



GOTO Conference

Chicago 2014

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CAVEATS!

**We're not taking this
talk very seriously**

P A R E N T A L

ADVISORY

EXPLICIT CONTENT

**There may be some
cussing.**

**...Management,
WTF?!**

**WHY IS MY
MANAGEMENT
INSANE?**

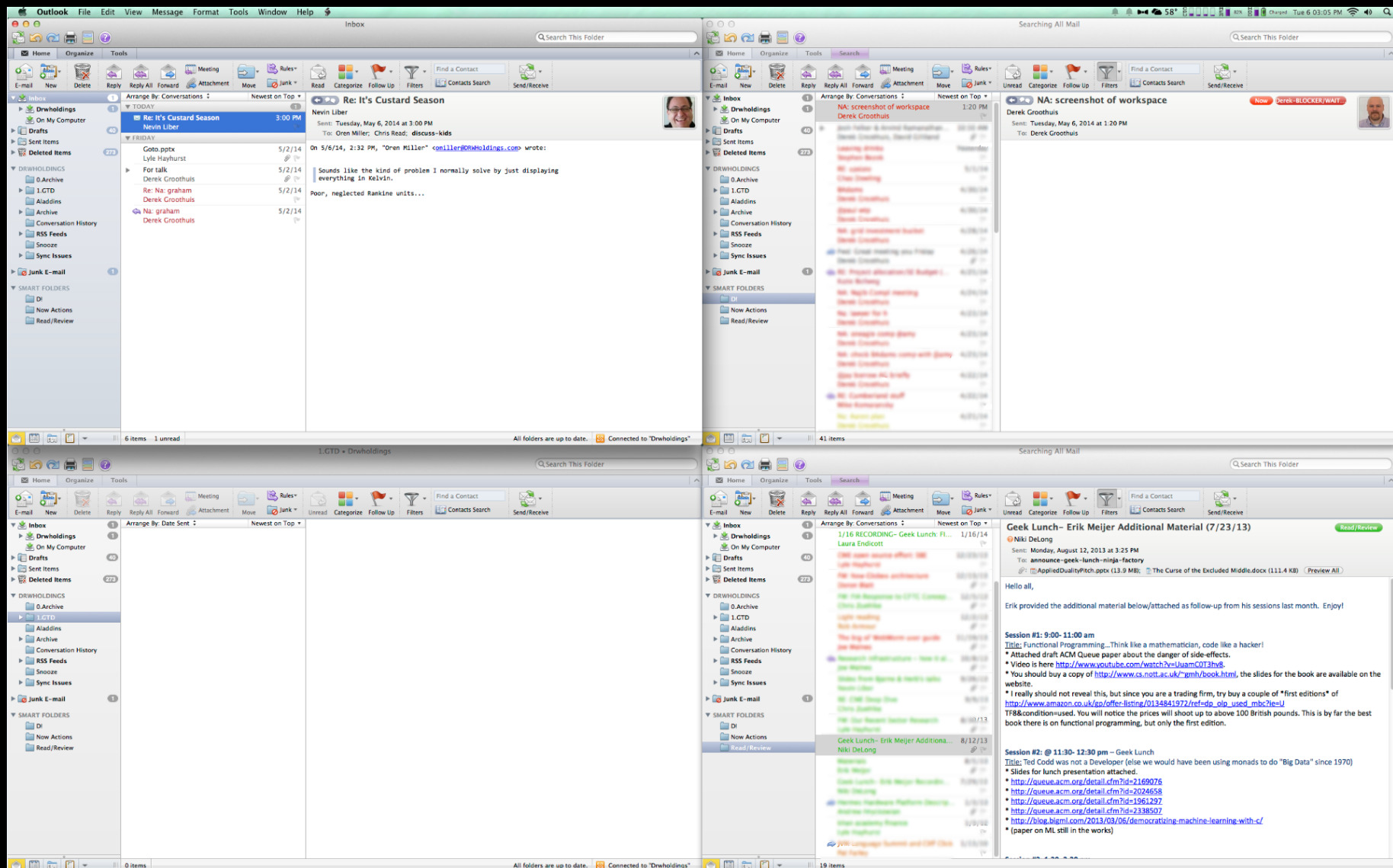
A guided tour of the asylum

...from two
