

PRESENTED BY: Dave Nugent - Developer Advocate

Why Serverless



About Me

Dave Nugent | Dev Advocacy

CMU alum

- Astrobiology at NASA
- Consultant to PayPal, Kaiser Permanente, Deutsche Börse Group, SETI Institute
- SF JavaScript, SF IoT meetups; ForwardJS, Forward Swift
- Joined Iron.io March 2016

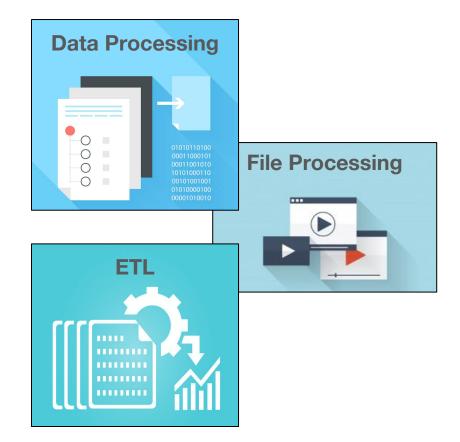


What We Do

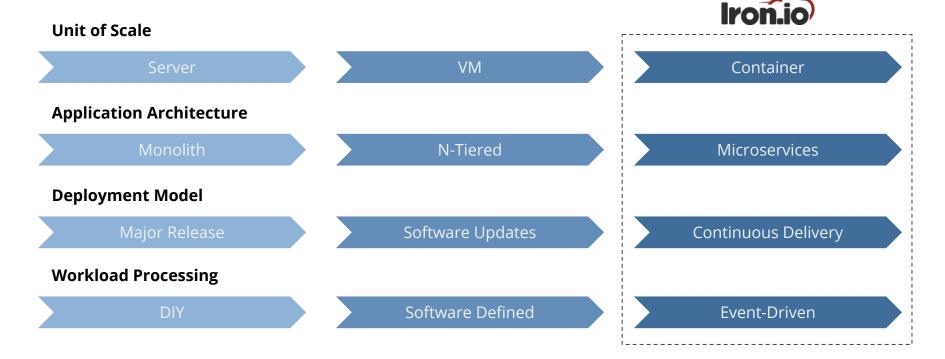
Iron.io delivers Docker-based job processing as a service

for modern enterprises

70% of IT processes still performed in batch - Gartner

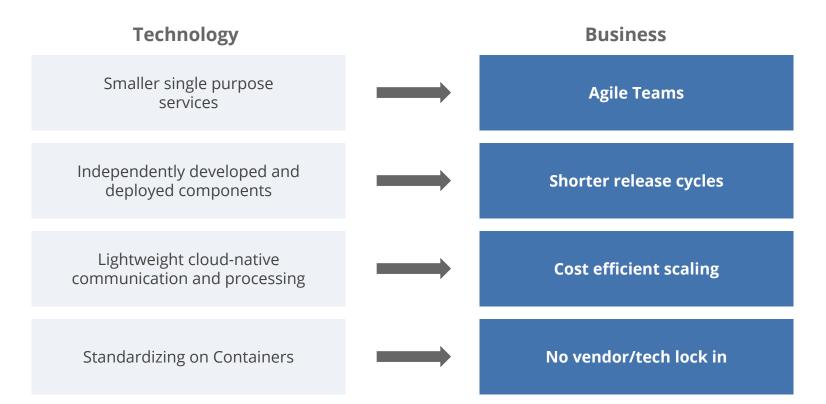


The Evolution of Deployed Application



We are leading the Enterprise towards a "serverless" computing world

Impact on Organizations

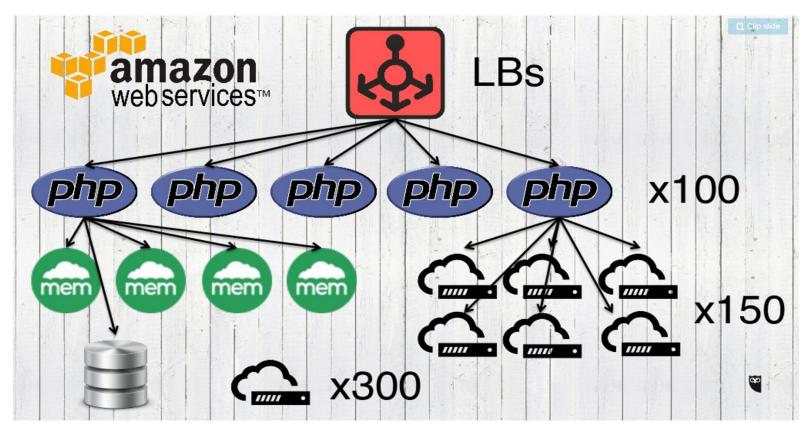




First: Let's look at the Most Recent Paradigm



Why are we still doing this?

