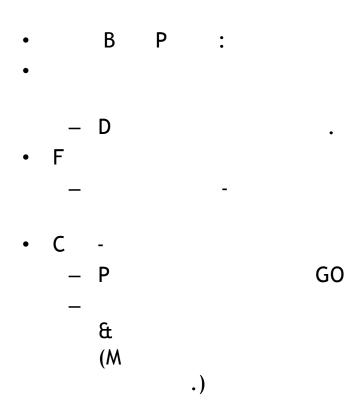


AGENDA



7





A O BANK: E ING HE CENE

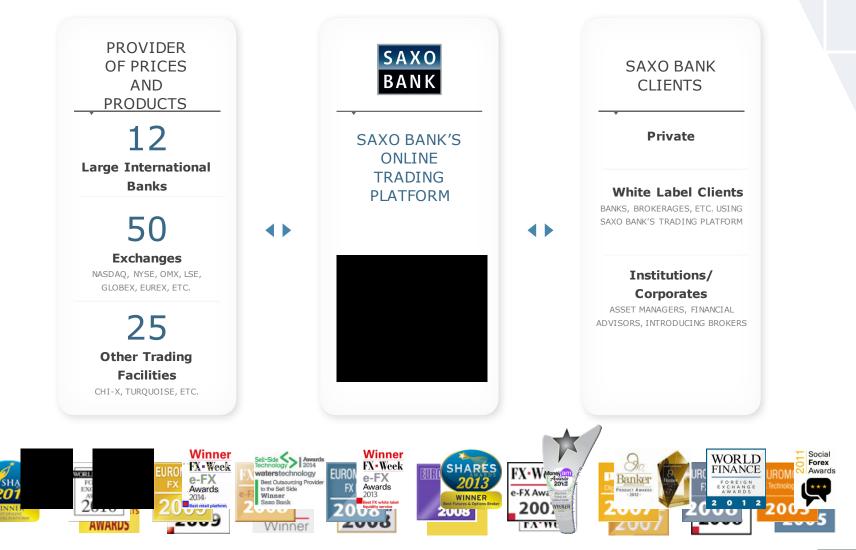


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POKEN LANG AGE IN HE	E BANK 40							
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A O BANK ECHNOLOG & B INE MODEL





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PE FO MANCE

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٠	N 60%						
	3		50%			5	
				(<u>C</u>		<u>, 2011</u>)	
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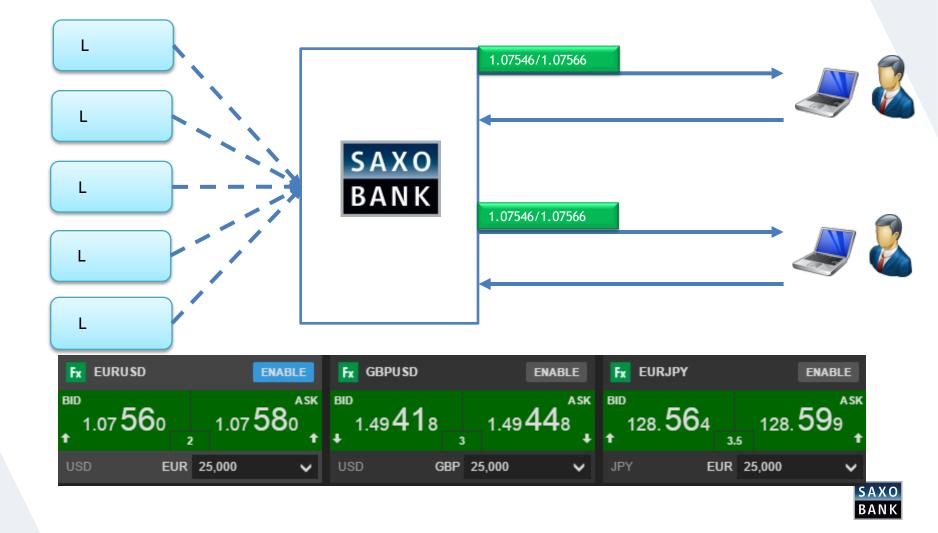
(2008)



