copenhagen goto; conference

DESIGN NEVER STOPS:

UX THROUGHOUT DEVELOPMENT

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Quietstars

INTERNATIONAL SOFTWARE DEVELOPMENT CONFERENCE

gotocon.com

Ask questions

Who's the fat bloke at the front?

Who’s the fat guy talking to?

UX & Agile

99

UX

DEVELOPMENT

FIGHT!!

http://www.flickr.com/photos/russellbernice/2657216640/

The Worst Possible Design Processes

1.Build Something

1.Build Something

2.Apply lipstick

1.Build Something

2.Usability testing

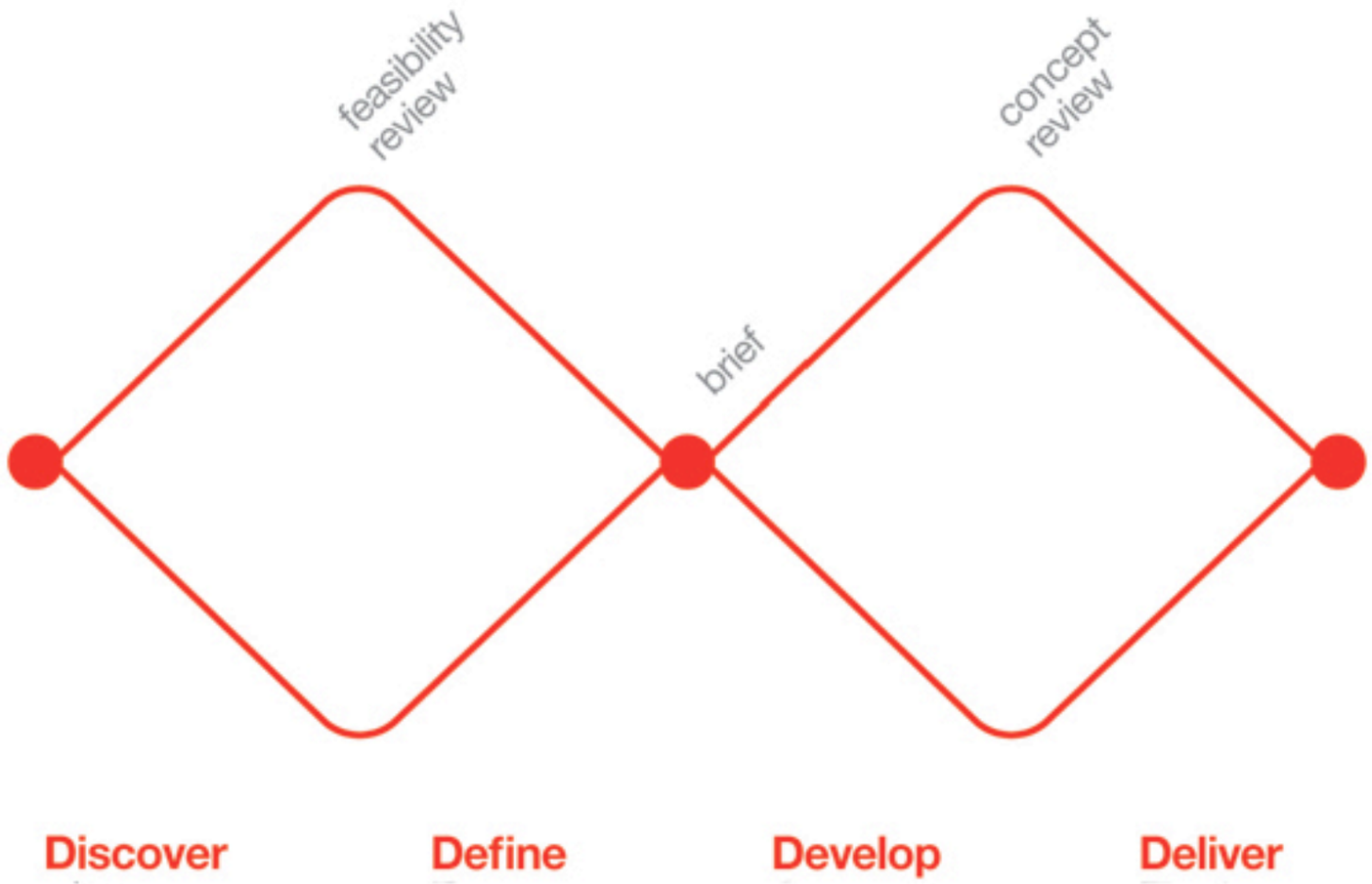
1.Design/Research

2.Build Something

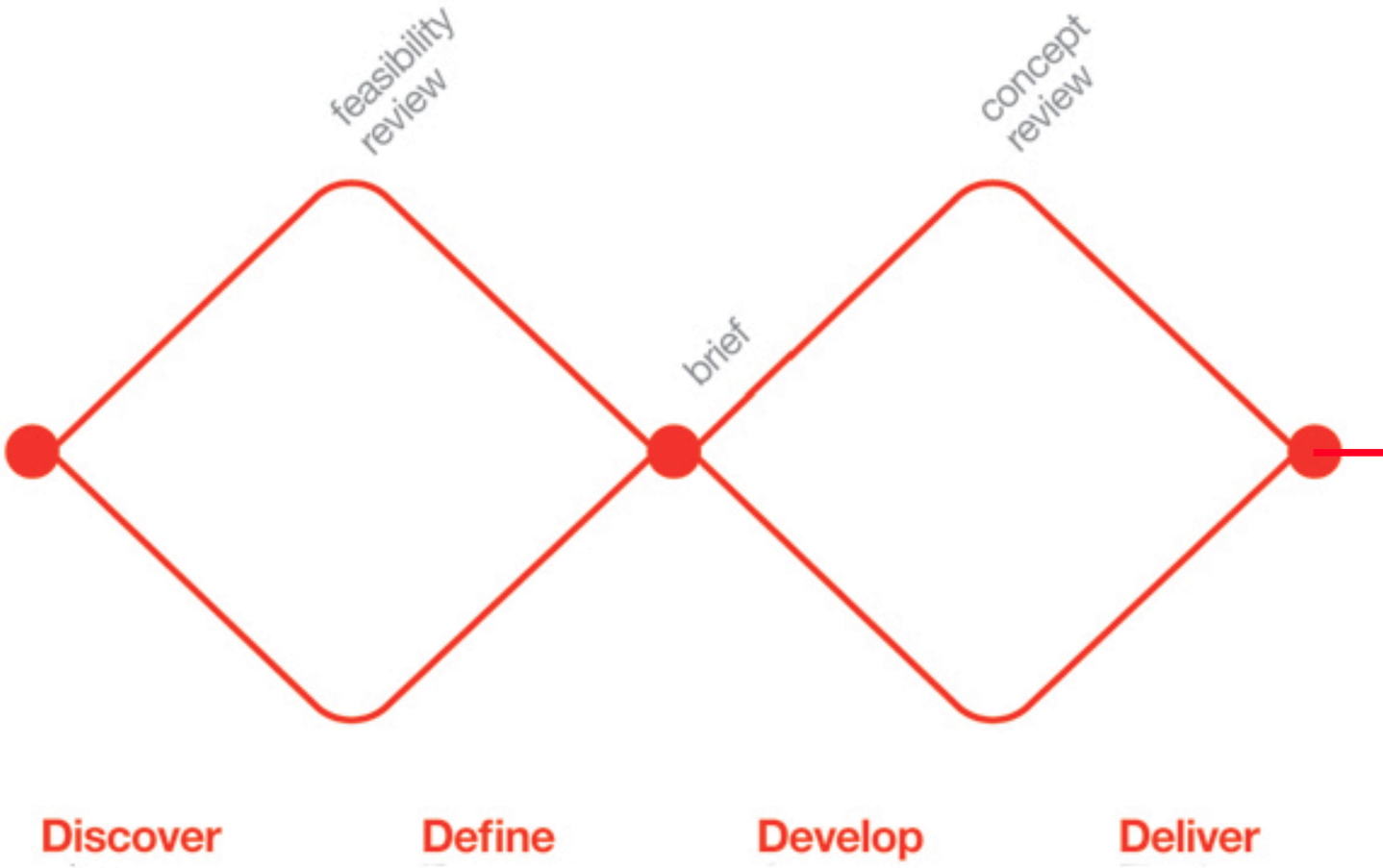
