

Agile Revisited

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@tastapod

but first,
a word from our sponsor...

goto;
conference



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...and now back to your
scheduled entertainment

1990s development

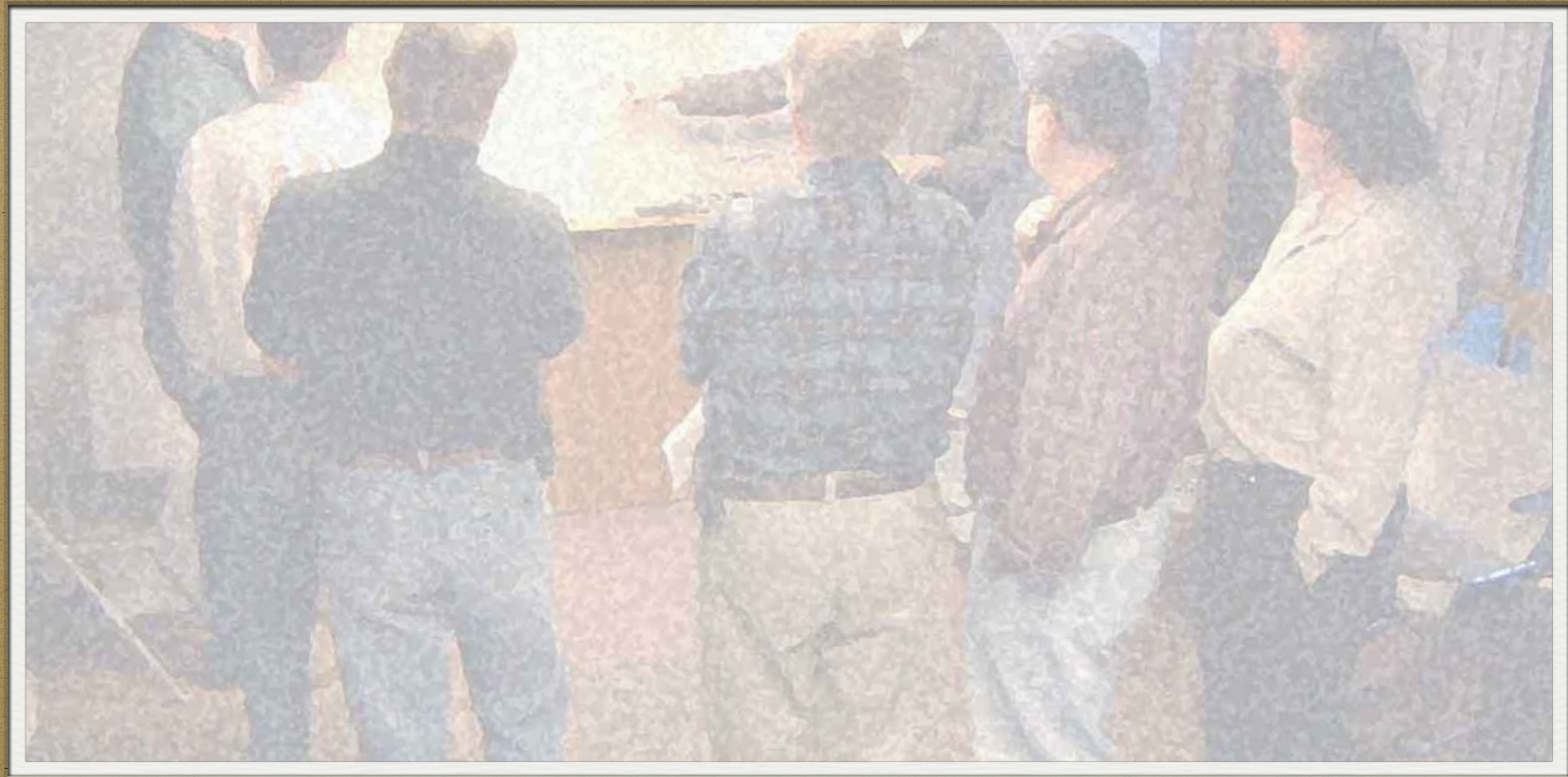
- Large projects
- Functional silos
- Slow, fragmented technology
- Process modelled on Civil Engineering