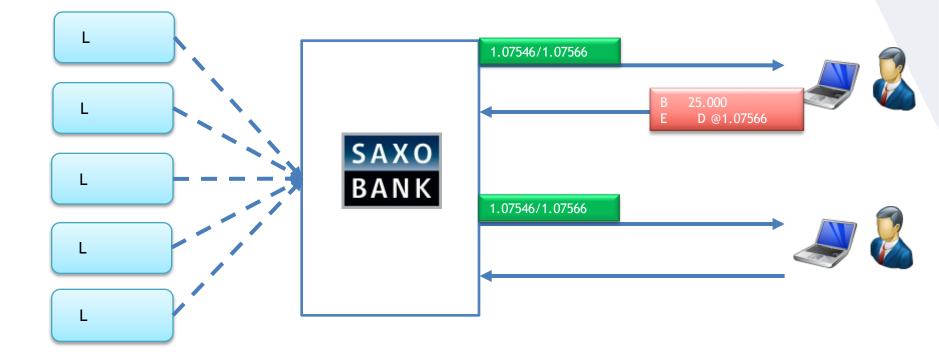
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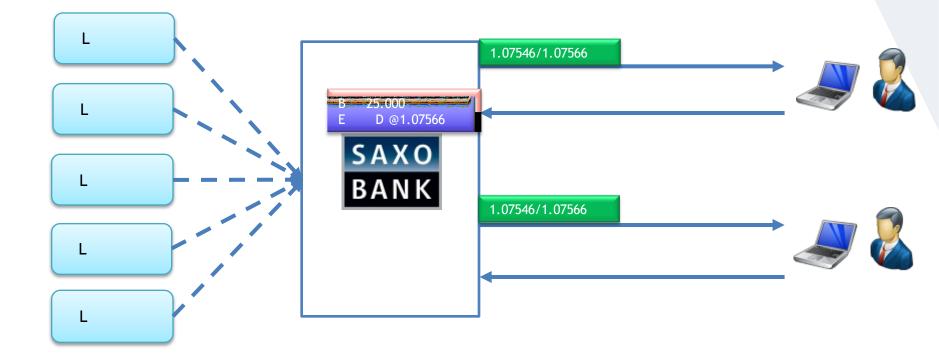


ADING C ENC ADING ON Q O E





ADING C ENC ADING ON Q O E





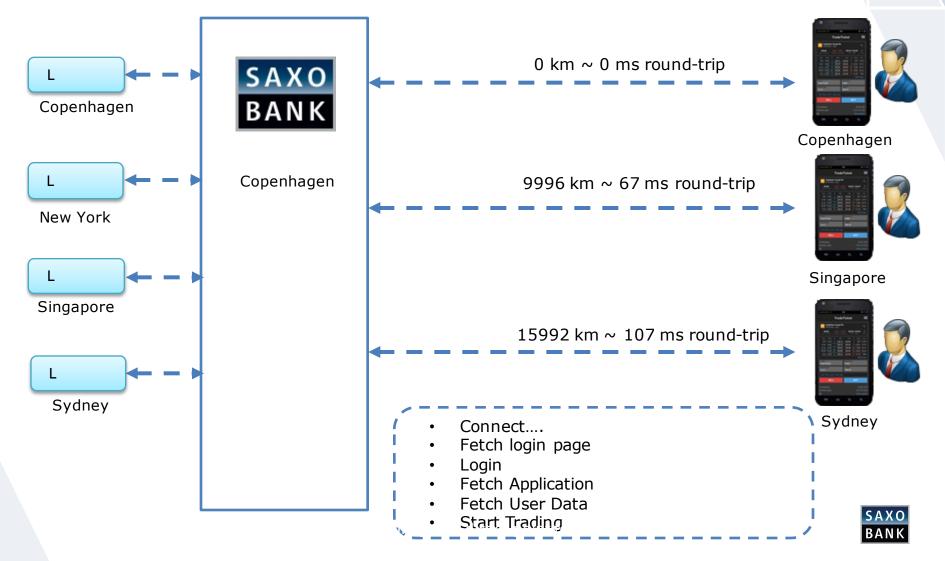
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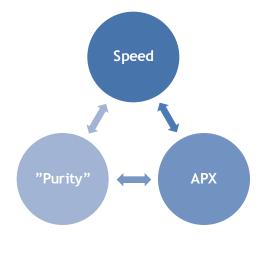


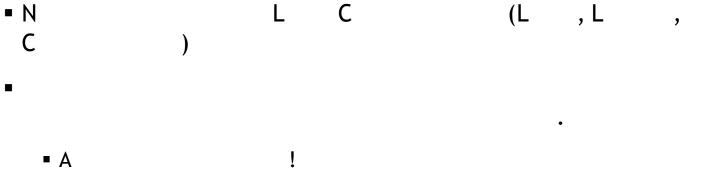
FAC O AFFEC ING PE FO MANCE (PH ICAL)



FAC O AFFEC ING PE FO MANCE (ELF IMPO ED)