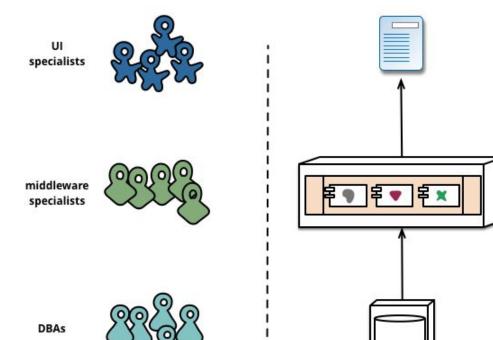




One Hypothesis: Cultural Constructs

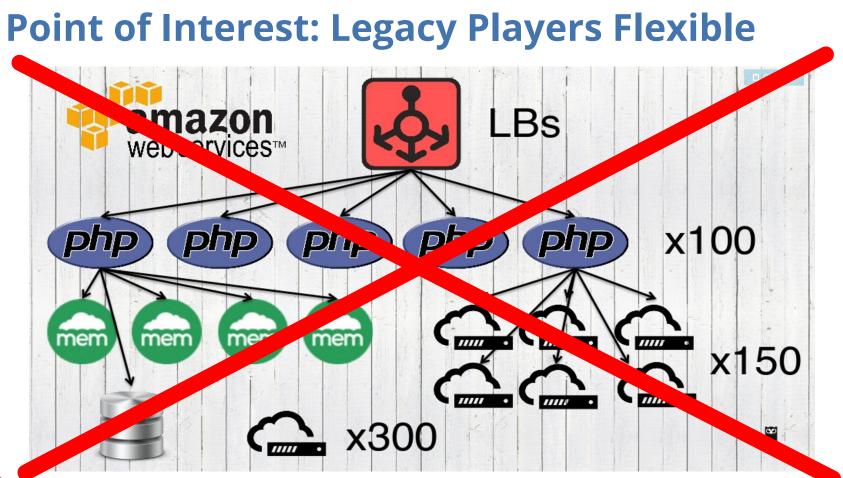
"Any organization that designs a system (defined broadly) will produce a design whose structure is a copy of the organization's communication structure."

