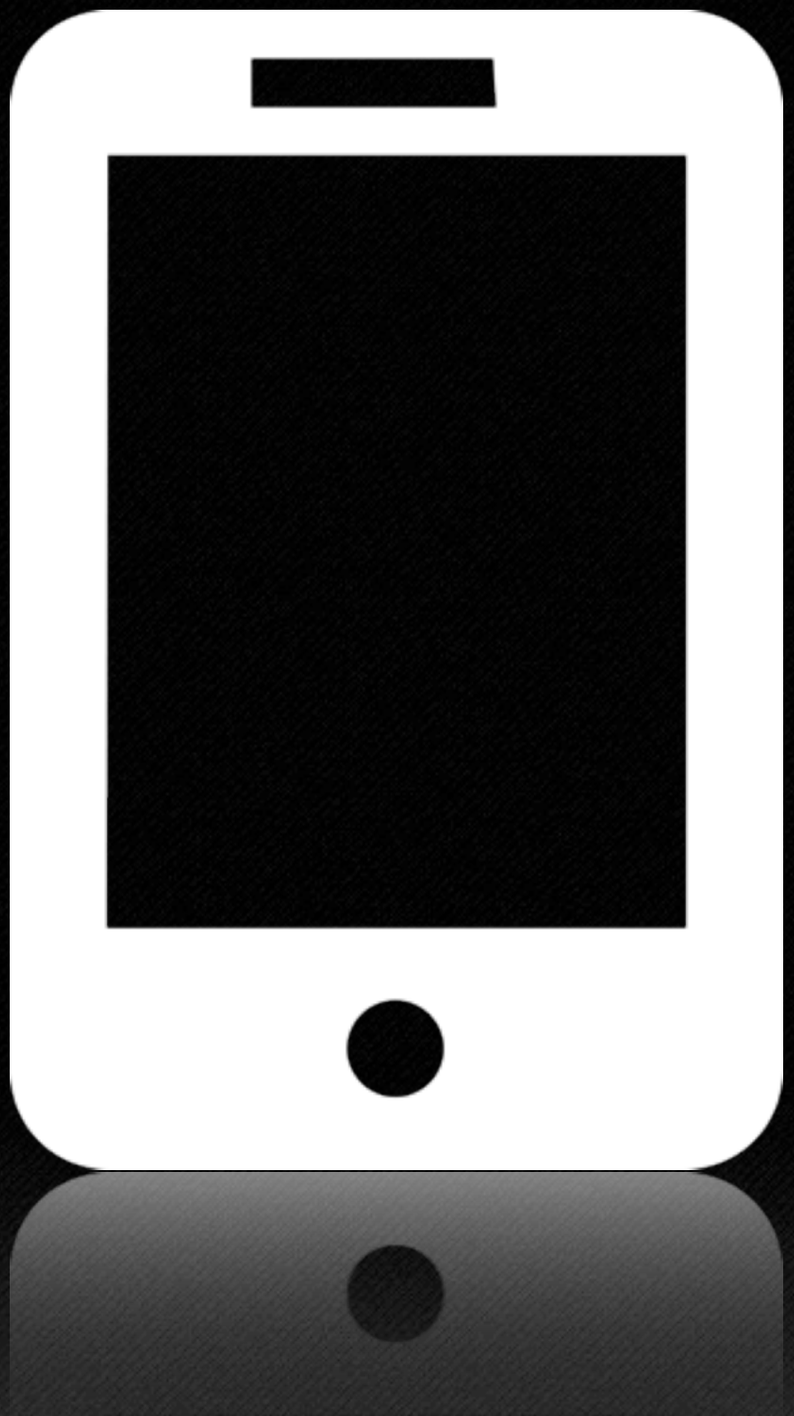
Testing of the UX/UI

Navigation and overall content structure.

To test the user interface (UI) and content and context.



Why Prototype



Perform user trials which will improve usability and user experience

Discover possible pitfalls before design or coding begins

Get stakeholder buy in or to show concepts for $$$$$$$

Target Audience

Stakeholders

Developers

Mobile UX Basics

- Research Other Apps
- Know The Users
- Understand Mobile Guidelines
- Failure Is An Option

UX Begins

Messages
Chat
Use amount
Significance
Last used
Use location
Mobile app
Customization
Current interface
Apps + games
Friends
Deleting friends
Not used
Friend groups
Professional
Other networks
Status update
Check-in
News ticker
News feed
Comments
Groups + events
Applied privacy
Privacy settings
Privacy theories
Privacy tips
Privacy concerns
Children
Subscription
Photos
Photo settings
Portfolio

Axure RP Pro

Axure Demos

Little World

http://prototypes.lextech.com/EEMSTP/World.html

Big Bank

http://prototypes.lextech.com/PX09DG/Home.html

Corn Company

http://prototypes.lextech.com/TIVGGR/Home.html

Thank you

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