Strategic decision to build on REST based OpenAPI - and dogfood







CAE DAO ADE GO





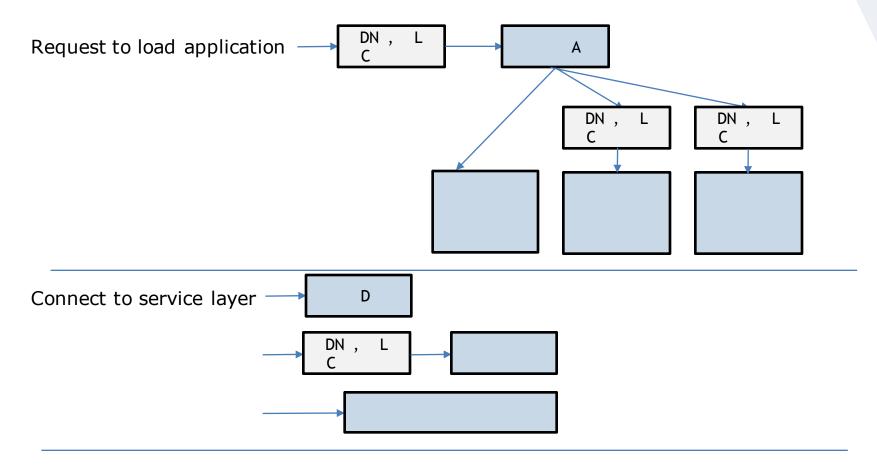


AN APPLICA ION I H MAN FA CHANGING ELEMEN ..

Watchlists Alerts	1.50250 128.598 3 180.125 119.884	3 1.5 3.5 12 7 ↓ 18	50280 8.633	Open Open	EDIT • Change -0.08% • 67%		Charts	10m i ^{4‡}	nin 🖍 📑		
Instrument Fx EURUSD Fx GBPUSD Fx EURJPY Fx GBPJPY Fx USDJPY	1.07264 1.50250 128.598 180.125 119.884	3 1.5 3.5 12 7 ↓ 18	07284 50280 8.633	Open Open	-0.08%	Ø Q Find		10m 🕌	йн 🖍 🗾		
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O XAUEUR	1,107.71	66 1,10	08.37	Open	-1.07%						1.49750
o XAGEUR	14.7188 4	101 14 .	.7589	Open		22-Apr-2015 17:00					
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Fx EURAUD	1.38057	7 1.3	38127	Open	-0.81%	Low 1.50244 Close 1.50260					
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								22-Apr-2	015		
Positions Orders											\$
Instrument - Forex (18)	# Status			Open	Close				P/L (USD)	% Price	
Fx EURCHF	Open	Long	25,000	1.04782	1.03741	1 ADD	ADD				i
+ Fx EURUSD	3 Open	Long	82,500	1.07023	3 1.07274						8
+ Fx GBPUSD	3 Open	Short	-15,000	1.60804	1.50267						8
+ Fx NOKSEK	3 Open	Long	550,000	1.07946	a ↑ 1.1026a						8
+ Fx NZDUSD	2 Open	Long	100,000	0.79805	• € 0.7667 s	9					i
Fx PLNHUF	Open	Long	50,000	74.288	75.450	0 ADD	ADD				i
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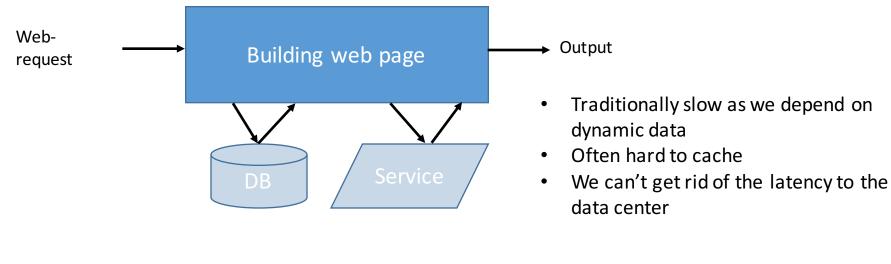
HA HAPPEN ?

