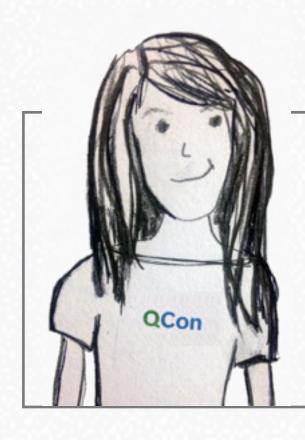


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#### **Jaimee Newberry**

Coach Consultant Speaker Writer

# Hello!

# How Many of you...

#### **Next Generation**

# Mobile

#### **Product and Life**

# Product of Life

## 4 Chunks

## 1. Discover

#### Not 'What's Next'

# 'what's next.' It's 'what's important.'

-Stephan Schier

# 2. Design

"Finding out who your customers are is only half the question.

You also have to understand who you are."

-Aaronn Walter, Designing for Emotion

# 3. Develop

#### 4. Iterate

#### Handstands

# One breath at a time.

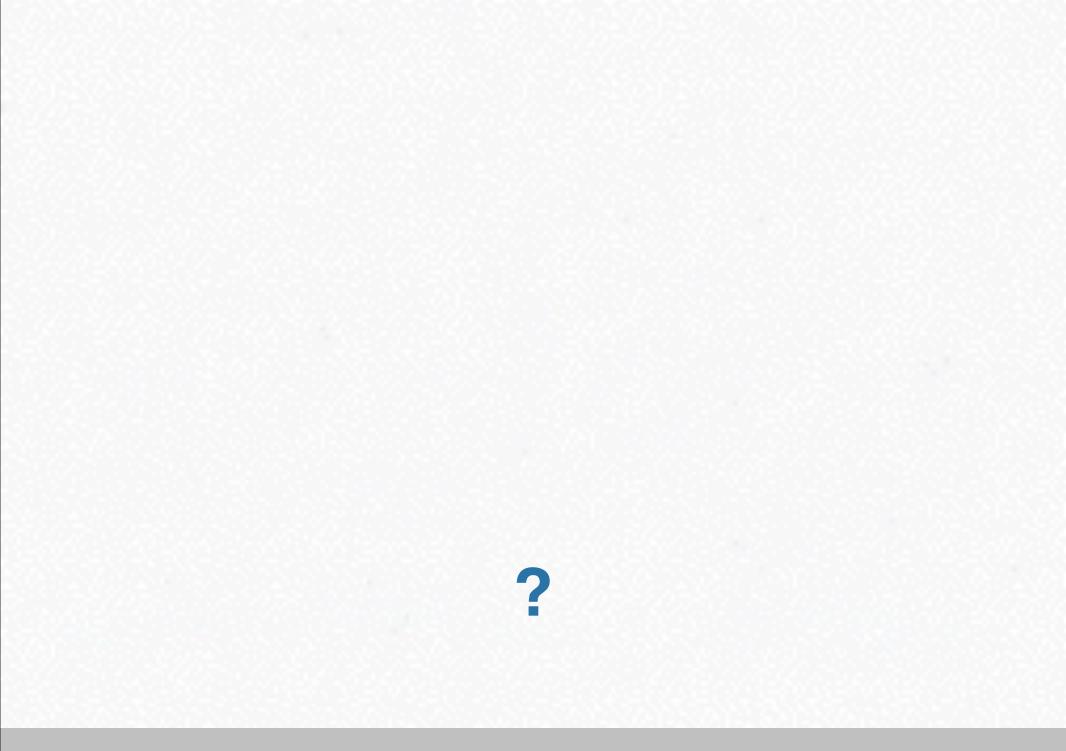
-Karen Lane

# **Human Beings**

# Discover. Design. Develop. Iterate.

# **Works in Progress**

## Gratitude.



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