involuntary inmates

#1

cause EMAIL

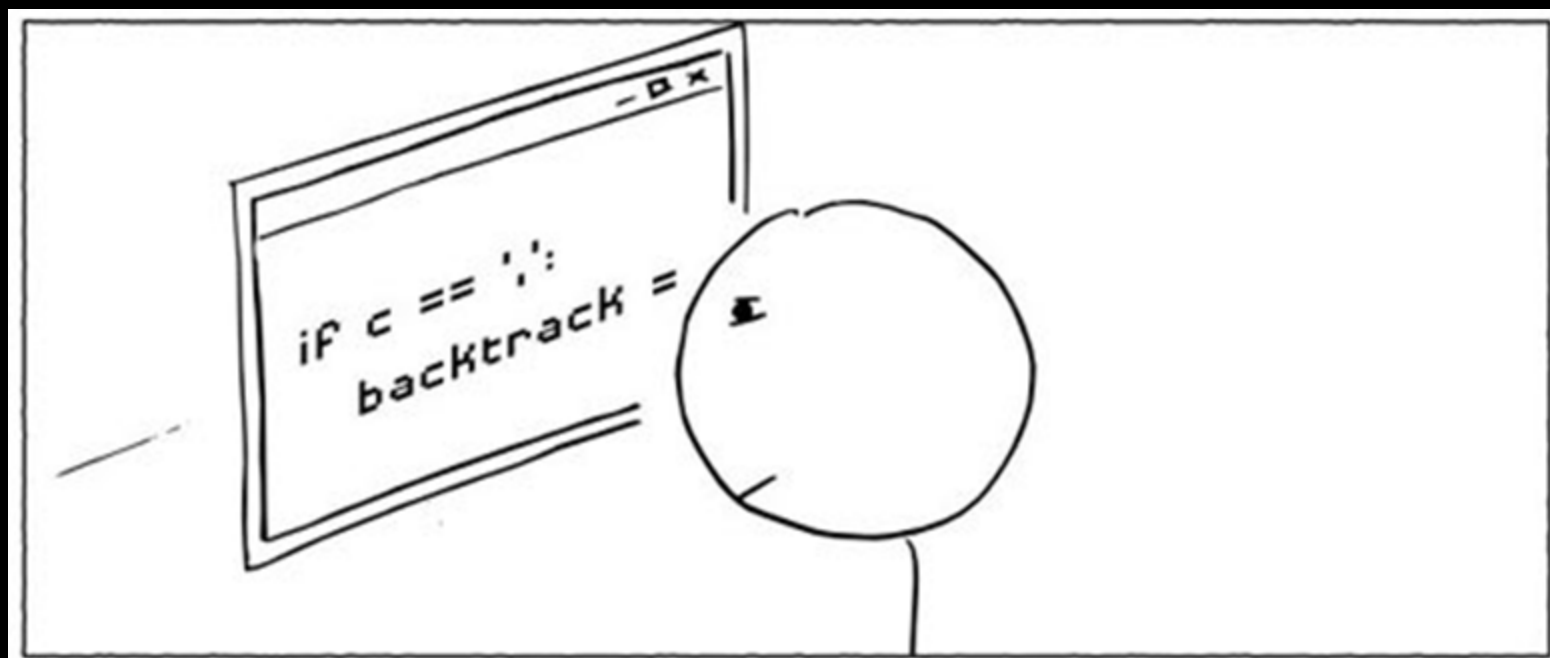




#2

**cause Context
switching**



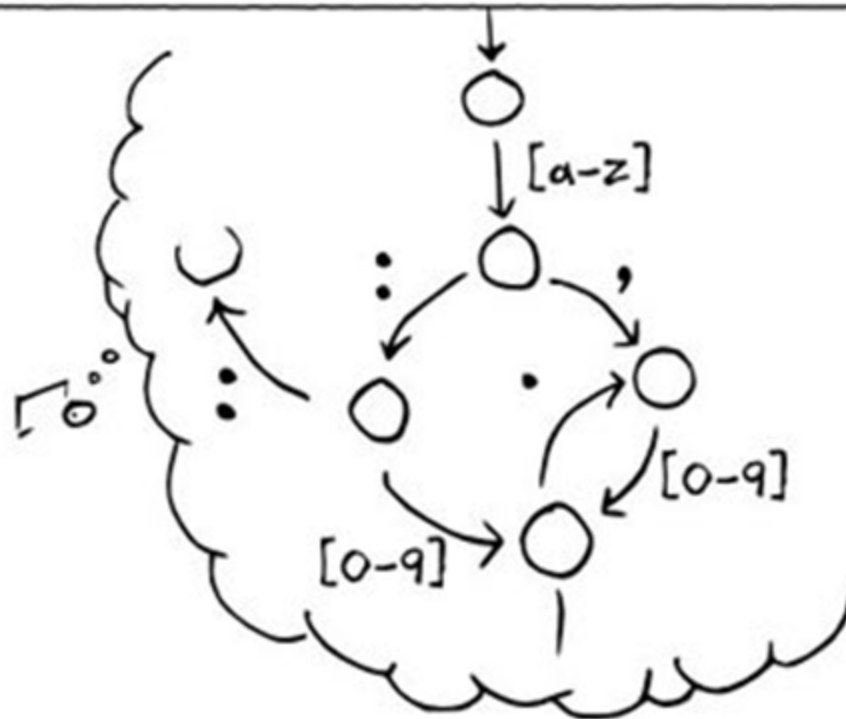