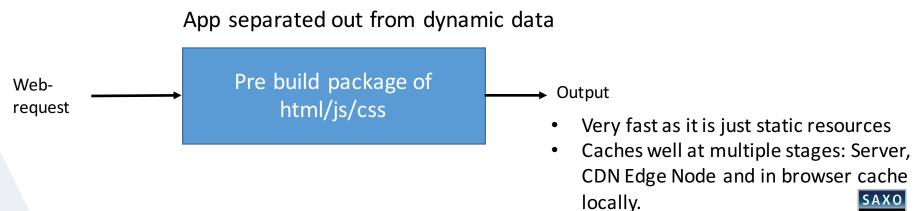




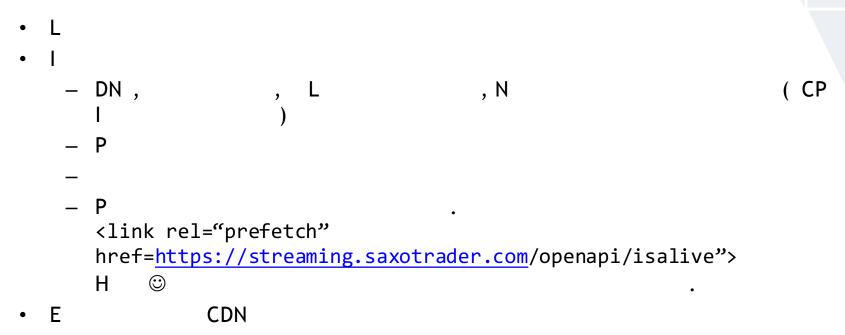
C E 1: GE ID OF HE EB E E

Traditional Web Page/App Delivery



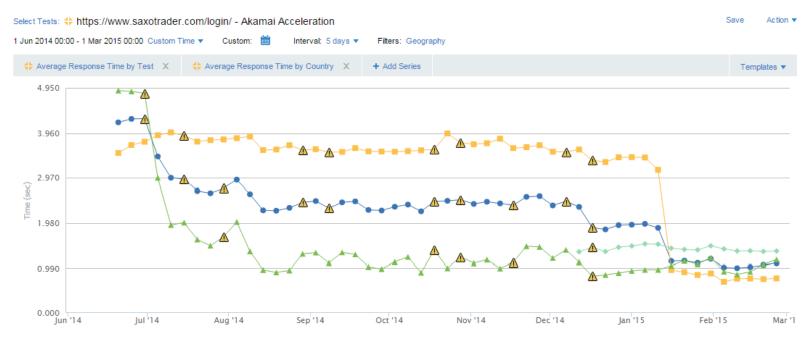


C E 2: E A CDN I H L OFFLOADING





C E 2: E A CDN I H L OFFLOADING



Click and drag in the plot area to zoom in.

Synthetic Mixed

Key	Name	🛟 Average Response Time (sec)	Туре	C
	AUSTRALIA	1.327	\$	
	https://www.saxotrader.com/login/ - Akamai Acceleration - Backbone	1.965	#	
	SOUTH AFRICA	2.848	\$	
	SPAIN	1.417	+	

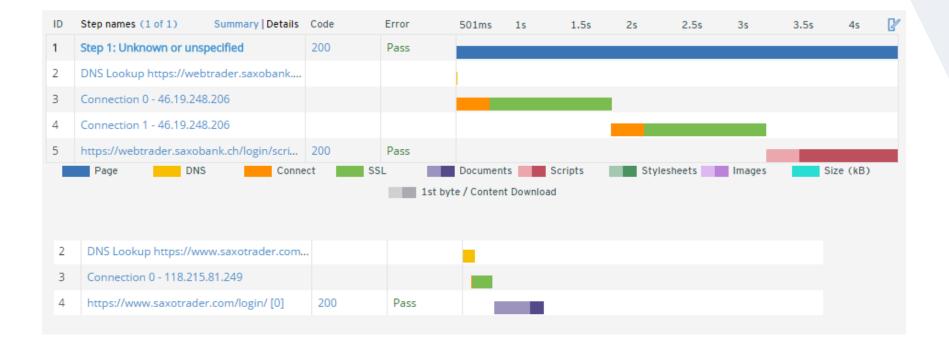
[+] Feedback

> Hide data

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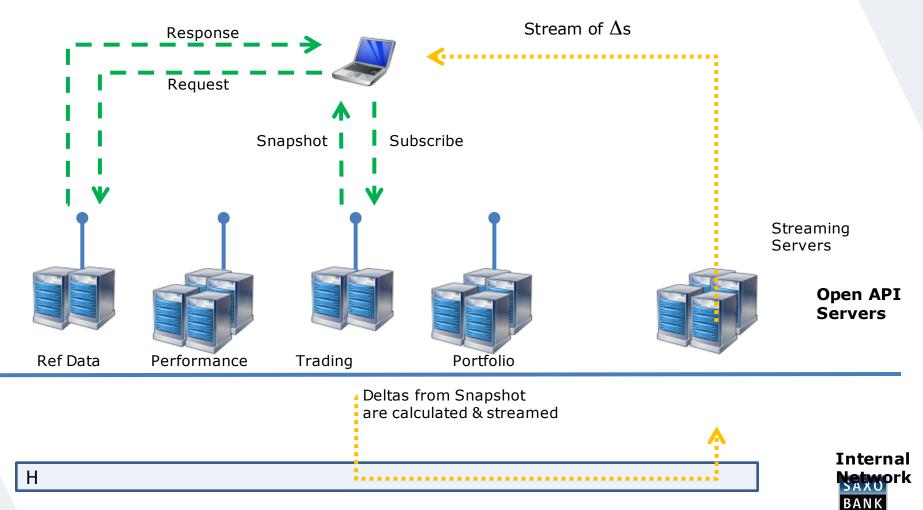


C E 2: E A CDN I H L OFFLOADING

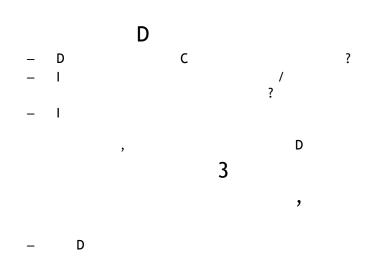




C E 3: ING EAMING ECHNOLOG O P H O PDA E



C E 4: COMP OMI ING ON E PON I E DE IGN



Responsive web **design** (RWD) is an approach to web **design** aimed at crafting sites to provide an optimal viewing experience—easy reading and navigation with a minimum of resizing, panning, and scrolling across a wide range of devices (from desktop computer monitors to mobile phones).