1.Design/Research

2.Build Something

3.Usability testing



http://www.designcouncil.org.uk/about-design/How-designers-work/The-design-process/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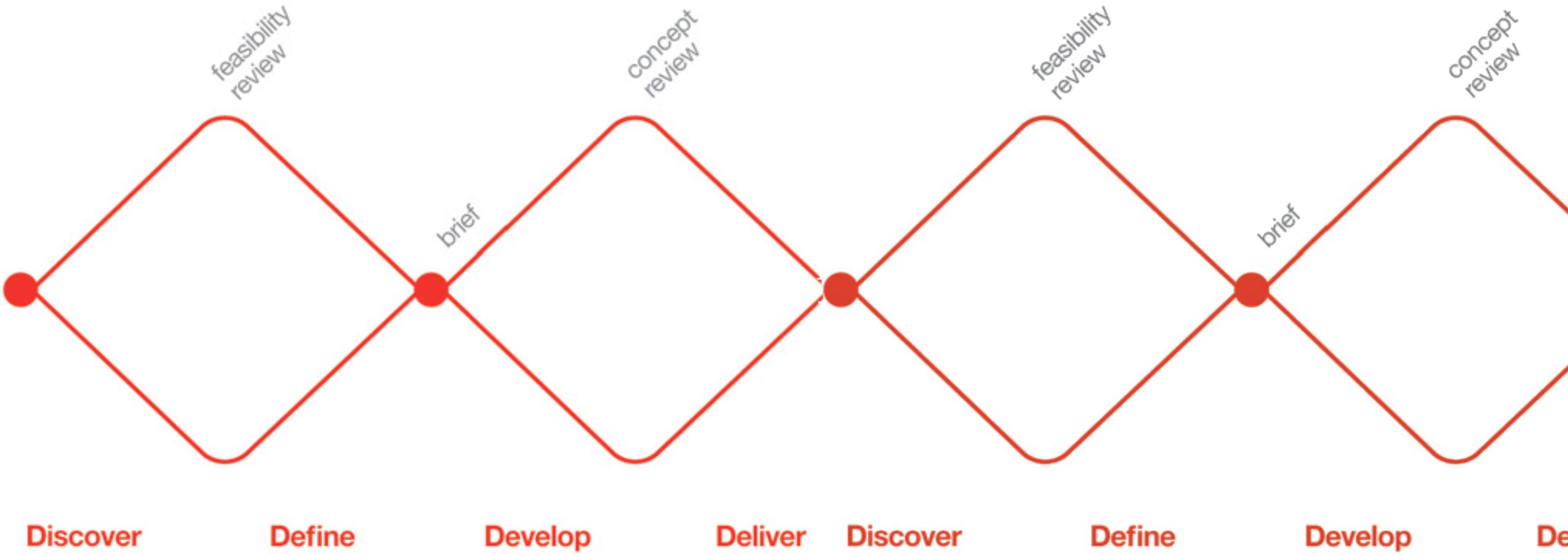
brief
concept review
?????
Discover
Define
Develop
Deliver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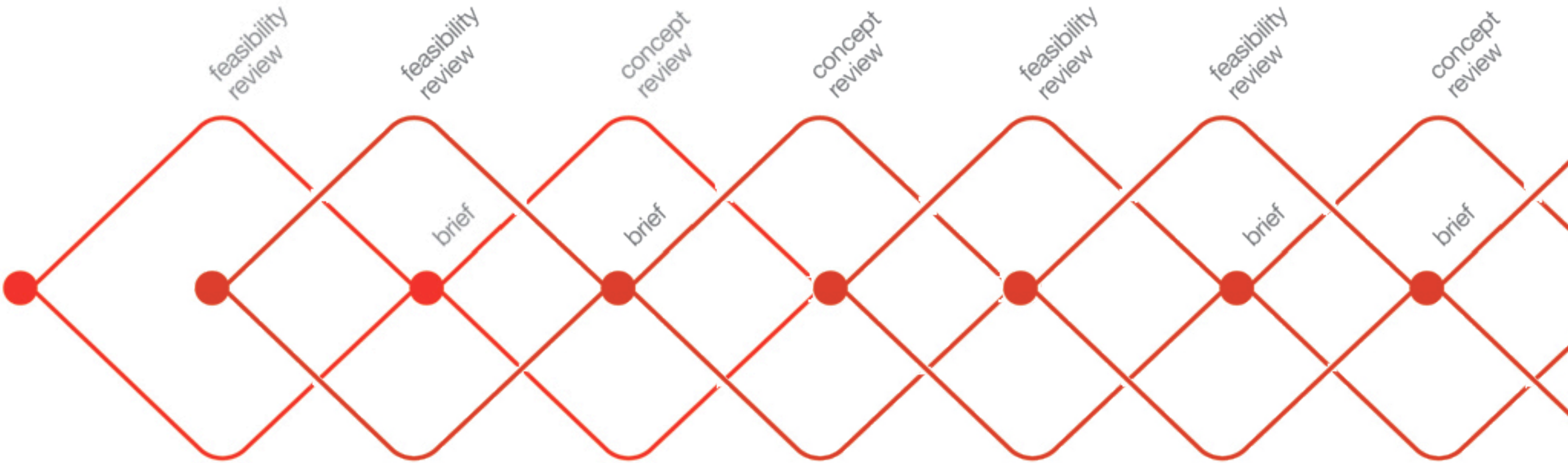
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6 principles

1. Missionaries not dictators

2. Beautiful all the way down

3. Design does not stop

4. Pretty pictures must die!

5. Get out of the bunker

6. Steal other peoples' tools

Recap

1. Missionaries not dictators
2. Beautiful all the way down
3. Design does not stop
4. Pretty pictures must die
5. Get out of the bunker
6. Steal other people's tools

http://www.flickr.com/photos/umjanedoan/497411169/

Recap

1. Missionaries not dictators
2. Beautiful all the way down
3. Design does not stop
4. Pretty pictures must die
5. Get out of the bunker
6. Steal other people's tools

Are there questions?

http://www.flickr.com/photos/wrathdelivery/3299301361/

http://www.flickr.com/photos/video4net/4103102579/

The End ?

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