-- Melvyn Conway, 1967





... lead to silod application architectures. Because Conway's Law



Application & Platform Evolution

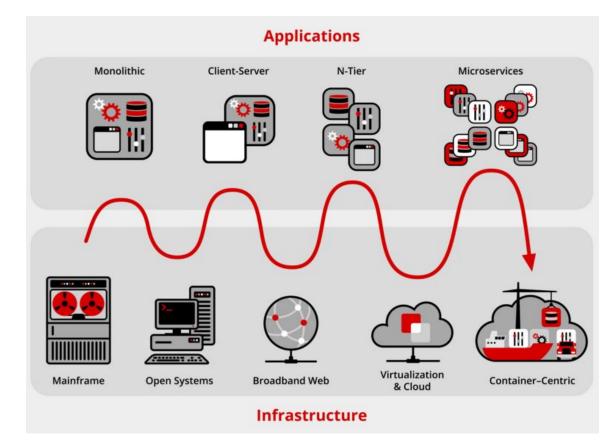


Photo courtesy Peter Wagner, Wing.vc

Application & Platform Evolution

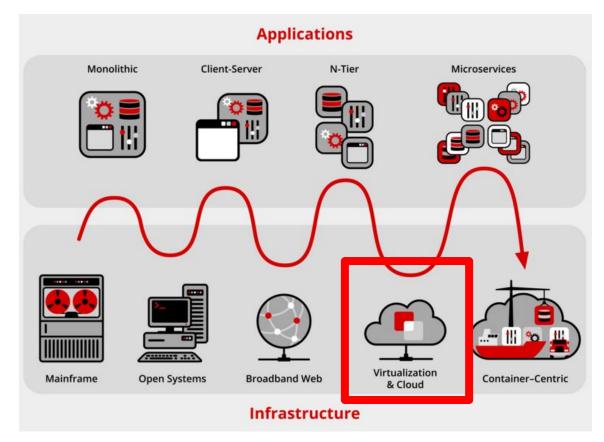
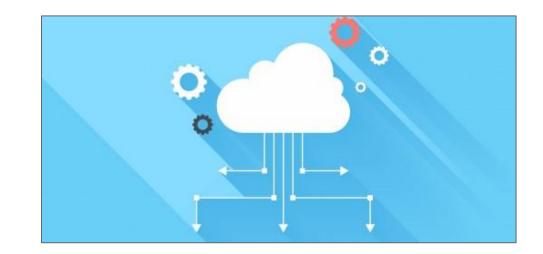


Photo courtesy Peter Wagner, Wing.vc

Virtualization & Cloud

- Decoupled hardware and software
- Software-driven hardware



Application & Platform Evolution

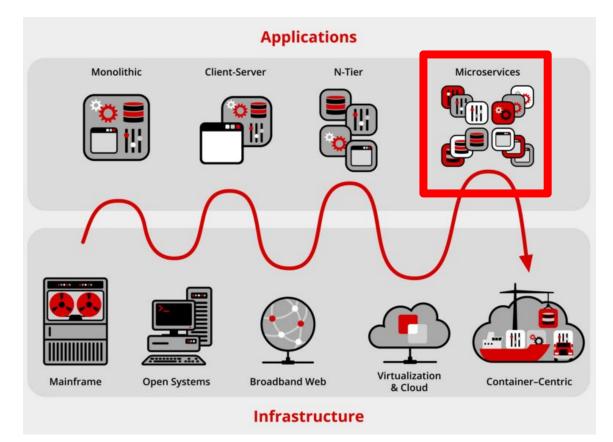
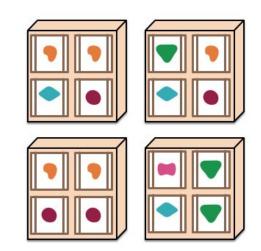


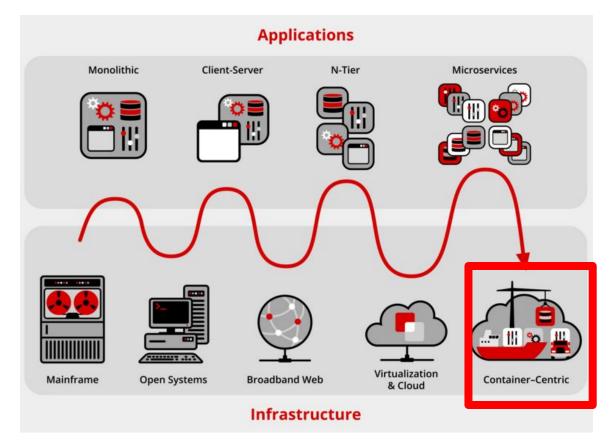
Photo courtesy Peter Wagner, Wing.vc

Microservices

- Trust and policy between distributed services
- Horizontally scalable applications built for cloud



Application & Platform Evolution



Containers

- Allow extremely higher efficient sharing of resources
- Provides standard and minimizes software packaging
- Further decouples software from underlying host w/ no hypervisor





Application & Platform Evolution

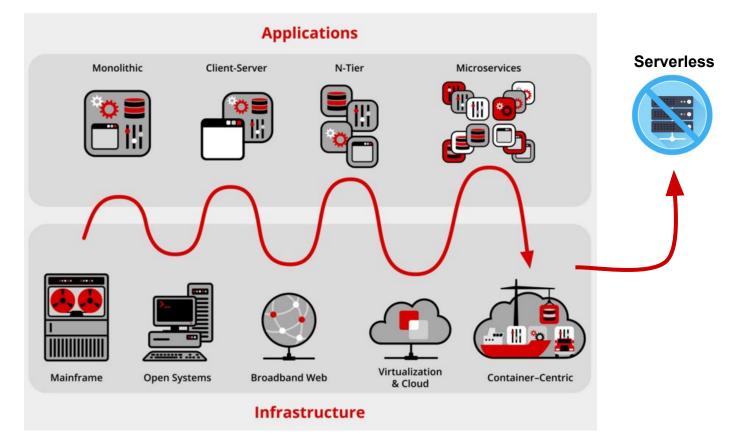


Photo courtesy Peter Wagner, Wing.vc

Workloads: Legacy vs Serverless

-		•
Legacy App		Serverless Job
Pushed	>	Uploaded
Running	>	Ephemeral
Requested	>	Triggered
Load Balanced	>	Queued
Elastic	>	Concurrent