Responsive web design - Wikipedia, the free encyclopedia en.wikipedia.org/wiki/Responsive_web_design

Often understood as:

- Have CSS rules for scaling (and rearranging UI elements)
- Conditionally load images/icons of different size
- Have one code base that dynamically scales



E AMPLE 1: A O ADE GO FO DE K OP

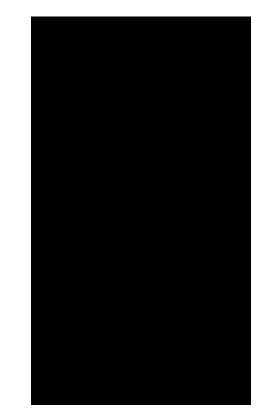
SAXO BANK SAXOTRADER BET	ГА	TRADING	NEWS & RESE	ARCH ACCOUN	T Q Find Instrum	ent	I	📮 🎝 Log out
Watchlists Alerts				Overview	Charts			
Stock Denmark 20 🗸			EDI	T 👯 Full Sci	reen		+ Ad	I/Remove Charts
Instrument	Bid Bid size As	Ask Last Tra sk size Previous				1H inti	a 🖍 🔸	Q C 🗘
A.P. Møller - Mærsk B MAERSKb:xcse	14,120 14 31		,130 -0.91% 1,260 -130	EURUSD	BOLL 20; 2		\frown	
A.P. Møller - Mærsk A MAERSKa:xcse	13,740 13 37		,740 -0.65% 8,830 -90	6				1.07000
Carlsberg A/S B CARLb:xcse			2.50 0.48%	;		<mark>/</mark>])]]	·	1.06508
Chr. Hansen Holding A/S CHR:xcse	346.70 34 639		6.80 -1.37% 51.60 -4.80					
Coloplast B COLOb:xcse			0.50 -0.78% /5.00 -4.50			<u> </u>		1.06000
Danske Bank A/S DANSKE:xcse			0.90 -0.16% 01.20 -0.30	6 0 18-Apr-2015 09	$\mathbf{N}_{\mathbf{n}}$			
Eq DSV DSV:xcse	227.10 22 833		7.10 -0.66% 28.60 -1.50	Open 1.06	307 N I I			1.05500
FLSmidth & Co.	305.40 30 387		5.60 0.56% 03.90 1.70	Close 1.08 Boll Up 1.07	508 355			1.05000
GN Store Nord A/S	145.00 14 1 170		5.00 -0.96% 16 40 -1 40	6 1		14 Apr-2015		
Positions Orders								\$
Instrument		L/S		Open	Close S			P/L (USD)
- Forex (17)	Open	Long	25,000	1.04766 1	.03060 ADD	ADD		-465 i
+ Fx EURUSD	2 Open	Long	57,500	1.06629 1	.06514			-76 i
+ 🙀 GBPUSD	3 Open	Short	-15,000	1.60799 1	.48476			1,809 👔
+ Fx NOKSEK	3 Open	Long	550,000	1.07913 1	.10838			1,810 👔
+ Fx NZDUSD	2 Open	Long	100,000	0.79749 0	.76039			-3,720 i
Fx PLNHUF	Open	Long	50,000	74.292	74.806 ADD	ADD		76 👔
Fx USDAUD	Open	Long	5,000	1.21733 1	.28957 ADD	ADD		275 i
	Onon	Long	5 000	1 10700 1 4	2203a ADD	ADD		407 💶
Demo_612895 USD	Balance: -5,503.03	Account value: 12	21,333.49 i I	Vargin available: 78,7	785.83 🚺 Margin I	utilisation: 13. 9	3%	

SAXO BANK

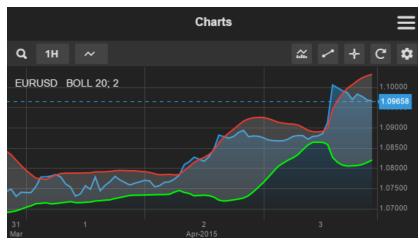
E AMPLE 2: A O ADE GO FO MOBILE

User defined watch-list Positions in the market

Watchlists									
Ra	inbow Dash	~	EDIT						
Eq,	US 30 Wall	17,763.98/17,763	3.98						
	DJI.I	65.80 (0.3	7%)						
Eq,	FTSE 250 I MCX.I		/ 0						
Eq,	Germany 30	11,952.87/11,952	2.87 (D)						
	DAXI	-48.51 (-0.4	10%)						
CFD	Germany 30 DAX.I	11,968.75/11,97(0.00 (0.0							
CFD	US Tech 1 NA \$100.1	4,274.85/4,276 0.01 (0.0							
CFD	Denmark 20 DEN20.I	963.00/965 0.00 (0.0							
Eq	Vestas Wi	296.40/296	6.50 ©						
	VWS:xcse	0.00 (0.0	10%)						
Eq	Zendesk Inc.	22.50/22	2.51 (D)						
	ZEN:xnys	-0.07 (-0.3	1%)						
Eq	Chantiers	12.900/12.	950 (D						
	CHBE:xpar	0.150 (1.1	8%)						
Fu	Orange Ju	124.15/124	4.65 (D)						
	OJK5 08-May-2	-0.35 (-0.2	8%)						

