

# Michigan – Midwest Tech Hub

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## Michigan Economic Development Corporation

The state's marketing arm and lead advocate for business development, talent and jobs, tourism, film and digital media incentives, arts and cultural grants and overall economic growth

# Michigan – Midwest Tech Hub

## Pure Michigan Campaign

Your trip begins at [michigan.org](http://michigan.org)



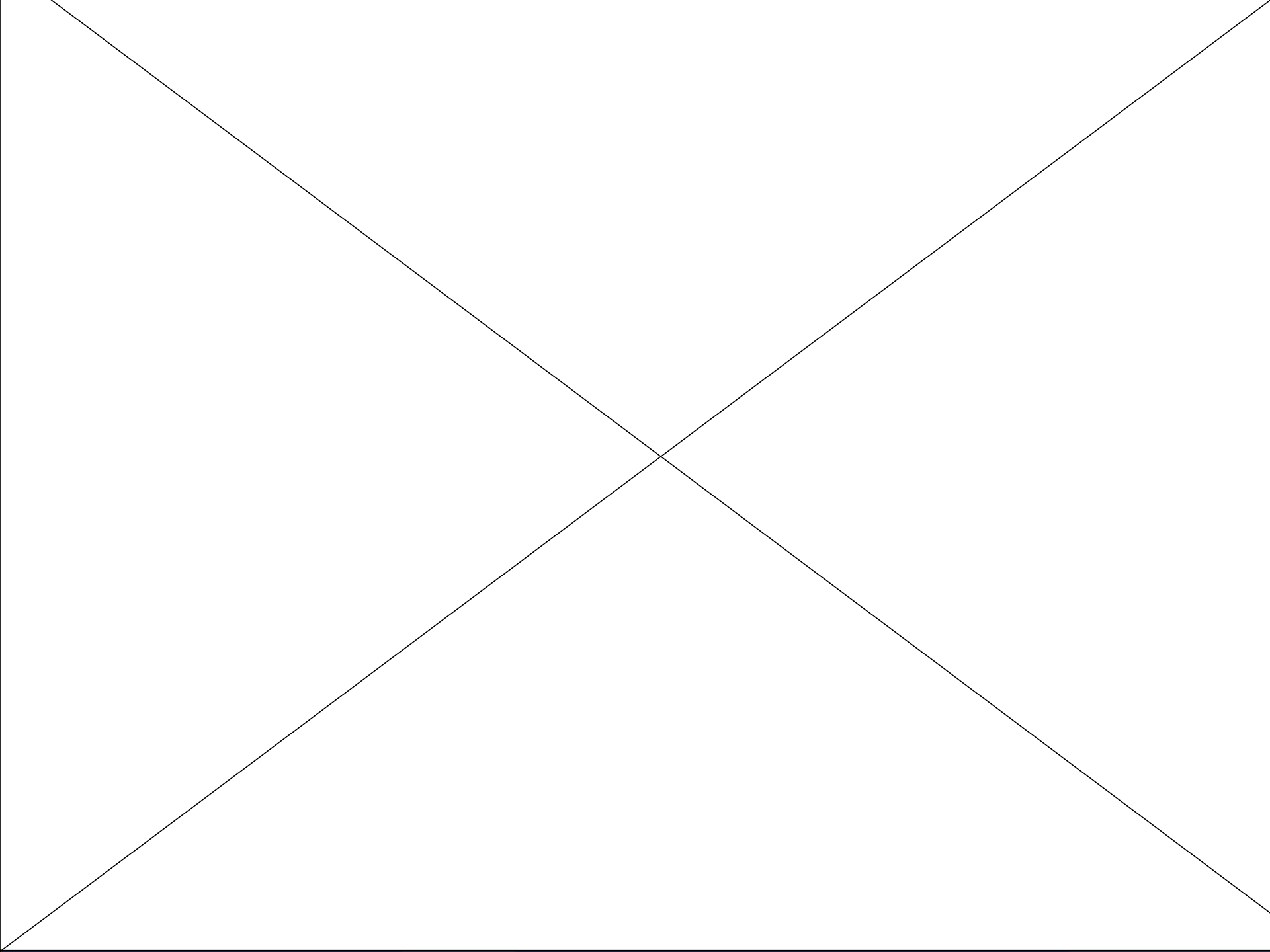
PURE *M*ICHIGAN

# Michigan – Midwest Tech Hub

## Discussion Points

- Business Development
- Talent and Jobs

Technology & Innovation in Michigan (2013)