Civil Engineering

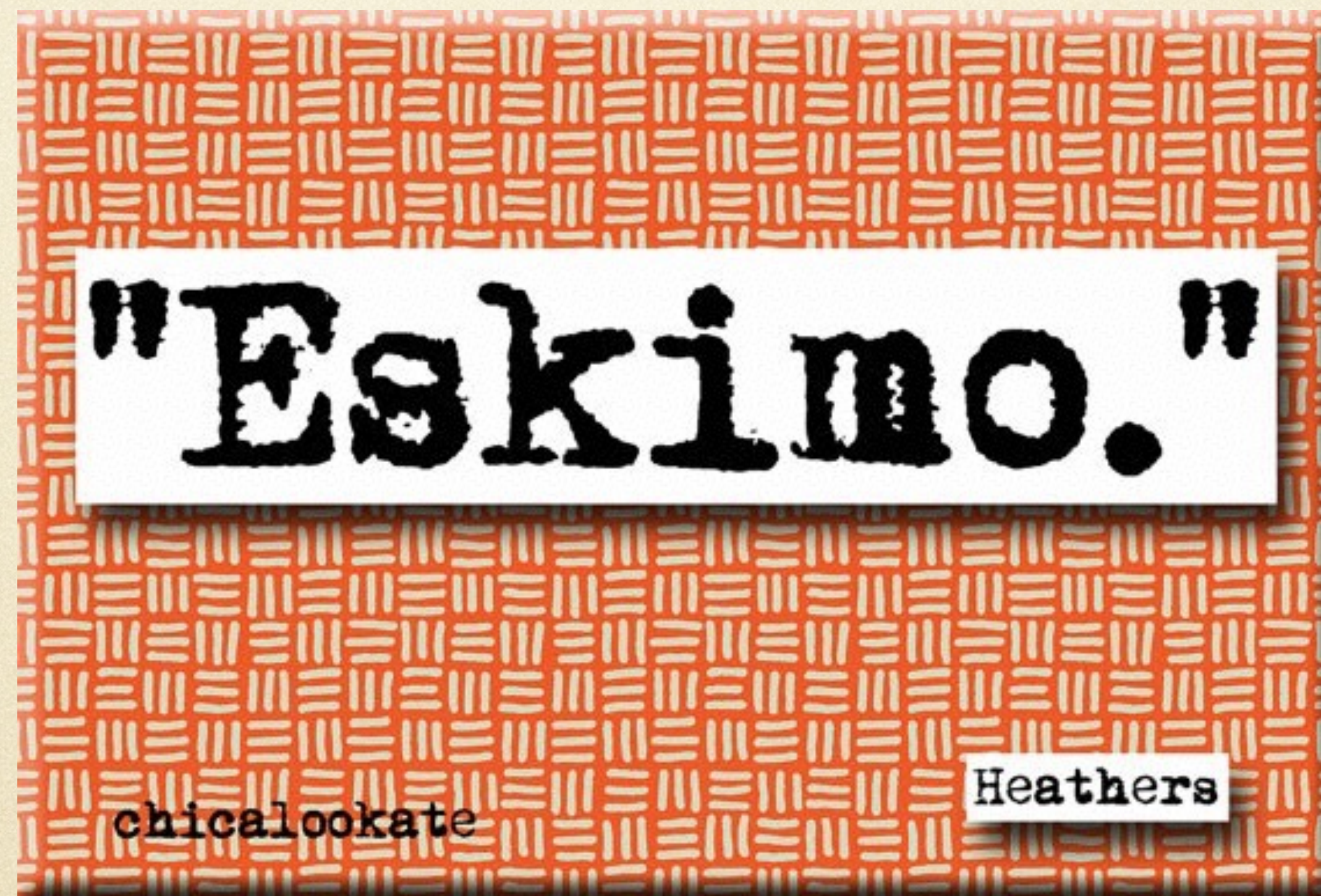
- Exponential cost of errors
- Goal is to minimise likelihood of error
- Assurance through formal sign-offs
- Plan is intolerant of slippage
- Hand-offs detailed and expensive

Software Engineering

- *Assumes:* Exponential cost of errors
- *Assumes:* Goal is to minimise likelihood of error
- *Assumes:* Assurance through formal sign-offs
- Plan is intolerant of slippage
- Hand-offs detailed and expensive



Agile Then



chicalookate@etsy

Agile

Early and continuous
delivery of software

*Welcome changing
requirements*

Deliver frequently

*Working software is
measure of progress*

Self-organising teams

*Technical excellence and
good design*

The Manifesto

Business and developers
working together

*Build projects around
motivated individuals*

Value face-to-face
communication

Simplicity

Sustainable pace for
sponsors, users, team

*Regular reflection
and tuning*

“**Brand**(vt): give a product a distinctive identity”

The Brand

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The Scrum Brand

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<http://infoq.com/news/2015/09/agile-bank>

Senior VP of Card IT at **Capital One**, w
products a month. Currently Capital C
ers trained on the Agile methodology
to Agile, including Agile team size, co
and meeting expectations on the first

Agile Now

2010s development

- Smaller projects
- Cross-functional “feature teams”
- Faster, commodity technology
- Process modelled on iterative delivery

2010s development

Upstream batching of money

except...

Downstream batching of Infrastructure

2010s development

Water-Scrum-fall



Agile Next

“Move the people to the work”

...but remember they are people!

- More than *no process*, less than *rigid process*
- What does a “team” look like at scale?

Measure Business Impact

- We can build-ship-measure fast enough
- Software “productivity” isn’t a thing
- Neither is velocity
- Less is more, like surgery

Assume technology is instant* and free*

**at least compared to the 1990s*

Write

Build

Provision

Deploy

Monitor

Embrace Continuous Delivery

- Two weeks is an illusion, two months doubly so
- Outcomes create options, requirements emerge
- Rolling Op-Ex *over* committed Cap-Ex
- Investment collaboration *over* detailed estimation

Would you use a 1990s computer?

Then why use a 1990s methodology?

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Early and continuous
delivery of software

Welcome *emerging*
requirements

Deliver *continuously*

Business impact is
measure of progress

Self-organising teams

Technical excellence and
good design

The Manifesto

Business and developers *and*
everyone else together

Build *products* around
motivated individuals

Value face-to-face
communication

Simplicity

Sustainable pace for
sponsors, users, team

Continuous reflection
and tuning

Early and continuous
delivery of software

Welcome *emerging*
requirements

Deliver *continuously*

Business impact is
measure of progress

Self-organising teams

Technical excellence and
good design

Not bad for a *first draft!*

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Please

**Remember to
rate this session**

Thank you!



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