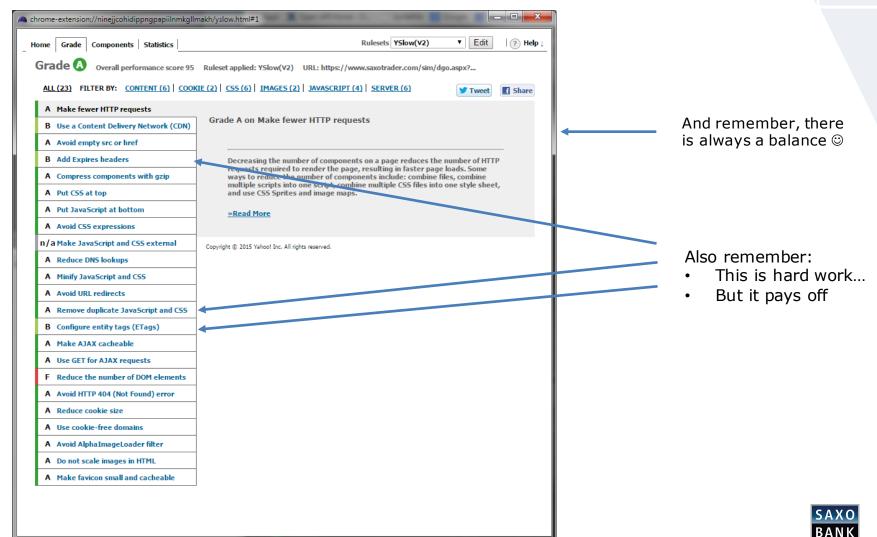


Charts and financial studies





HOGHO HI EMEMBE HE - LO LE .*



*) <u>http://yslow.org/</u>

C E 5: E HE APPLICA ION CACHE

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- |
- ,
- NO E: H





C E 6: EA HE APPLICA ION A IF I A A GAME ^(C)

- •
- DOM . E
- D
- ?|



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C E 6: EA HE APPLICA ION A IF I A A GAME 🙂

Syntax



callback

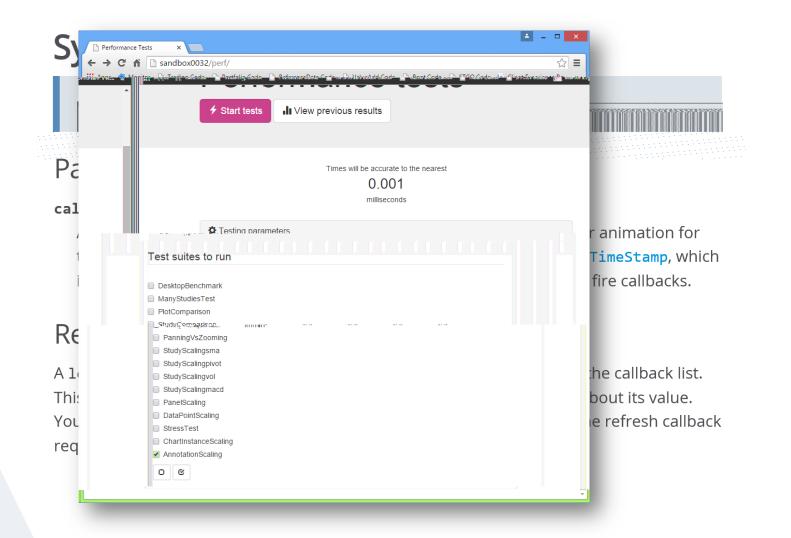
A parameter specifying a function to call when it's time to update your animation for the next repaint. The callback has one single argument, a DOMHighResTimeStamp, which indicates the current time for when requestAnimationFrame starts to fire callbacks.

Return value

A long integer value, the request id, that uniquely identifies the entry in the callback list. This is a non-zero value, but you may not make any other assumptions about its value. You can pass this value to window.cancelAnimationFrame() to cancel the refresh callback request.