Job-centric workloads have a different behavior than app-centric workloads

Event Driven

- Evented invocation of function/worker/task
- Producer to consumer one-way invocation
- Fire and forget model

Containerized

- Skip the virtual machine
- Microcontainers reduce network traffic
 - Alpine Linux, CoreOS, etc.
- Code becomes ultra-portable abstracting server and VM
- iron.io/microcontainers-tiny-portable-containers/

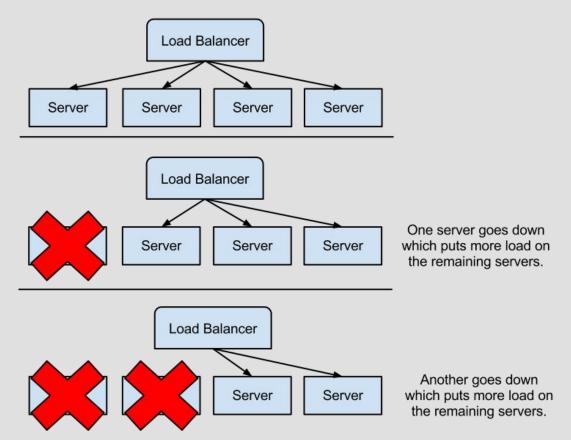
Composable

- Serverless roots grounded in SOA
- 3rd party providers bring scalable component code
- Examples: Algolia, Algorithmia, Cloudinary, Auth0, DynamoDB, on and on and on.

Workload Aware

- Understanding of the workload characteristics and properties
- Allows for self-healing and directing of workloads across specialized infrastructure

Colossal Clusterfk Visualized**

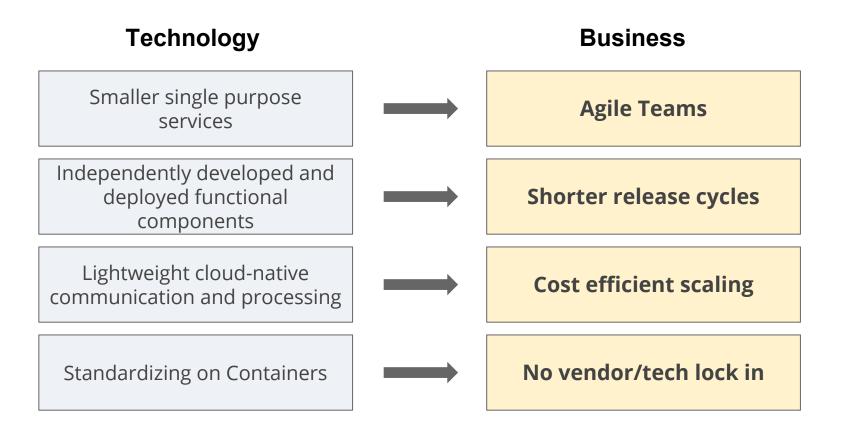


Developer Empowerment

- Moves the abstraction level up
- Spend more time on feature code
- Implement and extend 3rd party code



Organizational Impact



Organizational Impact

Technology

Business



Ability to respond to market demands

components

Lightweight cloud-native communication and processing



Cost efficient scaling

Standardizing on Containers



No vendor/tech lock in

Serverless Platforms

AWS Lambda

- Pros
 - Native integration with all other AWS services
 - Scales nicely
 - Cheap
- Cons
 - Native integration with all other AWS services
 - Stuck with their machine images
 - o IAM

Google Cloud Functions

- Pros
 - Integration to strong machine learning tools
 - Generally better performance per dollar
- Cons
 - $\circ~$ TBD We don't know yet

Microsoft Azure Functions

- Pros
 - Private cloud support
 - Quickly innovating service feature set
- Cons
 - Azure

Iron.io

- Pros
 - Supports all public/private clouds
 - Docker-based w/ rich API
- Cons
 - More work to build triggers



• Isn't serverless computing impossible?



• Aren't the servers just managed by someone else?



• Aren't the servers just managed by someone else?



• If these aren't just buzzwords, how do I use them?