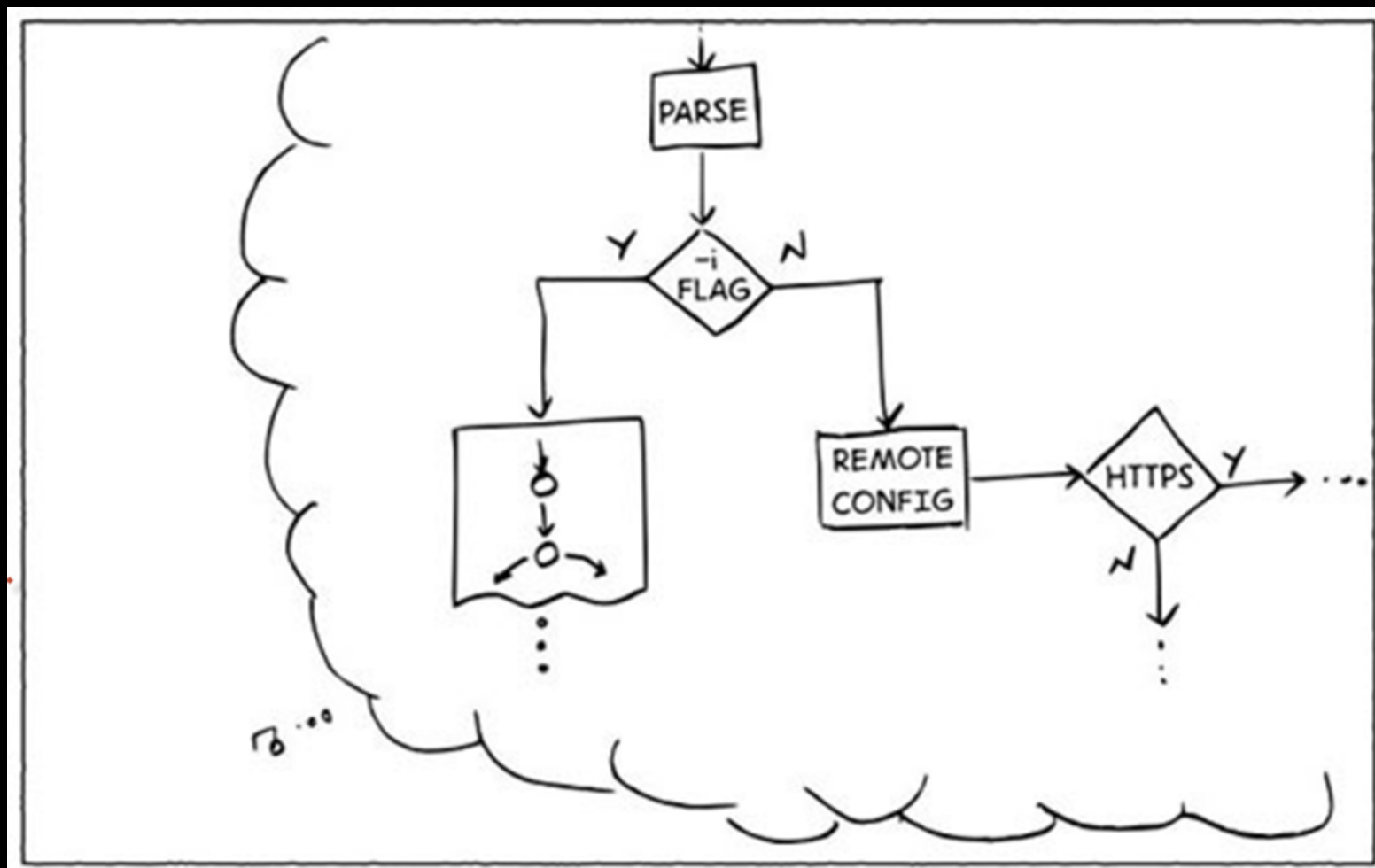


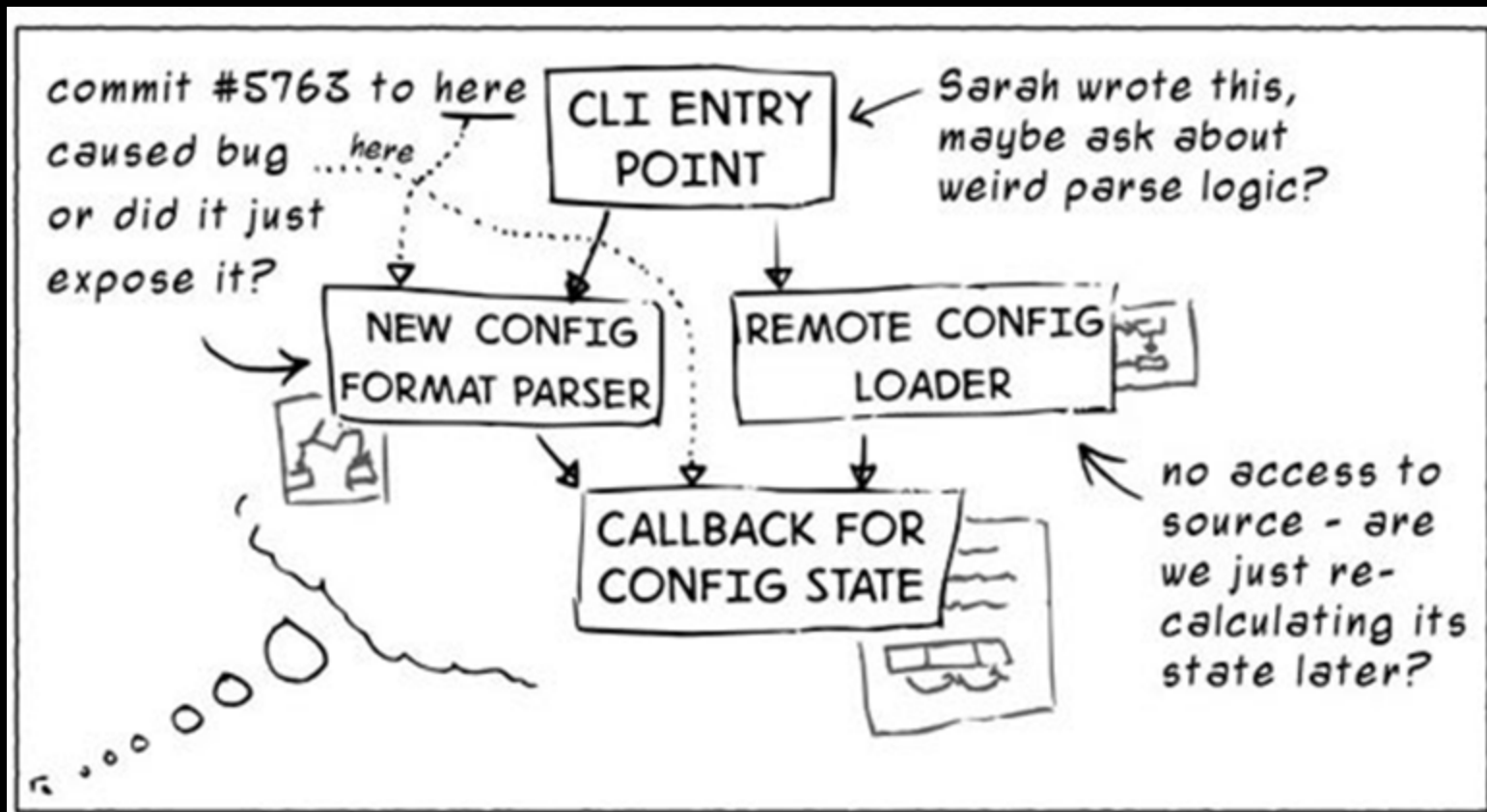
if c == ',':
backtrack = 1



...so if the current character is
a comma, we set the back-
tracking flag...