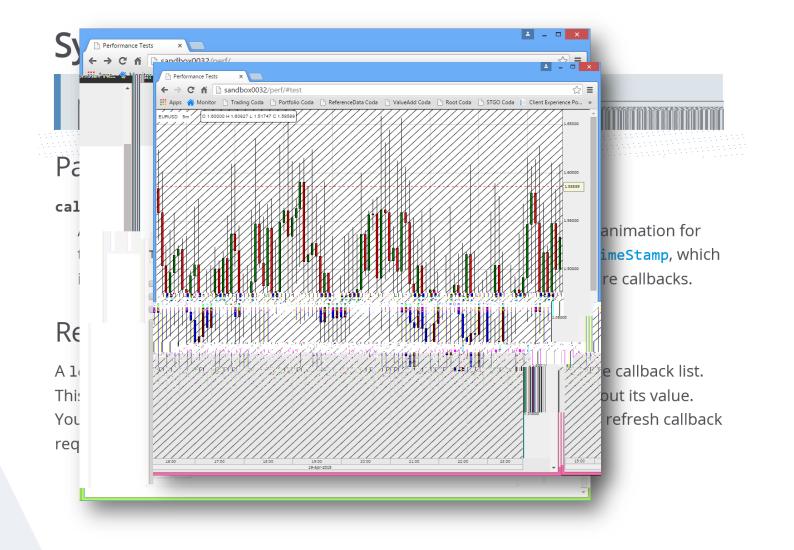


C E 6: EA HE APPLICA ION A IF I A A GAME ③





C E 6: EA HE APPLICA ION A IF I A A GAME ^(C)

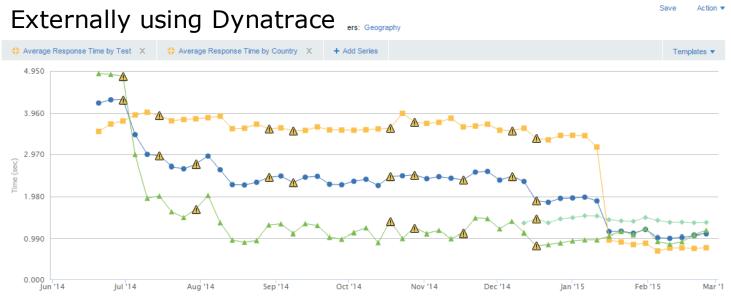




C E 6: EA HE APPLICA ION A IF I A A GAME ⁽³⁾

	Apps Monitor Tr 0.160000 H1.8 San Client Experience Po »		sandbox0032/perf/#results		Root Coda 🕒 STGO Coda 🕼
Pa		Date	Device	Branch	Commit
cal	13d85f8c121102cf	Mon Apr 20 2015 17:16:24 GMT+0200 (Romance Daylight Time)	Mozilla/5.0 (Windows NT 6.2; WOW64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/41.0.2272.76 Safari/537.36	master	8f2c49bcd6072595586a624f4
	13d85f8c121102cf	Mon Apr 20 2015 17:15:33 GMT+0200 (Romance Daylight Time)	Mozilla/5.0 (Windows NT 6.2; WOW64) AppleWebKil/537.36 (KHTML, like Gecko) Chrome/41.0.2272.76 Safari/537.36	master	8f2c49bcd6072595586a624f4
	44444 A3d85f8c121102cf	Mon Apr 20 2015 17:15:01 GMT+0200 (Romance Daylight	Mozilla/5.0 (Windows NT 6.2; WOW64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/41.0.2272.76 Safari/537.36	master	8f2c49bcd6072595586a624f4
Re					
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-		4.0 -			
		2.0 -			





Click and drag in the plot area to zoom in.

> Hide da	a	🛟 S	Synthetic 🛟 I	Mixed
Key	Name	Average Response Time (sec)	Туре	e
	AUSTRALIA	1.327	\$	
	https://www.saxotrader.com/login/ - Akamai Acceleration - Backbone	1.965	#	
	SOUTH AFRICA	2.848	\$	
	SPAIN	1.417	\$	

[+] Feedback

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Externally using Dynatrace ers: Geography

www.saxotrader.com

searchInstrument

Average Response Time by Test X - Add Series Average Response Time by Count In App using custom tools **Client Experience Portal** 4.950 Select filter criterias: 3.960 Number: 100 • Environment: Live Host name: www.saxotrader.com V Action/Event: searchinstrument ClientId: 0 Client Performance number ≡ 2.970 Time (sec) 600 500 1.980 (ms) 400 0.990 🔶 fr 300 moving average e, 🖶 dk 200 0.000 Jun 100 > Hide data 0 07:15 07:30 07:45 08:00 08:15 08:30 08:45 09:00 09:15 09:30 09:45 10:00 10:15 Key Nar Date / Time AUS Highcharts.com http SOI Results found: 100+ SPA Export to excel [+] Feedback App version Host name Action name Client Id Duration (ms) Session id Start time Geo location Tool Id Env. Properties www.saxotrader.com searchInstrument 3 🍸 234 1429179935379 4/16/2015 10:26:43 AM 6.1.65.0 fr 2001 Live Y 208 2001 www.saxotrader.com searchInstrument 1429179935379 4/16/2015 10:26:42 AM 6.1.65.0 Live

