

# **Simplicity in Design**

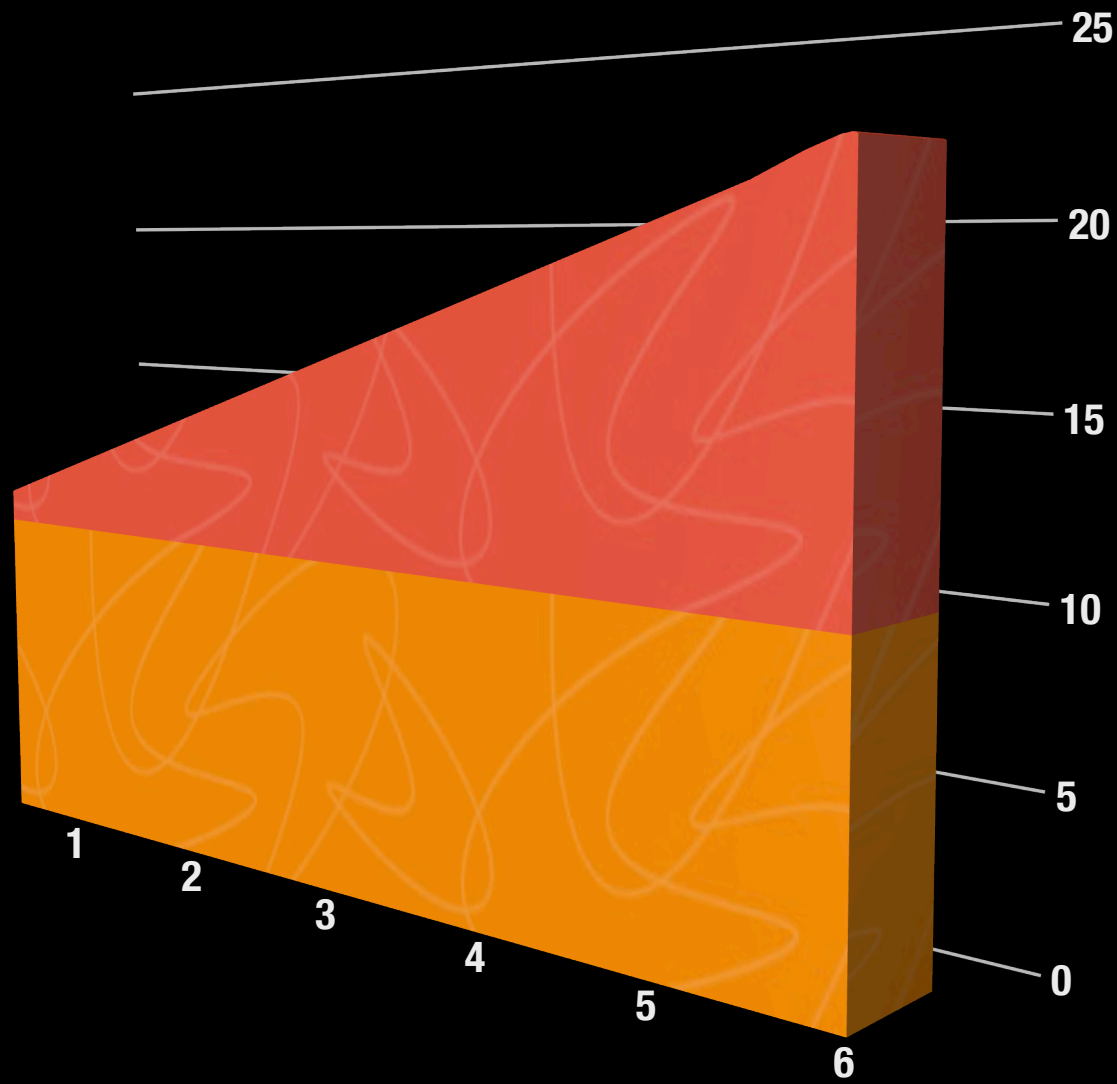
**Erik Doernenburg & Martin Fowler**  
**ThoughtWorks**



What is *simple*?

What is *complex*?

**Solutions too *complicated***

**Solutions too *simplistic***



 accumulated productivity loss  
 original tech debt

**Solutions too *complicated***

**Solutions too *simplistic***

```
foreach tag in allTags
  if tag.photos.count == 0
    unusedTags.add(tag)
```

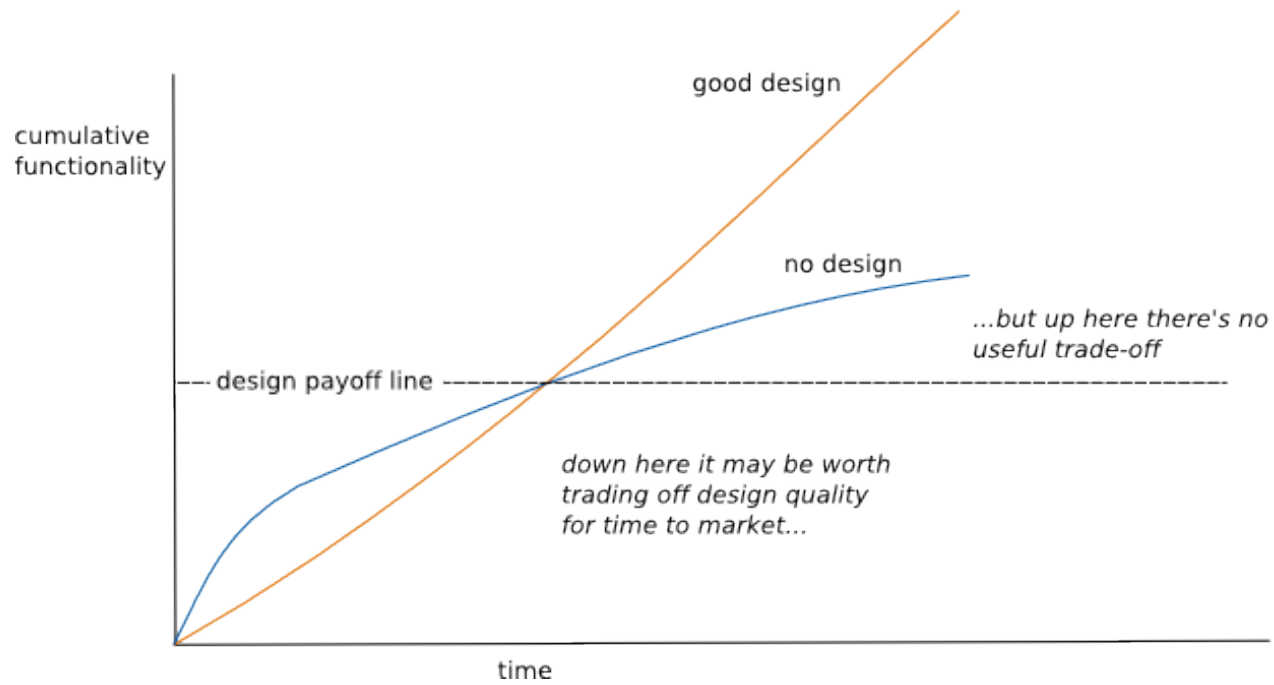
**Solutions too *complicated***

**Solutions too *simplistic***



Developing *just right*

# Design Stamina Hypothesis



Developing *just right*