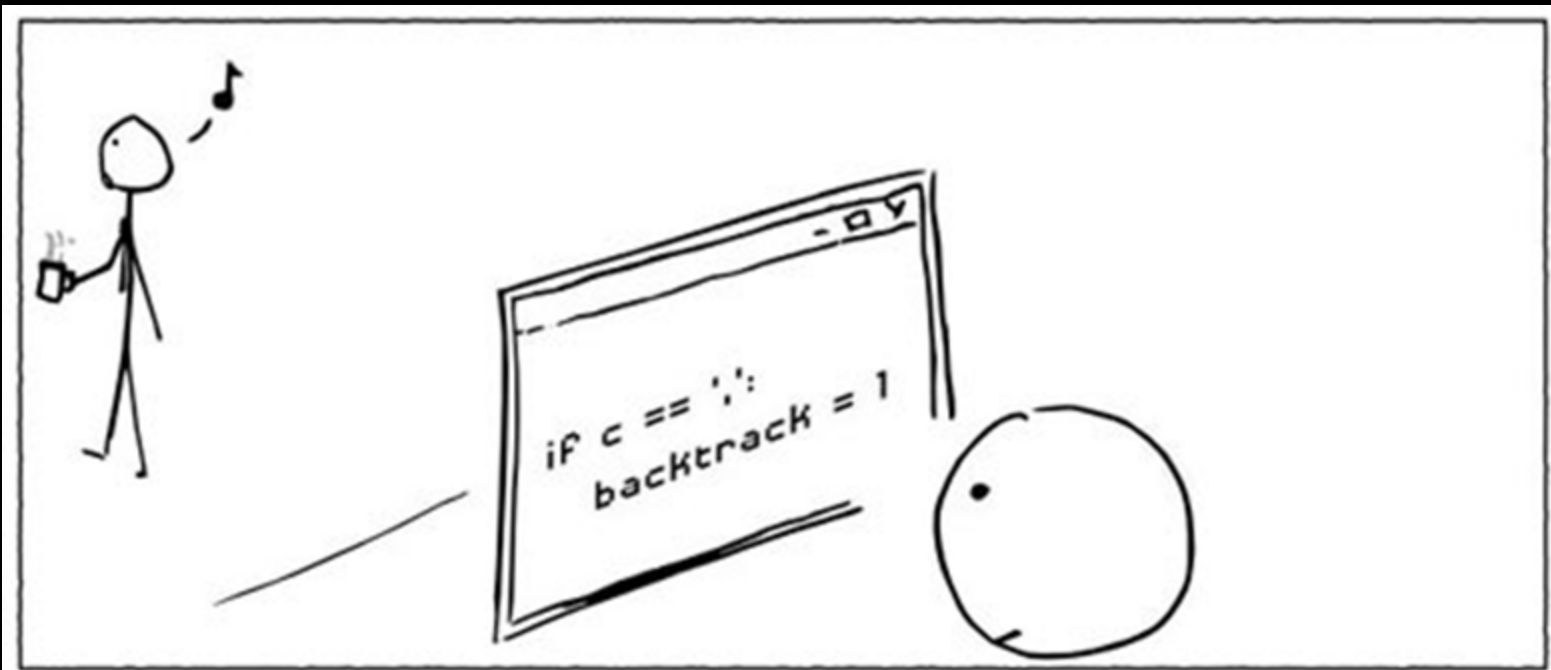






HEY, SO I JUST
SENT YOU AN EMAIL
ABOUT THAT THING





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#3

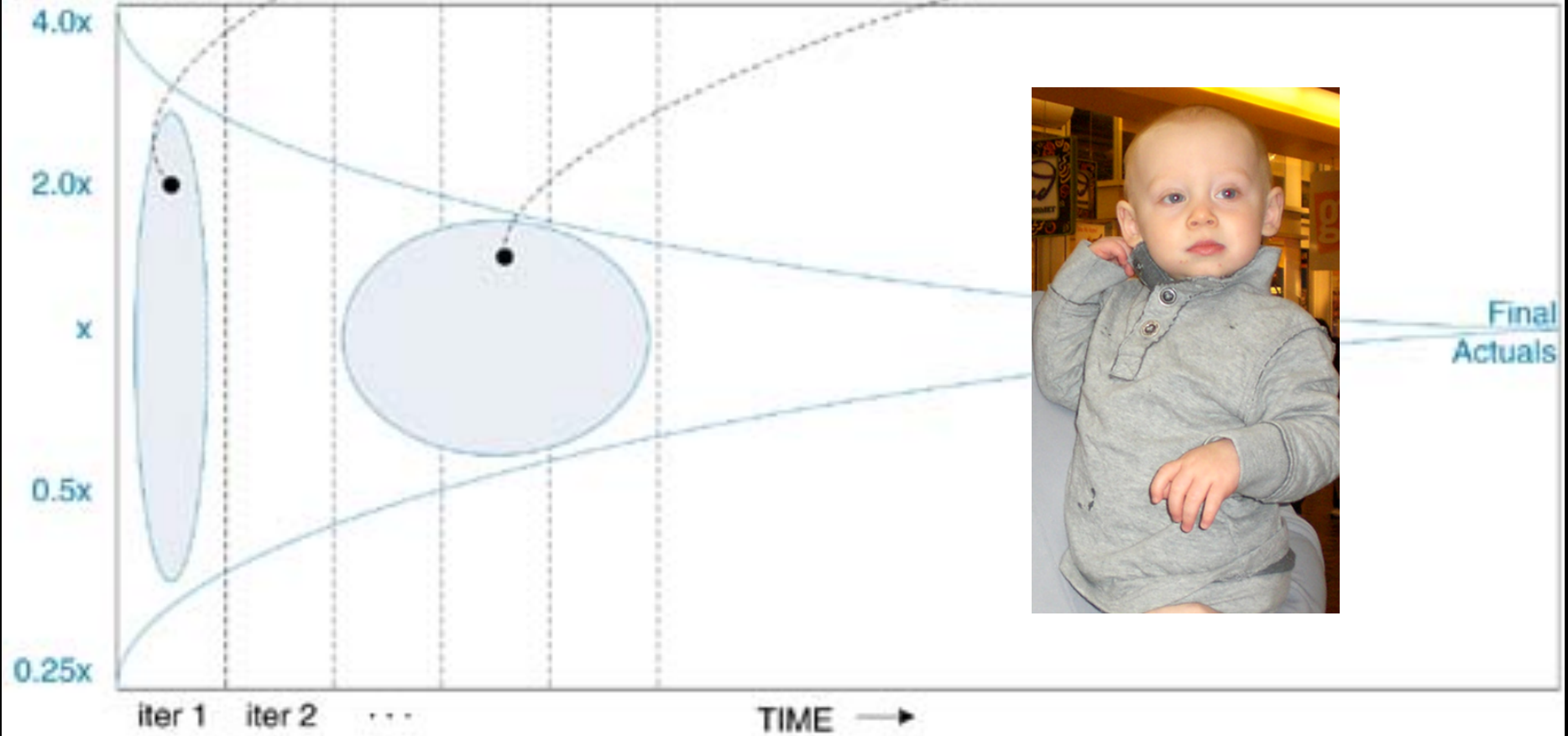