121 1429177815693

4/16/2015 9:53:14 AM

Y



Save Action 🔻

2001 Live

6.1.65.0 dk

Externally using Dynatrace ers: Geography

Average Response Time by Test X ae Response Time by Co - Add Series In App using custom tools **Client Experience Portal** 4.950 Select filter oritorioo 52 3.960 At API layer using LogParser + inhouse tools SS Gradie... 😧 Working on JSON o... 10,205 2,097 openapi/hist/perf/public/* 1,068,866 1,351 791 Π 99 429 697 80 46 3,647 4,985 2.970 24 35 openapi/hist/v1/perf/* 525,898 182 2,889 0 14 59 50 3,457 13,469 Time (sec) 326 385 193 554 29 18 2,435 openapi/ref/instruments/search 384,830 1,180 1 2,277 23 352 openapi/vas/v1/pricealerts/definitions 254,182 10,740 1.034 9,361 217 116 12 0 1,652 1.980 695 openapi/hist/v1/positions/* 250,584 148 1,693 Π Π 145 3,650 2,091 79 openapi/explorer 190,313 91 Π 5 Π 6 2,149 498 openapi/vas/v1/pricealerts/usersettings 178,744 10.046 17 94 9,908 28 16 Π 1,615 333 66 3 openapi/port/v1/balances 135,321 15,568 8 14,980 512 7 Π 3,455 564 0.990 394 27 openapi/port/v1/accounts/me 112,174 550 203 Π 71 22 36 2,611 704 openapi/cs/v1/support/cases/me 31 2,759 29 85,555 Π Π 0 0 2 1,925 1.848 11 52 openapi/port/netpositions/public/* 83,512 1,890 44 1,710 117 Π Π 3,258 1.147 21 0.000 openapi/port/balance/public/* 63.319 4.042 15 1.678 2,324 34 5 Π 1 3,686 284 Jun openapi/root/v1/subscriptions/keepalive/* 59,158 8.549 6 8.143 345 0 61 Π Π 1,759 505 openapi/port/netpositions/* 57.229 3,359 17 278 3.036 35 8 Π 2 3,530 694 67 23 36 openapi/ref/instruments/cs/search 54,695 811 0 745 3 4 3.247 957 > Hide data Distribution of Time Taken (ms) Key Nar AUS 100% 0% 10% 20% 30% 40% 50% 60% 70% 80% 90% http openapi/chart/chart/* SOI Results openapi/trade/v1/infoprices/list SPA Export openapi/streaming/connection/connect [+] Feedback Host na openapi/chart/chart/stoo/* www.sa openapi/hist/positions/public/* www.sa openapi/streaming/connection/reconnection/ www.sa



Action •

Save

openapi/streaming/connection/poll

openapi/port/batch openapi/trade/batch

openapi/hist/perf/public/*

■ t <= 10 ■ 10 < t <= 100

Externally using Dynatrace ers: Geography

□ 10 < t <= 100

Average Response Time by Test X In App using custom tools **Client Experience Portal** 4.950 Select filter oritorioo 52 3.960 ETMINI At API layer using LogParser + inhouse tools SS Gradie... 😟 Working on JSON o... 10,205 2,097 openapi/hist/perf/public/* 1,068,866 1,351 791 Π 99 3,647 4,985 2.970 525,898 182 2,889 24 openapi/hist/v1/perf/* 0 14 59 35 50 3,457 13,469 Time (sec) 1,180 326 385 193 29 18 2,435 openapi/ref/instruments/search 384,830 554 2,277 254,182 23 1,652 352 openapi/vas/v1/pricealerts/definitions 10,740 1.034 9,361 217 116 12 Π 1.980 250,584 695 openapi/hist/v1/positions/* 148 1,693 Π Π 145 3,650 190,313 91 2,091 79 2,149 498 openapi/explorer Π 5 Π 6 openapi/vas/v1/pricealerts/usersettings 178,744 10.046 17 94 9,908 28 16 Π Π 1,615 333 66 3 3,455 564 openapi/port/v1/balances 135,321 15,568 8 14,980 512 7 Π 0.990 704 openapi/port/v1/accounts/me 112,174 550 203 Π 394 27 71 22 36 2,611 85,555 31 2,759 1,925 openapi/cs/v1/support/cases/me Π Π 0 0 2 29 1.848 44 openapi/port/netpositions/public/* 83,512 1,890 Live loginToAppRevealed Phone 0.000 openapi/port/balance/public/* 63.319 4.042 15 1,67 Jun 8,14 6 openapi/root/v1/subscriptions/keepalive/* 59,158 8.549 8 000 ms Live online users 7 000 ms Monday, Sep 21, 16:40:06:140 • GO: 655 • WT: 854 • MT: 124 6 000 ms 5 000 ms 4 000 ms 06:00 12:00 18:00 22-Sep openapi/port/batch openani/trade/batch openapi/ref/batch ■ t <= 10

Action •

Save

openapi/hist/perf/public/*