# Michigan – Midwest Tech Hub

## Video Stats

- Ranked 3<sup>rd</sup> in the nation for hi-tech job growth
- 47 Deals that received more than \$242M in venture capital funding
- Invested more than \$100M over last 3 years in support of tech entrepreneurs
- Jumped from #25 to #15 in national rankings for venture capital
- VC investment increased by 27% while down nationally by 10%

# Michigan – Midwest Tech Hub

## SmartZones

- Network of resources that assist to incubate the growth of tech-based businesses and jobs
- Assist with commercializing ideas, patents and other opportunities
- Assisted to make Mi the unrivaled epicenter for R&D activity, testing, prototyping and manufacturing for all aspects of connected vehicles and intelligent transportation systems

# Michigan – Midwest Tech Hub

## Access to Opportunities

- Pure Michigan Talent Connect (MiTalent.org)
- Michigan's official labor exchange system
- No Fee to employers
- 75,000 Job Openings

[Home](#)[Job Seeker](#)[Employer](#)[Career Explorer](#)[Veteran](#)

Your launch pad for new jobs, careers, and talent

## Find a Job...



### Keywords

### Job Title

### Location

or

### Radius

&lt; Select Radius &gt;

Only show jobs posted in the past

[SEARCH FOR JOBS](#)[Additional Search Options](#)

## JOBS AVAILABLE

**75192**

and counting...

## MiVirtual Career Fair

Online career event, job seekers and employers can interact in a live, 3-D virtual environment.

[REGISTER NOW](#)

## Featured Jobs

- ▶ **Facilities Electrician**  
Amway - Ada
- ▶ **Electrician**  
Amway - Ada
- ▶ **Sales Engineer**  
Liquid Web Inc. - Lansing
- ▶ **Software Technical Specialist/Controls - req 1201**  
Control System Integrators, Inc - Fenton
- ▶ **Home Health Care Aide - Night/Weekend GRAND HAVEN**  
Alliance Home Health Care - Muskegon
- ▶ **Michigan State Trooper**  
Michigan State Police - State wide

[SEE ALL FEATURED JOBS](#)

**Employers, Hire the Best Talent!**

**Job Seekers, Develop a profile that shows off your Skills!**

*Create an Account and Discover the Benefits!*

[SIGN UP TODAY!](#)

## Create an Account

## Discover the Benefits!

Get started in a few easy steps.

[LEARN MORE](#)

**Job Seeker Get Started Guide**







## Job Search

Only show jobs posted in the past:

1 Month ▼

[CLEAR](#)

[SEARCH](#)

Keywords

Job Title

Job Code Number

City

Zip/Postal Code

or

State/Province/Region

Radius (from City or Zip/Postal Code) ?

< Select a Radius > ▼

Education Required (select all that apply)

- ☐ None
- ☐ High School/GED
- ☐ Some College
- ☐ Associates Degree
- ☐ Bachelors Degree
- ☐ Masters Degree or above

Career Category

Information Technology ▼

[List of Career Types](#)

\* Career Type (select up to 3)

< Select a Career Type > ▼

## Career Fair Calendar

Find Career Events across Michigan connecting Talent with Employers.

[VIEW CALENDAR](#)



## Useful Tutorials and Guides

How to find and use information on this site.

We want to help you find what you are looking for.

[LEARN MORE](#)



## Plan a Job Search

If you don't know where to begin, use this outline to put together your own job-search strategy.

[LEARN MORE](#)

Create Vision Exploration Strategy  
Building Relationships

## Online Job Search Safety

Tips

... for your protection.

[LEARN MORE](#)



# Michigan – Midwest Tech Hub

## Employer Services

- Assist Michigan employers with MiTalent
- Connect with out of state, hard to find talent

## Getting Connected

- 1<sup>st</sup> Step – Create account on MiTalent.org
- Sign up for Job Connect Newsletter
- Virtual Career Fair: May 21 10am – 4pm  
[michiganvirtualcareerfair.com](http://michiganvirtualcareerfair.com)

# Michigan – Midwest Tech Hub

## Michigan Comeback