cause ESTIMATES



EFFORT,
COST, or
SCHEDULE
ESTIMATES

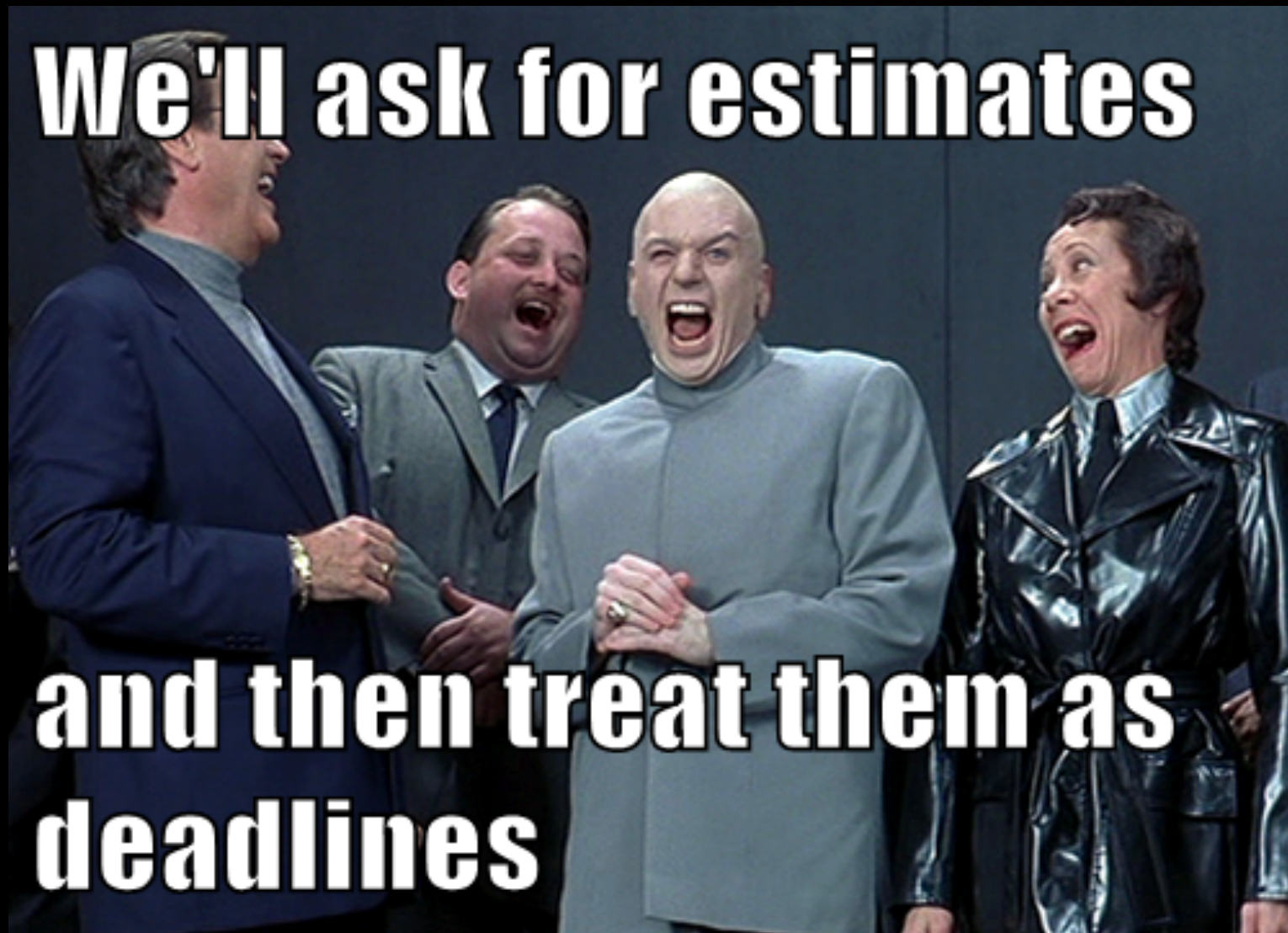
many estimates and schedules are
prematurely defined at this time

