

ZÜRICH

INTERNATIONAL
SOFTWARE DEVELOPMENT

CONFERENCE 2013

goto;
conference

aarhus copenhagen zürich chicago amsterdam

Conference: April 10-11, 2013

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CONFERENCE: YDLJIT 10-11 5013

CONFERENCE 2013

Goto Zurich 2013



DATE:

10-11 April 2013

VENUE:

Zurich Marriott Hotel

Neumuehlequai 42

8006 Zurich

Switzerland



MOBILE AGILE CLOUD
TRIFORK.

Participants and Media partners

Participants

Former participants are from the following industries:

- 32% Finance, Banking, Insurance
- 18% IT Suppliers and IT Industry
- 16% MedTech, Pharmaceutical, Chemical
- 12% Commerce, Logistics
- 10% IT Products
- 5% Telco
- 4% Public Sector
- 3% Government Sector

Our media partners

Print advertising

- Computerworld (Print and online advertising starting 6 months prior to the conference, with Platinum sponsor logo where applicable)
- Heise mit Developer und iX Magazin (4 x full page ad during the six months before the conference including Platinum sponsor logo)

Online advertising

- Inside IT (online advertising starting 6 months prior to the conference, with Platinum sponsor logo where applicable)
- Various Java User Groups (JUG) in Europe
- Software Developer online networks
- Newsletter: over 1'000 Swiss and more than 10'000 European subscribers

Social Media

- Facebook / Twitter / LinkedIn / Xing: daily or weekly postings about the conference



Gold sponsorship: 9,900 CHF
only 10 available

1. Exhibit booth: approx. 3m x 2.5m x 2.5m, with the option of getting a larger booth
2. Prominent logo exposure as gold sponsor on:
 - a. Printed programs
 - b. Attendee badges
 - c. Goto Zurich website
 - d. Printed banner at the conference venue
3. Tickets: 4 free conference tickets
4. 25-min. presentation in the Cool Companies Track
5. Conference kit: 1 insert in the delegate bag
6. Chair Drop

Silver sponsorship: 5,900 CHF
only 15 available

1. Exhibit booth: approx. 3m x 2.5m x 2.5m
2. Logo exposure on Goto Zurich website as silver sponsor and signage at the event and in the printed program
3. 2 free conference tickets
4. 25-min. presentation in the Cool Companies Track
5. Conference kit: 1 insert in the delegate bag

Exhibition booth: 3,700 CHF

1. Exhibit booth: approx. 3m x 2.5m x 2.5m
2. Logo exposure on Goto Zurich website and printed program
3. 1 free conference ticket
4. Conference kit: 1 insert in the delegate bag



Networking Party Sponsor: 4,000 CHF

1. Take advantage of this informal and familiar atmosphere to present your company.
2. Become a sponsor, be a host!
3. This Networking Party Reception will be announced in all promotional materials (conference program and conference guide) and on the Goto Zurich Conference website with your company logo.
4. Your company logo on the conference website with a URL to your own website

Exclusive lunch sponsorship: 2,700 CHF

1. Brand one official Goto Zurich lunch with your company logo and place flyers on the tables in the lunch area
2. Logo exposure on Goto Zurich website and printed program
3. 1 free conference ticket
4. Conference kit: 1 insert in the delegate bag

Exclusive coffee break sponsorship: 1,900 CHF

1. Brand one official Goto Zurich coffee break with your company logo and place flyers on the tables in the coffee break area
2. Logo exposure on Goto Zurich website
3. Conference kit: 1 insert in the delegate bag

Chair Drop: 900 CHF

1. One piece of content on all chairs before a general session, based upon availability.

Conference Kit: 700 CHF

1. One insert in the delegate bag

Full-Page advertisement in printed program: 700 CHF

1. One full-page advertisement in the printed conference program
2. Logo exposure on Goto Zurich website



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Сонференс: апрель 10-11, 2013

Corporate Sponsorship Packages

Gold corporate sponsorship:

Buy 15 conference tickets for your company staff and get:

1. 15 conference tickets at a regular rate
2. All benefits of Gold Sponsorship level (see previous page)
3. An exclusive meeting for your staff with one speaker for 45 minutes at Goto Zurich

Silver corporate sponsorship:

Buy 11 conference tickets for your company staff and get:

1. 11 conference tickets at a regular rate
2. All benefits of Silver Sponsorship level



If you're interested in a sponsorship at Goto Zurich please don't hesitate to contact: Christian Frei – frei@trifork.com +41-79-263 71 58

Sign up as a Sponsor

Please send this order form to Christian Frei, frei@trifork.com

Company	
First & Last name	
Dept.	
Street	
City	
Country	
Purchase Order	
Phone	

All payments are subject to 8% MwSt.

- | | | | |
|---|-----------|---|-----------|
| <input type="checkbox"/> Gold Sponsorship | CHF 9,900 | <input type="checkbox"/> Exclusive Coffee | CHF 1,900 |
| <input type="checkbox"/> Silver Sponsorship | CHF 5,900 | <input type="checkbox"/> Chair Drop | CHF 900 |
| <input type="checkbox"/> Exhibition Booth | CHF 3,700 | <input type="checkbox"/> Conference Kit | CHF 700 |
| <input type="checkbox"/> Networking Party | CHF 4,000 | <input type="checkbox"/> Advertisement | CHF 700 |
| <input type="checkbox"/> Exclusive Lunch | CHF 2,700 | | |

With below signature, you confirm above ordering for Goto Zurich 2013.

Place, Date

Signature

.....

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Organizer of Goto Zurich

Trifork GmbH | Neuhofstrasse 8 | 8834 Schindellegi | Switzerland