Just Published: Serverless White Paper

Executive Summary

Imagine a future where the notion of provisioning and managing infrastructure is completely removed from the development process - in production and at any scale. The 'serverless experience' abstracts away the complexities from the developer experience so they don't have to think about the resources associated with powering their workloads.

Once you've succeeded in implementing a serverless experience for the developer, you allow them to focus on a

clear path to build features more quickly. In addition, going 'serverless' allows you to break up resources and make the most out of what you have - and what you're spending. A fully automated workflow leaves less need for oversight and leaves you investing in workload optimization and intelligent systems design upfront - setting the future for future growth.



http://go.iron.io/serverless-computing-white-paper

The Future is of Serverless



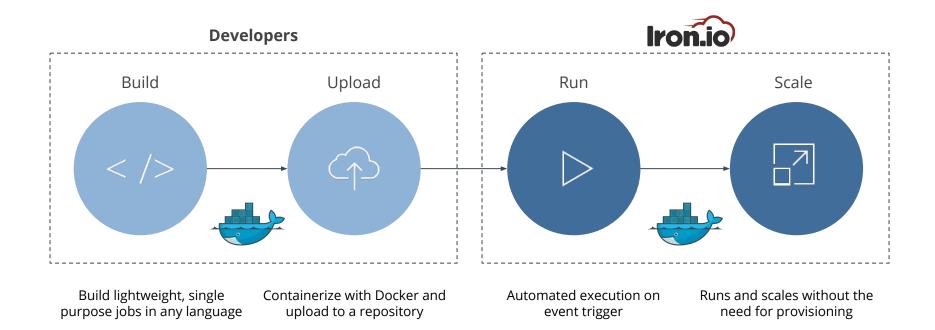
Questions?

@drnugent

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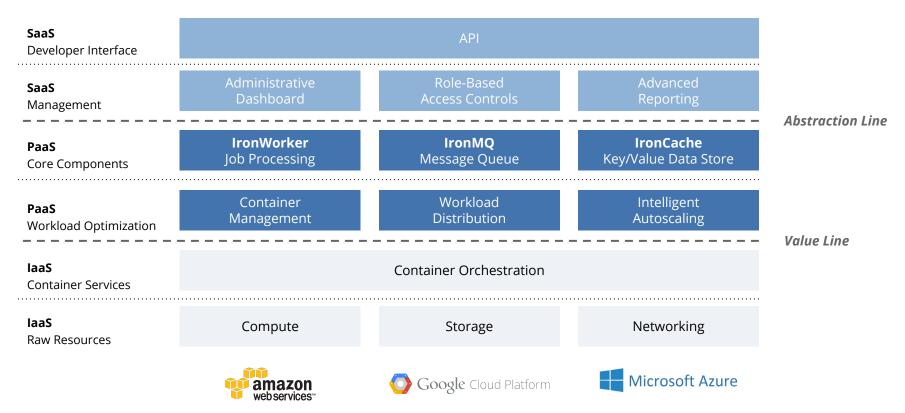
lron.io 325 9th St San Francisco, CA 94103 1-888-939-4623 www.iron.io dave@iron.io

Docker-Based Workflow



To the developer, working with Iron.io is a "serverless" experience

The Iron.io Platform





Key Features



Queuing Jobs

Once your code is uploaded, you can queue up jobs and Iron.io handles the provisioning and execution.



Scheduling Jobs

Scheduling API replaces CRON with an HA service that withstands node failures.



Includes a built-in priority manager, allowing users to set the importance of specific jobs to be run.



Webhooks

Create event-driven workflows between APIs, services, and endpoints through an HTTP POST callback.



Logging

STDOUT captured for every job and exposed via API and dashboard, and can stream to syslog or 3rd party



Failure Handling

Job state change provides error and timeout handling, with alerting and auto-retry capabilities.



Why Businesses Choose Iron.io

"Serverless" Experience

Power large-scale workloads without the need to provision and manage infrastructure.

Developer Friendly

Cloud-native REST API with client libraries across all major languages.

Workload Scalability

Scale effectively and efficiently at the task level through lightweight and loosely coupled containers.

Multi-cloud Portability

Container-based to allow for flexible and portable workloads that can be run on any cloud of choice.

Speed to Market

Operates as a service and can be easily integrated with various platforms and services.

Hybrid Capable

Deploy components and distribute workloads to any cloud environment, public or private.

Popular Use Cases

THIS SLIDE IS **NOT** FOR PUBLIC CONSUMPTION