but this is the realistic
period for reliability



We'll ask for estimates

**and then treat them as
deadlines**



#4 cause INCENTIVES

OUR GOAL IS TO WRITE
BUG-FREE SOFTWARE.
I'LL PAY A TEN-DOLLAR
BONUS FOR EVERY BUG
YOU FIND AND FIX.



S. Adams E-mail: SCOTTADAMS@AOL.COM

YAHOO!
WE'RE
RICH



YES !!!
YES !!!
YES !!!



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I HOPE
THIS
DRIVES
THE RIGHT
BEHAVIOR.



I'M GONNA
WRITE ME A
NEW MINIVAN
THIS AFTER-
NOON!



THE MASK OF POWER
HAS BEEN BROKEN
INTO SEVEN PIECES

THE PIECES
ARE CONCEALED
THROUGHOUT
THIS LABYRINTH

EXCELLENT



THE MAZE IS GUARDED
BY A FEARSOME
12-LEGGED BEAST
WHO NEVER SLEEPS!



NICE

SO WE MAY ALL REST
WELL, CERTAIN THAT
THE MASK'S EVIL CAN
NEVER AGAIN...







#5

cause POLICY

“HAT” RACK



#6 cause
OMNISCIENCE



**“We can’t possibly make the January deadline”
- Developer Team Lead**



**“We’re frankly worried about January.”
- Project Manager**



“January will be a challenge, sir, but...”
- Applications Director



**“I can confidently report that January is A-OK!”
- CIO**



You know nothing, Jon Snow.



#8

cause

OMNIPOTENCE



#9

cause meetings

City Council runs out of time to discuss shorter meetings

LAGUNA BEACH, Calif. (AP) — Another marathon City Council meeting forced councilors to put off agenda item No. 6: a proposal to limit the length of meetings.

"We didn't have time to discuss time," Councilwoman Ann Christoph said after Tuesday's meeting.

Members have been known to stay as late as 3 a.m. for meetings that regularly begin at 6 p.m. But even the most dedicated politician can run

out of patience in the wee hours.

"It is not good for the public and it is not good for the council members," Christoph said. "Our decision-making is not that good at that time of the morning."

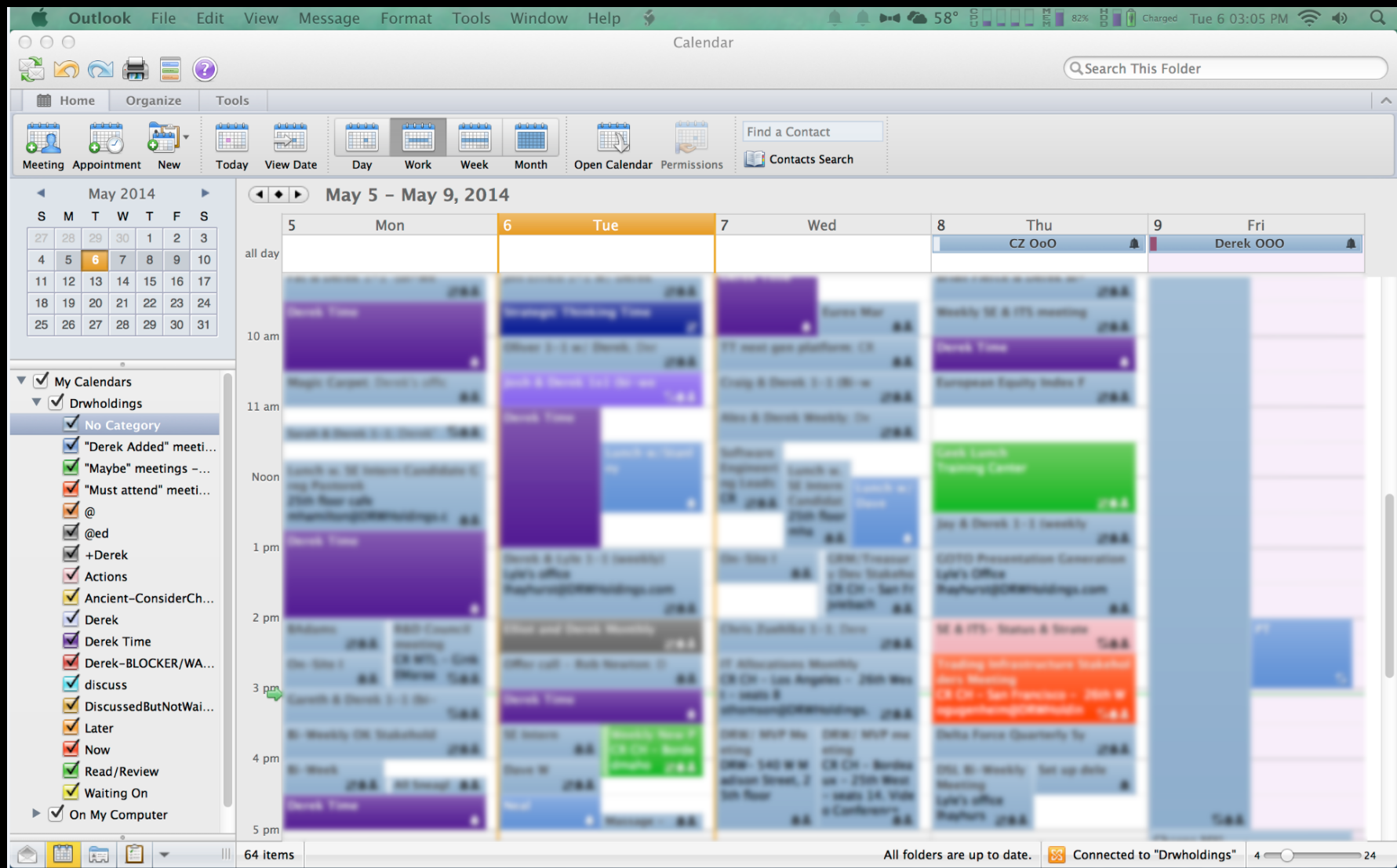
Christoph and Councilman Wayne Peterson introduced the meeting limitation measure, which also proposes to limit time allotted to speakers.

Tuesday's meeting ended at 1:30 a.m. and item No. 6 was tabled until Feb. 2. But then it will be item No. 1.



MEETINGS

When I die, I hope it happens during a meeting, because the transition to death will be so subtle.



#10

cause the Sword





HEROES

"Do you know what the definition of a hero is? Someone that gets other people killed." -Zoe

#11

**cause other
managers**



#12

cause lawyers



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In summary

**WHY IS MY
MANAGEMENT
INSANE?**

**Constantly getting
stabbed**

Irrationally feared

**Pretty much clueless
about what is really
happening around
them**

**Trying to
simultaneously
follow the bouncing
ball in twelve
different songs**

**Forced to spend
their entire day in
one of the worst
pieces of software
ever made**

**Tasked with
incentivizing the
twelve legged beast
who just escaped the
maze with the Mask of
Power on its face**



**Jealously coveting all
of your awesome
coding time while
stuck in shite
meetings**

**Root access to the
careers of people
they care about**

**Peer group is a
bunch of other
manager whackjobs**

And lawyers

Questions?

What ended in 1896?

1895

What was significant about



DRUNK OCTOPUS
WANTS TO FIGHT YOU